

FUNDLE 

Hold your Pet Close to your heart **WORLDWIDE PETSILING**



반려동물을 마음으로 안아주세요

HOLD YOUR PET CLOSE
TO YOUR HEART

Fundle® is the most comfortable, safe and convenient hands-free pet carrier available in the market. Does your pet resist to go into your carrier? Well, try Fundle®. Your pet will jump right into it. Fundle® is not just an ordinary pet carrier. It's an art! As it is engineered to fulfill the physical and behavioral needs of your pet, Fundle® accommodates you and your pet with the superior comfort and style. Its wide range of colors and patterns satisfies the pets and owners who know the best.



1 . About Pet Carrier

Most of cases, we use leash, have it in our arms or carry it in a bag when we go out with a pet (dog or cat). For a short trip, using leash is the best way.



When we can not use leash (public transportation, crowd city center, leisure activity, hospital, shopping, traveling or driving etc), we have to hold it in our arms or carry it in a bag.

Like babies, pets also feel most comfortable when we hold it in our arms because it provides the feeling of familiarity and removes uneasiness.

However, holding a pet in our arms may cause a disease to it since its body heat which is higher than that of human may be lowered. And, the holder can be exhausted due to the weight of a pet.

Accordingly, the best way to carry a pet is to place it in a bag and hold it as we hold a baby in our arms in a way that the lightest possible weight is loaded to the holder and his/her movement is not hindered.

Our company conducted continuous research and analysis to develop world's first sling type pet-carrier to fulfill such needs

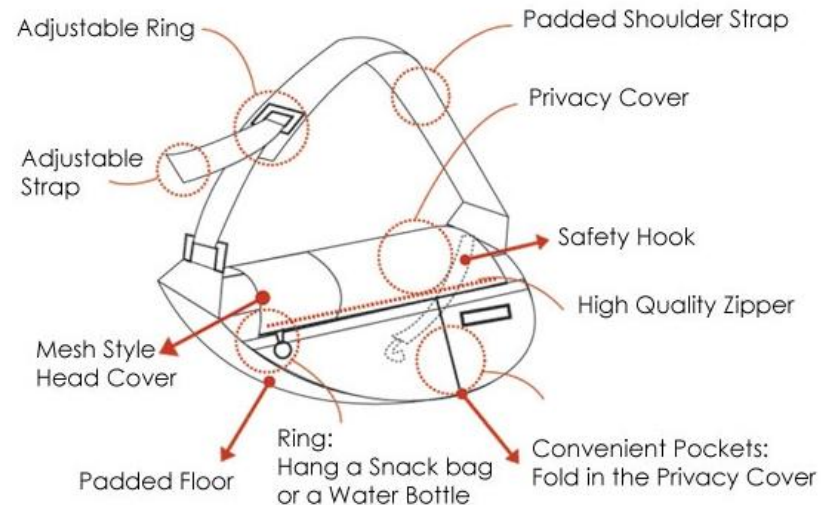


II . Special Features

- ✓ **Featuring soft floor**, it provides pets with the feeling that you are actually holding it in your arms.
- ✓ Your pet can place its front legs on the slant front side of the carrier and take a look at surrounding environment. (Regardless of size, pets can lean on the slant to stick their head out of the carrier.)
- ✓ **The rear part** of the carrier is designed to be streamlined for pets to place its rump comfortably.
- ✓ Pets like to place chops on your arm or cushion. For this, the entrance of our product has **cushioned round pads** in both sides. Your pet places its chops on these pads. Since they absorb shock resulting from swing when you are walking, your pet can take a good rest in a safe environment. (When you are driving a car, you can hang the carrier on the neck-rest of passenger seat. The cushioned pads play a role of seat-belt)
- ✓ **The cushioned pads** are thicker at front side and thinner at rear side not to impose pressure to the neck of your pet. They also decentralize weight.

1. Wide padded shoulder strap
2. Pipe Cushion Headrests
3. Soft Floor(The Slant Front)
4. Zippered Removable Cover(Half Mesh)
5. Soft Lining /Safety leash Snap
6. Dual Side Pockets
7. Fashionable Shells

Fundle Detailed Info



III Comparison with the existing products

	Existing products	Our product
Weight	1-3kg	About 600g~650g
Type	Tunnel type, bag/handbag type Bear on one's shoulder or pull.	Messenger bag type(Cross type), Cushiony chinrest, slant main body etc (Design perfectly fits the shape and structure of pet body)
Pet satisfaction	<p>Pets do not like going out in the existing products since they feel restless (Pets bark to resist getting in).</p> <ol style="list-style-type: none"> 1.Tunnel-shaped hard case with too much space: May cause pets to feel dizzy (vomit or show nervousness). 2.Feeling of restless due to unfamiliar environment, closed space and lack of communication with the holder. 	<p>Pets feel very comfortable and instinctively satisfied since using our product is just like holding a pet in our arms.</p> <ol style="list-style-type: none"> 1. Pets feel secure since they can feel the touch of the holder and have eye-contact with her/him: Feel secure. 2. Pets take a rest with their chops leaning on the cushion of our product. 3. We can see pets are satisfied with our product from their facial expression.
Customer Satisfaction	<p>Customers are not satisfied with the existing pet-carriers and do not want to buy similar items, which does not contribute to the sales of related products in online/offline market.</p>	<p>100% customer satisfaction after the test-use of our product.</p> <ol style="list-style-type: none"> 1.. Sales increase by about 200% each quarter. 2. One customer purchased as many as ten pet-carriers from our shopping mall in 2003. 3. Approximately 25% customers are repeated customers. 4. Customers of other products shift to our product. 5. Male and middle-aged customer increase continuously(Ave. 125%). 6. Mouth-to-mouth advertisement effect- About 100 shops in 2012.

1. Wide padded shoulder strap

Ultra Lightweight & Padded shoulder strap for your comfort

Fundle® weighs only less than 1.5 lbs. Since you carry it by wearing on your shoulder diagonally, you feel even lighter than it actually is and can do anything as both of your hands are free. In addition, our product features various functions to protect you and your pet, such as an inside safety leash snap, a wide padded shoulder strap, dual side pockets and a zippered removable cover (the material of front 1/3 of the cover is mesh for ventilation).



2. Pipe Cushion Headrests

FUNDL Petsling is as light as 700g. Since you bear it on your shoulder diagonally, you feel it is even lighter than it is and can do anything as if you were not bearing it.

Fundle® holds your pet exactly the same way you hold your pet.

The pipe shaped cushion pads surrounding the opening are replicated human arms in order to provide physical comforts as well as psychological security. Your pet feels like held by your arm while resting his/her chin on the pads. As Fundle holds your pet close to your body, it not only minimizes the rocking which causes stress on your pet, but also gives the peace of mind.



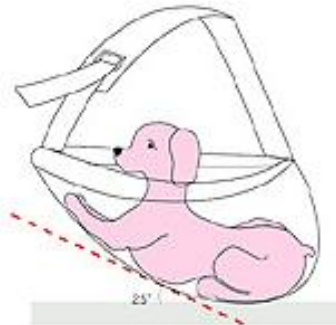
Cushioned round pad(inner: cotton)

Pets like to place their chins on your arm or cushion.
For this, the entrance of our product has cushioned round pads in both sides.
Your pet places its chin on these cushions. Since they absorb shock resulting from swing when you walk, your pet can take a good rest in safe environment.



3. Soft Floor(The Slant Front)

Fundle®'s scientific design induces the most comfortable sitting position for your pet. Your pet has the natural tendency to stick his/her head out from a confined space to see the outside. (ex. Car, Carrier, etc) This behavior causes your pet to stand up in most carriers and gives unstable position to your pet. Fundle® satisfies your pet's curiosity by providing an inclined bottom so that your pet can see the outside without standing up and keep the most comfortable sitting position. This patented design provides the ultimate comfort and safety to your pet!



4. Zippered Removable Cover(Half Mesh)

Safety cover is Removable & Closeable as you wish!

As the cover is attached to the Fundle® body with zippers, you can completely remove it.

Or you can partially open it or fully closed the cover depending on the environment you and your dog are in.



5. Soft Lining / Safety leash Snap

'safety hook'



Soft Floor(the slant front) Soft floor, it provides your pets with feeling that you are actually holding them in your arms. They can place their front legs on the slant front floor of the carrier and take a look at surrounding environment.

6. Dual Side Pockets



Design that Both Sides Can Be Used

You can put Fundle Petsling either on your right or left shoulder, as it is designed to be used on both sides. The length of strap can be adjustable whenever necessary, since the adjusting buckle is in front where hands can easily reach.

Please put the head of a pet close to your heart tightly fastening Tip~!

Strap that makes putting on Fundle Petsling lighter and more comfortable.

Fur babies feel most comfortable, when they hear the heartbeat in your arms.

양쪽수납공간 편들의 양쪽에는 넓은 수납공간이 있어요~ 이곳에 물통, 지갑, 핸드폰, 휴지등 아이들이 좋아하는 간식등을 넣어 외출하시면 됩니다.



7 . HOW TO USE

1. Bear on your shoulder diagonally.
2. Place the head of a pet in the front side of the carrier as shown in the picture.
3. Make sure that your pet sits with rear legs lowered.
4. Buckle the safety hook inside the carrier.
5. Use the side lid for full or half coverage when necessary for safety. It is very useful when using public transportation since it can fully cover your pet.
6. Adjust the length of sling to fit your body.
7. Pet's excrement Pets do not release themselves in the carrier Since they regard it as your bosom. Instead, they express intention to do.



8 . OTHERS(Care instruction)

1. Washable

Hand-wash is recommended. Use a laundry net when using a laundry.

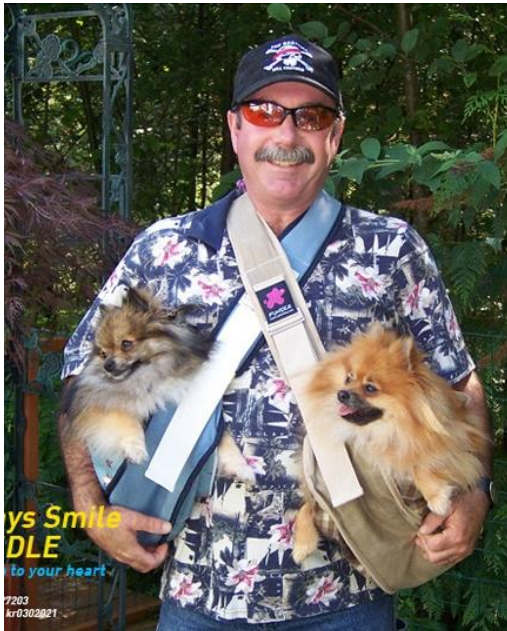
DO NOT BLEACH, DO NOT DRY CLEAN, DO NOT IRON



Fundle is the most comfortable, safe and convenient hands free pet carrier available in the market! Does your pet resist to go into your carrier? Well, **try Fundle!** Your pet will jump right into Fundle! Fundle is not just an ordinary pet carrier. Fundle is **style**. It's an art! There are over 30 styles to pick from -- because our pets are unique and they deserve something out of ordinary. Especially **Engineered** to fulfill the **physical** and **behavioral** needs of your pet, Fundle will accommodate you and your pet with the superior comfort and style. Its wide range of styles will satisfy the most particular pets and owners!







FUNDLE® DOES IT ALL!







No needs to buy special pet car seats. You can easily secure your pet in the car with Fundle®! Or hop on a subway together! Perfect for public transportation









OUR FASHIONABLE SHELLS

Fashionable Carrier goes very well with any fashion style. Make everyone fall in love with your pet with Fundle!

PIC.			
Style NO	FD202-Black	FD204-Chocolate	FD203-Beige
Fabric	Poly	Poly	Poly
PIC.			
Style NO	FD-P2022	FD-P2023	FD-P2030
Fabric	Denim/Crystal hotfix	Denim/Handpainting	Denim

PIC.			
Style no	FC2008	FD-P2002-BLUE	FD-P2004-CAMEL
Fabric	Linen/cotton	poly	Artificial leather
PIC.			
Style no	FS17-PINK	FS17-YELLOW	FS13-IVORY
Fabric	Poly/Cotton	Poly/Cotton	Linen/cotton

<p>PIC.</p>			
<p>Style no</p>	<p>P2030-BLUE</p>	<p>FC2007-GREEN</p>	<p>FC2140-RED</p>
<p>Fabric</p>	<p>Mesh</p>	<p>Linen/cotton</p>	<p>Acryle/denim</p>
<p>PIC.</p>			
<p>Style no</p>	<p>FD-P2003</p>	<p>FC2031</p>	<p>FC2032</p>
<p>Fabric</p>	<p>Artificial leather</p>	<p>Artificial leather</p>	<p>Artificial leather</p>

Customer Reviews

Submitted By: Susan

My Chi puppy Tae & I just love the Fundle. I can take him almost everywhere I go now. He is safe & comfortable. Tae enjoys taking scooter rides with Mommy in his new Fundle. Other doggie carriers just don't stack up to Fundle. And I've tried them all. Very well made & handsomely designed. You won't regret getting one for your baby. Thank you so much for creating Fundle. I'll be back for more. 5 Gold Stars ***** :o)



Submitted By: rae

My cat, Sugarpie, and I love the fundle classic black pet sling. It is a quality product...made well. I put Sugar in the fundle and we take walks together and I use it to take her to the Vet. Sugar is 18 years old and adapted well to the Fundle. She loves to look at everything as we go places and if she gets scared she just pokes her head back into the fundle.



Submitted By: Frances

I just wanted to say thank you for your extremely prompt service. I ordered my Fundle and 5 days later it arrived in Switzerland. Both Momo my Bichon Havanese and I love it. A great company to deal with - thanks once again. Frances, Geneva, Switzerland



Submitted By: Christine

I LOVE this pet carrier! The fit is comfortable. (My pomeranian fits in the standard size, lovely.) You price is the best I've seen. And the shipping is FAST. Thanks again, Christine Massachusetts



Submitted By: tiffany

I bought this because my Italian Greyhound was injured and had a casted leg and I needed a way to get around with her easily. This is perfect and she loves it! The large is a good size for her breeds notoriously long limbs. I am able to lay a blanket out and wrap her up and stick her right in. When she feels nervous she just tucks away her head and it doesn't look out of the ordinary for me because it resembles a book bag. This bag has been quite a blessing!



E-mail from a Fundle User

Our Chihuahua, Mr. Q loves Fundle!! I think he is very comfortable in it. Because the shoulder strap is very soft, I don't feel pressure and it is so easy to carry Mr. Q around the town. The stylish but less gender conscious design doesn't embarrass my husband carrying the bag. We love this bag so much. Thanks to Fundle, now Mr. Q comes with us all the places.
-- W. B. (New York, NY)



"Grizzly Bear lives in North Port Florida and Loves her Fundle! She does not even want to get out of it when we get home! Thank you for making such an amazing carrying bag for her.
-- from Karen & Steve



FUNDLE has been chosen for FIDO FRIENDLY Magazine's "100 Best Pet Products" selection in Spring 2010 issue.

FIDO BEST PET PRODUCT

