

EASY POSITION



JOATECH'

#1 Screen Protector Film Manufacturer in Korea



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Company History

2012	Oct	Established JOA TECH
2014	Feb	Selected Tech 21 UK Ltd. as a processing company
	Aug	Moved and expanded the company to the “current location in Yongin, Gyeonggi Province”
2015	Feb	Obtained ISO 9001 certification
	Dec	Installed a clean room facility
	Dec	Registered a Korean patent (No. 10-1576002)
2016	Aug	Registered Japanese Utility Model (No. 3206055)
	Sept	Registered Chinese Utility Model (No. 5527863)
2017	Jan	Launched an online shopping mall under its brand name of EASY POSTION®
	Mar	(TPU: Thermoplastic Polyurethane, Clear & Anti-Glare) Launched a Clear & Anti-Glare version of Thermoplastic Polyurethane (TPU) film
	Oct	Registered a Korean trademark right (No. 40-1294798) : EASY POSTION®.
2018	Feb	(EPU, Elastic Polyurethane, Clear & Anti-Glare(Matte)) Launched a Clear & Anti-Glare (Matte) version of Elastic Polyurethane (EPU) film
	Mar	Registered a Korean patent (No. 10-1838657)
	May	Registered a US trademark right (No. 5463093) : EASY POSTION®
	Jun	Obtained a Venture Business Confirmation
	Dec	(EPU + PET, Clear type) Launched a hybrid (EPU combined with PET and Clear-type) film
2019	Mar	Established a company affiliated research institute
	Sept	Registered a Korean patent (No. 10-2035248)
2020	May	Registered a Korean patent (No. 10-2114849) : protective film attaching device

Company Overview

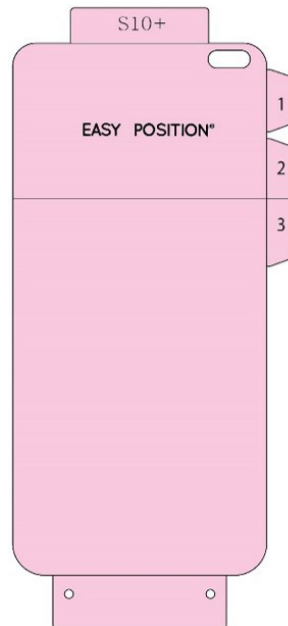
Name	Established JOA TECH
Date of Establishment	Oct 29, 2019
CEO	Mi Ae Kang
Type of Industry	Manufacturing
Type of Business	Electronic parts, mobile accessories
Address	2-407, B16-4, Dongbaekjungang-ro 16beon-gil, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea



EASY POSITION®

With the patented 4-layer screen protector film, it can be attached easily, swiftly, precisely, and clearly.

- 4-layer
- Dual release film
- Adaptor for attachment



EASY POSITION® SIMPLE

With the patented easy cut release film, it does not leave any printed cut-marks and shows high price competitiveness with the high productivity.

- 3-layer
- Easy cut release film



EASY POSITION®

EASY POSITION® is a patented screen protector film designed to be attached easily, quickly, accurately, and clearly on the curved edges of the latest smartphone screens.

The “perfect guiding system” of EASY POSITIN® prevents incorrect positioning, inflow of dust, and excessive bubble formation.

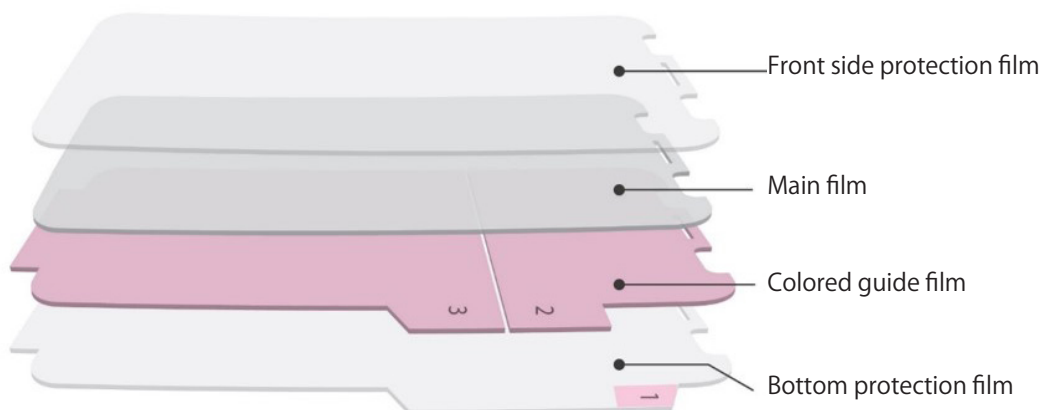
Adaptor for attachment enables you to attach in a correct position and even an beginner can attach it easily by following each step with an all-in-one handle.

The bottom of the colored guide film is coated with low-viscosity adhesive, so it prevents slip and inflow of dust during the attachment process.

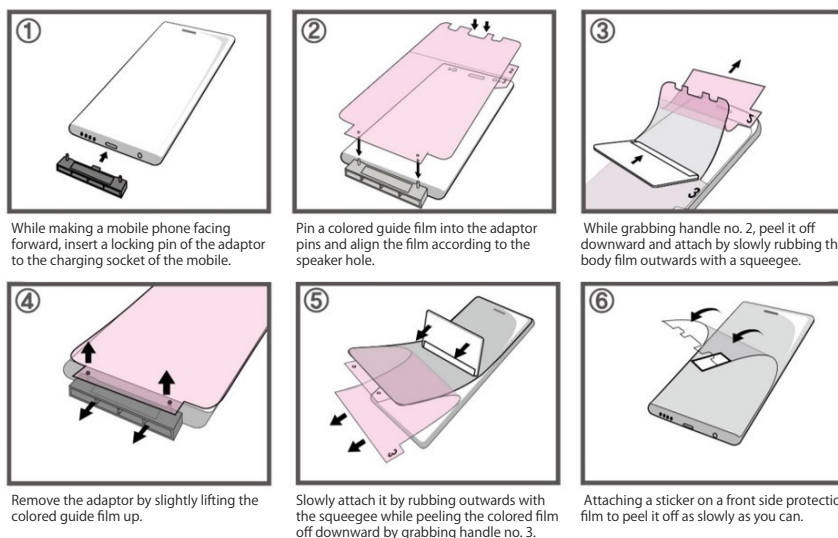
EASY POSITIN® is manufactured in the clean room at the JOA TECH factory.

ASY POSITIN® is registered in both Korean and US trademark rights.

Patented 4-layer



Patented easy ways to attach it:

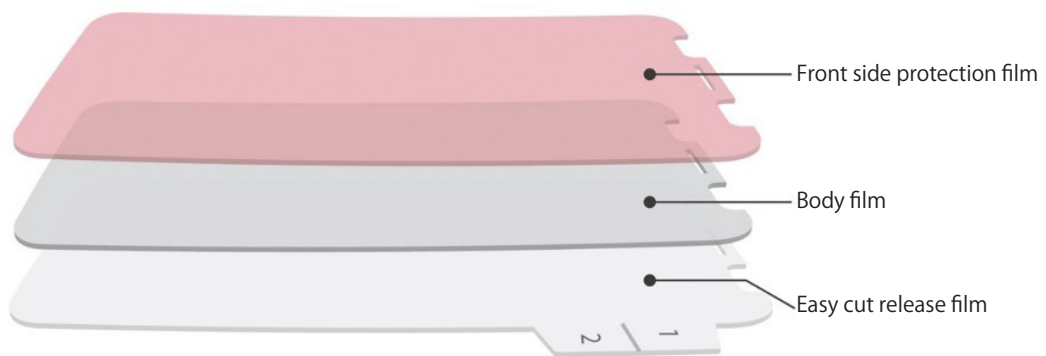


EASY POSITION® SIMPLE

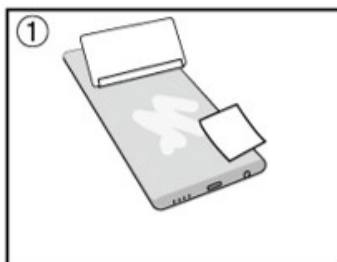
EASY POSITION® SIMPLE is a screen protection film where easy cut release film is applied to leave no cut-marks, which is a weak point of printed cut-marks that existing screen protection films have.

It receives high satisfaction from consumers thanks to no printed cut-marks. Moreover, since it doesn't require an additional process for printing cut-marks, it boosts productivity while enhancing price competitiveness.

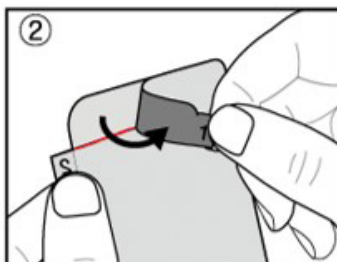
Patented easy cut release film



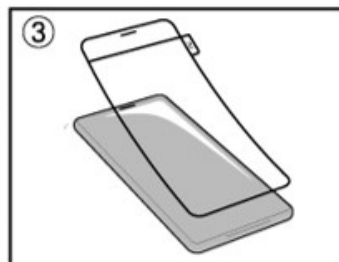
Patented easy ways to attach it:



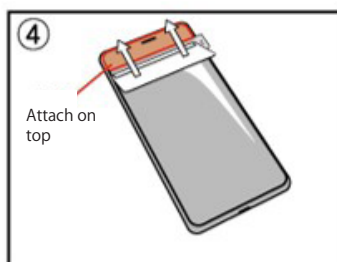
Polish the surface of a screen with a cleaner and squeegee.



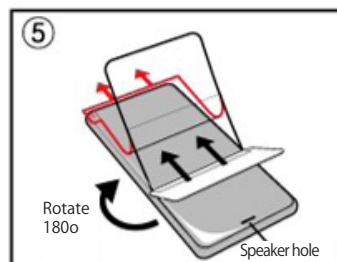
Tear off the part of handle no.1 to the right as described in Picture 2.



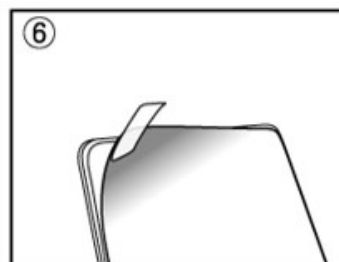
Align the position of the film according to the speaker hole and others to attach it.



Attach the top first by using the squeegee.

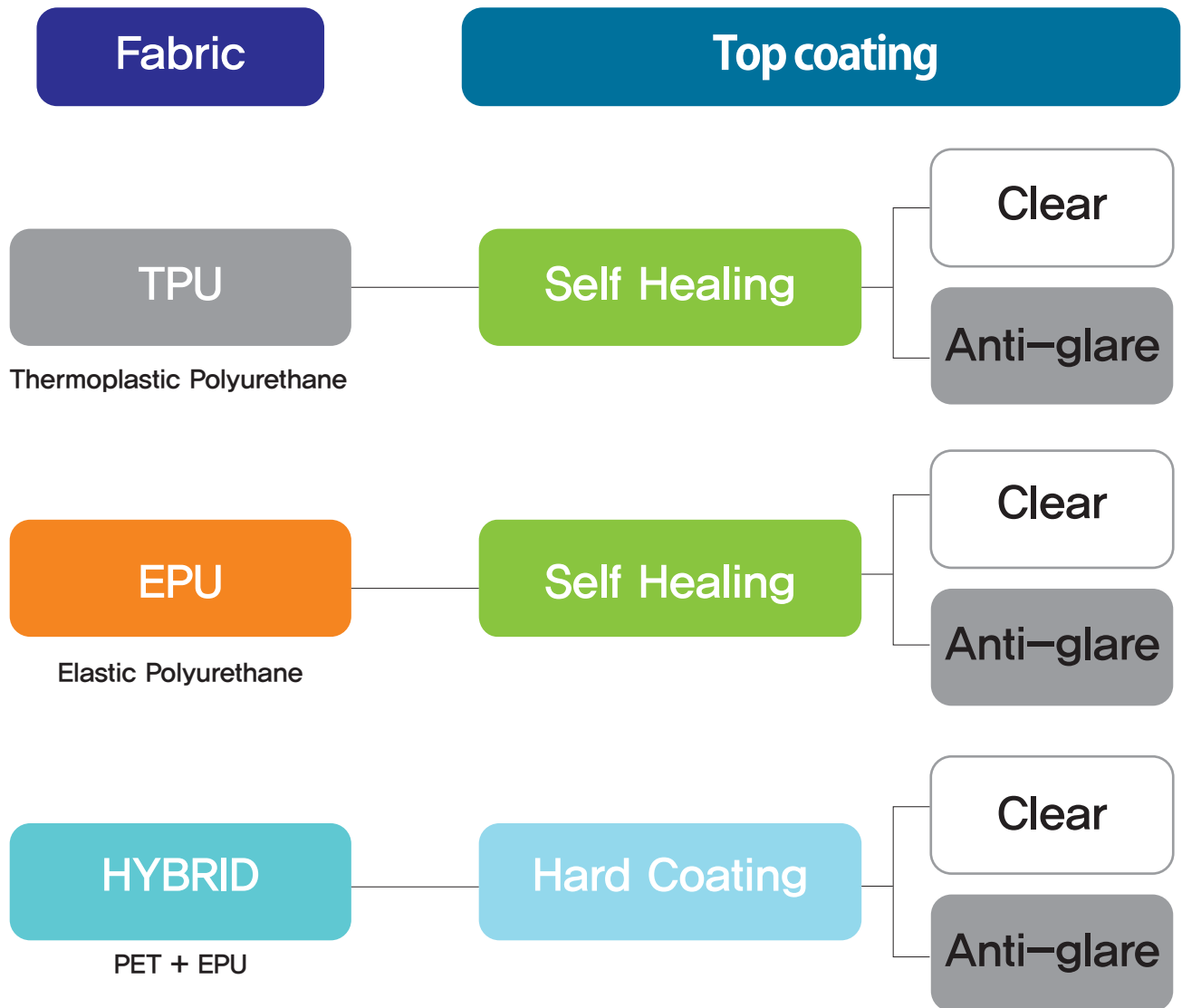


Attach the bottom with the squeegee after rotating the mobile 180°.



Attach a sticker on a front screen protection film for removal and then peel off the film slowly.

Types of fabric used in EASY POSITION®



新製品 – プライバシー保護フィルム

The privacy protection film of EASY POSITION® is designed to prevent others from seeing your screen in line with the era where the protection of personal information and privacy matter most.

Only with the use of the patented attachment method of EASY POSITION®, you can easily protect your personal information as well as attach a film easily.

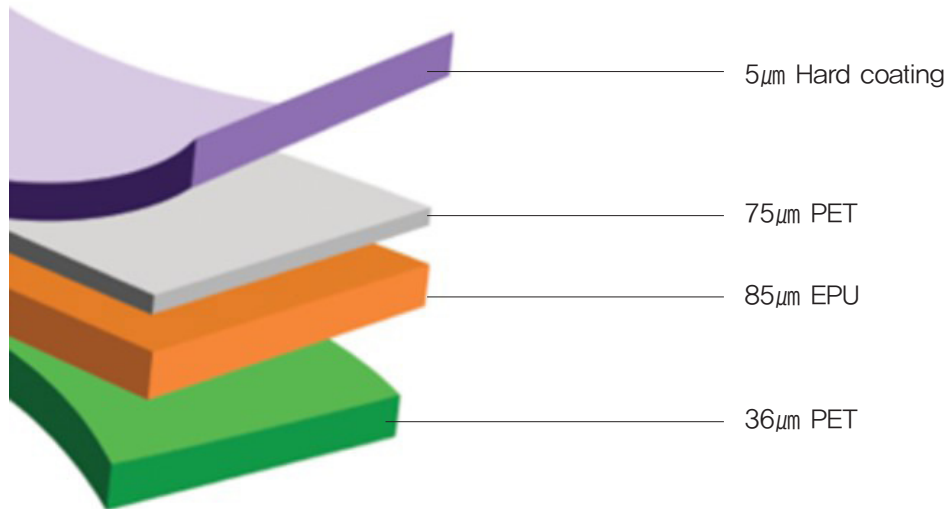
Furthermore, our film has antibacterial functions of killing 99.9% of viruses and bacteria, so you can use your mobile more safely.



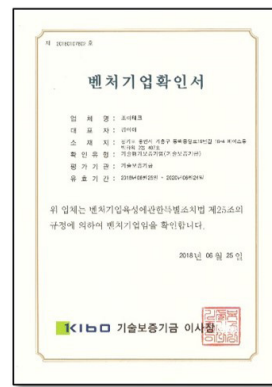
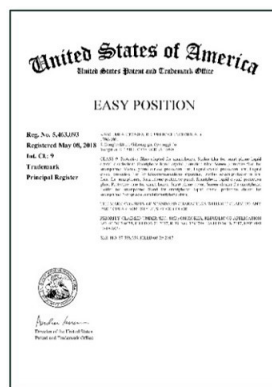
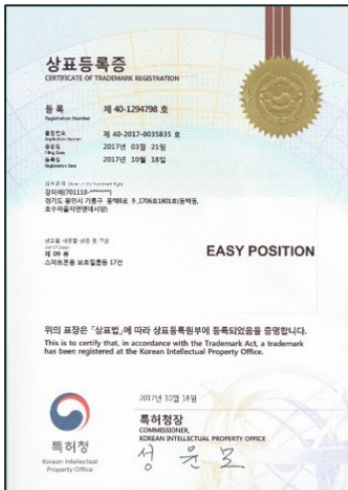
New product - Display protection film for tablet PCs

EASY POSITION® launched a film for tablet PCs for the first time, displaying much stronger protection capability with its 3-layer (PET-EPU-PET) hybrid film compared to that of the existing films. Its performance is further enhanced by adding 5 μ m hard coating on top.

Unlike the existing attachment method, you can easily and accurately attach a film with the method EASY POSITION® by using the adaptor for attachment.

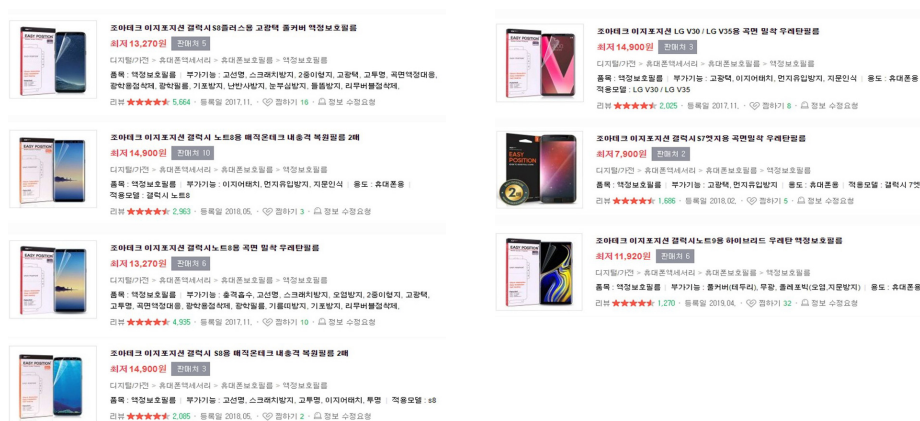


Certificates





If you just follow the manual step-by-step,
you can **attach** it on your mobile **easily** and **perfectly**.



Report No. of Household Chemical Products
Subject to Safety Confirmation
No. FB19-01-0424 / No. FB19-01-0472



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