

Our Purpose

*Enhancing quality of life
and contributing to a healthier future*



For Individuals
and Families



Nutrition



For our
Communities



Responsible
Sourcing



Our People &
Compliance



For the
Planet



Water



Environmental
Sustainability



Nestlé

Good Food, Good Life

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To find out more about Nestlé and our Creating Shared Value commitments,
please visit: www.nestle.ir/fa/csv



Nestlé

Good Food, Good Life

Nestlé in Islamic Republic of Iran



Nestlé History

The Nestlé story began 150 years ago in Vevey, Switzerland, when Henri Nestlé, a German pharmacist, put all of his scientific knowledge and skill into the invention of Farine Lactée, the milk and cereal based baby food, to save baby Wanner's life. Wanner was a premature baby that could not be breastfed and, like thousands of other babies of the time, he was unlikely to survive.

This invention was the beginning of Nestlé Infant Cereals, which paved the way for the success of the Nestlé Company. Henri Nestlé was so proud of his discovery that he put his name on it, trademarking with the famous nest. Ever since, we at Nestlé have remained true to our core promise of enhancing quality of life and contributing to a healthier future.

Creating Shared Value

Staying true to the core desire of enhancing quality of life and contributing to a healthier future, we at Nestlé have taken the responsibility of going beyond compliance, accountability, and transparency. That is how creating shared value has become our fundamental approach to business across our entire value chain.

Today with sales in 191 countries, and 437 factories in 86 countries, we recognize that our position in society brings both opportunities and responsibility; to do business in compliance with national laws, international standards, and our own values and principles.

As a company, we at Nestlé are best positioned to create shared value in five areas; nutrition, health and wellness, water, rural development, environmental sustainability, and people (social impact).

Creating Shared Value in the Islamic Republic of Iran

We at Nestlé Iran, in the year 2016, in line with our core promise of enhancing quality of life and contributing to a healthier future, defined our 21 Creating Shared Value commitments in the society across 5 general fields of nutrition, responsible sourcing, water, environmental sustainability, and people and compliance;

Furthermore, 2017 marked our 15th anniversary in the I.R. Iran and to keep fulfilling our commitments and striving to create positive impact in the communities where we operate, we have been active in the following projects:

- Launching the RISE study with the approach of recognizing, and creating sustainable alternatives for the challenges of local dairy farms across five dairy farms in Iran, together with experts from Bern University of applied sciences, Switzerland.
- Holding the first Nestlé Sales Training Academy in the I. R. Iran, an essential part of Nestlé Iran's CSV commitments to bridge the gap between university education and professional careers, and foster further practical skills in sales for new graduates from universities such as university of Tehran.
- Holding CV writing workshops in some universities such as the Management Faculty of Tehran University, as a part of Nestlé Iran's CSV projects called "Nestlé Needs YOUth". We at Nestlé Iran have taken on steady collaborations in the fields of education, research, apprenticeship, knowledge, and experience transfer to university students.
- An MOU signing between Nestlé Iran and Chaltasian farm, tackling Iran's growing water crisis. Our Nestlé Agricultural Services department, in collaboration with the Nestlé Dairy Farming Institute (DFI), aimed to support Chaltasian Farm's implementation of waste water management in their professional dairy farm, and provided much needed scientific know-how. The treated waste water will then be used to irrigate and fertilize Chaltasian Farm's own agricultural farms.

Nestlé in Islamic Countries and the Middle East

We at Nestlé have been operating in Islamic countries and the Middle East for over 80 years. We are present in the Islamic Republic of Iran, Palestine, Jordan, Lebanon, Syria, United Arab Emirates, Yemen, Malaysia, Indonesia, Morocco, Pakistan, Qatar, Sudan, Chad, Libya, Mauritania, Egypt, Saudi Arabia, Iraq, Turkey, Bahrain, Kuwait, and Oman with over 33,000 employees.

We own and operate 19 factories across the Middle East to cater the 220 million population of the region. The Middle East Head Quarters are located in Dubai, UAE.

We understand the unique nature of the health challenges in the region, and ensure that our products adhere to the latest nutrition recommendations for healthy living in order to create a healthier future for all.



Anticipating Our Next 15 Years

We at Nestlé have been operating in the Islamic Republic of Iran since 1996. We started the local production of NESTLÉ CERELAC®, in the Qazvin factory in 2003. In 2007, we further developed our activities by establishing an infant formula factory, NESTLÉ NAN®. In 2008, we invested in the bottled water industry in Polour, Mazandaran, and introduced NESTLÉ PURE LIFE® to the Iranian market. In 2015, we at Nestlé Iran embarked on another milestone, with the production of NESQUIK® chocolate powder and NESCAFÉ® (3 in 1) in Qazvin.

Having invested over 150 million dollars locally, we at Nestlé Iran currently employ 900 people directly and 2,000 indirectly. We are an award winning exporter, which continues to strive to further develop, invest in, and enhance local production in Islamic Republic of Iran. Our portfolio in Islamic Republic of Iran presently includes 16 brands across a wide range of categories:

NAN®, NANKID®, CERELAC®, GUIGOZ®, PURE LIFE®, COFFEE-MATE®, NESCAFÉ®, NESQUIK®, FITNESS®, CORN FLAKES®, CHOCAPIC®, LION®, PERRIER®, PURINA®, NESTLÉ HEALTH SCIENCE, and NESTLÉ PROFESSIONAL products.

Our Journey - Nestlé Iran



Nestlé was registered in Islamic Republic of Iran

1995

2001

Issuance of investment decree

2003

Started production of NESTLÉ CERELAC® in Qazvin

2004

Launch of NESCAFÉ® and NESTLÉ COFFEE-MATE®

2005

• Launch of MAGGI®
• Launch of PURINA®

2007

• Started production of NESTLÉ NAN® in Qazvin
• Started the export of NESTLÉ NAN® and NESTLÉ CERELAC®
• Launch of Nestlé Breakfast Cereals; NESTLÉ FITNESS®, NESTLÉ CORN FLAKES®, NESTLÉ CHOCAPIC®, LION®

2008

Launch of Nestlé Professional - the out of home business

2010

Started export of NESTLÉ NAN3®

2014

Started Project RISE, which aims at sourcing milk from local suppliers, and invested in a fresh milk reception facilities in Nestlé Iran factory in Qazvin province

2015

Nestlé invested in a factory to produce NESQUIK® chocolate powder and NESCAFÉ® (3 in 1)

2016

2017

• Started the export of NESTLÉ GUIGOZ®
• Started Nestlé Sales Academy program
• Started the production of Nestlé NANKID®
• Winner of I.R. Iran's national award for Corporate Social Responsibility
• Celebrating 15 Years of presence in the country
• Started the Manure Management project in dairy farms
• Started the Project Invade

• Nominated as Top Exporter of Qazvin Province
• Inauguration of Qazvin Fresh Milk Reception Facility in Nestlé Iran factory in Qazvin province
• Fresh Milk Local Sourcing for Nestlé Iran factory
• Launch of YOUth Initiative with Tehran University, Management Faculty
• Started the import of PERRIER® sparkling mineral water

2018

• Inauguration of Project Going Beyond Zero (P50)