

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades, reaching towards a cloudy sky. The image is tinted with a dark blue color. The text 'SJW INTERNATIONAL COMPANY PROFILE' is overlaid in the upper half.

SJW INTERNATIONAL COMPANY PROFILE



Go beyond entry level with
SIWONSCHOOL

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01 About Us



Go beyond entry level with
SIWONSCHOOL

Overview



Greetings



“With an open mind,
SIWONSCHOOL strives to form
a partnership with you,
to help both of us
to maximize positive synergies.”

As we have pioneered a new market
for basic English education,
we wish to actively communicate with
the world and create better value together.

Sean Lee 

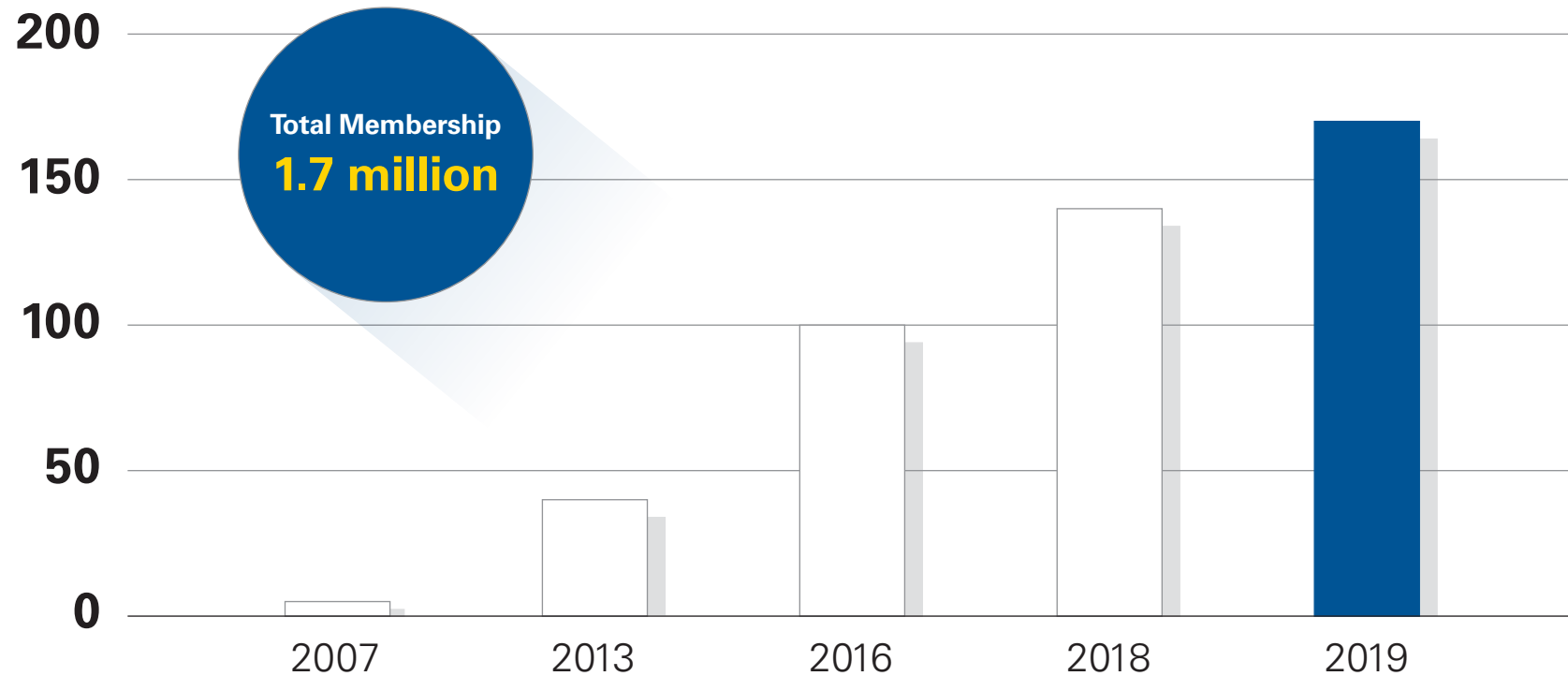
Vision



Global No.1 • **SJW INTERNATIONAL**

We are transitioning from being simply a foreign-language service provider to becoming the world's leading Media & Content Hub for foreign language education. We are a community where customers can enjoy the best language-learning services with high-quality contents distributed via our optimum platform.

Performance



The Unparalleled No.1

Received 'National Brand Award' in the field of English education for five consecutive years!(2015 ~ 2019)
Ranked No.1 for the English education brand with the highest customer loyalty (by Korea Consumer Forum, 2018.04)
Ranked No.1 for company reputation among English-education brands in Korea (by Korea Reputation Center, 2017.02)
Ranked No.1 in sales rank in English Education category in Apple App Store (2016.02)
Ranked No.1 for the most visited site in the English education sector by Rankey.com (2015.07 ~ 2016.03)
Ranked No.1 in single-deal sales rank in WeMakePrice (Social Commerce Site in Korea) with SIWONSCHOOL's All-in-One Package (2015, KRW 9.7 billion = USD 83.7 million)

Clients & Partners






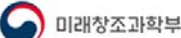

































SIWONSCHOOL constantly endeavors to maximize the effectiveness of learning languages for our customers.

To enhance the effectiveness of learning, we have a variety of projects with excellent partners.

We have had a great number of corporate partners, and individual customers have benefited from our combined services.

This is why we constantly open ourselves up to a bigger world.

Marketing Partnership	Corporate Customer	Alliance with B2E Mall	Social Commerce Website	Home Shopping Channel	Contents Business
  	      	    	       	      	      

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades, reaching towards a cloudy sky. The perspective creates a sense of height and architectural grandeur. The image is overlaid with a dark blue tint.

02 About Our Services



Go beyond entry level with
SIWONSCHOOL

SIWONSCHOOL Basic English



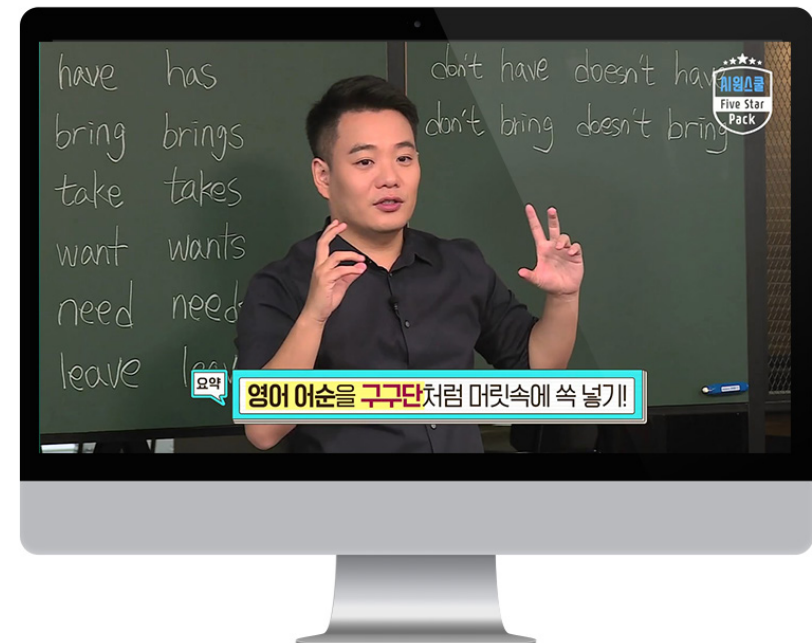
The one and only solution for
Basic English Learners

SIWONSCHOOL Basic English

Ranked No.1 for the longest period in the Basic English section on Rankey.com

Sales No.1 in Education sections on all social commerce sites

- Contents based on effective and exciting learning materials
- Two weeks for English beginners to speak in English
- Teaching methods acclaimed by CEOs, celebrities and sports stars
- Reliable curriculum verified through the tvN television program My English Puberty, which aired nationwide for two years



Basic English
www.siwonschool.com

SIWONSCHOOL Basic English

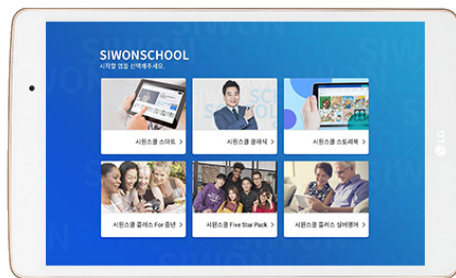


SIWONSCHOOL TAB



Bundled Product: Video Lessons + Tablet PC

SIWONSCHOOL set a new trend in the education market by coming up with a combination of innovative video lessons and the use of tablet PCs



FamilyTAB Premium

From children to parents and grandparents, English learning materials for the whole family



Chinese

Including the whole series of Basic Chinese videos



Japanese

Including a total of 559 videos from Basic Japanese to Japanese Travel Phrases

SIWONSCHOOL Basic English



Learning Real English
from Native English Speakers

RealTraining

English learning program based on five learning modes with real interview video clips from native English speakers!

1,500 video clips help train your English speaking skills.

Learn Real American Speaking

SIWONSCHOOL Max

<http://max.siwonschool.com>



An all-in-one solution to your listening and speaking!

Repeat the sentences that you hear while watching 1,600 Youtube videos to improve your English pronunciation and listening skills. You will listen to the speech of more than 2,000 native English speakers, which helps you adjust to various accents and speech rates.

SIWONSCHOOL LAB: Test English



TOEIC
Online Lecture

1st

Grand prize winner for young learners'
Credible TOEIC online lecture brand
selected by The Herald in 2017

Consumers'
Best Brand

1st

'The Best Brand Award' selected by consumers
in the foreign language sector
(Forbes Korea, 2018)

Hottest
Brand

1st

Surveyed the opinions of
Dong-Eui University students on May 31, 2018
(51% of Respondents)

SIWONSCHOOL LAB removes all exam obstacles between you and your dreams!

Over 20 years of research!
Innovative English institute,

**SIWON SCHOOL
LANGUAGE LAB**

Million-seller
**TOEIC Book
Writers**

Perfect TOEIC scores
over 100 times
**Professional
TOEIC Faculty**

Accumulated for
the last 10 years from
every English Test:
Big Data

SIWONSCHOOL LAB: Test English



TOEIC & TEPS

For university admission and graduation eligibility as well as job applications

No.1 TOEIC Online Lecture

selected by young learners

- Fast-growing popularity among consumers in TOEIC
- Based on a thorough analysis of the last 10-year tests
- Without wasting time, obtain your target score by studying the TOEIC essence extracted from our exclusive big data

Emerging Leader in TEPS

New TEPS perfectly reflected

- Thoroughly analyzes and reflects revised New TEPS
- Provides only the contents of the actual New TEPS tests
- Narrows down the scope of learning by providing contents based on the latest tests

TOEIC SPEAKING & OPIc

For proof of English-speaking proficiency

Star-studded Team

of speaking masters

- The person who introduced OPIc to Korea plus
- The best TOEIC Speaking teachers in their own fields
- Provides comprehensive knowledge of how to improve your speaking scores and pronunciation

Target Level within 2 Weeks

for even English beginners!

- Tons of testimonials from our subscribers who achieved their goal within 2 weeks!
- Anyone, including English beginners, can achieve his or her target level in a short period of time by studying all the key phrases and answers in our curriculum

SIWONSCHOOL LAB: Test English



IELTS

For studying overseas & immigration

Make IELTS Studying Easy!

No longer difficult or daunting

- Designed to be a down-to-earth resource for all IELTS beginners to achieve their target band scores to help them study abroad or immigrate

British Council & Cambridge University

- SIWONSCHOOL LAB, the official IELTS registration center offers online lectures based on IELTS materials from Cambridge University, the developer of the IELTS test.
- Also has the partnership with the British Council, the administrator of the IELTS test

G-TELP

For applications for public & military sector positions

G-TELP No. 1

Bestsellers online

- No. 1 bestseller in G-TELP since its publication
- You can achieve your target score in next to no time.
- All contents are based on a thorough analysis of G-TELP tests

Official Partnership

with G-TELP KOREA

- Provides authentic contents from G-TELP Korea, who administers the test
- Helps students achieve their target scores in a short period of time by taking online classes presented by certified teachers

SIWONSCHOOL

Japanese & Asian Languages



SIWONSCHOOL Japanese



<http://japan.siwonschool.com>

Students' Pick! No.1

Japanese Language Course

Ranked No.1 in Japanese education (Rankey.com)
Ranked No.1 bestseller in Japanese education (YES 24)
SIWONSCHOOL has been dedicated to Japanese education for basic learners and SIWONSCHOOL Japanese is leading the market in Korea.

Easy and Practical

SIWONSCHOOL Japanese

Learning Japanese is easy in the beginning but becomes harder over time.
Why? That's because you lack the basics of the language.
SIWONSCHOOL Japanese offers an easy and fun learning experience to help students reach their desired level one step at a time!

SIWONSCHOOL Chinese



<http://china.siwonschool.com>

Easily and Naturally

speak Chinese!

Learn Chinese like a child.
Reading Chinese letters becomes easy and natural once you know how to speak it.
Practice Chinese for 30 minutes a day with SIWONSCHOOL and you'll find yourself speaking Chinese naturally.

Start with the Basics

and then Chinese becomes easy.

Four different intonations, tricky pronunciation and complex Chinese characters are the major factors of why a lot of people give up on learning Chinese. SIWONSCHOOL Chinese is a course designed for super basic learners who have to start with the basic principles.

SIWONSCHOOL

Japanese & Asian Languages



SIWONSCHOOL Vietnamese



<http://vietnam.siwonschool.com>

Easily and Naturally

Speak Vietnamese!

You will be able to speak Vietnamese by listening to and repeating the select sentences from SIWONSCHOOL Vietnamese for only 25 minutes a day.

With SIWONSCHOOL Vietnamese, you'll learn not only about the language, but also about Vietnamese food, lifestyles, tourist attractions, and current events.

Best Language Program

Offered by expert teachers!

Our highly qualified teachers offer the best language programs that have proved effective among large conglomerates such as Samsung, CJ and Woori Bank. SIWONSCHOOL Vietnamese offers you unparalleled lectures.

SIWONSCHOOL Indonesian



<http://indonesia.siwonschool.com>

A New, Unique Qualification

Indonesian

Knowing a language that everyone speaks is not an eye-catching strength.

Now Indonesian can become your new, unique qualification.

Practical and Useful

SIWONSCHOOL Indonesian

Learn Indonesian! Not many non-Indonesians learn it, but Indonesian is very easy to learn through SIWONSCHOOL's effective teaching methods.

SIWONSCHOOL

Japanese & Asian Languages



SIWONSCHOOL
Thai

시원스쿨 태국어 

<http://thai.siwonschool.com>

Easy to Learn

You just need to know your mother tongue

Instead of giving up on learning Thai due to its complex alphabet, you can focus on just learning how to speak Thai.

For Absolute Beginners

Who don't know anything about Thai

Learn the most useful vocabulary words and expressions, plus all about exciting Thai culture!

SIWONSCHOOL European Languages



SIWONSCHOOL Spanish

스페인어 왕초보 맞춤 프로젝트
시원스쿨 스페인어

<http://spain.siwonschool.com>

No.1 Basic Spanish

You've waited a long time for it!

Is Spanish difficult to learn? SIWONSCHOOL Spanish is an easy and fun way to learn.

Yessi, our highly qualified teacher, will help you build up a phonetic foundation in Spanish and escort you to the level you desire.

No.1 Spanish Program

Students' pick!

From basic level to advanced level as well as DELE, you can enjoy our systematic curriculum. Bona, an author and a teacher of DELE courses, and Natalia, a current DELE proctor and a veteran teacher, help you start and finish learning Spanish so that your dream to master Spanish will come true here at SIWONSCHOOL Spanish.

SIWONSCHOOL French

시원스쿨 프랑수어

<http://france.siwonschool.com>

Super-intensive Course

For French speaking

SIWONSCHOOL Basic French teaches 'essentials'.

No more complex books and lectures!

We offer you a super-intensive course for French.

With SIWONSCHOOL French, you are able to speak French without struggling to learn difficult grammar.

Innovative DELF Lecture

Boasting the most accurate test materials!

Prepare for DELF by using the latest trends and materials released by current DELF proctors and raters.

Join our DELF course, which boasts a great level of student satisfaction.

SIWONSCHOOL European Languages



SIWONSCHOOL German

시원스쿨 독일어 

<http://germany.siwonschool.com>

Basic German for all

Easy and fun!

SIWONSCHOOL German breaks stereotypes like “German grammar is difficult and hard to learn” and helps you enjoy learning German.

With SIWONSCHOOL German, you can experience the miracle of speaking like ‘REAL’ Germans.

Goethe-Zertifikat Course

Reflecting the latest trends

You can study with our quality lectures and books for the Goethe-Zertifikat, an examination of the German language that is approved around the world and essential to visiting Germany. We help you to pass the exam fast via our massed learning approach.

SIWONSCHOOL Russian

시원스쿨 러시아어 

<http://russia.siwonschool.com>

Easy Russian

you just need to know your mother tongue

The one-and-only Russian class starting with easy sentences without difficult grammar!

Teachers with over 10 years’ experience and our wonderful learning methods for beginners will help you speak Russian easily and quickly.

Learn Without Stress

Every day 25 minutes

You don’t need to spend substantial time studying Russian. While commuting to school or work, you can watch our lectures and develop your language skills. A short time every day changes you.

SIWONSCHOOL European Languages



SIWONSCHOOL Italian

시원스쿨 이탈리아어 

<http://italy.siwonschool.com>

Fast Track

to learn Italian, the language of art

Italy, the country of art, music, fashion, cuisine, and architecture!

You can easily learn Italian through SIWONSCHOOL pedagogy.

Exciting lectures by Teacher Silvia, the hero of beginners, make you naturally speak Italian.

20 minutes every day from conversation to grammar!
Now study with SIWONSCHOOL Italian!

SIWONSCHOOL Arabic

시원스쿨 아랍어 

<http://arabic.siwonschool.com>

Now learn Arabic

at SIWONSCHOOL

20% of the world's population uses Arabic (the 4th most spoken language in the world)

Many companies look for Arabic speakers.

SIWONSCHOOL works with a prestigious teacher for the national academic aptitude test, Han Shin Sill, who teaches the seemingly difficult Arabic language in an interesting way.

After finishing our Basic 1, 2, and 3 curriculum levels, you are able to speak with members of the Arab community and travel throughout the Arab world.

Your new challenge, Arabic!
Now learn Arabic with SIWONSCHOOL!

SIWONSCHOOL Publishing



English Language Books



My English Puberty series

No.1 bestseller overall (including the Language Education section), selling over 120,000 books

SIWONSCHOOL Basic English

Over 500,000 books sold, making it a longstanding bestseller in the basic English section

SIWONSCHOOL Speaking series

Fundamental contents and textbooks for SIWONSCHOOL basic English lectures

Foreign Language Books



Siz's Japanese Grammar Note

No.1 bestseller at YES 24

301 Essential Chinese Phrases

Bestselling Chinese speaking book at YES 24

GO Self-study First Step series

- Longstanding bestseller for entry-level field
- 'GO Self-study French First Step', No.1 bestseller in French section
- 'GO Self-study German First Step', No.1 bestseller in German section

Test English Books



VicTOEIC series

Bestseller at YES 24

VicTOS

Bestseller in TOEIC Speaking at YES 24

VicOPIC

Bestseller in OPIC at YES 24

VicG-TELP

No.1 Bestseller in G-TELP at Kyobo Book Centre and YES 24

SIWONSCHOOL offers high-quality contents and optimized foreign language services which is responsible for producing and publishing basic English books that represent SIWONSCHOOL's know-hows and text books for online lessons.

03 About Our Activities

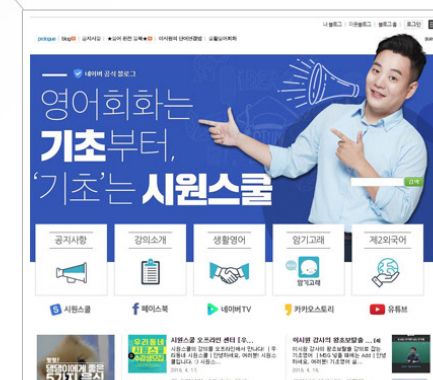
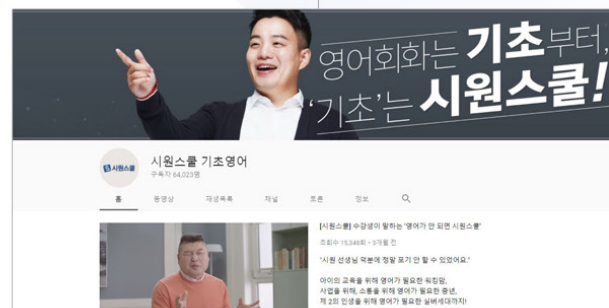


Go beyond entry level with
SIWONSCHOOL

Marketing



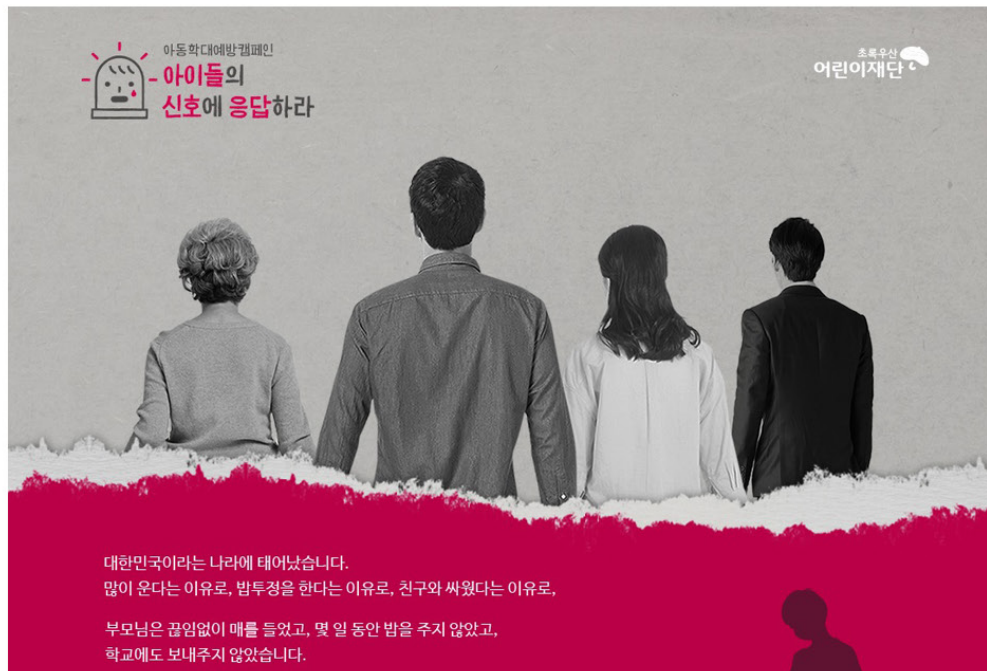
Various Promotions On & Off-line



Corporate Social Responsibility



The achievements of SIWONSCHOOL have been made possible thanks to consistent support from you. Under the banner of 'Covering Others', we are actively involved in corporate social responsibility activities to reach out to people in need.



SIWONSCHOOL, alongside various organizations, supports the disadvantaged in our society.

As a leading company in foreign language education, we will do our best to uphold corporate social responsibility.

Awards



- **2019** Received '**National Brand Award**' in the field of English education for five consecutive years!
Received '**The Best Brand Award**' selected by consumers for three consecutive years!
1.7 million, **the most subscribers** among basic English websites in Korea!

Major Awards

- **2018** 'Hall of Fame for Korean Brand' in English education (The Institute for Industrial Policy Studies)
'The Best Brand Award' selected by consumers for two consecutive years (Forbes Korea)
'National Brand Award' in English education for four consecutive years (Korea JoongAng Daily)
No.1, the Brand of Customer Loyalty in English speaking education (Korea Consumer Forum)
- **2017** 'National Brand Award' in English education for three consecutive years (Korea JoongAng Daily)
'Best in Foreign Language Education' (The Herald Economy)
'Best Brand of the Year' in English speaking education for three consecutive years (Korea Consumer Forum)
- **2016** 'National Brand Award' in English education
Selected as one of Korea's '100 Best Companies to Work For'
Selected as one of the 'Best Workplaces for Women' in Korea
- **2015** 'National Brand Award' in English education
- **2013** Awarded as an 'Exemplary Taxpayer' (The National Tax Service)
- **2012** 'Hit Brand Award' at the National Brand Awards (The Ministry of Knowledge Economy)
- **2011** Grand Prize for Customer Happiness Management (The Dong-A Ilbo)
- **2010** Korea Innovative CEO & Brand Award (NEWS People)
Grand Prize in English education (The Korea Times)
- **2009** Book, Basic English Grammar, ranked No.1 among the bestsellers (Kyobo Book Centre)

Service & Business Questions



Customer Service Center

siwoncs@siwonschool.com
02-6409-0878

Corporate Education
(Request for Lecturers)

b2b@siwonschool.com
02-2014-8252

Marketing Partnership Proposal

marketer@siwonschool.com

Your Growth is Our Top Priority

