

A baby with brown hair is crawling on a white lace bedsheet. The baby is wearing a white lace bonnet and a white lace dress. The baby is holding a yellow and white rattle in its right hand. The bedsheet has a repeating pattern of small green and yellow embroidered designs. In the background, there are white pillows with the same embroidered pattern and a white lamp. The scene is set in a bright room with large windows in the background.

aribebe

BRAND PRESENTATION

ARIBEBE ALASKA COOL BEDDING

| About ARIBEBE |

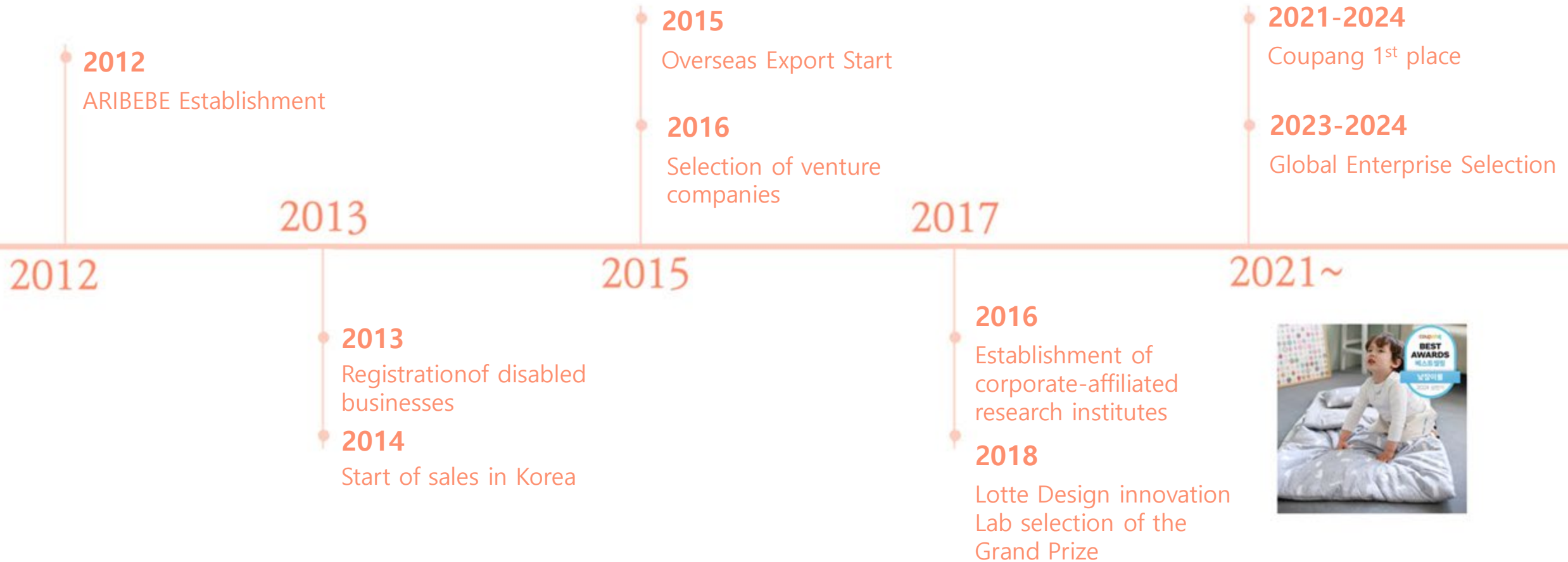
aribebe

**A global leader in baby bedding,
reaching customers worldwide**

**Aribebe, a baby bedding brand creating healthy future value,
develops competitive products through
securing core technologies and material innovation.**



| History |



| Award |



Practicality and Design Excellence		
Practicality of Baby Products	Products made with eco-friendly modal fabric featuring antibacterial properties, mite prevention, excellent moisturizing effects, and development of Duraron cooling fabric	
	Uses microfiber filling that is lightweight like down, with excellent thermal insulation and antibacterial properties	Uses 3D Air Mesh fabric (excellent sweat release, breathability)
	Development of materials safe for use by infants and toddlers	2021~2024 Development of Products with Duraron Cooling Material
Design Excellence	Use of domestic licensed characters and chitosan antibacterial fabric / Use of modal (beech tree) fabric	
	Functional ergonomic design products that provide comfort to babies (design development)	
	Certifications and Patents: Multiple patents and certifications, KC registration	

| **Product Line** | As a friend-like brand that accompanies a child from birth to growth,
we present high-quality products made with excellent materials



Newborn Line

Swaddle Blanket, Heat Rash Prevention Pillow,
Non-Fluorescent Handkerchief,
Waterproof Pad, Comfort Doll



Kids Line

Nap Blanket, Stroller Liner, Topper,
Animal Pillow, Seasonal Clothing, Cervical Pillow



Junior and Adult Line

Cooling Pad, Quilted Blanket, Pillow Cover

| Why Alaska Cool |

Evolution of Cooling Materials



1st Generation

Ramie / Linen / Flax

Natural materials with good breathability and coolness



2nd Generation

Viscose / Rayon

Soft and cool synthetic materials



3rd Generation

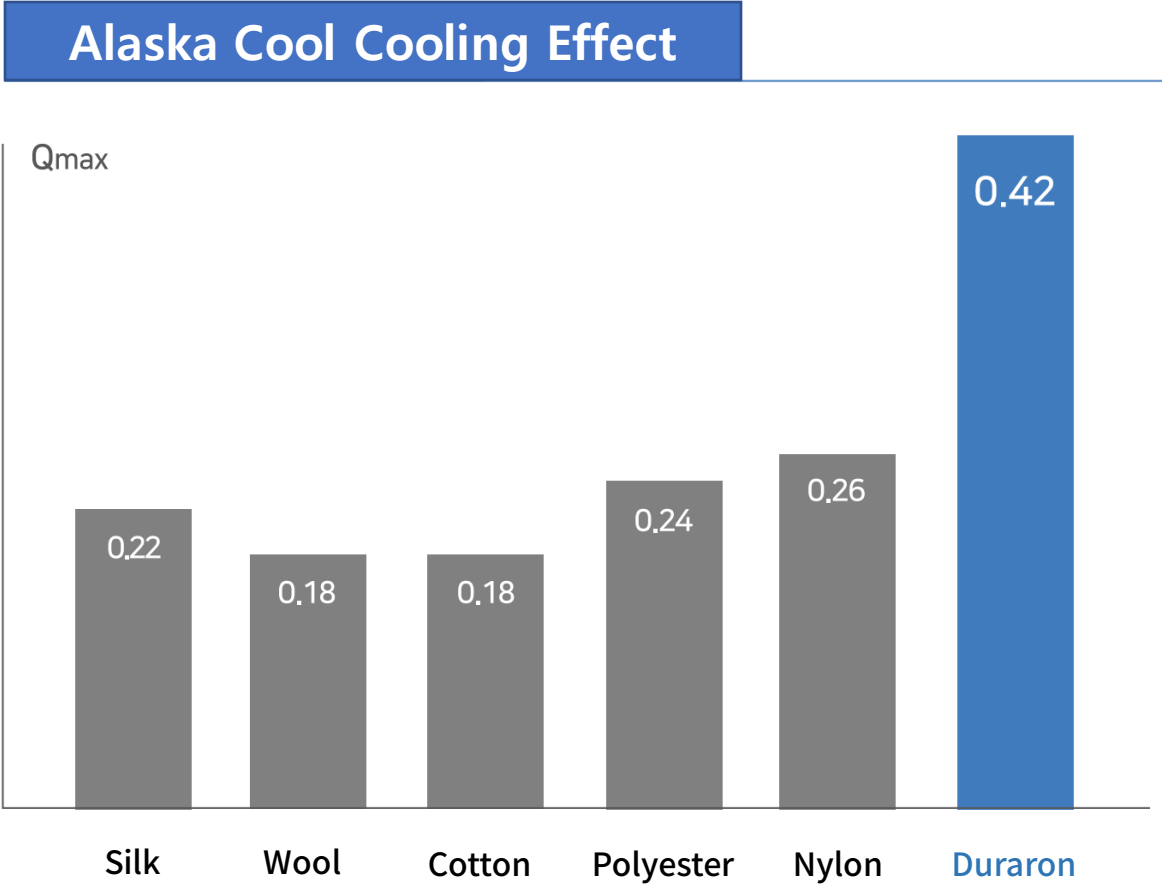
Duraron

High-performance contact cooling material

Key features of Alask Cool Series

Cooling Effect

The cooling sensation is a characteristic that you feel instantly upon touching an object or fabric. This phenomenon occurs due to thermal diffusion between the skin and the material, meaning it feels cooler when there is significant heat transfer. Alaska Cool offers superior contact cooling properties compared to other fibers due to its higher thermal conductivity.



| Cooling Material Products |



Alaska Cool Pad

This is a bed pad made with contact-cooling Duralon material. With excellent cooling and breathability, it is ideal for hot weather or for those who sweat easily. It is available in various sizes, from baby cribs to family beds.



Alaska Cool Pillow cover

This is a pillow pad made with contact-cooling Duralon material. Its excellent cooling and breathability make it perfect for hot weather or for those who sweat easily, and it is especially beneficial for preventing heat rash in babies.



Alaska Cool Airmesh Stroller liner

The stroller liner is crafted with Duralon contact-cooling material on the front and 3D air mesh on the back. It offers excellent cooling properties and enhanced breathability thanks to the added mesh layer, ensuring that children stay comfortable and refreshed even in hot weather.

GLOBAL BUSINESS PARTNERS



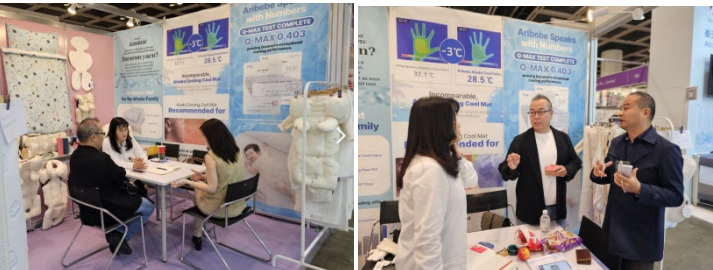
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THANK YOU