FLALIA

KOREA

People who perfectly understand makeup brush are making FLALIA. We aim at makeup tools that anyone can easily use.



CEO's Greetings

JC Cosmetic is a company located in Bucheon Korea, manufacturing makeup brushes for more than 20 years. We have developed various products along continuous market research in response to rapidly-growing K-beauty market, and established our own quality assurance system based on ISO 9001. By manufacturing user-friendly makeup brushes with our high-quality techniques and customer-centered management policy, we offer customized makeup brushes fit to the demands of current beauty market. We believe that we have a responsibility to be acknowledged for OEM, ODM techniques and quality of our Makeup Brushes and other Beauty Tools from all over the world. We, JC Cosmetic, promise to do our best to supply admirable beauty products.

Sincerely, JANG Jin Hee JC Cosmetic Co., Ltd.

Principles

There is a huge difference between "Sell" and "Sell By Made". We are manufacturing makeup brushes and tools by ourselves to offer the best quality products.

Technical

For more than 20 years, we have been doing our best to perfect makeup brushes. With those know-hows, we can manufacture the most qualified makeup tools better than anyone.

Reasonable

We want lots of people to understand the true meaning of makeup and be on a high level of beauty life. This is why we provide our premium products with reasonable prices.

Quality Assurance System

Research and Development, Manufacturing / Data / Process Management, Quality Assurance System. We consider our customers' satisfaction the most important thing in our business.

Makeup Brushes that are worthy tools for you are right here – Let's share your natural beauty with FLALIA!

Records for OEM-ODM

JC Cosmetic has been working with more than 50 companies so far.



SI:REAL Makeup Brush Set



SI:REAL 5 pcs Set (A)

#62 Base shadow #65 Medium shadow #68 Point shadow #69 Eyebrow

SET-S-001



SI:REAL 5 pcs Set (B)

#54 Contour #66 Eyehole #74 Small Eyebrow #63 Blender #68 Point shadow

SET-S-002



SI:REAL 8 pcs Set (A)

#52 Powder #62 Base shadow

#56 Foundation #63 Blender #65 Medium shadow #66 Eyehole

#68 Point shadow #74 Small Eyebrow

SET-S-003



SI:REAL 8 pcs Set (B)

#53 Cheek #62 Base shadow #68 Point shadow

#54 Contour #64 Angled shadow #65 Medium shadow #66 Eyehole #69 Eyebrow

SET-S-004



SI:REAL 12 pcs Set

#53 Cheek #62 Base shadow #65 Medium shadow #66 Eyehole #68 Point shadow

#54 Contour #63 Blender #69 Eyebrow SET-S-005

#56 Foundation #64 Angled shadow #67 Fluff #75 Glitter



SI:REAL 15 pcs Set

SET-S-006

#52 Powder #55 Highlight #63 Blender #66 Eyehole #69 Eyebrow

#53 Cheek #56 Foundation #64 Angled shadow #67 Fluff #72 Concealer

#54 Contour #62 Base shadow #65 Medium shadow #68 Point shadow #75 Glitter



SI:REAL 18 pcs Set

#52 Powder #55 Highlight #62 Base shadow #65 Medium shadow #66 Eyehole

#53 Cheek #56 Foundation #63 Blender

#54 Contour #57 Blusher Fan #64 Angled shadow #67 Fluff

#68 Point shadow #69 Eyebrow #72 Concealer #73 Small Point shadow #74 Small Evebrow #75 Glitter

SET-S-007

SI:REAL Makeup Brush



#52 Powder

Lightly sweep your jawline and also your T-Zone

Size 3.5 × 18.0cm



#53 Cheek

Hold brush at an angle and pat both cheeks softly or use it when contouring

Size 4.0 × 17.0cm



#54 Contour

Follow jawline and repeat Sweeping to make desired depth

Size 3.0 × 16.8cm



#55 Highlight

Sweep across your cheekbones or anywhere you want to highlight

Size 2.5 × 17.0cm



#56 Foundation

Dense but soft bristles help you to express elaborate and sleek skin

Size 2.5 × 17.0cm



#57 Blusher Fan

Layer on cheekbones to produce natural look

Size 4.5 × 16.5cm



#62 Base Shadow

Sweep the entire eyehole - from the front to the end of your eyes

Size 1.5 × 16.5cm



#63 Blender

Start from the front of eyebrows to the tip of nose to give depth

1.0 × 16.5cm



#64 Angled Shadow

Move in a windshieldwiper motion on eyeholes

1.0 × 15.8cm



#65 Medium Shadow

Create a nice depth on your eyelids and lower lash lines

Size 1.0 × 15.5cm



#66 Eyehole

Express eye makeup while blending color in circular motion

0.8 × 15 5cm



#67 Fluff

Blend makeup seamlessly and add shimmer on lower lash lines

1.0×15.1cm



#68 Point Shadow

Add shiny or deep-colored glitter shadows on eyelids

0.7 × 15.0cm



#69 Eyebrow

Draw welldefined arch of your brows with angled bristles

0.7 × 15.0cm



#72 Concealer

Elastic bristles help cover up any flaws you want to hide

0.8 × 15.8cm



#73 Small Point Shadow

Intensify color close to lash lines to create glamorous look

0.5×15.0cm



#74 Small Eyebrow

Good not only for eyebrow but also for eyeliner wings

0.4 × 14.9cm



#75 Glitter

Lightly put glitter shadow on desired area such as lower lash lines

Size 0.5 × 15.2cm **Bristle**: Premium Synthetic hair **Ferrule**: Aluminum (Black Chrome) **Handle**: Wood

CLASSIC Makeup Brush Set



CLASSIC 5 pcs set

Face Powder Eyehole Lip Base shadow Eyebrow

SET-D-010 / SET-D-013



CLASSIC Origin 8 pcs Set Face Powder Contour

Face Powder Base shadow Small shadow Eyebrow

Medium shadow Point shadow Lip

SET-D-004



CLASSIC Simple 8 pcs Set

Face Powder Base shadow Small shadow Eyebrow Foundation Medium shadow Eyehole Lip

<u>SET-D-007</u>



CLASSIC 12 pcs set

Face Powder Contour Small shadow Concealer Foundation Base shadow Point shadow Eyebrow

SET-D-029

Cheek Medium shadow Eyehole Lip



CLASSIC 15 pcs set

Face Powder Contour Small shadow Concealer Gel Eyeliner Foundation Base shadow Point shadow Eyebrow Blending

SET-D-032

Cheek Medium shadow Eyehole Lip Fan



CLASSIC 18 pcs set

Face Powder Contour Small shadow Concealer Gel Eyeliner Mascara Foundation
Base shadow
Point shadow
Eyebrow
Blending
Angled Shading
SET-D-033

Cheek Medium shadow Eyehole Lip Fan Flat Definer

Face Powder Base shadow Eyehole Gel Eyeliner Eyeliner Multi Flat Foundation



CLASSIC 23 pcs set

Foundation Medium shadow Concealer Blending Angled Shading Clear Shader (Goat hair) Cheek Small shadow Eyebrow Fan Face Blender Eye Fluff (Goat hair) Contour Point shadow Lip Mascara Flat Definer

SET-D-034

CLASSIC Makeup Brush



Face Powder

Dust bristles across your face with the help of volumes and waves

Hair Length 4cm / Ferrule Width 2.4cm



Foundation

High-density bristles help you to express elaborate and sleek skin finish

Hair Length 3cm / Ferrule Width 2cm / Total 14.8cm



Cheek

Express natural blush with this multi-functional brush

Hair Length 1.8cm / Ferrule Width 1.9cm



Contour

Contour anywhere you want for a vibrant look

Hair Length 2.9cm / Ferrule Width 2.1cm / Total 14.8cm



Base Shadow

Apply base color shadow on the entire lids for soft coloration

Hair Length 1.5cm / Ferrule Width 1.2cm



Medium Shadow

Apply middle color shadow on the area you want for natural look

Hair Length 1.1cm / Ferrule Width 0.9cm



Small Shadow

Just fit to the crease to color the desired area

Hair Length 0.9cm / Ferrule Width 0.75cm / Total 14.8cm



Point Shadow

Apply point color from the front to the end of your eyes

Hair Length 0.5cm / Ferrule Width 0.7cm / Total 14.5cm



Eyehole

Bullet-shaped brush for applying point color on your eyehole

Hair Length 1.1cm / Ferrule Width 0.7cm / Total 15.2cm



Concealer

Cover perfectly anywhere you want to cover up

Hair Length 1.2cm / Ferrule Width 0.9cm / Total 15.2cm



Eyebrow

Express fascinating natural but neat eyebrow of your own

Hair Length 0.7cm / Ferrule Width 0.75cm / Total 14.3cm



Lip

Dense and flexible hair help your lip to look more exquisite

Hair Length 1cm / Ferrule Width 0.6cm / Total 17.5cm



Gel Eyeliner

Adjust thickness of your eyelines to create various looks

Hair Length 0.6cm / Ferrule Width 0.5cm



Blending

Bullet-shaped brush for expressing detailed color

Hair Length 2cm / Ferrule Width 0.8cm



Fan

Dust off residues to add clarity to your makeup look

Hair Length 3cm / Hair Width 5cm / Total 17cm



Multi Flat Foundation

Short and soft bristles help you apply makeup without strokes

Hair Length 1.5cm / Ferrule Width 2.9cm



Dual

Dual-ended brush for well-shaped eyebrows

Eyebrow 0.7cm / Mascara 2.5cm / Ferrule Width 0.75cm / Total 15.8cm



Mascara

Supporter for lash curling and tidying eyebrows

Hair Length 2.5cm / Ferrule Width 0.7cm / Total 15.5cm



Professional eyeliner brush for elaborate eyelines

Hair Length 0.3cm / Ferrule Width 0.6cm



Angled Shading

Sculpting brush for superb and precise coloration

Hair Length 1.3cm / Ferrule Width 1.2cm / Total 15cm



Face Blender

Bullet-shaped brush for dusting powder even on more specific area

Hair Length 4.6cm / Ferrule Width 1.9cm / Total 16 5cm



Flat **Definer**

Dense and firm bristles help cover up blemishes perfectly

Hair Length 0.8cm / Ferrule Width 0.9cm / Total 14 6cm



Large **Powder**

Dust a coat of powder evenly all over the entire face

Hair Length 4.2cm / Ferrule Width 2.2cm / Total 16 5cm



Sponge (Rubycell)

Create a glam look with glitters and point shadow under your eyes

Hair Length 1.3cm / Ferrule Width 0.5cm



Smudge (EPDM)

Good for fixing makeup and smudging shadows and eyelines

Hair Length 0.8cm / Ferrule Width 0.5cm / Total 14.5cm



Shader

Layer shadows lightly for smoother



/ Total 14cm



Fan

texture

Hair Length 1.2cm / Ferrule Width 1cm / Total 15.5cm



Bristle: Premium Synthetic Hair & Cruelty-Free Natural Hair Ferrule: Aluminum

Handle: Natural-dried Wood



Natural Eye Contour

(Pony hair)

Contour eveholes

Hair Length 1.4cm / Ferrule Width 1cm / Total 15.6cm



Natural Angled Shadow

(Pony hair)

Outstanding blended look

Hair Length 1.3cm / Ferrule Width 1.4cm



Natural Base Shadow (Pony hair)

Base color on a large area

Hair Length 1.6cm / Ferrule Width 1.1cm



Natural Medium Shadow

(Pony hair)

Spread desired shadow color

Hair Length 1.1cm / Ferrule Width 0.8cm



Natural Small Shadow

(Pony hair)

Smudge intense color for a smoother look

Hair Length 1.1cm / Ferrule Width 0.75cm



Natural **Point**

Shadow (Pony hair)

Strong and bright color on the exact area

Hair Length 0.5cm / Ferrule Width 0.75cm / Total 14.2cm



Natural Eye Blender (Pony hair)

Express seamless eve--makeup look

Hair Length 2cm / Ferrule Width 0.9cm



Natural Blending

(Pony hair)

Not only for blending but nose shading

Hair Length 2cm / Ferrule Width 0.7cm



Natural **Evehole**

(Pony hair)

Diffused, soft and blended eye makeup look

Hair Length 1cm / Ferrule Width 0.7cm / Total 15cm



Clear Shader

(Goat hair)

Good for smudging shadows

Hair Length 1.1cm / Ferrule Width 1cm



Eye Fluff (Goat hair)

Spread shadows evenly

Hair Length 1.3cm / Ferrule Width 1.4cm



Blusher Fan

(Goat hair)

Fluffiness and soft touch aives tender coloration

Hair Length 2.8cm / Ferrule Width 1cm

PRO Artist Makeup Brush Set



PRO Artist 8 pcs Set

#104 Cheek Powder #205 Large Contour #306 Medium shadow #311 Eyehole #314 Point shadow #323 Flat shadow #402 Small Eyebrow

#410 Lip

SET-A-001



PRO Artist 5 pcs Set

#205 Large Contour #208 Foundation #306 Medium Shadow #308 Small Shadow #402 Small Eyebrow SET-A-018



PRO Artist 12 pcs Set

SET-A-002

#104 Cheek Powder #205 Large Contour #208 Foundation #304 Large shadow #309 Blending #311 Eyehole #312 Concealer #323 Flat shadow #402 Small Eyebrow #404 Gel Eyeliner #406 Mascara #410 Lip

#404 Gel Eyeliner #406 Mascará
SET-A-003

#309 Blending

#312 Concealer

#323 Flat shadow

PRO Artist 15 pcs Set

#311 Eyehole

#313 Point shadow

#402 Small Eyebrow

#410 Lip

#104 Cheek Powder #205 Large Contour #304 Large shadow #308 Small shadow



PRO Artist 18 pcs Set

#104 Cheek Powder #205 Large Contour #308 Small shadow #312 Concealer #323 Flat shadow #406 Mascara #105 Long Powder #208 Foundation

#309 Blending #313 Point shadow #402 Small Eyebrow

#407 Comb Mascara SET-A-004 #117 Angled Highlighter #304 Large shadow #311 Eyehole #314 Point Small shadow

#404 Gel Eyeliner #410 Lip



PRO Artist 23 pcs Set

#101 Large Powder #109 Fan #205 Large Contour #203 Fluff abodes:

#205 Large Contour #303 Fluff shadow #309 Blending #313 Point shadow

#318 Flat Gel Eyeliner #404 Gel Eyeliner #104 Cheek Powder #202 Cheek #208 Foundation

#208 Foundation #2 #304 Large shadow #3 #311 Eyehole #3

#314 Point Small shadow #323 Flat shadow #402 Sm

#410 Lip SET-A-005 #105 Long Powder #117 Angled Highlighter #215 Nose Shading

#308 Small shadow #312 Concealer

#402 Small Eyebrow

PRO Artist Makeup Brush



Hair Length 5cm / Ferrule Width 2.7cm / Total 21.5cm



Hair Length 5.3cm / Ferrule Width 2.1cm / Total 21.8cm

#101

Large

Powder

(Goat Hair)



Hair Length 4.2cm / Ferrule Width 2.2cm

#104

Cheek

Powder

(Goat Hair)

#109

Fan



Hair Length 4.7cm / Ferrule Width 1.8cm



#106 Duo Face (Goat Hair

(Goat Hair +Synthetic Hair)

Hair Length 4cm / Ferrule Width 1.8cm / Total 20cm



Large Fan (Goat Hair)

#108

Hair Length 5.5cm / Hair Width 8cm / Total 19.3cm



(Raccoon Hair)





#112 Buffer Powder (Goat Hair)

#105

Long

Powder

(Goat Hair)

Hair Length 2.7cm / Ferrule Width 2.1cm / Total 19.2cm



#113 Soft Cheek (Goat Hair)

Hair Length 3.3cm / Ferrule Width 2.1cm



Angled Highlight (Goat Hair)

#117

Hair Length 2.3cm / Ferrule Width 1.8cm



#202 Cheek (Goat Hair)



#203 Pop Blusher

Hair Length 3.5cm / Ferrule Width 2.1cm

/ Total 19.3cm

Hair)

#204 || Rounding || Foundation

Hair Length 3.2cm / Ferrule Width 1.5cm

(Synthetic Hair)



#205 Large Contour

Hair Longth 3cm / Formula Width 3 1cm



#208 Foundation (Synthetic Hair)



#210 Flat Blusher

(Goat Hair)

Hair Length 3cm / Ferrule Width 2.1cm Hair



Hair Length 3.6cm / Ferrule Width 1.8cm

/ Total 19.4cm





#212 Large Flat Concealer

(Synthetic Hair)

Hair Length 1.6cm / Ferrule Width 1.6cm / Total 18.3cm



#214 Small Long Powder

Hair Length 3.5cm / Ferrule Width 1.4cm

/ Total 19.3cm



#215 Nose Shading

Hair Length 1.4cm / Ferrule Width 0.7cm

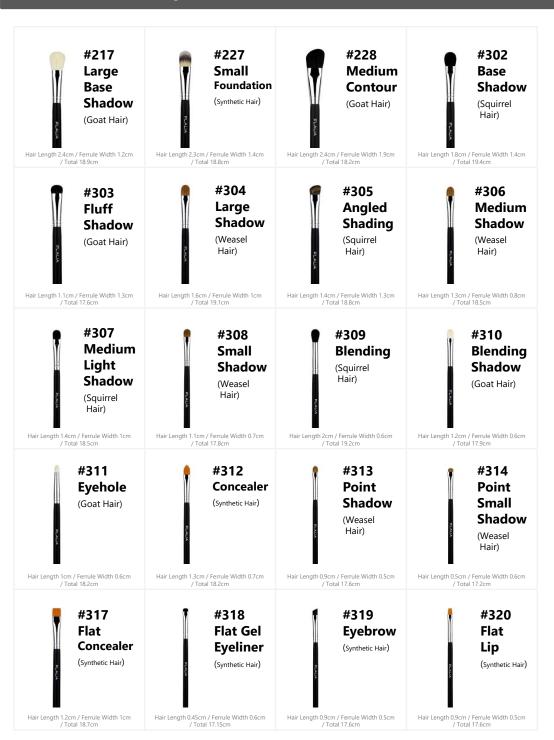


#216 Small Contour

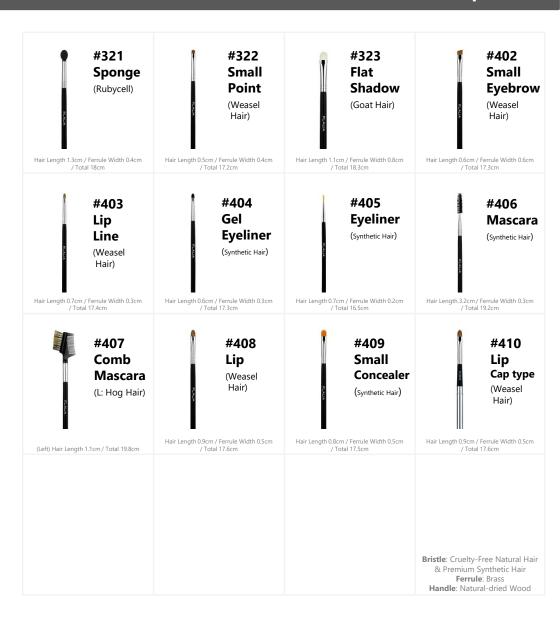
(Goat Hair)

Hair Length 2.5cm / Ferrule Width 1.2cm

PRO Artist Makeup Brush



PRO Artist Makeup Brush



Portable Makeup Brush & ETC



DUALIST Brush Set

Contour Mascara & Eyebrow Eyeliner & Medium shadow Base shadow & Eyehole Blending & Point shadow SET-D-020



ADAM Brush Set

Cheek Contour Eyehole
Base shadow Medium shadow
Point shadow Eyebrow
SET-D-044



OROLA Eye Makeup Set

Angled shadow (Pony hair) Base shadow (Pony hair) Point shadow SET-D-038

Pony hair) Eyebrow ny hair) Tin Case



4MINI Brush Kit

Cheek Eyehole Eyebrow Shadow Clear Pouch Mesh Pouch

SET-D-043



Dual Face Brush BASE-A-013



Loose Powder Brush BASE-A-012



GLAM Brush Set

Base shadow Eyehole Eyebrow

Point shadow
Angled shadow
Clear Pouch
SET-D-015



2MUCH Brush BASE-A-011



3D Multi Foundation Brush BASE-A-010

Offline Shops

FLALIA Hongdae branch Hong-ik University Station Exit #8

Address: Mapo-gu Yanghwa-ro 18 gil 12 SEOUL, KOREA

LACO LOTTE Department store's Beauty Select Shop

LACO Myeongdong branch : Seoul Jung-gu Namdaemun-ro 67 Young Plaza LACO Cheongju branch : Cheongju-shi Sangdang-gu Sangdang-ro 55

Lalavla Grand Scale Beauty Retailer in Korea

Only CLASSIC brushes are sold and the items vary depend on the branches.

CREE'MARE Online Fashion & Cosmetic Specialty Shop in Japan

Japanese Online Fashion Shop DHOLIC's Cosmetic Category

















History of Exhibitions

July. 2018 Aug. 2018 Sept. 2018	World Beauty Festival BUSAN Korea Beauty & Cosmetic SONGDO, INCHEON K-Beauty Expo Korea KINTEX, ILSAN InterCHARM Korea COEX, SEOUL
May. 2019	Get It Beauty COEX, SEOUL Cosmo Beauty Seoul 2019 COEX, SEOUL
Aug. 2019	Korea Beauty & Cosmetic SONGDO, INCHEON
Sept. 2019	InterCHARM Korea COEX, SEOUL
Oct. 2019	K-Beauty Expo Korea KINTEX, ILSAN
	Cosmetics & Beauty Expo, OSONG
Sept. 2020	COSME OSAKA 2020 INTEX OSAKA (JAPAN) InterCHARM Korea COEX, SEOUL
Oct. 2020	K-Beauty Expo Korea KINTEX, ILSAN
Oct. 2020	Cosmetics & Beauty Expo. OSONG

Company Information

Company Name JC Cosmetic Year of Establishment 2007

CFO JANG Jin Hee Address Bucheon-ro 375 3F

Bucheon-shi Gyeonggi-do

Republic of Korea

Category of Business Manufacturing

Online Selling

Trade

Items of Manufacturing Makeup Brush

Makeup Tool

Company History

Dec. 2007 Establishment

May. 2008 Construction of OEM Manufacturing System

(Makeup Brush)

Nov. 2013 Trademark Registration for "FLALIA"

Sep. 2015 Incorporation of Business





Email: flalia@naver.com (Korean, English, Japanese)

Homepage: http://www.flalia.co.kr/ (Korean/English with Google Translator) http://www.flalia.jp/ (Japanese)