

ONE STAR
INTERNATIONAL

EXTRAORDINARY
360°
TOOTHBRUSH

MEGA TEN
LUX360 | LUXPET 🐾

English



MAKE YOU
SMILE,
MAKE YOUR
DAY

 **MEGA TEN**
LUX360 | LUXPET 

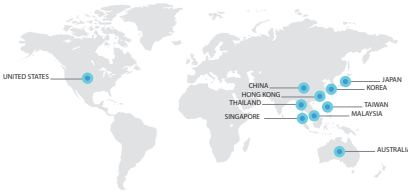
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ABOUT US

ONE STAR INTERNATIONAL

One Star International Co.,Ltd is a manufacturer & distributor of 360 degree manual and sonic toothbrush. Our mission is to inspire the world with our innovative toothbrush technologies, helping to people live with joyful and healthy life. We have been developing various type of toothbrushes and our SKU reaches over 200 now.

Our line ups cover not only Baby & kids but also adults & Kidult and even pets.

Our sales channel covers over 12 countries, and we keep expanding markets quickly to be one of world best oral care specialty companies. Our efforts, creativity and innovation will be shared value with our partners and our customers.

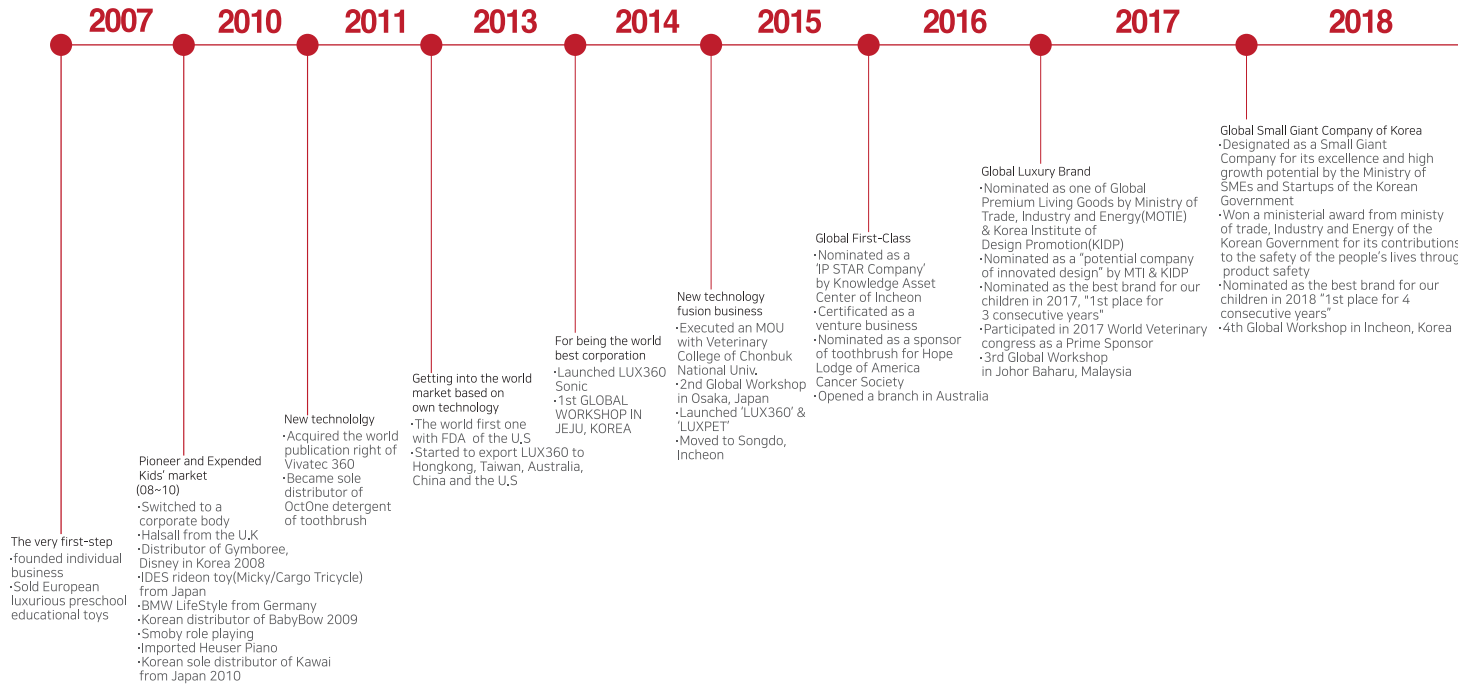
GREETING FROM CEO



One Star International Co.,Ltd. is the pioneer of importing and selling high quality brand around the world in Korea. Currently, rapid growth of the company has been shown by introducing 360 degree head toothbrush; MEGA TEN, LUX360, LUXPET.

송재훈

HISTORY

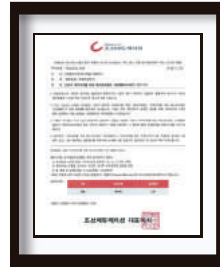


ORGANOGRAM



CERTIFICATIONS

Award



BBKI 2018
Best brand 1st place



Selected as Global
Premium Living Goods
in 2017



Selected as Good Design
in 2017



Dental Advisor Preferred
Product in 2018

Cetification



Credited as the office
of developing new
product & process



Selected as the only IP
Star Corporation in
the field



Credited as a venture
business with best
technology



One of Prospective
Design Driven
Companies



Inno-Biz
2017 Certification

Convention



MOU with a veterinary
school of Chonbuk
National University



2017 World
Veterinary Congress

Quality certification



FDA



BPA Free



SGS kids sonic



KTC result of test



KCL result of test



Certification of
Korea electrical and
electronic equipment



KTR result of test



RCM result of test



SGS result of test



Safety certification
of LUX360 kids



Safety certification
of LUX360 kids



RoHS



CPSIA 1



CPSIA 2



CE(Europe)

CERTIFICATIONS

CERTIFICATIONS

Currently trademarked



LUX360



LUXPET



Sig One



Sigma Mini



VIVATEC



Heuser



MEGA TEN



MEGA TEN



Paltee



Baby Bow

Patent



About using Ultra sonic wave for scaling teeth

Design registration



In U.S.A



In Japan



In Korea



In China



In Australia



In Hongkong

CERTIFICATIONS

OVERSEAS SALES DISTRIBUTION



Premium distribution channel focused on developed countries

- Distributors in North America, Japan, Taiwan, Hong Kong / Macau, Thailand, Singapore, China
- Branch in Australia

MAJOR RETAIL TOUCHPOINTS



Supply to major on-line and retail stores all over the world

- Baby & child, health, and beauty stores, department stores, duty free shops, hyper market, on-line open market

MAJOR RETAIL TOUCHPOINTS



PRODUCT FEATURES

Simple & easy with 360 degree cylindered shape

There is no hard plastic head, so it is easy to brush and massage teeth, gum, and tongue at one time

There is no need to twist your wrist for brushing up and down since it is possible to brush side to side with our toothbrush

There is no necessity to apply toothpaste (or just a little bit) for the babies who is not easily able to spit it out or the pets that dislike the taste of it

Short but soft and high elastic superfine fiber brushes

- ★ Over 20,000 the highest quality DuPont Tynex® brushes (20 times more brushes than conventional ones)
- ★ Efficiency of removal plaque: twice better than one sided brush (result of research from Osaka dental University)
- ★ Suitable for children and senior who have small teeth and sensitive gum with soft high elastic brush
- ★ Recommended by pedodontist and dentist of Korea, Japan, and U.S.A



PRODUCT FEATURES



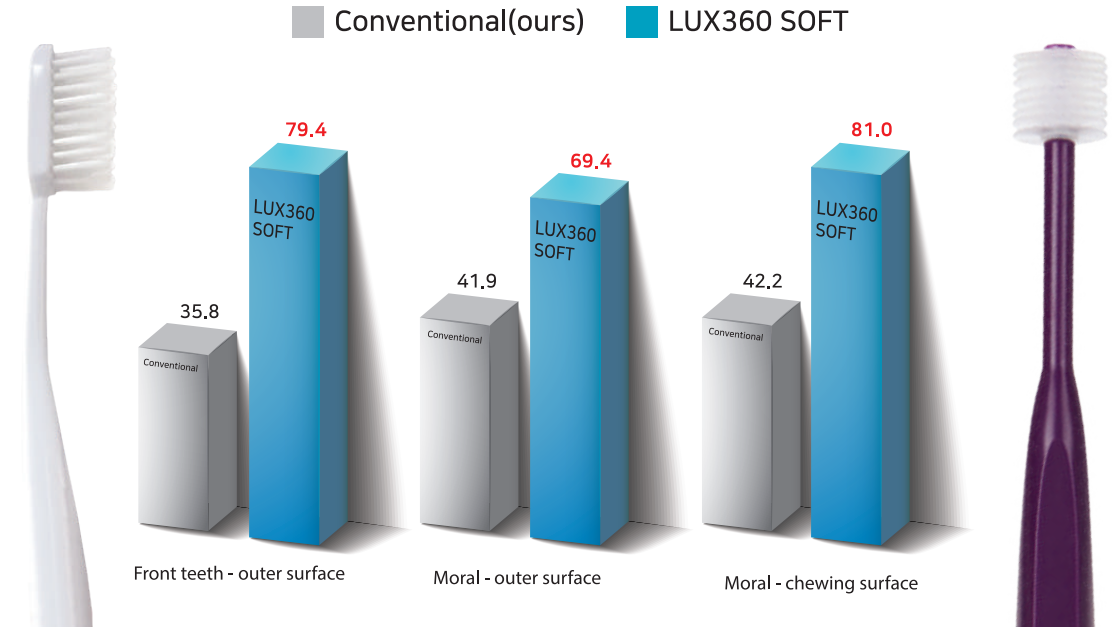
The most effective way to remove plaque is to tilt a toothbrush at 45 degree and brush one's teeth. However, for conventional ones, if it is tilted at the angle, only some part of brush could contact teeth, which seems impossible to get rid of plaque efficiently. But 360 degree tooth brush does not require for its owner to tilt itself at the angle since its brush could touch teeth with any direction.

- LUX360 has been developed with Osaka University of pediatric dentistry
- Density of the brush is very high, so that it is not easily pulled out by biting

PRODUCT FEATURES

Cleaning two times more effective Than conventional toothbrush

Proven to remove two times more dental plaque after brushing left to right 10 times





LUX360

LUX360 LINE - UP

MANUAL



Its trapezoidal-shaped brush can be easily put into a space between front teeth and front lips

Effective plaque removal by more than 20,000 and prevention of colored teeth caused by Formula or baby food

Its reverse trapezoidal-shaped brush can scrape residue out even on the corner of molars or other deep around each

Round cut bristle ends prevent tooth abrasion and gum irritation as well as enable gentle but effective cleaning

The high elastic ultra fine brush is good for sensitive gum

LUX360 LINE - UP

MANUAL



Effective for removal of Bad breath caused by smoking, drink

- All-in one cleaning
- Prevention of tooth Discoloration
- Gum massage

Effective for prevention of colored teeth caused by coffee, wine, soft drink

- All-in one cleaning
- Prevention of tooth Discoloration
- Gum massage

Strongly encouraged totemporomandibular disorder, chronic / diabetic periodontal disease, paradentitis

- Sensitive teeth to Hot or cold food
- Bleeding, swollen sore gums
- Diabetic periodontal disease

Good for cleaning wisdom teeth, molar, misaligned teeth

- Teeth with braces
- Irregular teeth
- Dental implant

Before giving birth, we care for the gums and teeth that get weak after giving birth to the baby

- Pregnancy gingivitis
- Prevention of dental caries
- Removal of bad breath

LUX360 LINE - UP

SONIC WAVE

Junior
Sonic

[Over 13year-old]

[White]

[Blue]

[Purple]



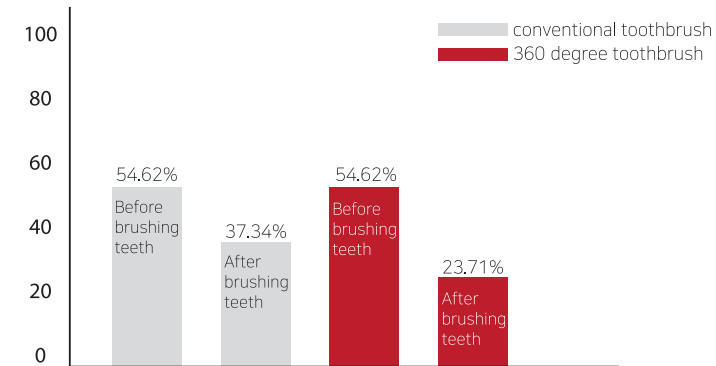
ADULT

- Vibration makes sonic wave which creates water bubbles when it meets water
- The bubbles clean between teeth and gum where the brush cannot reach
- In addition, 360 degree brush allows the users to brush their teeth even without toothpaste since its removal rate of plaque is 2 times higher than any other one-sided brushes

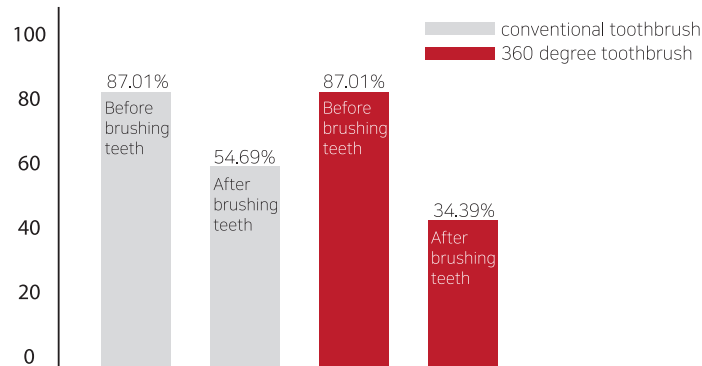
LUX360

CLINICAL TEST

ABOUT TOOTHBRUSH FOR CHILDREN



- Decreased rate of germ between conventional and 360 degree toothbrushes



- Removal rate of plaque between conventional and 360 degree toothbrushes

RESULT OF CRINICAL TEST

The outcome shows the effect of new style 360 degree toothbrush

Especially, the new toothbrush showed high rate of removing plaque on molars, which is essential for baby. Its softness is successful to open the mouths of babies and children who denied the pain from tooth brushing. Moreover, it is going to be helpful to grow young muscle around their mouths and chins (reference: "Effect on plaque removal" of Osaka Dental College)

EXPERT'S RECOMMENDATION



치과 고운미소 Mun-seok Seok

Medical Doctor in Japan
Ex-Head Doctor at Kangbukye Dental Clinics
Visiting Professor at Ewha University
Recognized Doctor of Orthodontics by Korean
Dental Association (KDI)
Recognized Doctor of Dental Implants by Korean
Dental Association (KDI)
Pres. Head Doctor at Gounmiso Dental Clinic

“ This toothbrush would be the best option especially for patients, babies, and toddlers who are unable to brush by themselves.

It is convenient to recommend lux360 toothbrush and instruct brushing method because of its simplicity. I've come to have a good faith that lux360 toothbrush would bring a great effect on preventing periodontal disease/tooth abrasion in the future.



LUX360 ADVANTAGE

1. A great product for kids and periodontal patients
2. A simple usage for lazy or clumsy brushers
3. Brush inside the teeth without changing directions of the brush
4. Cleans teeth and gums gently at the same time
5. Possible to brush with only a small amount of toothpaste

MEGA TEN

GOOD POINT OF MEGA TEN SONIC TOOTHBRUSH



MEGA TEN ADVANTAGE

1. Its round head delivers all-in-one brushing of teeth, tongue, gums; thus, the fastest and easiest way to brush your teeth
2. Remarkably gentle brushing - super ultra fine bristles gently massage both teeth and gums, providing gentle Brushing and effective cleaning the tongue, which means fresher breath
3. Save space on the go - 1xAAA battery means no chargers & cables to carry
4. Smooth sonic waves - flat and gentle sonic waves reach even hard-to-reach areas in your mouth
5. Effective for plaque removal & teeth whitening - about 20,000 super ultra fine bristles, 20x more than conventional toothbrushes, remove twice more plaque and tiny food parts to provide whitening effect



1. White flash LED light
2. Low noise, low vibration motor
3. Low power consumption/continuous use time-6 hours
4. Lifespan of motor: 150 hours
5. Waterproof grade IPX7
6. Quad-pacer / 2 min auto stop



CHARACTER SONIC



CHARACTER SONIC ADVANTAGE

- Cute animal character makes everyday brushing time fun
- The LED light also enables you to look into your child's mouth
- Painless Brushing _ Round -cut ends suitable for kids' teeth and gum
- Brushing with water_ May wash water without toothpaste
- Low noise, low vibration motor
- Waterproof grade IPX7

CHARACTER SONIC



CHARACTER SONIC MONSTER SERIES



CHARACTER SONIC

[Blister Type]



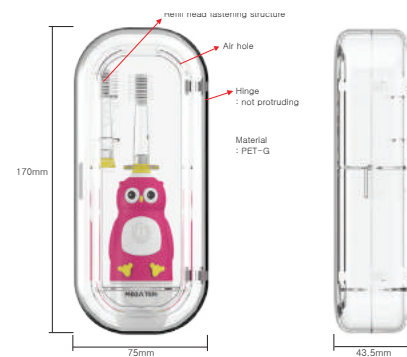
[Blister Type + Refill + Battery I]



[Refill]



[Portable carrier]



[Box Type]

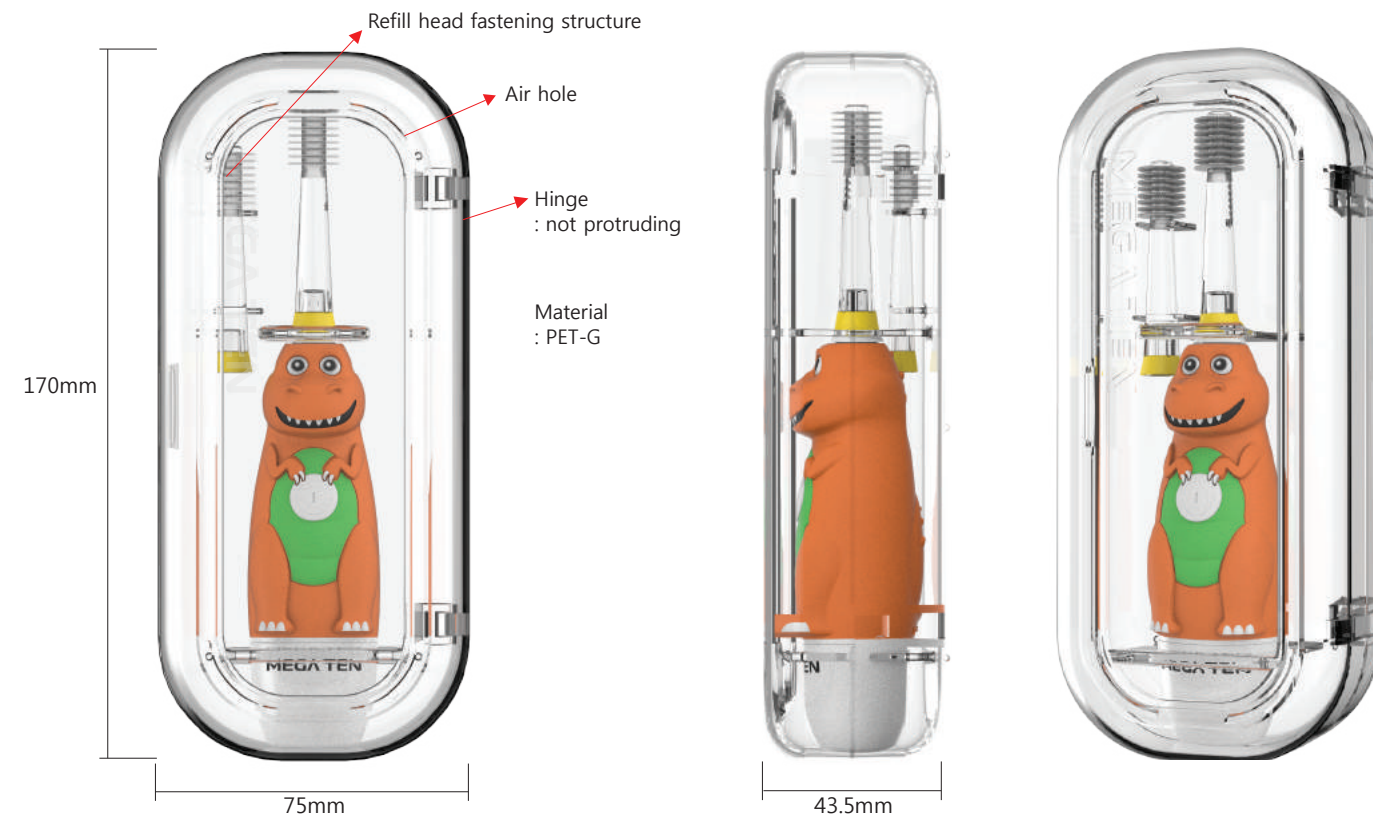
- Various packing materials are available
- Please contact us



NEW PLATFORM DINOSAUR



SPECIFICATION



MEGA TEN



LUMI

MEGA TEN



- Dandy design with soft grip feel for young men
- Perfect water proof enables brushing during shower
- 1 x AAA battery survives 3 months and above
- Recommended to frequent travellers

Dorothy

FINE SONIC TOOTHBRUSH
Made with SWAROVSKI ELEMENTS



MEGA TEN



- Recommended to young girl students and office ladies
- 1 xAAA battery survives over 3 months ~ 5 months
- Swarovski elements button made in Austria looks luxurious
- Two mode vibration soft & normal enables comfort selection for users with different gums
- Top cover can be combined at bottom cap for longer size

DOROTHY PACKAGE SINGLE



DOROTHY PACKAGE 3 IN 1



REFILL HEAD



ADULT SONIC REFILL

- Various packing materials are available
Please contact us
- For Dorothy and LUMI
- 8Layer / 10 Layer

POP DISPLAY



POP DISPLAY

- There are POP display for each new product which looks more stylish and luxury.
- It will be set in department stores duty free shops, drugstores and hyper markets.
- This is very needed to attract our customer at a glance.
- Please contact us if you are interested in this and we will provide you with information in details.

MEGA TEN SUPER SONIC TOOTHBRUSH



SPECIFICATION



SUPER SONIC ADVANTAGE

- Recommended to install at bathroom for daily use at home
- Soft but powerful brushing super sonic for 20th~50th years people(user) throughout all generation
- 3 modes selection by clean, white mode, gum care modes to help users various favours
- Wireless battery charging
- IPX7 grade water proof
- 10 Layer of ultra fine microfiber by Dupont Tynex. Gives users comfortable extra pleasure to users gum



MEGA TEN

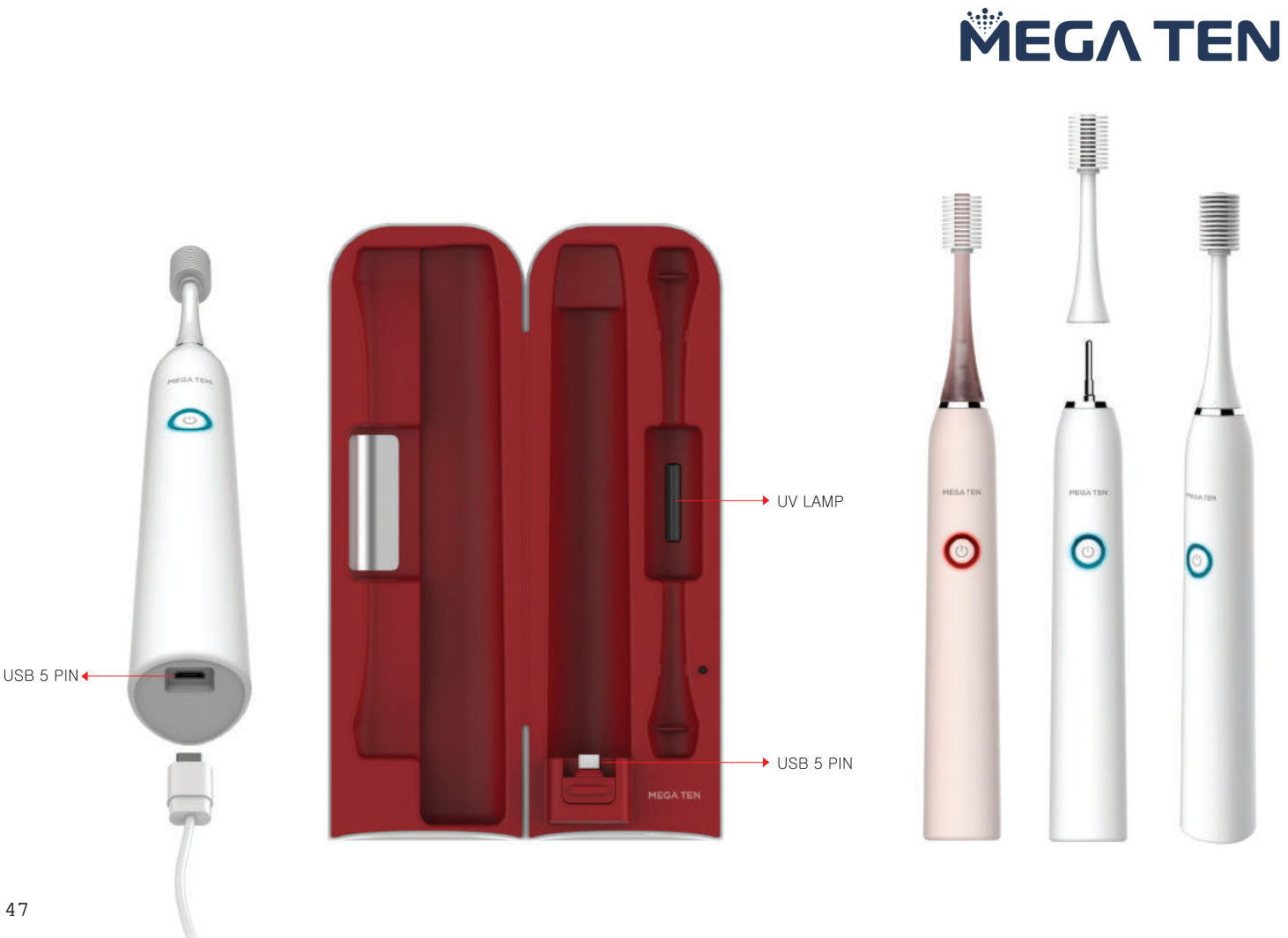
[Senior & Patient]



Dorothy2

- USB cable for battery charging in side portable case
- 10 layers ultra fine micro fiber DuPont Tynex® for comfort gum massage and extra pleasure to weak gum people
- UV lamp inside portable case
- Recommended to frequent travelers





LUXPET TOOTHBRUSH

[PUPPY]



[ULTRA SMALL]



[ALL KINDS OF DOG]



[CAT]



LUXPET TOOTHBRUSH

MANUAL

LUXPET



3 Different colors for dogs

- Suitable for brushing with cylindered shape
- Superfine and soft brush with round edge cut
- Flexible and elastic brush which has high resilience(DuPont Tynex®)

Zeolite toothpaste

- Prevents having plaque
- Activates digestive function
- Included zeolite

- Smaller and softer reversed trapezoid shape
- Rounded cut at the edge of brushes
- Flexible and elastic brush which has high resilience(DuPont Tynex®)

RECOMMENDED GUIDE FOR ORAL BREEDS



PUPPY

ULTRA SMALL

LARGE

CLINICAL TRIAL FOR PET

★ Decreased plaque and dental diseases

After using toothbrush of LUXPET and Zeolite toothpaste once a day for 14 days

Before



After



★ Conducted a clinical trial with 21 cases (February in 2016 at Chonbuk veterinary Univ)

ZEOLITE FEATURES

- 71% Better effect with luxpet toothbrush than conventional ones (in 2016 at chonbuk veterinary univ)
- Included over 30% of zeolite
- Not included chemicals, 100% safe material
- Improves preventing plaque, bad breath and so on

EXPERT'S RECOMMENDATION

Dr.Chul Park

Representative of
Animal Hospital
Center,
Chonbuk
University

-Bachelor's degree,
Veterinary Medicine at Seoul
University
-Bachelor's degree,
Veterinary Internal Medicine
at Konkuk University
-Doctor's degree,
Veterinary Internal Medicine
at Konkuk University

“ At first, upon the grip of LUXPET toothbrush, the feeling of comfort gets directly delivered to our dogs and cats. ”

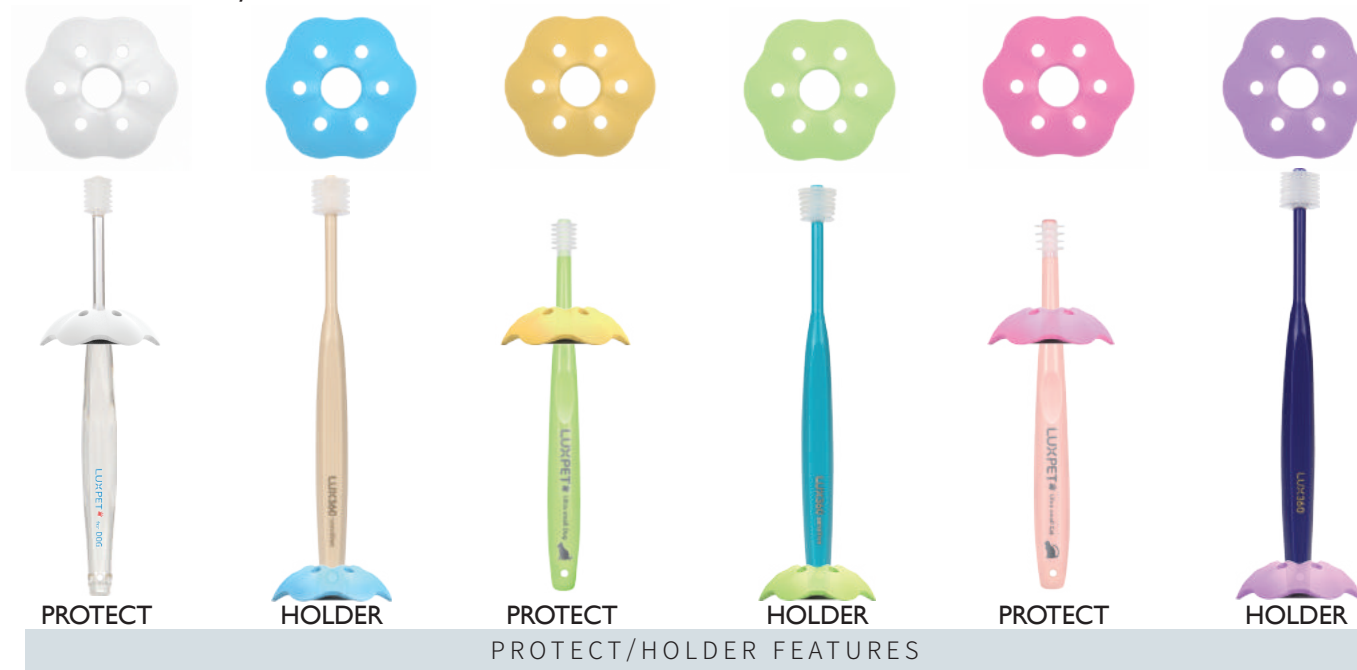
Pet owners, who might have had complains or difficulty with pet teeth brushing, would feel much satisfied once they use LUXPET.
These are some reasons why I'm always suggesting LUXPET to many pet lovers.

5 HIGHLIGHTED POINTS

1. 360 degree toothbrush head makes it easy to brush every tooth with any direction
2. Rounded edge cut does not hurt your pet's gum
3. Compare to conventional ones, it is easier to brush upside of inner mouth and tough since it does not have hard plastic head
4. Brushes are super elastic, which is more effective for removing plaque
5. Possible to massage gum while brushing

ACCESSORY

PROTECTOR / HOLDER



To PROTECTOR owner's hand from being bitten, PROTECTOR is recommended with the toothbrush on the middle of it
HOLDER is used to a brush to be stood for keeping it clean

- Silicon with no harmful material

ACCESSORY

Portable Carrier

Portable Carrier for LUX360 only



Portable Carrier for MEGA TEN only



PORTABLE CARRIER

A case for protecting brush from dust

- High transmittance of light sanitize the brush inside
- 12 ducts dry the brush quickly

- Transparent portable carrier for kindergarten kids
- Embedded hinge design to protect kids fingers
- Extra refill can be shipped

LIFE STYLE MAGAZINE

Noblesse 2018 October



Noblesse 2018 November



MEDIA

- Life Style magazine 'Noblesse' October November 2018
MEGA TEN Character Sonics was introduced for Kids & Baby page

ILLUSTRATED BOOK & USB SUGAR BUGS



Written by Dr. Sam Weisz : a 2006 alumnus of the University of Illinois at Chicago College of Dentistry

MEDIA

- Educational book with interesting story gives lessons of importance of brushing teeth to children
- Recommended to pediatric hospitals, elementary schools, libraries, hospitals, dental clinic, doctor's offices in the U.S

MEDIA EXPOSURE

MEDIA & CUSTOMER REVIEWS

Entertaining solution for children all over the world

★ American infomercial HouseSmartsKidsmarts "Good Gear" Episode 146

★ Introduced on Japanese broadcasting NHK



MEDIA

- High rate of repurchase !
- Easy to brush babies' teeth !

높은 재구매율! 비바텍 칫솔의 솔직한 후기

힘들었던 아이들 양치, 이제 쉽고 편하게 해결하세요!

만족도	상품평	구매자
★★★★★	양치할 때마다 아프다고 울곤 해서 힘들었는데 비바텍을 사용하고 나서는 물음이 딱 그쳤네요! 만족입니다~^^	sat***** (여, 30대)
★★★★★	유아 칫솔로 좋다는 조**이나 켈***칫솔도 다 사용해 보았는데 이것만큼 편한 칫솔이 없네요. 어느 방향으로 넣어도 360도가 모로 되어있어 양치해주기 매우 수월 해결어요!	jmy***** (여, 30대)
★★★★★	다른 칫솔은 늘 금방 솔이 망가지 배워야 했는데 비바텍은 다른 칫솔에 비해 오래 사용할 수 있어서 좋네요~	lov***** (여, 30대)

* 원스타 인스타그램에 모든 제품을 통한 답당하고 있는 비바텍의 온라인 실제 후기입니다.



" One health,
One star "

ONE STAR

INTERNATIONAL

One Star International Company Brochure



Publisher

One Star International Co., Ltd.

A-1405, Songdo Smart Valley, Songdo-Mirae-ro 30, Yeonsu-gu, Incheon, Korea

www.one-star.co.kr

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