# Company and brand introduction

Uartkorea Co., Ltd.

# About the Company

"We will put our unsparing efforts into becoming a reliable cosmetics brand that uses only mild ingredients."

Uartkorea Co., Ltd. is a cosmetics manufacturing company established in December 2019.

Our flagship products include the "Resvera Line" functional cosmetics (serum, cream), which use "K-OL" (developed by the Rural Development Administration) as the main ingredient—a specially cultivated peanut variety rich in the antioxidant resveratrol.

Additionally, we offer the "Moisterr Line", a collection of four refreshing and deeply hydrating products (hand lotion, serum mist, tone-up cream, and body wash), formulated with Vegetal PCY220, an exclusive ingredient developed by our company using Chionanthus retusus flowers and plum extracts. For body care, we present the "Moisterr Body Care Line", featuring two unique products (body cleanser and body lotion) infused with Vegetal PCF300, which delivers an exceptional fragrance derived from plum tree flowers and Chionanthus retusus flowers. Another standout is the "ForestWorks Line", which includes a dual-layer body wash known for its outstanding moisturizing properties. For facial skincare, we have launched the "Moisterr Basic Care Line", a collection of four gentle and eco-friendly products (toner, emulsion, gel cream, and cleansing foam), carefully designed to meet diverse skincare needs.

All our products undergo dermatological testing and have been certified non-irritating (ZERO irritation score), ensuring maximum skin safety.

Uartkorea is committed to delivering premium skincare with the highest quality, using carefully selected ingredients and a strong emphasis on safety.

- < Intellectual property rights ownership and certification >
- -5 patent registrations, 5 patent applications, and 1 trademark registration, 4 trademark application
- -2 ISO certifications (9001/45001), ownership maintained





# Company History







- -Dec. 3, 2019 Established UartKorea Corporation
- -Second Half in 2020 Developed and released the company's own brand "Rhea" and representative products(Resvera serum, cream)
- Oct. 2021 Secured ISO9001/14001/45001 certifications
- Nov. 2021 Participated in a beauty booth at the Global Healthcare Week held at BEXCO, Busan
- Dec. 2021 CEO Bae Mi-kyoung won the Best Business Management Award from the Gyeongnam Ministry of SMEs and Startups
- -Aug. 2022 Developed and released our own brand "Forestworks" and representative products (body wash)
- Sept. 2022 Participated in a booth at InterCHARM Korea at COEX
- -Mar. 2023 CEO Bae Mi-kyoung won the award from Governor of Gyeongsangnamdo Province
- -Sep. 2023 Participated in Vietnam Medical Device and Beauty Care Exhibition
- -Sep. 2023 Developed and launched 4 MOISTERR line products under our private label "Rhea"
- -Nov. 2023 Vegatal PCY220, the new cosmetic material developed by Uartkorea was registrated in ICID and KCA
- -Aug. 2024 Developed and launched 2 MOISTERR Bodycare line products under our private label "Rhea"
- -Oct. 2024 Participated in a beauty booth at the Korea Business Expo Vienna
- -Dec. 2024 Recognized for the establishment of a Research and Development Department
- -Feb. 2025 Certified as a Venture Enterprise

## <Intellectual property rights ownership>





#### < 1 trademark registration/4 application>

- 1. Uartkorea Co., Ltd. trademark registration
- 2. ForestWorks trademark application
- 3. MOISTERR trademark application\_1
- 4. MOISTERR trademark application\_2

#### < 5 patent applications >

- 1. Manufacturing method for sprout peanut extract
- 2. Manufacturing method for cosmetic composition including sprout peanut extract as an effective ingredient
- 3. Hand cream composition using prunus mume fruit and chionanthus retusus extract
- 4. Manufacturing method for Bodywash including chionanthus retusus flower extract as an effective ingredient
- 5. Cosmetic compositon containing chionanthus retusus leaf extract and plum fermented extract as active ingredient

#### < 5 patent registrations >

- 1. Cosmetic cooler 1, with hand temperature control function
- 2. Cosmetic cooler 2, with hand temperature control function
- 3. Grain pack manufacturing method
- 4. Manufacturing method for sprout peanut extract and a subsequent cosmetic composition including sprout peanut extract
- 5. Mask pack composition and mask pack tools with improved storage

# Certification ownership





ISO9001

ISO45001

#### Global Healthcare Week 2021

#### 2022 InterCHARM Korea

# 2023 PHARMEDI in Vietnam

# 2024 KOREA BUSINESS EXPO VIENNA









# About the CEO





Engaging in the cosmetics and skin care-related business for more than 26 years

Active as an Amore Pacific Top Master and counselling lecturer

Completed the Master's course in dermatology and published a paper titled "A study on the anti-aging effects of cosmetics with the resveratrol ingredient included in sprout peanut extract"

Extensive lecturing experience, licensed as a national skin care specialist

Won the National Assembly Member Yun Yeongseok's Award

Won the Gyeongsangnamdo Governor's Award

Won the SMEs and Startups Administrator's Award

Won many other awards

## **Brand RHea**



RHea is the premium skincare brand named after Rhea, the goddess of earth and abundance in Greek mythology, conceived from the meaning of "cosmetics made from raw materials pulled from the ground."

RHea began when the founder, a 26-year cosmetics expert and master of dermatology, consulted numerous women's skin concerns, listened to their stories, and developed her own cosmetics. Instead of chemical-rich cosmetics, the founder began looking for answers in nature, and after numerous studies, he discovered the excellent moisturizing power and skin-soothing effects of peanut oil.

In particular, she confirmed the excellent efficacy of K-OL peanut oil, a rare variety, and established RHea by using it as a key ingredient.

### Key ingredient for UartKorea



# Rural Development Administration's patented variety "K-OL Peanut"

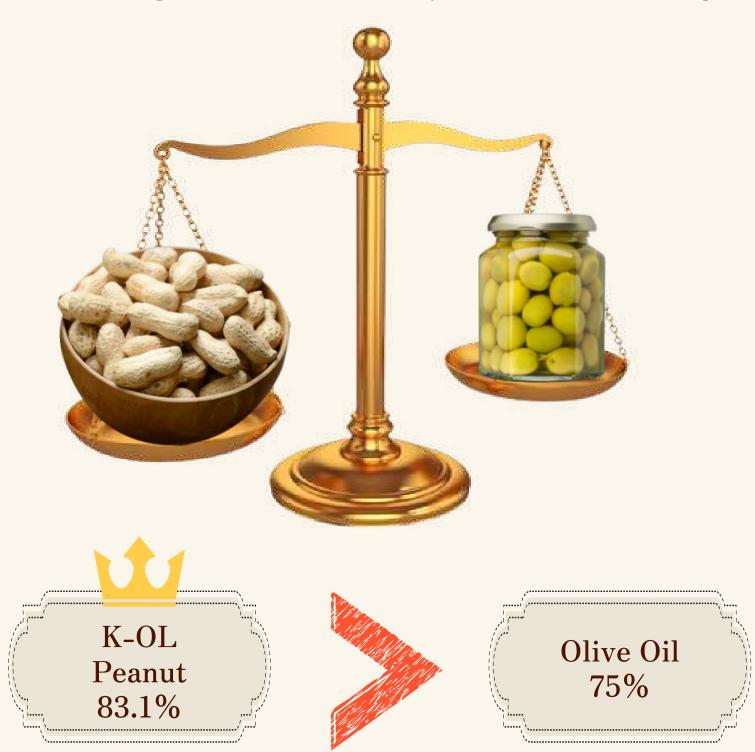
K-OL Peanuts are a world-class premium rare peanut variety created after 10 years of study by Dr. Bae Seokbok of the Rural Development Administration. K from K-OL Peanut stands for Korea, and OL for oleic acid as they have a very high oleic acid content. Further, K-OL Peanuts, with a high content of "resveratrol", a type of polyphenol and powerful antioxidant ingredient, make cells strong with an outstanding anti-aging effect.

Our company studies, develops and manufactures functional cosmetics with K-OL Peanut oil as a key ingredient.

# Comparison of oleic acid contents

The K-OL Peanut contains 83.1% oleic acid, about 8% higher concentration than olive oil.

Oleic acid, a premium unsaturated fatty acid, is also called Omega-9.



### New ingredients developed by UART-K development!

#### Vegetal PCY220







(P: Plum C: Chionanthus retusus flower Y:Yangsan City 220 Lab Test)

Vegetal PCY220, a new ingredient developed in-house, is made from Prunus Mume Fruit Extract extracted from plums, a specialty of Yangan city, S. Korea, and extracts from flowers of Chionanthus retusus, a symbolic tree.

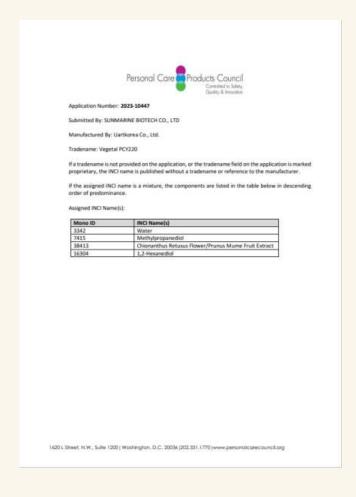
#### Features of Vegetal PCY220

- -Chionanthus retusus flower extract helps maintain homeostasis and clear skin
- Improves skin health with the moisturizing film of Prunus Mume Fruit Extract
- Boosts moisturizing, resilience, and wrinkle reduction



< Chionanthus retusus flower extract has been listed in the Korean Cosmetic Ingredient Dictionary >





< Vegetal PCY220, registered in the ICID INCI Name as cosmetic ingredients >





#### Outline

Rhea is a premium skin care brand named after "Rhea", or Earth Mother, from Greek mythology. The naming is based on the idea of "cosmetics made with ingredients drawn from the ground."Rhea's safe and durable products are rooted in nature and are the results of specialized KP technology that yields high concentrations and blends of selected premium ingredients.

#### Resvera Line Products

- -Resvera Perfect Energizing Cream 50g
- -Resvera Pure Active Serum 50ml

#### Resvera Line Product Features

- -Whitening/anti-wrinkle effects through patented K-OL peanut oil (anti-oxidative power ingredient resveratrol content)
- -No purified water! Highly moisturizing, highly nourishing skin care using only Rosa Centifolia Flower Water.
- -Natural essential oils provide luxurious scent and an aromatherapy effect.
- -Dual function cosmetics including functional ingredients
- Clear and transparent whitening effect (niacinamide)
- LAnti-wrinkle effect improving skin texture (adenosine)
- -Anti-aging effect strengthening skin barriers (peptide)
- -Only EWG Green grade ingredients are used for skin safety.
- -Skin irritation clinical test result < determined "non-irritant" in skin irritation level
- -Fresh texture keeps skin clear and moisturized.





### RHea

~MOISTERR Line~

#### Features of MOISTERR line products

A special product unique to the MOISTERR line, filled with new ingredient Vegetal PCY220 (Chionanthus retusus flower extract +Prunus Mume Fruit Extract) developed and manufactured in-house, and various skin-safe ingredients.

#### 1.MOISTERR Double Layer Moisturising Serum Mist 100ml

-The double-functional mist is divided into a water layer and oil layer filled with various ingredients from Plum and Chionanthus retusus flowers that whiten and reduce wrinkles along with various nutritional ingredients.

#### 2.MOISTERR Clean Perfume Hand Lotion 50g

-Anti-wrinkle functional lotion with phytoncides from plum and Chionanthus retusus flowers ensure luxurious hands that are clean and firm

#### 3.MOISTERR Brightening Magic Cream 50g

-This magical cream contains moisture and nutrients from plum and Chionanthus retusus flowers, leaving skin clear and transparent, and enhancing skin tone naturally. Protects skin from sunlight and environmental factors.

#### 4.MOISTERR White Flower Perfume Body Wash 300g

- Highly moisturizing body wash with fragrance of Chionanthus retusus flowers and the cleansing power of coconut that leaves the body clean and smooth





### RHea

~MOISTERR Line~

#### Features of MOISTERR Body Care line products

A special product unique to the MOISTERR Body Care line, filled with new ingredient Vegetal PCF300 (Chionanthus retusus flower extract +Prunus Mume Fruit Extract) developed and manufactured in-house, and various skin-safe ingredients.

#### 1.MOISTERR Pink Flower Perfume Body Cleanser 500g

-The slightly acidic body cleanser that continues the floral scent developed by plum blossoms and Chionanthus retusus flower and purifies not only skin exfoliation but also bad body odor with natural, mild vegetable ingredients 2.MOISTERR Pink Flower Perfume Body Lotion 300g

-The fascinating fragrance body lotion containing Prunus mume flower and Chionanthus retus flower that fills the moisture and nutrition at once, which is a soft milk formulation that maintains the elasticity and luster of the skin with patented K-OL peanut oil, and absorbs without stickiness





### RHea

~MOISTERR Line~

#### MOISTERR Basic Care line products

Functional cosmetics for skin regeneration, whitening, and wrinkle improvement using only safe natural ingredients certified as vegan for all products, and natural fragrances are added to relieve stress and sleep well, adding to skin beauty and health

#### 1.MOISTERR Calming Essence Toner 200ml

-Skin purifying toner that refreshes skin dead skin cells and pollutants by using Aloe Barbadensis Leaf Juice

#### 2.MOISTERR Emulsion 200ml

-Boosting milk lotion that creates healthy skin by controlling the balance of oil and water in the skin by using clean sea Ulleungdo deep sea water

#### 3.MOISTERR Refresh Gel Cream 50g

-Cooling, mineral and nutritional fefreshing smart gelly Cream is absorbed without stickiness with Centella Asiatica Extract and Alaskan Glacier Water

#### 4.MOISTERR Flower Deep Cleansing Foam 200g

-Moisturizing foam cleanser that delivers the fresh softness of plant energy such as Phellinus Linteus, Aloe, and Centella Asiatica



#### Outline

Forestworks is a UartKorea body product brand.

Forestworks is a natural ingredient brand for skin that aims to find a pleasant and energetic skin environment for young and beautiful skin.

Forestworks, a brand that your skin wants and responds to.

Equip yourself with your optimal skin environment with Forestworks.

#### **Signature Products**

-Dual Intensive Relaxing Spa Body Wash 500ml

#### **Product Features**

- -Special double-layer (oil and water) body wash (cleaning, nourishing and extremely moisturizing)
- -Very soft and moisturized skin without that tight feeling or dryness after showering
- -Safe body wash determined "non-irritant (0.00 irritation level)" as a result of a skin hypoallergenic test
- -Body wash's upgraded performance uses the natural properties of all ingredients without a thickener
- -High-density ampoule type body wash! A flowing liquid formula that creates pleasant soft bubbles
- -Extremely moisturizing hypoallergenic care through our patented premium K-OL Peanut oil
- -7 types of patented plant ingredients (Probiotic)
- -Cleanse away residue with abundant and fine particulate bubbles
- -A relaxing fresh and green forest scent covers your entire body





# MOISTERR



# CONTACTUS

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