



# METRO KOREA

Health & Beauty Company



## METRO KOREA

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# 1.INTRODUCTION



**01 COMPANY** Metro Korea Co., Ltd.

**02 C.E.O.** Chung Hee Kwon

**03 YEAR OF ESTABLISHMENT** 2000

**04 ADDRESS** Hakdong-ro, Gangnam-gu, Seoul

**05 FACTORY** Dongan-gu, Anyang-si, Gyeonggi-do

**06 PRODUCTS** aesthetic/skin care/medical/pharmaceutical

## 2.GREETINGS



02

### Greetings from C.E.O

Established in 2000, Metro Korea is a leading trading and manufacturing company for skin care cosmetics, aesthetic and medical devices and pharmaceutical products.

With more than 20 years of experience, Metro Korea gained a technical knowledge and built a strong foundation in medical beauty industry, and now we aim to be the leader of medical beauty industry not only in Korea but over the world.

### 3. PHILOSOPHY

#### CUSTOMER SATISFACTION

We believe that providing the best service brings customer satisfaction with trust.

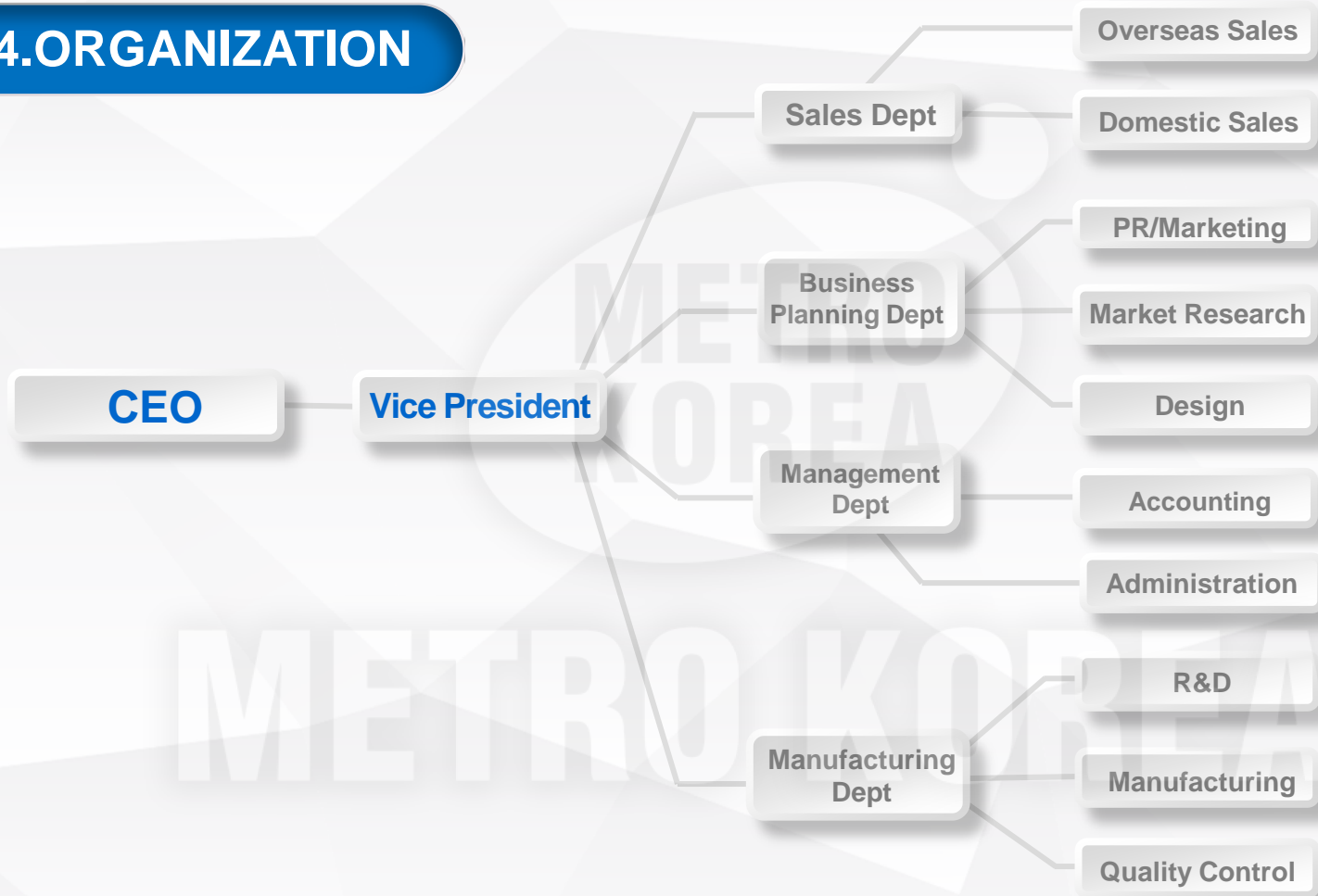
#### QUALITY CONTROL

With strict quality control and continuous studies, we strive to offer the top-quality products with advanced technology.

#### ETHICAL MANAGEMENT

We strive to become a respected company that is socially responsible and practice transparent management based on a strong sense of ethics.

## 4.ORGANIZATION



## 5.HISTORY

2000  
~  
2001

**2000**

Established  
Metro Korea

**2001**

Acquired Sales  
License of  
Medical  
Devices  
(KFDA)

2002  
~  
2003

**2002**

Started importing  
medical devices

**2003**

Vita Plus  
(Iontophoresis  
device) launched

2005  
~  
2010

**2005**

Started exporting to  
Europe, China and  
South-East Asia

**2010**

2010 Acquired  
Manufacturing  
License of medical  
devices and CE  
Launched RF and  
threadlifting products

2011  
~  
2012

**2011**

Acquired license for  
pharmaceutical  
wholesaler  
Launched ultrasound  
devices

**2012**

2012 Launched TR-Q  
ThreadQueen, a  
medical brand for  
threadlift products

2013  
~  
2014

**2013**

Acquired GMP and  
ISO13485  
Launched Neo Master  
RF+Suction device

**2014**

Moved factory to  
Anyang-si, Gyeonggi-do.

2015  
~  
2016

**2015**

Installed Clean  
Room facility in  
Anyang factory

**2016**

Anyang factory  
acquired GMP

2017  
~  
2021

**2018**

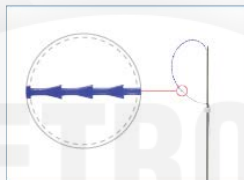
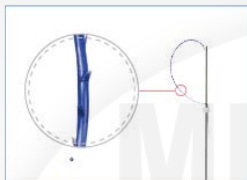
Acquired CFDA  
(serums)

**2019**  
**JJ Molding**  
**launched**  
**2020**

TR-Q CE line  
PLCL line  
launched



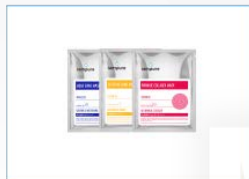
## 6.PRODUCTS



Thread Lift



Beauty Device



Skin Care Products



Pharmaceutical Products



## 7.FACTORY

In our factory located in Anyang-si, Gyeonggi-do, medical devices and skin care cosmetics are being manufactured in accordance with GMP standards.

### Clean Room

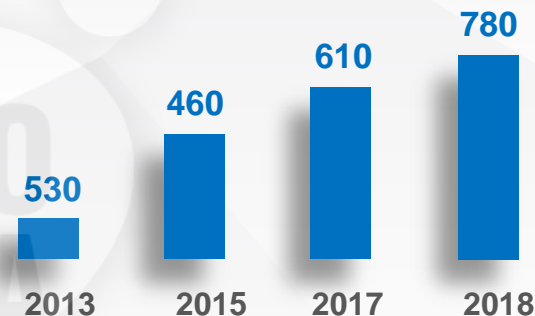
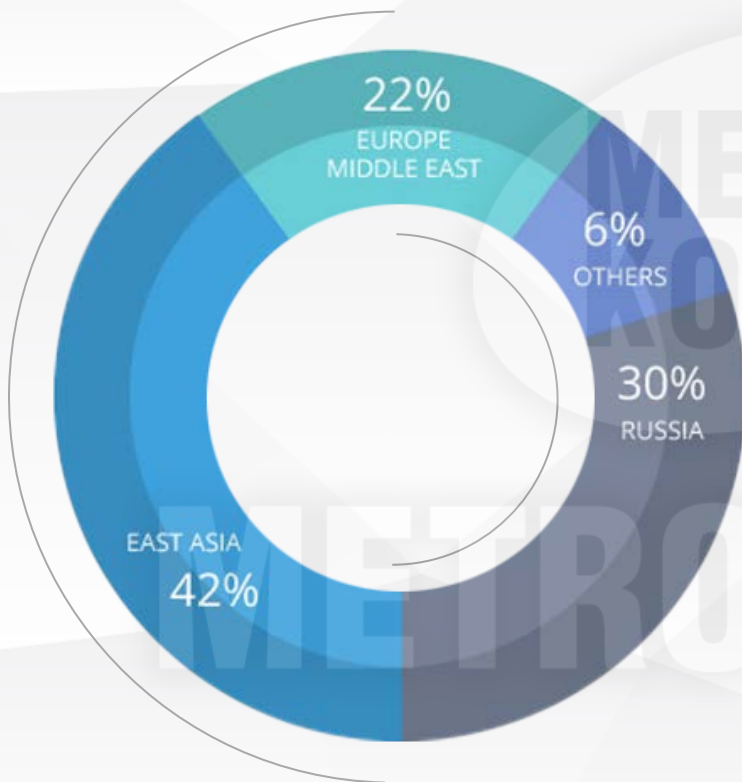
2 Clean Rooms are maintained in accordance with GMP with cleanliness level of Class 100,000 zone.

### Quality Control

For quality control, finished and non-finished products go through thorough quality inspections.



## 8.OVERSEAS MARKET



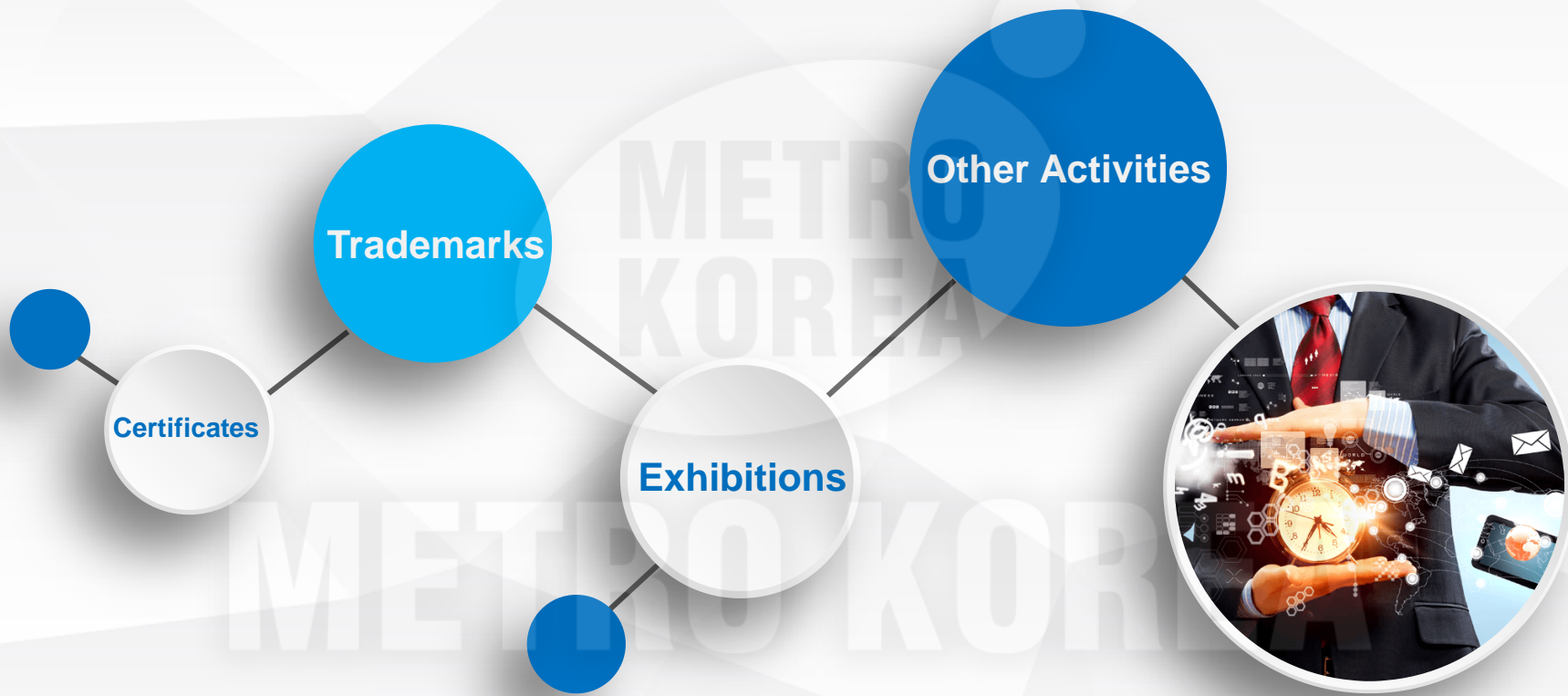
### 2015:

- Awarded for trade volume over 5 million USD

### 2013:

- Awarded for trade volume over 1 million USD
- Named as "Promising Export Firm"

## 9. APPENDIX



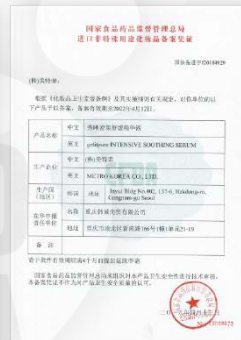
# A.Certificates



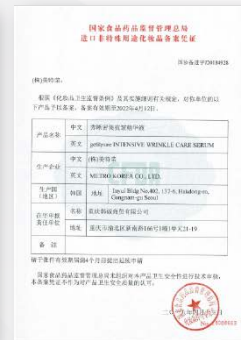
ISO13485



GMP



CFDA

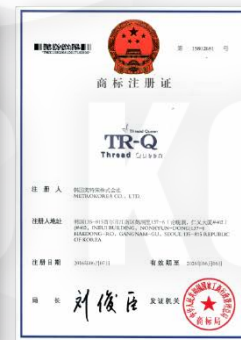
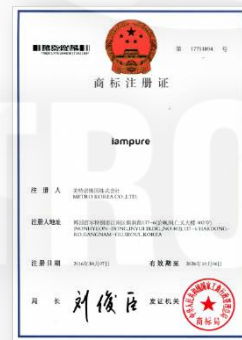


KFDA

# B.TRADEMARKS



Trademarks (Korea)



Trademarks (China)



## C.Exhibitions

### 2016

**March:** CIB Guangzhou, China



**April:** Beauty Eurasia, Turkey



**May:** CIB Shanghai, China



**August:** VietBeauty, Vietnam



**October:** InterCHARM, Russia



**November:** Cosmoprof, Hong Kong



### 2017

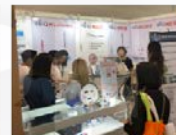
**May:** Korea Beauty Showcase NY, USA



**September:** CIB Guangzhou, China



**November:** Cosmoprof, Hong Kong



**November:** KWAVE Expo, Seoul



# C.Exhibitions

## 2018

**March:** Get It Beauty Con, Seoul



**April:** InterCHARM, Russia



**May:** ASEAN Beauty, Thailand



**October:** World Business Convention



**November:** Cosmoprof, Hong Kong



## 2019

**April:** InterCHARM, Russia



**May:** CBE, Shanghai, China







# THANK YOU

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