

mpacplus Co., Ltd.

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### 1.Overview



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### mpacplus Co., Ltd.

Company	:	mpacplus Co., Ltd.
CEO	:	Kwang-Oh Son
Date of establishment	:	Jan. 1985 (incorporation transition at 25. Mar. 2015)
Location	:	#102, 55, Wangsan-ro 28, Dongdaemun-gu, Seoul, Korea
No. of employees	:	18
Major business	:	* Waterproof pouches for smartphones, waterproof pouches for
		smartphones with touchable screen function,
		* Dry bag, Waterproof bag(Rescue tube)
		* Mosquito repellent(Air freshener), Shoe deodorants,
		* Silicone Microcell makeup Puff
		* Neck cooling products,
		* Other High-frequency bonding products,
		* Licensor products development (Kakao, Line, Disney)

### 2.History

1005	1985.02 Established Daesang Tech(manufacturer of vinyl bonded products)		
1985	2009.04 Awarded the gold prize in Seoul International Invention Fair		
~ 2016	2010.05 Developed aroma test products		
	2011.07 Developed air fragrances for anti-mosquito repellent		
	2014.04 Developed waterproof pouches for smartphone applying interlocking		
	technology for the world first		
	2013.06 Passed the international waterproof test (for 50 meters underwear / for 2 hours)		
	for the world's first Certificated IP68		
	2014.04 Certificated IP68 (the highest level of international waterproof standards)		
	2015.03 Incorporation transition into Mpacplus		
	2015.11~16.12 Developed waterproof pouches for smartphones		
	with touch recognition function		
	2016.02 Participated in SPOEX		
	2016.10 Passed the international waterproof test (for 200 meters underwear) for the		
	world's first		
	2016.11 Participated in 2016 DEMA SHOW in USA		

### 2.History

2019

2017.01 Certified as a Components Material specialist from Korean Government

- 2017 2017.02 Participated in SPOEX
  - 2017.04 Participated in Tokyo Marine Fair
    - 2017.04 Certified as a Venture Business
      - 2017.05 Company Reported in KBS News Square
      - 2017.09 Certified ISO9001
      - 2017 Participated in G-FAIR
      - 2017 Exported "Shoe Deodorant" to Japan
      - 2017 Developed "Microcell silicone makeup Puff" & PCT Applied
      - 2018 Set up Stores in E-mart
      - 2019.04 Attend Dubai Trade Delegation
      - 2019.04 KC(Korea Certificate) acquired for Dry bag & Rescue tube(world's first)



## 3. Introduction

#### mpacplus introduction

mpacpluc Co., Ltd. develops and manufactures high-frequency wave bonding related products such as

- Waterproof cases for smartphones,
- Air fresheners(Anti-mosquito),
- Shoe deodorants,
- Microcell Makeup puffs,
- Neck Cooler

on the basis of our 35 years of high frequency wave bonding technology and liquid filling technology since established in Development and advancement

- Waterproof pouches for smartphone in 2015, Neck-cooler tubes in 2017. World first developed by us and followed Microcell makeup Puff with our own technology.
- We are expanding our market based on our credibility proven by various certifications such as ISO 9001, Venture business certification, Components material specialist and other product test certifications.
- We have successfully entered both online and offline markets after launching mpact brand for the sports and leisure goods and Jelly form<sup>+</sup> brand for daily life and body care products

## 4. Products

All the products manufactured in Mpacplus Co., Ltd. are based on our specialized high frequency bonding and filling technology and other patent technologies.



Waterproof case for smartphones with touch Screen function(S20)

Perfect water resistant with its patent interlocking technology, certificated IP68 as the highest level of waterproof(up to 500 meters / for 72 hours), Touchable screen up to 5m underwater



#### Smartphone waterproof case(C20)

Perfect water resistant with its patent interlocking technology, certificated IP68 as the highest level of waterproofing (up to 10 meters / for 3 hours)



Waterproof case for smartphones with touch recognition function(D20)

IPX8 certificated – the highest international waterproofing protection rating (up to 200 meters, for 2 hours) Enable the use of touchscreen underwater(40m/131ft)



Car mount smartphone holders and air fragrance

Simple design , first developed in combination with air fragrance



#### Dry bag(DB10)

Waterproofing backed by bonding technology, practical design



#### **Mosquito Repellent**

Applied fluid refilling and microcapsulation technology, long lasting effects (bracelet type, necklace type, clip type, self standing type)

### 4. Products

All the products manufactured in Mpacplus Co., Ltd. are based on our specialized high frequency bonding and filling technology and other patent technologies.



#### Neck-wearable cooling tube

Recovering body function by rapidly regulating body temperature, freezing at 10 to 20 degree Celsius to prevent frostbite, developed for the Korea's first



#### MicroCell Silicone makeup Puff

100% silicone, Microcells help cosmetics pasted thinly without clumping on your skin.



#### Shoe deodorant

Applied fluid refilling and microreleasing technology, 90 days lasting antibacterial effect, conveniently attachable in the shoes, no irritation to the foot

- Other high frequency bonding products : OEM, ODM for development and manufacturing
- Planning new prouducts , developing new contents
- Annual production capacity for waterproof pouches :
  1.5 million EA
- Annual production capacity for air fragrance and deodorant products: 20 million EA

### 5. IP & Certification Status

#### IP Status

Patent : Registration 21 / Application 19

Utility model : Registration 12

Design : Registration 75 / / Application 9

Trademark : Registration 26

Oversea patent : Registration 1 / Application 1

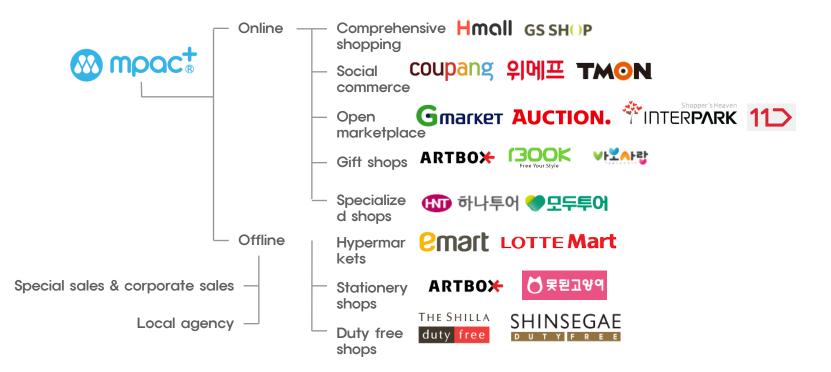
Oversea Trademark : Registration 2 / Application 2

#### Certification status

- ISO 9001 Certification
- Korea Venture company
- Certified as a components material specialist
- Designated as a producer of excellent sports goods
- Korea Technology Evaluation Certification : Grade T-4
- Certification of Hi-Seoul good product awards
- Test report for Smartphone waterproof case etc : 11
- KC(Korea Certificate) acquired for Dry bag & Rescue tube

### 6. Channel Placement status

Mpacpus Co., Ltd. maintains cooperative relations with major online and offline distributors





"Change the value of the world!"

# Contact us

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