



SEAT COVER
DOOR TRIM
CONSOLE BOX



Best automobile needs good quality materials which suits value of the vehicle
High quality SOFFKIN will increase the dignity of brand



Head Office & Factory

I&S Co., Ltd.

172, Hojuhwasan-ro, Oksan-myeon,
Heungdeok-gu, Cheongju-si,
Chungcheongbuk-do, 28101, KOREA
E-mail : soffkin@lanes.com
Tel. : 82-70-4088-4341 Fax : 82-43-715-5340
www.lanes.com / www soffkin.co.kr

USA

HOOSBI USA INC.
370 N. Palm St. STE B, BREA, CA 92821.
Tel. : 1-310-308-3198

China

Guangzhou Hoo-bay Int'l Co., Ltd.
广州市白云区机场路575号 穗景大厦A座 316室
Rm. 316, Block A, Sui-jing Building, No.575 Ji-chang Rd.,
Baiyun District, 510403, Guangzhou, China
Tel. : 86-20-3617-2873 Fax : 86-20-8607-8142

Hong Kong

Hong Kong Hoo-bay Int'l Co., Ltd.
香港九龍九龍灣宏達道15號九龍灣工業中心6樓601A室
Unit 601A, 6/F., Kowloon Bay Industrial Centre,
15 Wang Hoi Road, Kowloon Bay, Kowloon, Hong Kong.
Tel. : 020-3617-2873 Fax : 86-20-8607-8142

2016 EDITION BY SOFFKIN

SOFFKIN

High Quality Automobile Leather



SOFFKIN



I·A·N·E·S

creates customer value
through innovations
in technology

Creating value for mobile space of automobile



I&S Co., Ltd. always think about producing and studying eco-friendly products which will be together in our lives. And in that way, our products permeate, harmonized naturally and become a part of our lives. So, with pride on ourselves and products, we always think about customers first and continued to develop and produce a superior product to improve the value of customers. Now, we are moving forward to improve value of moving automobile space and permeate into the lives of people all around the world with our accumulated know-how, skills and technology.



CERTIFICATES

Quality Management system

I&S Co., Ltd. concentrates on our technological and quality competitiveness based on ISO9001 quality certification and concentrates on our corporate capability to develop the global best products for leading the world market with high value added of existing products.

Environmental Management System

Since adopting ISO14001 Environment management system, I&S is accelerating ourselves on building eco-friendly corporate culture and eco-friendly product development to introduce the world best eco-friendly products, and we are keeping production considering environment in all processes from material to product and use to disposal.



S·O·F·F·K·I·N

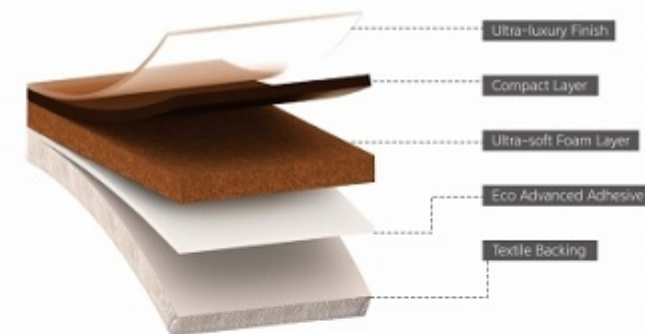
High quality artificial leather
Introduction of automobile leather

SOFFKIN

Making good automobile starts from selecting good material.

I&S, which is number one company in domestic and global furniture leather market, has developed automobile seat leather to satisfy fastidious specification of vehicle interior materials through many years for technical development. Automobile leather SOFFKIN maximizes softness and emotional quality through casting blowing method. In addition, it is suitable artificial leather in accord with vehicle material trend for weight lightening. I&S develops a various emboss patterns and emotional design through our trend analysis. We will always do our best to satisfy customers with steadfast quality control.

I&S develops a various emboss patterns and emotional design through our trend analysis.
We will always do our best to satisfy customers with steadfast quality control.



SOFFKIN

The best premium artificial leather maximized emotional and eco-friendly quality.



For a place where people stay

SOFFKIN is a PVC casting synthetic leather sheet with maximized soft physical property, touch and emotional quality, upgrading the value of automobile interior, and offers a driver with more comfortable, soft and luxurious emotion.

Eco friendly and high quality at the same time

I&S best automobile artificial leather provide high quality of physical property through our accumulated skills and quality of know how. Simultaneously, we are eco-friendly manufacturing with only worldwide proven materials for health and the environment.

Satisfying automobile market trend

For differentiated value creation and step forward as a global product, I&S foresees change and trend of automobile market and accelerating ourselves on R&D and adopting new technology to develop high technology and innovative design.

Superior physical property of SOFFKIN

Material Specification test

SOFFKIN, which meets more than 30 types of physical properties and VOCS test to review automobile seat materials, can offer trust to our clients through manufacturing stable physical property.

Especially it has outstanding physical properties on VOCs which might be caused by temperature increase inside the vehicle due to the global warming, and odor, heat ageing resistance and light fastness which may also related to it. And also, existing PVC products had a problem with cold-resistance, but SOFFKIN satisfies it stably due to its superior soft physical property.



MS standard test certificate of Hyundai and Kia motors – all satisfied

Engineering Specification test

It is satisfied with automobile going up and coming down endurance test and vibration test which is mostly concerned on car seat section among the ES tests which is an accelerated aging test to verify potential problems may occur in actual condition of use in advance.



- Automobile going up and coming down endurance test – **Satisfied**
- Automobile vibration endurance test – **Satisfied**

2 vulnerable categories for MS standard test certificate of Hyundai and Kia motors – all satisfied

Strength of SOFFKIN

Soft physical property

SOFFKIN was manufactured in a special and unique production method, so that it is differentiated from existing PVC products. Especially the soft physical property is at the highest level and offers passengers with comfort and coziness.

Improved VOCs and reduced odor

SOFFKIN is manufactured with an improved production process for regulated hazardous substances in the automotive industry through specialized VOCs reduction technology. In addition, it is eco-friendly product, which considered customer's health through improved odor problem.

Weight lightening products

Comparing to the existing PVC products with same thickness, SOFFKIN offers lighter weight due to the differentiated foaming system. This also contributes on vehicle weight reduction and more efficient sewing process.

Superior elongation

Comparing to the existing synthetic leather sheet, SOFFKIN has far superior elongation due to the softness and specialized foaming technology stated above. And this excellent elasticity makes to avoid wrinkle on seat covering process and offers superior appearance quality.

Shorten seat assembly process

SOFFKIN leathers of I&S Co., Ltd. have excellent sewing ability, weight lightening, superior elasticity, soft physical property of product, and high advanced surface touch, so that it is not necessary to heat process which causes the most of wrinkle issue when seat production and reduces product time comparing to existing PVC products.

Best eco-friendly product

I&S Co., Ltd. is manufacturing not only automotive leathers, but also infant products and baby playmat that are exported all over the world for a long period of time. So by applying a process considering environment from material, production process and packing to logistics, I&S is applying a reliable eco-friendly synthetic leather sheet in all our products.



Color quality management system

We established and operating SMIE color quality management system to present and meet the particular and high color standard required in Automobile industry, and we can provide customer target color more quickly and accurately.

SM - Man : Best colorist / Method : Color matching system operation and management / Material : Use the world's highest level color pigment only / Machine : Equipped Precision balancing equipment / Measurement : Equipped and operating Spectrocolorimeter
IE - Environment : Operating a color harmony booth based on the international standard light sources



Toning room with D65 Light system



Outstanding color reproducibility with automobile color master



ΔE , MI(Metamerism) management by spectrocolorimeter



Tool Plus 2.0 system operation

COLOR LINE UP



* Above image is for reference only, and can implement automobile color master and target color at customers required level.

Point of use



Main Seat Cover

We are developing it to be a popular automobile material in the future through advanced casting technology without VOC and toxic substance.



Center console box covering

Our products show the superiority, when covering console box with severe bending. It raises the dignity of the car interior with a luxurious appearance and detailed emboss pattern, when be with the elongation. Especially, it can improve production speed of covering process through superior elongation and strength of stability.



Door center trim covering

This part requires emotional quality of luxurious touch, and SOFFKIN offers a feeling of touch very closed to natural leather all and doesn't feel like plastic or vinyl at all.

