

Dr. Deep

Mineralhouse Co., Ltd.
Ionized High Mineral water form
deep inside Secret Islands



FDA

CFDA

CPNP

HRIPT





Natural skin care products
That the whole family can
share.

Vision

- To recover human skin health.
- To share the corporate profit
with the society.
- To be the world's leading
Company of natural Mineral &
Herb moisturizer.



DR.DEEP



Everyone wishes to be beautiful.

Dr.Deep cosmetic is made of natural Mineral&Herb
which can be used for whole family, from baby to adults.



Dr. Deep

Mineralhouse Co., Ltd.

DR.

- Family skin doctor
- Dr.Deep will care for skin healthy for your family

DEEP

- Dr.Deep uses high mineral water naturally ionized from DEEP underground of clean island at the ocean to moisturize your skin Deeply and will continue to keep DEEP relationship with our customers.



The magic of mineral water

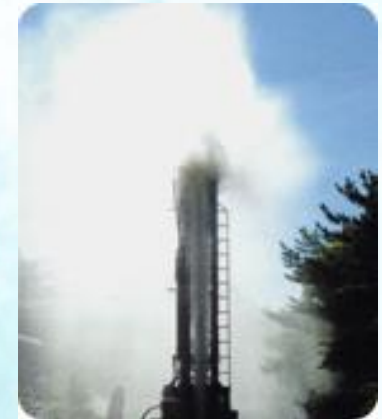
DR.DEEP

Clean island of South Sea in Korea.

Different ingredients from the sea water.

High concentration ionic mineral water from under the earth's 870M.

- No.1 Mineral Water in the World, Clean, mature, and various nutrition.
- Ancient water from Jurassic period(200, million years ago)has boiled by hot magma and aged until now.



Strengths of Dr.Deep's natural mineral water

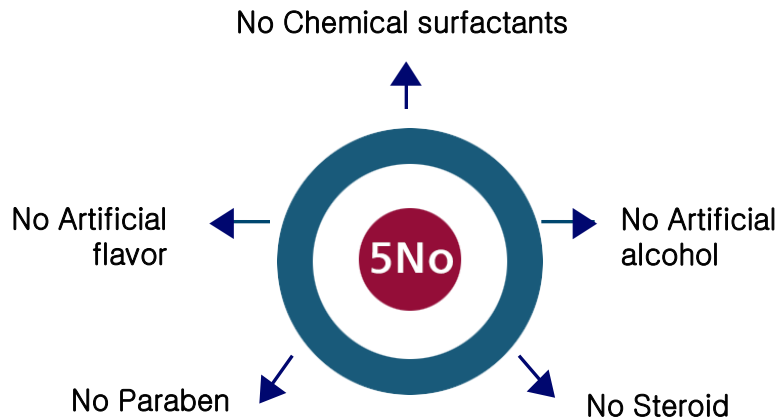
- Dr.Deep mineral water which contains 5 times (5,048 mg/L) more calcium amount than milk.
- SOD(Super Oxide Dismutase) abundant enzyme: Ca,Mg,Si,sulfur etc, about over 30 vital minerals which.

Product feature

Dr. Deep

Mineralhouse Co., Ltd.

Masterpiece that uses natural ingredients



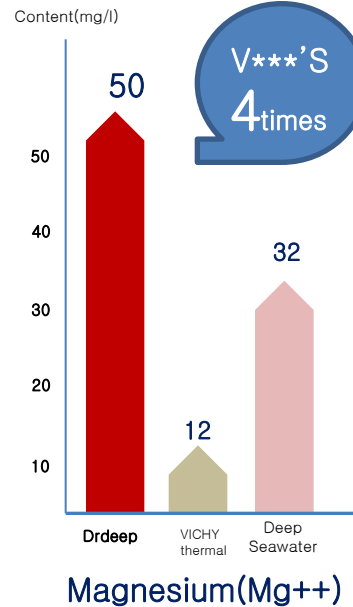
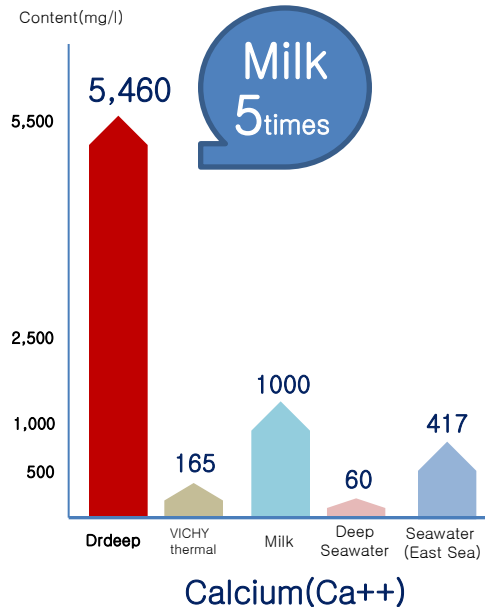
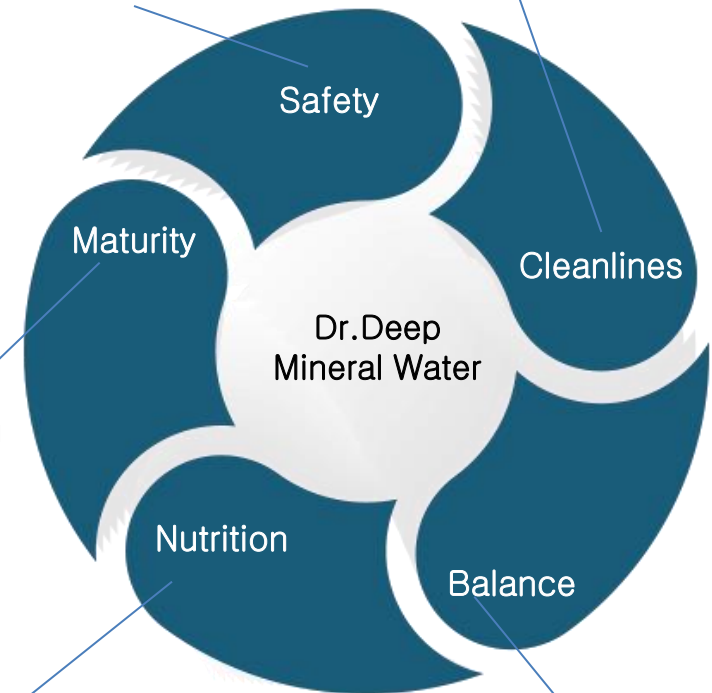
Maintain a constant temperature and ingredient regardless of season.

Rock water of deep ocean
Underearth 800m
Maintain the highest cleanliness.

Mineral water matured in the hot crucible

30 species of minerals rich

Similar to Mineral balance in the body



Herb extracts



Rosemary



Calendula



Lavender



Evening primro



Chamomile

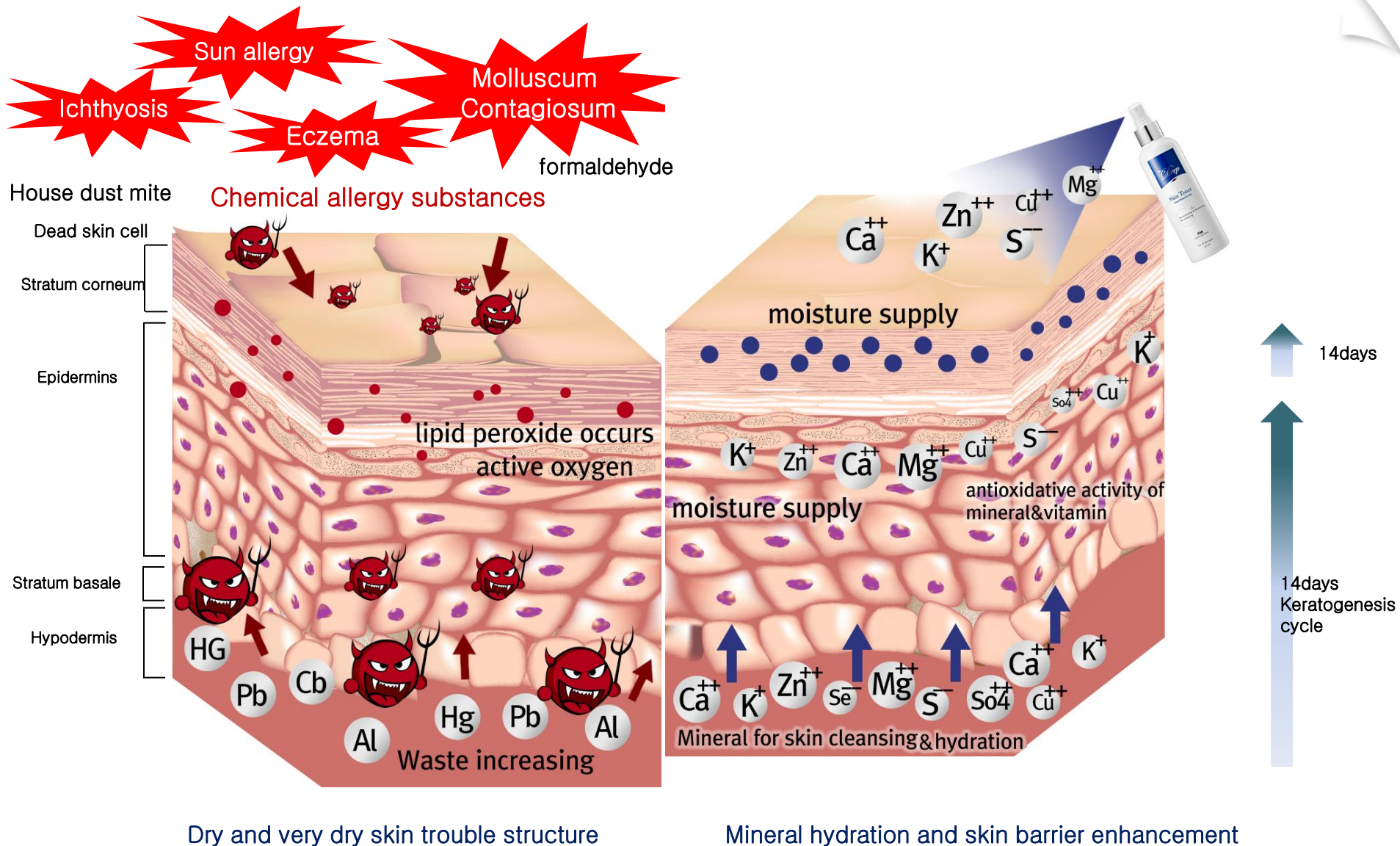


jojoba oil

The effect of Ion Minerals

Dr. Deep

Mineralhouse Co., Ltd.



History

Dr. Deep

Mineralhouse Co., Ltd.

2010



Dr. Deep
Mineralhouse Co., Ltd.

Launch a first product : Skin Toner, Multi Emulsion
Online Shopping mall(www.minehouse.co.kr)

2011



U.S.A FDA-NDC No. Acquisition
Built R&D Institute

2012



Quasi – drug by KFDA Approval: Atodeep Soap.
ACPA Cleansing Foam
(Yonsei university clinical test completed)

2013



ShangHai,China Corporation Establishment: drdeep.cn
LA,U.S.A Corporation Establishment:
MineralHouse USA Inc(www.drdeepusa.com)

2014



ISO9001 Product Management System
acquired
Export to China & USA

2015



Kazakhstan, Vietnam, Hawaii Export Shipment
Hyundai Hmall, CJ Mall, GS Shop Entry
Korean famous 70 Dermatologist hospitals Entry

2016



Launched on AMAZON.com
Launched in Sinsegae Mall
U.S.A HRIPT Test Complete
SeongNam city Sponsored

2017



Sinsegae Duty-free shop entry
EWG Skindeep database register
Seoul National University Atopy clinical test completed
Korea Consumer Brand Grand Prize Award
Korea Excellence Brand 1st in "Natural Cosmetics"field.
Signed export contract with Thailand & Malaysia
Europe CPNP register

2018



France Paris branch open
Non- comedogenicity clinical test
(Tea tree lotion)

Certificate

Dr. Deep

Mineralhouse Co., Ltd.



Dr. Deep

Mineralhouse Co., Ltd.

USA FDA Certificate



Europe CPNP



China CFDA



Seoul National University Hospital
Atopy / Eczema Clinical Test

Kyung Hee University
Skin moisture retention

Yonsei University
Acne Clinical Test

Mineral Water Cosmetic Patent

USA HRIPT

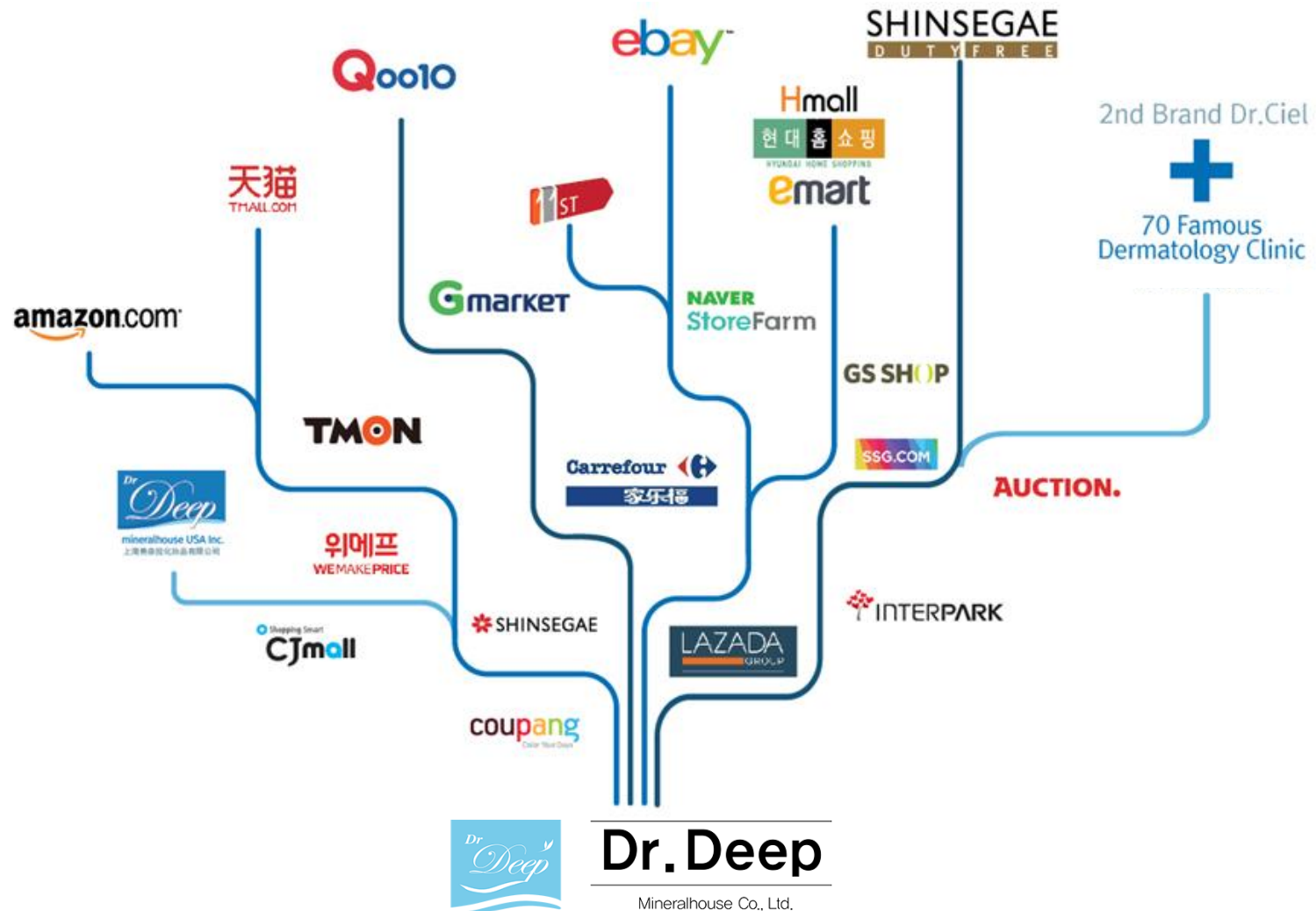
Korea HRIPT



Global Sales Channel

Dr. Deep

Mineralhouse Co., Ltd.





Baby News Mom's review Broadcast



<One day one Magazine>



<Press Release>

「닥터딥 미네랄하우스 우리나라 화장품 우수성 알리는데 동참

【베이비뉴스 윤정원 기자】



세계적인 뷰티 박람회인 2018 프로페셔널 뷰티 두바이 전시회에 참가한 닥터딥 미네랄하우스, CPNP 미네랄하우스.

K-POP, 한국 드라마 등 한류열풍으로 한국 화장품에 대한 세계인들의 관심이 날이 높아지고 있는 가운데 세계적인 뷰티 박람회인 2018 프로페셔널 뷰티 두바이 전시회에 한국의 닥터딥 미네랄하우스가 참가해 우리나라 화장품의 우수성을 알리는데 동참한다.

2018 프로페셔널 뷰티 두바이 전시회는 매년 전 세계 주요 13개 도시에서 개최되는 미용전시 회로 화장품뿐 아니라 세계적인 미용 관련 업체들이 참가하는 전문성 있는 행사다.

미네랄하우스, 닥터딥 유럽박람회서 주목.'CPNP' 동록 경쟁력

미네랄하우스 공식인 기자 | 일력 2018.03.19 17:30

기사 | 소셜공유 | 기사공유 | 기사공유



화장을 브랜드 직원들을 운영하는 기업 미네랄하우스는 최근 두바이 전시회와 중국 광저우 박람회에 이어 코스타르코 아티리 볼로냐 국제미용전시회에 참가해 해외 바이어로부터 호평을 받고 있다고 19일 밝혔다.

미국 라스베이거스와 홍콩, 이태리 볼로냐 등과 함께 하는 세계 3대 박람회 코스코 프로페셔널 올해 세계 69개국, 2677개 업체가 참가했으며, 지난 15~18일 행사 기간 약 25만명이 참관했다.

미네랄하우스는 이번 박람회에서 프랑스, 스페인 등 많은 유럽 국가와 러시아, 브라질 등 남미 국가 바이어 등이 닥터딥 제품에 대한 관심을 갖고 부스를 방문해 다양한 질의응답이 이어졌다고 설명했다.

특히 지난 10~12일 중국 광저우 박람회는 우수기업으로 선정돼 하미명 대표가

「(주)미네랄하우스 닥터딥 여성가족부 가족친화기업 선정

【베이비뉴스 안은선 기자】



(주)미네랄하우스는 지난 10월 경기도 여성가족부 우수기업에 선정된 바 있으며 12월에는 여성가족부로부터 「가족친화기업으로 선정돼 전 직원에 할애한 회사로 이름을 올렸다. (주)미네랄하우스.

일 중심이었던 직장인들에게 '일과 가정'이 둘 다 중요하다는 인식이 어느새 자리 잡아가고 있다. 그러나 여전히 대부분의 직장인들이 아침 일찍 출근하고 잦은 야근과 회식으로 늦게 퇴근하는 일이 비일비재한 것이 현실이다.

"아빠 또 놀라와"라고 말하는 딸이 나오는 광고에 직장인들이 공감을 표하는 것도, 가족들에게 미안하게 생각하면서 대부분 그렇게 살아가기 때문이다.

특히 우리나라 여성들의 경우 출산 이후 회사 경력에 단절되는 경우를 흔히 볼 수 있다. 이는 우리나라의 출산율이 낮은 문제와도 직결되며, 출산을 저하는 국가 경쟁력에 큰 악영향을 끼쳐 사회적 문제로 대두된다.



Product Introduction

Dr. Deep

Mineralhouse Co., Ltd.



5 not included: Paraben, Chemical SLS, Steroids, Heavy metals, Triclosan.
Dr.Deep's main ingredients: High ionic Mineral water & Herb extracts, Natural Oils.



Sensitive / Itchiness from dryness & Eczema.
Seoul National University Clinical Test Completed.

- Atodeep Soap(Atopy) / Eczema
- All-in-one Cleansing
- Skin Toner
- Multi Emulsion



Product Introduction

Dr. Deep

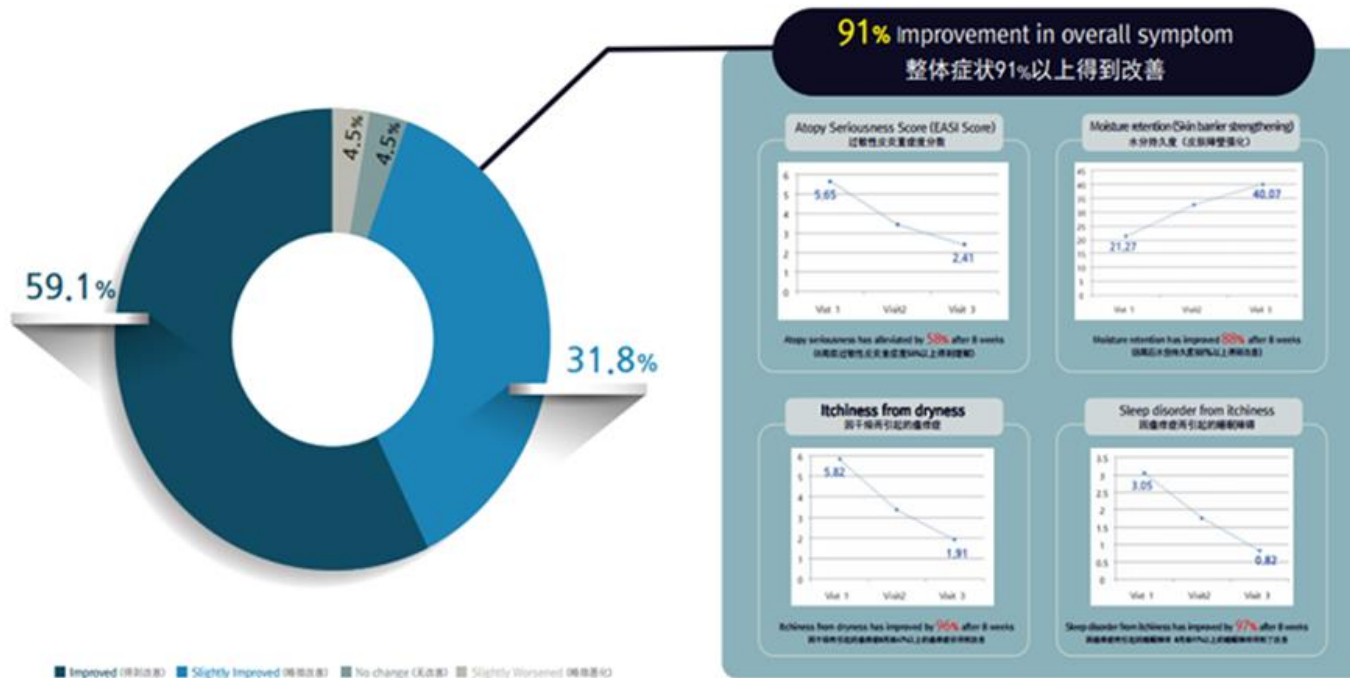
Mineralhouse Co., Ltd.



Clinical Test Completed in Korea's famous Seoul National University Hospital



- Effects of Mineral Water Containing Moisturizer and Soap on Atopic Dermatitis.
- This test was done for the first time in this hospital for moisturizers.



Product Introduction

Dr. Deep

Mineralhouse Co., Ltd.



Oily / Acne

Acpa Cleansing Foam, Acpa Tea Tree Lotion, Propolis Synergy Serum.



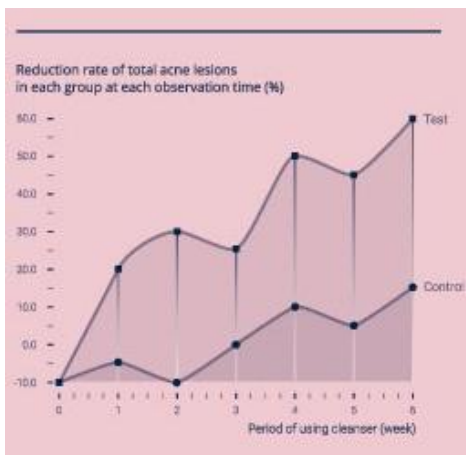
Cleans pore with salicylic acid, Controls excess sebum.
Soothes irritated skin, Ingredients from nature.

<Clinical test completed in Yeonsal University Hospital>

The rate of acne lesions has significantly decreased
after use of Acpa Clesansing Foam.

Acne & Sebom control Reduced

The result of evaluating the cosmetics
commissioned by the Mineral House.
(Dr.Deep Acpa Tea Tree Lotion)
its judged suitable for use on Acne skin.



Product Introduction

Dr. Deep

Mineralhouse Co., Ltd.

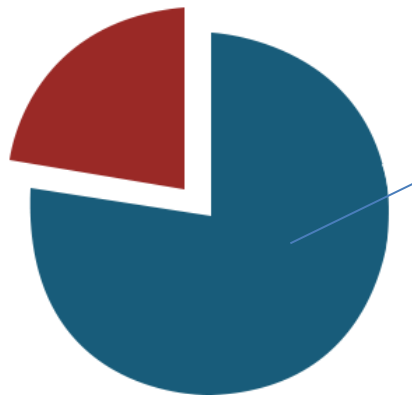


Anti-Wrinkle / Whitening

Aqua Wrinkle Cream, Facial Whitening Emulsion



Anti-aging Function cosmetic, can be used as eye cream, Clinical Test completed in KyungHee University has arbutin which helps alleviate freckles and melisma and brighten skin.



1 hour after application of Aqua Wrinkle cream

For an hour 77.4% of absorption

As a result of this test, the maximum depth of the skin penetrated by the test product(moisture cream) was $22\mu\text{m}$, which is considered to help increase the water content in the depth of the skin $40\mu\text{m}$



Product Introduction

Dr. Deep

Mineralhouse Co., Ltd.



Mask Sheet

Propolis & Adlay Essence Mask Sheet,
Snail Moisture Essence Mask Sheet.

Propolis&adlay controls excess sebum and wide pores.
Snail's mucin and collagen makes skin firm.



Sun Care

Aloe Soothing Gel, Sun Cream

45% aloe leaf juice and 5 grain fermented substance keeps skin
moist

SPF 50+/PA+++, 2ni1 whitening and anti-wrinkle function.

Natural Sun Stick SPF 50+/PA++++, for all skin types.



Product Introduction

Dr. Deep

Mineralhouse Co., Ltd.



Body Care

Real Body Wash, Real Body Lotion.

Shea butter, natural oils, BSASM nourishes skin strengthens skin barrier.
Natural surfactants lessens skin irritation and moisturizes skin.



Hair Care

Natural Shampoo, Natural Conditioner, Scalp Tonic

No chemical surfatant, No silicone, No paraben.
Natural oil and herbs make hair healthy and silky.



Skin Nourishment

Acer Mono Sap Essential Skin, Enrich Nourishing Cream

Has 2in1 whitening and anti-wrinkle function.
Natural ingredients keeps water-oil balance within skin.



Product Introduction

Dr. Deep

Mineralhouse Co., Ltd.



Baby

Baby Lotion, Baby Wash&Shampoo

Mild formula and plentiful bubbles that is not irritating to eyes,
All in one from head to toe.

Natural mineral & herb, and moisturizing ingredients keeps
Baby & kid's skin safe.



The USA EWG(Environmental Working Group)is a non-profit environmental organization which analyzes cosmetic ingredients to protect human health&environment scores from 1~10 reflects suspected hazard of ingredients.

How to use

Dr. Deep

Mineralhouse Co., Ltd.



Dr. Deep

Everyone wishes to be beautiful
Dr. Deep cosmetic is made of natural mineral&herb
which can be used for whole family,
from baby to adults

Acne (3Month~4Month)



Acpa Cleansing
Acpa Tea Lotion
Propolis Serum
Propolis&Adlay Mask Sheet

Viral Wart (3Month)



All in One Cleansing
Skin Toner
Multi Emulsion

(6Month)



All in One Cleansing
Skin Toner
Multi Emulsion



How to use

Dr. Deep

Mineralhouse Co., Ltd.



Dr. Deep

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Eczema

(Baby: 3~4Month)
(Adult: 3~4Month)



Baby: Atodeep Soap, Multi Emulsion
Adult: Multi Emulsion, Skin Toner

Flat Wart

(3~5Month)



All in One Cleansing
Skin Toner
Propolis Serum

Sun Allergy

(2Month)



All in One Cleansing
Skin Toner
Multi Emulsion



How to use

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Mineralhouse Co., Ltd.



Dr. Deep

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Ichthyosis (3Month)



All in One Cleansing
Atodeep Soap
Skin Toner
Multi Emulsion

Congenital fever (2Month)



Atodeep Soap
Multi Emulsion

Ichthyosis Flushing (2Month)



Muliti Emulsion
Aqua Wrinkle Cream
Pure Snail Mask Sheet

Customer Review

Dr. Deep

Mineralhouse Co., Ltd.

More than 5,000 real customer reviews are available in www.minehouse.co.kr / www.drdeepusa.com



Acne

Before



After



Atopy / Eczema

Before



After



More than 5,000 real customer reviews are available in www.minehouse.co.kr / www.drdeepusa.com



Viral Wart

Before



After



Facial flushing

Before



After





Nummular Eczema

Before



After



Ichthyosis

Before



After



More than 5,000 real customer reviews are available in www.minehouse.co.kr / www.drdeepusa.com



Psoriasis

Before



After



Sun Allergy& Photosensitivity

Before



After



Sensitive skin's change, natural mineral solution



Dr. Deep

Mineralhouse Co., Ltd.



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