



Upgrade your clean life

With the BAROTOK
pleasant dish washing !
Clean kitchen !
Healthy family !



Our company is developing products based on the core values that people cannot be happy to leave the environment and we are growing into a company responsible for the environment in which people live.

We are trying to realize the value of "Human + Nature = Happiness" by developing various products using the environmentally friendly biodegradable materials.

Also, we want to become a iconic company producing healthy and convenient household items by diversifying environmentally friendly high functional product lines that are close to our daily life.



2016

- 04 : Launching the environmentally friendly sink drain filter, BAROTOK
- 04 : tebamall.com open
- 06 : Started to sell BAROTOK at ssg.com
- 07 : Started to sell BAROTOK naver store farm
- 09 : Started to sell BAROTOK lotte.com

2015

- 04 : Selected as the IP-STARTUP Company 2 cases of technology patent, 4 cases of design and 1 case of the Chinese utility model
- 02 : Foundation of the TEBAH

2014

- 10 : Selected as a Customized Type Business by the Korea Institute of Startup & Entrepreneurship Development.

A hand is holding a colorful, perforated plastic bag over a sink drain. The bag is white with a pattern of small, colorful dots in red, yellow, and green. The hand is positioned above the drain, which has a blue ring around it. The background shows a stainless steel sink and a faucet.

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Differentiation Point of the environmental friendly **BAROTOK**

The most unwanted thing to do for most housewives is not cooking or dish washing. It is cleaning filthy drain filter and removing accumulated food leftovers from the drain filter. If they forget cleaning the drain filter for a few days, the food leftovers are stuck to the drain filter and they generate stinking smell.

The drain filter is a hotbed of various bacteria and fungi. Since the BAROTOK is made of the biodegradable material, it will help to skip the most unwanted thing to do for housewives after washing the dishes.



BAROTOK Products.

Upgrade your clean life



How to use

1. Put the ring holder into the drain filter and hold it with the top of the drain filter.
2. With holding it, you need to make the drain filter stand.
3. Then, push the drain filter through the ring holder.
4. After washing the dishes, you just need to throw it away.

Selling Point of the BAROTOK

BAROTOK is

Environmentally friendly (As it is made of biodegradable resin)

Not necessary to clean (As only the BAROTOK is used, not the stainless net)

Not necessary to touch (Hand touch and eye touch – It is not necessary to touch the dirty stainless net)

Freedom (It will free you from cleaning dirty stainless net, unwanted dish-washing, fungi, bacteria and so on as you only need to simply change the drain filter.)

Saving (You can save the cleaning time, detergent and water only at the price of a cup of coffee and a pack of cigarettes)

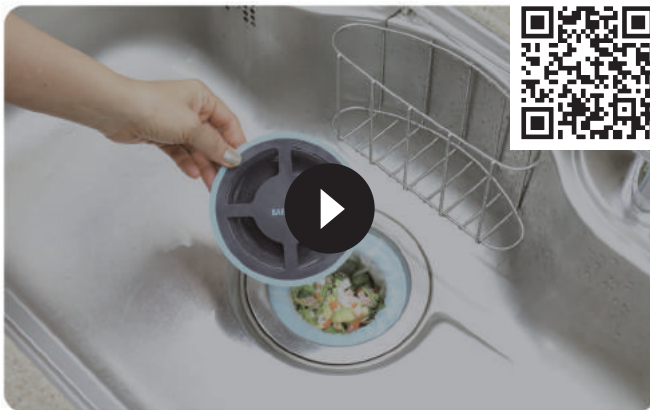
A romantic idea of the housewife. (Regardless of age and country, the BAROTOK does the most unpleasant thing that all housewives do not want to do on behalf of them.)

Not only a kitchenware but also a baby products.

(It is helpful for the health of baby as it removes the growth of molds and visual discomfort for pregnant women)

Therefore the BAROTOK is satisfaction

(it will serve you for greater psychological satisfaction only at the price of a cup of coffee and a pack of cigarettes)



Standing point

Gmarket

AUCTION.

11ST

coupang

INTERPARK

LOTTE.COM

Store Farm

SSG.COM



www.barotok.com / www.tebamall.com

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