

The Invitation Letter for Hosted buyers

Cosmetics & Beauty Expo, Osong Korea 2019

[Business Meeting - Buyer Invitation Program]

Dear Sir / Madam,

Hosted by Chungcheongbuk-do Provincial Government cordially invites you to The 6th **Cosmetics & Beauty Expo, Osong Korea 2019 ‘Overseas Buyer Invitation Program’**.

*** DETAILS OF EVENT ***

- Exhibition title : Cosmetics & Beauty Expo, Osong Korea 2019
- Event: Overseas Buyer Invitation Program
- Date : Oct 21(Mon) to Oct 23(Wed), 2019
- Business Meeting : Oct 22, 2019 (Tue)
- Venue : Osong station (KTX)
- Host: Chungcheongbuk-do Provincial Government, Cheongju City
- Organized by: Osong Bio Promotion Foundation
- Managed by: KOMPASS KOREA Inc. (Invitation Program & Visa sponsor)
- Category: Cosmetics & (Raw materials, Hair, Beauty device, Body care) etc.
- Expo Website: <http://eng.osongbeautyexpo.kr>
- Exhibit: 250 Korean Companies / Attendee: 120 Korean Companies
- Recommended Buyer: Cosmetics & Beauty

You may find more information about the sponsor and organizer as below,

Osong Bio Promotion Foundation: <http://eng.osong-bio.kr/home/main.do>

Chungcheongbuk-do Provincial Government: www.chungbuk.go.kr/wwweng/index.do

The 6th Cosmetics & Beauty Expo, Osong Korea 2019 will provide you with excellent opportunities to meet potential sellers that have advanced technology and a wide range of business experience in Beauty industries. We are sure that the occasion will make a greater contribution than any other business meeting to expand your business with Korean manufacturers, especially because we will arrange one-on-one meetings with around 120 prospective suppliers from the southeast area of Korea. It becomes the most important industrial event of in Korea. Please take this opportunity and benefit from connecting with cosmetic companies in Korea.

In addition, quite impressive incentives will come along for you as follows,

*** BUYER BENEFITS ***

1. Airfare Reimbursement: one-way, economy, 1pax, 1company (Differs per country)
2. Two-nights Accommodation (2N3D) H hotel Sejong City
3. Transportation Service (KTX Express Train, Round ticket) / Airport Road Guide Service
4. Provided with 1:1 Translator
5. 1day Luncheon & Dinner (Oct22)
6. Previous meeting arrangement for your preferred business filed
7. Admission: Free of charge

*Air ticket Reimbursement: It is different by country, please consult with Kompass Staff.

Please make sure that we will cover the expenses for **one person** and you have to bear the extra cost caused by dispatching more than two.

For successful outcome and smooth proceeding of the event, it is strongly recommended that your participants belong to purchasing department, and **the Application Form** attached below must be fully filled out and submitted to [**Ms. Jin Park/ jinpark@kompass.co.kr**], for the occasion, **via e-mail no later than Aug 23, 2019.**

I would like to thank you for taking your time to read this letter and hope you positively consider participating in the occasion. Registration will be based on a first-come-first-served basis. I look forward to your presence coming October.

Thank you.

Please fill in and send the 'Application form' with your name card.

CONTACT KOMPASS

Ms. Jin Park, Manager / KOMPASS KOREA Inc.

E-mail : **jinpark@kompass.co.kr** (Please submit your registration form to this e-mail)

Tel.: +82-2-8200-0823

Website : <https://kr.kompass.com/>

Business Meeting Program

Date	Program / Transportation Detailed Info
<p>Oct 21 (MON)</p> <p>Departure Check-in</p>	<p>1. Arrival (Incheon International Airport) Guide Service: 06:30 ~ 18:00 (available) at the Incheon Airport (Terminal 1)</p> <p>2. Airport Railroad Train (Incheon Int'l Airport -> Seoul station) On-site payment / Buyer paid All-stop train: KRW 4,200 (51m), Express train: KRW 9,000 (43m) Road Guide Service Kompass staff at the KTX Seoul Station. (2F)</p> <p>3. KTX Train (Seoul station -> Osong station) We will send the timetable. / Kompass Paid / Lead time: 50m According to your preferred option, we will issue the KTX ticket. Option1: Field ticketing in on-site payment by Kompass Option2: Receipt refund after buyer payment Option3: You can receive the E-ticket after pre-booking (Payment completed) according to your preferred time</p> <p>4. Free Hotel Shuttle OR TAXI (Osong station -> Hotel) Free Shuttle OR Taxi (Buyer paid_KRW4,500) / Lead time: 10m</p> <p>5. Check-in & Free time Hotel Info (H Hotel Sejong City) http://hhotel.co.kr/ Address: OsongSengmyeong-ro 178, Osong-eup, Heungduk-gu, Cheongju City, Chungcheongbuk-do, South Korea</p>
<p>Oct 22 (TUE)</p> <p>Event Day</p>	<p>09:00(uncertain): Gathering at the Hotel lobby & Take the free limousine bus and go to the exhibition hall.</p> <p>09:30 - 10:00 Meeting with Interpreter</p> <p>10:00 - 12:00 / BUSINESS MEETING</p> <p>12:00 - 13:00 / LUNCH</p> <p>13:00 - 17:00 / BUSINESS MEETING</p> <p>17:00 - 17:30 Airfare reimbursement</p> <p>18:00 Take the limousine bus to go to farewell Dinner.</p> <p>18:30-20:00 Official Dinner Event</p> <p>* Visiting booths(Pre-scheduled meeting) with the translator.</p> <p>* Free lunch buffet will be provided.</p>
<p>Oct 23 (WED)</p> <p>Check-out</p>	<p>Before 12:00 Check-out</p>

* The schedule is subject to change and the final program will be given soon.

KOMPASS CONTACT

Ms. Jin Park, Manager / KOMPASS KOREA Inc.

E-mail : jinpark@kompass.co.kr (Please submit to this e-mail)

Tel.: +82-2-8200-0823

Website : <https://kr.kompass.com/c/cosmetics-beauty-expo-osong-korea/kr000119/>