



Company Profile

www.popphone.co.kr

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POPPhone
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1 POPPhone Overview

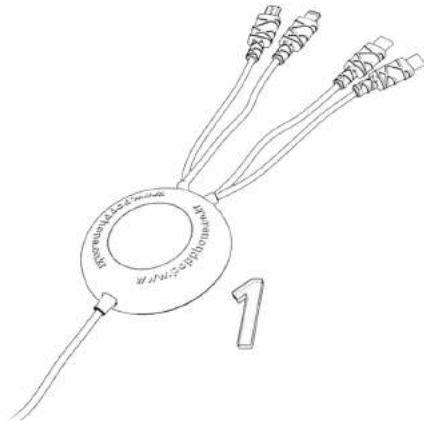


Company	POPPhone Co., Ltd.
CEO	In-Sun Joo
Core business	Development of devices for smartphones and innovative products
Established	June 7, 2005
Address	86, Guwolmal-ro 58beon-gil, Namdong-gu, Incheon, Republic of Korea
Homepage	http://www.poppone.co.kr/
 Facebook	https://www.facebook.com/poppont
 Instagram	ID: poppone_korea
 Youtube	<input type="text" value="poppone"/> 
 Kakao Plus friend	

Explore POPPhone's
innovative products!

2 Story

Through sweat and tears, beginning from a small idea, POPPhone has worked endlessly to develop and launch products that are user-friendly and convenient for its customers.



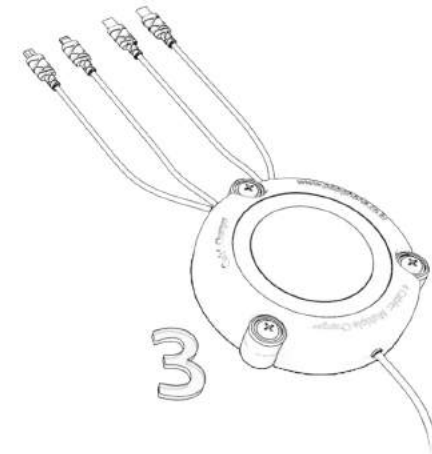
Idea + Research

•
Ideas from daily life
Digital Life Trend Research
Creative Meeting Culture
Market research analysis



Design + Plan

•
User-oriented design
The paradigm of the smart industry
Unique / stable design



Certification +Quality control

•
Acquired safety certification
from each country
Continuous quality control
Post-A/S Management

3 Vision

Business domain

01. Manufacturing and distribution company based on extensive experience and technology!

- Continuous development of ingenious products that are one step ahead using advanced technology.
- Secured market competitiveness through branding
- Continuous design development and improvement of quality competitiveness
- Immediate response to market trends through product management
- OEM / ODM manufacturing

02. From innovative idea product to production MADE IN POPPHONE!

- Evaluate IT trends and customer NEEDs and to create products that give value to customers
- Create a product road map and reflect the plans in the products
- Continually improve the product for easier use for customer.
- From planning, mold, certification, etc. of the design MADE IN KOREA! MADE IN POPPHONE!
- Systematic A/S and follow-up

4 Brand Mission

"ONLY FOR YOU TO MAKE YOUR LIFE BETTER AND SMART"

A wide range of products available worldwide! | Unique design and innovative technology! | The best service at reasonable prices!

POPPhone
presents a constant **paradigm**.

Based on technology and trust that has accumulated over the past 13 years in the smart goods sector, POPPhone Co., Ltd.'s process ranges from manufacturing to distribution, while constantly researching and developing to offer more convenient, original products. We are presenting a new smart goods sector paradigm.



5 Product Information

Travel charger



Travel Charger

Design by POPPHONE, Made in China

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
TC30	100-240V	5V/2A	Micro 5Pin	Integral/일체형	-	1.2m	Black/White
TC31	100-240V	5V/2A	Micro 5Pin	USB/1Port	1EA	1.2m	White
TC32	100-240V	5V/2A	8Pin	USB/1Port	1EA	1.2m	White
TC33	100-240V	5V/2A	Type C	Integral/일체형	-	1.2m	White
TC34	100-240V	5V/2A	Type C	USB/1Port	1EA	1.2m	White



Travel Charger

Design by POPPHONE, Made in China

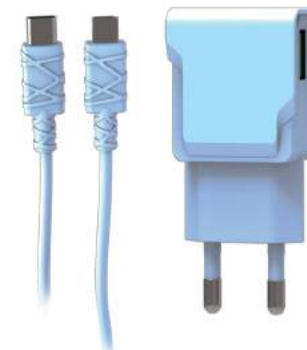
Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
TC37	100-240V	5V/2.6A	Micro 5Pin	USB/2Port	1EA	1.2m	White
TC38	100-240V	5V/2.6A	8Pin	USB/2Port	1EA	1.2m	White
TC39	100-240V	5V/2.6A	Type C	USB/2Port	1EA	1.2m	White
TC40	100-240V	5V/2.6A	-	USB/2Port	-	-	White
TC43	100-240V	5V/2A	-	USB/1Port	-	-	White



Travel Quick Charger

Design by POPPHONE, Made in Korea

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
TC50	220V~	5V/2.8A, 9V/1.8A, 12V/1.3A	Micro 5Pin	USB/1Port	1EA	1.5m	Dark Gray
TC51	220V~	5V/2.8A, 9V/1.8A, 12V/1.3A	Type C	USB/1Port	1EA	1.5m	Dark Gray



Travel Quick Charger

Design by POPPHONE, Made in Korea

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
TC50	220V~	5V/2.8A, 9V/1.8A, 12V/1.3A	Micro 5Pin	USB/1Port	1EA	1.5m	BL
TC51	220V~	5V/2.8A, 9V/1.8A, 12V/1.3A	Type C	USB/1Port	1EA	1.5m	BL

Portable Smart High-speed & PD Charger



Travel Quick & Pd Charger

Design by POPPHONE, Made in Korea

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
TC101	220V~	5V/3A , 9V/3A , 12V/3A	USB PD	USB/2Port	1EA	1.5m	S/B/G/P
		5V/3A , 9V/2A , 12V/1.5A	USB A				

Travel Quick & Pd Charger

Design by POPPHONE, Made in Korea

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
TC102	220V~	5V/2.4A, 9V/2A, 12~15V/1.5A	USB PD	USB/2Port	1EA	1.5m	G/Y/S/B
		5V/3A, 9V/2A, 12V/1.5A	USB A				
TC103	220V~	5V/3A, 9V/2A, 12V/1.5A	USB A	USB/2Port	1EA	1.5m	G/Y/S/B

Anti-Theft Multi Charger Series(1.2)



Multy Travel Charger

Design by POPPHONE, Made in Korea

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
TC41	100-240V	5V/2.4A	TypeC, TypeC, 8Pin, 5Pin	Integral/일체형	1EA	2.0m	White
TC42	100-240V	5V/2.4A	TypeC, TypeC, 8Pin, 5Pin	Integral/일체형	1EA	2.0m	Mint



Multy Travel & Wireless Charger

Design by POPPHONE, Made in Korea

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
TC47	220V~	Wireless : 10W Cable: 5V/2.4A	5Pin, Type C, 8Pin	Integral/일체형 Wireless	1EA	2M	Gray

Anti-Theft Multi Charger Series(3)



USB Multi-charger



USB Multi Charger

Design by POPPHONE, Made in Korea

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
TC46	220V~	5V/10A 9V/1.5A 12V/1.5A	-	USB 5핀	-	-	Black/White

Car Charger



Car Charger

Design by POPPHONE, Made in China

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
CC07	12-24V	5V/3.2A	8Pin	USB/2Port	1EA	1.2m	White
CC09	12-24V	5V/3.2A	Micro 5Pin	USB/2Port	1EA	1.2m	Black/White
CC14	12-24V	5V/3.2A	Type C	USB/2Port	1EA	1.2m	Black/White
CC17	12-24V	5V/2.5A	Type C	Integral/일체형	-	1.2m	Black/White



Car Quick Charger

Design by POPPHONE, Made in China

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
CC15	12-24V	5-12V/3A	Micro 5Pin	USB/2Port	1EA	1.2m	Black/White
CC16	12-24V	5-12V/3A	Type C	USB/2Port	1EA	1.2m	Black/White



Car Quick & Pd Charger

Design by POPPHONE, Made in Korea

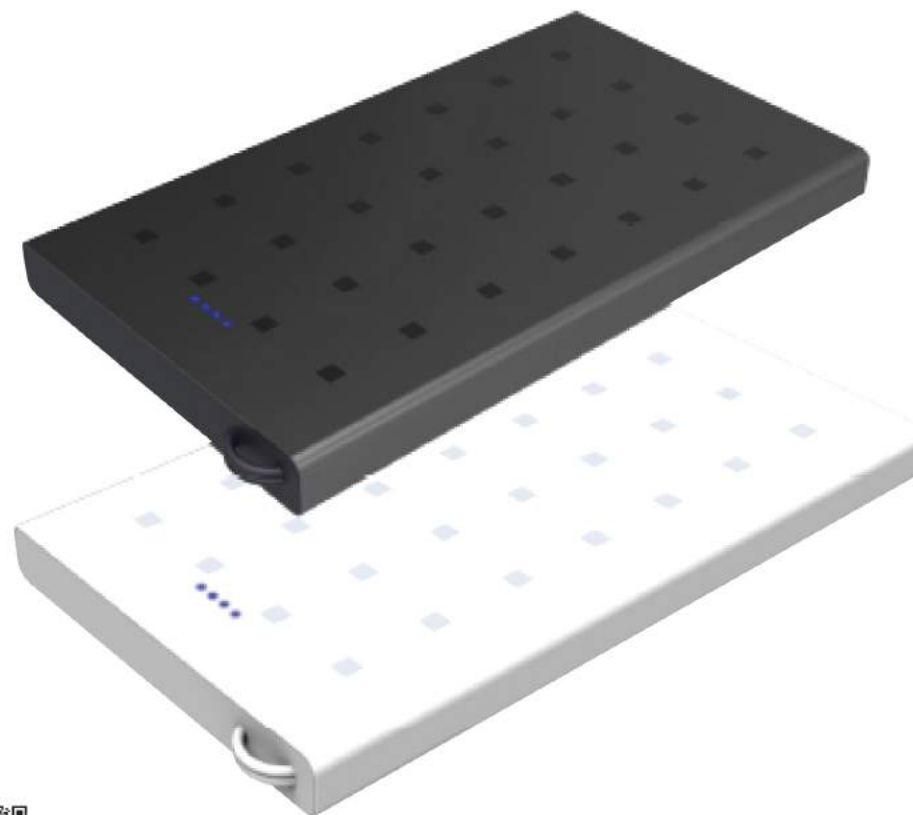
Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
CC21	12-24V	USB A: 5V/2.4A 9V/2A 12V/1.5A USB C: 5V/2.4A 9V/2A 12V/1.5A	Micro 5Pin	USB/2Port	1EA	1.5m	Black/White
CC22	12-24V	USB A: 5V/2.4A 9V/2A 12V/1.5A USB C: 5V/2.4A 9V/2A 12V/1.5A	8Pin	USB/2Port	1EA	1.5m	Black/White
CC23	12-24V	USB A: 5V/2.4A 9V/2A 12V/1.5A USB C: 5V/2.4A 9V/2A 12V/1.5A	Type C	USB/2Port	1EA	1.5m	Black/White



Fast Car Wireless Charger

Design by POPPHONE, Made in China

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
HD20	12-24V	9V/1.67A 5V/2A Wireless : 10W	Micro 5Pin, Type C	Wireless	-	-	Black



Power Bank

Design by POPPHONE, Made in Korea

Model No.	Input	Output	Pin Type	Output Type	Cable	Cable L	Color
SB04	5V/2A	5V/2A 5,000mAh	Micro 5Pin+ 8Pin(G)	Integral/일체형 +USB/1Port	-	60mm	Black/White
SB05	5V/2A	5V/2A 5,000mAh	Micro 5Pin+ Type C(G)	Integral/일체형 +USB/1Port	-	60mm	Black/White

Smart TOK TOK

The simple design makes it easy to use as a versatile earphone strap.



Smart Tok Tok

Design by POPPHONE, Made in Korea

Model No.	Item	Use & Operate	Color
HD04	Tok Tok	Movie Watching, Earphone Cable Wind, Finger Grip, etc	W/B/O/G/Y/P/V



3 IN 1 Retractable Multi Cable

Design by POPPHONE, Made in Korea

Model No.	Input	Output	Cable Length / 선길이	Color
DC26	USB	5Pin, TypeC, 8Pin	1.0m	Red, Gray, Black
DC30	USB	5Pin, TypeC, 8Pin	1.0m	Metallic Silver, Light Sky Blue, Light Violet

데이터 케이블



Data Cable

Design by POPPHONE, Made in China

Model No.	Input	Output	Cable Length / 선길이	Color
DC03	USB	8Pin	1.2m	White
DC04	USB	Micro 5Pin	1.2m	White
DC08	USB	Type C	1.2m	White



Cable Gender Holder

Design by POPPHONE, Made in China

Model No.	Input	Output	Color	ETC
GD03	Micro 5Pin	8Pin	White	Holder
GD04	Micro 5Pin	Type C	White	Holder



3 IN 1 Charger Cable

Design by POPPHONE, Made in China

Model No.	Input	Output	Cable Length / 선길이	Color
DC23	USB	5Pin, Type C, 8Pin	1.5m	White / Gray



3 IN 1 Charger Cable

Design by POPPHONE, Made in China

Model No.	Input	Output	Cable Length / 선길이	Color
DC24	USB	5Pin, Type C, 8Pin	1.5m	White / Gray

6 RND Research and Development Team

We present a new product paradigm. POPPhone Product Development Team

POPPhone Co., Ltd. provides consumers with stylish and sophisticatedly designed, high quality products at reasonable prices. We pride ourselves on being a company that puts customers' needs first. We are constantly researching and developing products that are user-friendly, convenient, original and safe. We are doing our best to collaborate with the best experts in each field.

Overall process of development process /
from supervision to management

In-Sun, Joo / CEO

CEO, Ju, In-Seon provides leadership and management by providing continuous support during the design development and planning, and by helping balance the different parts together. Which has been possible through the adoption of a meeting culture that maximizes on the ideas during the early development stage.



Creative design by my hand!

Hyeong-Ro, Kim / Design Development Manager

Following graduation from Hongik University, Graduate School of Industrial Arts, Design Development Manager, Kim, Hyung-Ro has gained many years of experience with design development projects from Company "S" and has also taught the Department of Design and Engineering at Korea University of Technology and Education and other various university as an adjunct and visiting professor. He has also been active in participating in faculty exhibitions. With his eye for design, he oversees the overall design development of POPPhone.



Detailed design to problem resolution!

Dong-won, Kim / Design Team Manager

Based on the design, Kim Dong-won, the Design Team Leader with design experience of the Company "L", designs and optimizes the product in consideration through cost reduction, assembly and mass production.



7 Patent, design registration / KC safety certification / PPS registration

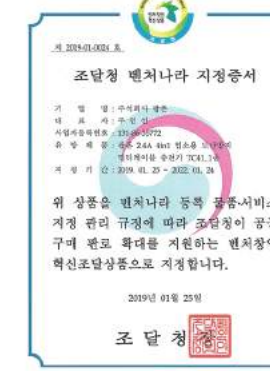
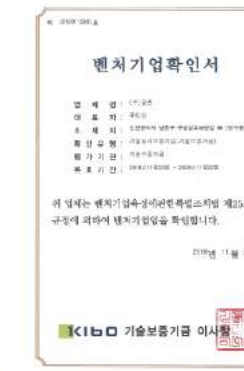
| Patent and design registration



| KC safety certification



| Designation of venture country by the Public Procurement Service and other certificates

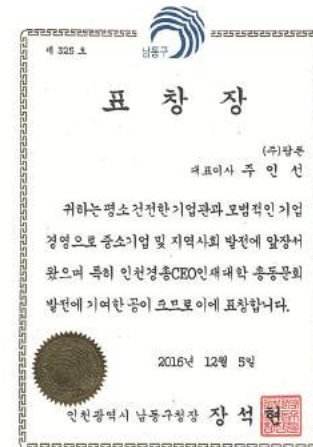
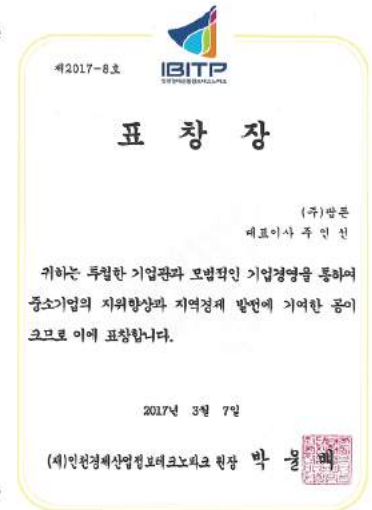
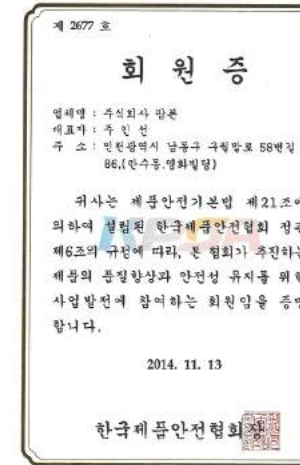


POPPhone has many KC certifications, approx.. 60 design certificates, and patents.
POPPhone develops products with timeless, new designs that are trustworthy. that are safe and trustworthy.

8 Awards

| Various awards

- 2004 11 Organized by the Eco-Friendly Living National Movement Headquarters Completed the training course at Eco-friendly Academy
- 2007 08 Ministry of Commerce, Industry and Energy (MOCIE)'s Commendation for Excellence in Small and Medium-sized Enterprises
- 2015 07 Completion of the 17th Incheon Employers Federation CEO Talent University
- 2016 08 12 Grand Prize at Money Today Korea Brand Power Commendation for contributing to SMEs and community development at Incheon Employers Federation CEO Talent University
- 2017 03 Commendation from Incheon Economic and Industrial Information Techno



9 Exhibition participation

Challenge domestic and overseas market

POPPhone Domestic & Overseas Exhibition

HISTORY

- | | |
|-------------------------------|--|
| 2011 Hong Kong Exhibition | 2017 KITAS 2017 Exhibition |
| 2014 G-Fair Korea Exhibition | 2017 G-Fair Korea Exhibition |
| 2015 KITAS 2015 Exhibition | 2017 Soraepogu Exhibition |
| 2015 Soraepogu exhibition. | 2017 Hong Kong Electronics and Industry Fair |
| 2016 KITAS 2016 Exhibition | 2018 KITAS 2018 Exhibition |
| 2016 G-Fair Korea Exhibition | |
| 2016 Korea Energy Show | |
| 2016 Export Gateway Biz Plaza | |



KITAS Exhibition



G-Fair 2017



Hong Kong Exhibition



Export Gateway Biz Plaza



Korea Energy Show

KITAS Exhibition ▼



G-Fair 2017 ▼



Hong Kong Exhibition ▼



Export Gateway Biz Plaza ▼



Korea Energy Show (Good Design) ▼



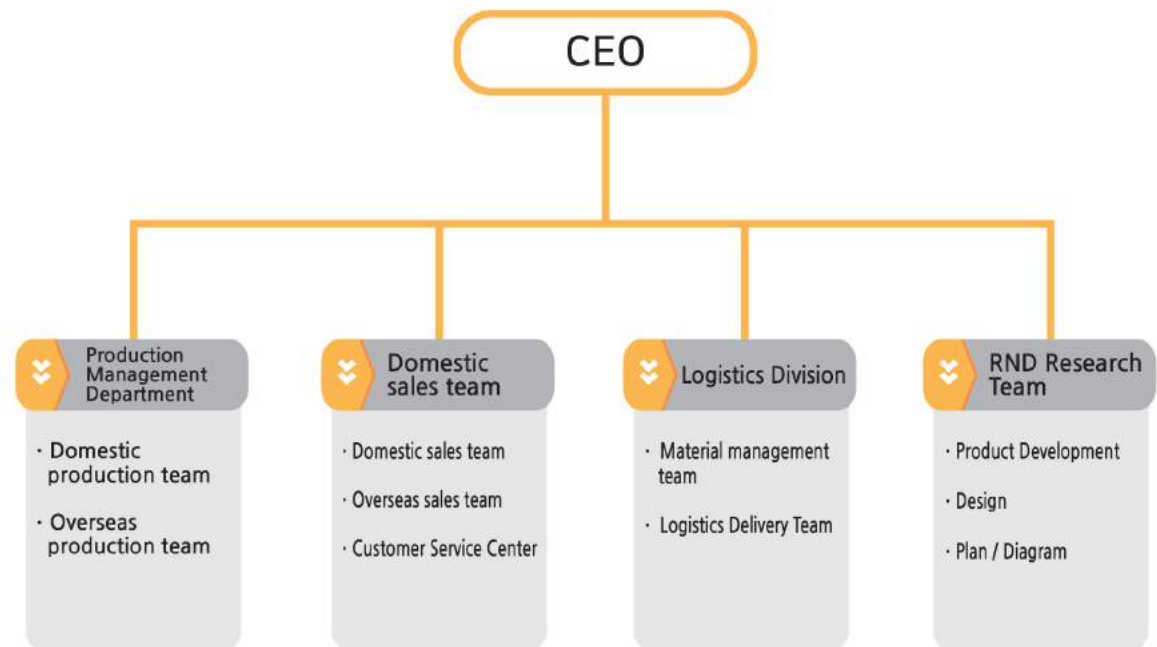
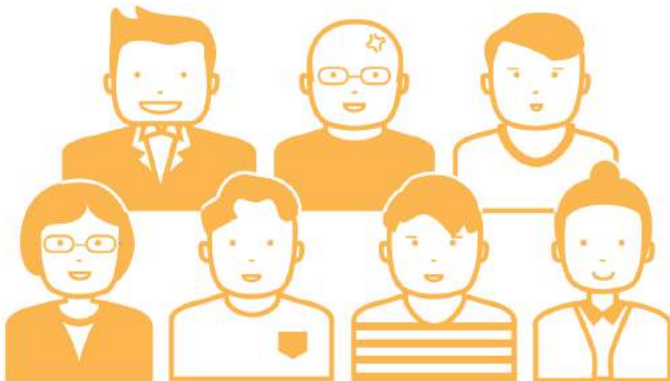
Exhibition Story

POPPhone Co., Ltd. participates in domestic and overseas exhibitions every year. In the midst of the busyness, every employee meets with buyers and consumers with the innovative products made by POPPhone through the exhibitions. This time also allows us to meet with potential clients. Through active participation in exhibitions, we analyze and try to understand the trends of the global smart device industry to expand into the overseas market.

10 Organization Chart

Efficient organization Members leading POPPhone

The leaders are doing our best for the mission of POPPhone, to provide the best quality and service with the work of our hands, sincerity from our hearts, and wisdom from our brains



11 Company History

Since its establishment in 2005,
we have been growing steadily despite the rapid trend of the smart goods industry.

- 2005 ○ 06 Review of devices for smartphone business
07 Direct management of Seoul-Incheon area open market
11 Open market store (auction website / g-market website)
- 2006 ○ 03 Head office expansion (domain / company name integration)
05 Selected as a start-up assistant for Incheon Small & Medium Business Administration
06 Signed for industry-academy seminar at Incheon University
09 Cell phone case design and mold development
- 2007 ○ 08 Awarded by Ministry of Commerce, Industry and Energy
- 2008 ○ 05 Management of 700 Brick and mortar stores
- 2009 ○ 01 Establishment of POPPhone Company
- 2010 ○ 12 Smartphone Case OEM Manufacture
- 2011 ○ 09 Participation in exhibitions (sellers) in Hong Kong
2011 | 12 Manufacture of patented products for wallet cases
- 2012 ○ 03 POPPhone corporation established
05 Established domestic factory for POPPhone Co., Ltd.
06 Participation in domestic market (Korea)
10 Impact absorption film business review and development
- 2013 ○ 02 Development after reviewing smartphone charger
12 POPPhone Design Research Institute established
- 2014 ○ 01 Established Shenzhen Charger Factory in China
01 Developed eye protection+shock absorbing blue light film
04 Identified as venture company
- 2015 ○ 06 Registered 3 patents, 1 practical, 20 designs
- 2016 ○ 09 Participated in many domestic exhibitions
- 2017 ○ 07 Designated as a promising export SME
- 2018 ○ 12 Developed and released 3 types of innovative products
- 2019 ○ 05 Joined PPS as venture start-up innovation product
2019 | 07 Developed reel type 3in1 cable mold
2019 | 07 Released 3 multi-cable chargers for theft prevention

12 Location

Directions

Incheon Subway Line 2 Mansu Station Exit 4 within 400m

Main Telephone | +82 15885225

Fax | 032-465-5335

Email | poppont@naver.com

Address | Pop phone building on the 86th floor of
58th Street, Namdong-gu, Incheon, Korea

Map

