



100%  FRESH OIL



풍미를 갓 볶아낸 집

서원당

Seowondang, the house of freshly
roasted flavor, thinks of healthy dishes
for our families.

Seowondang Food Co.

Main office and factory: 174, Sillimhwangdun-ro, Sillim-myeon,
Wonju-si, Gangwon-do
TEL. 070-4177-4157
FAX. 033-745-4157



We give you our earnest devotion
starting from the hands of farmers,



풍미를 갓 볶아낸 집

서원당



About Us



Greetings

Seowondang is a second-generation family business located in Gangwon-do, renowned to be one of the purest regions in Korea, growing sesame seeds and perilla seeds directly and through contracts. We use 100% domestically grown sesame only and produce sesame and perilla oils (plant-based oil).

Seowondang's sesame and perilla oils are superfoods that contain natural tocopherol, omega-3 fatty acids, and other nutrients. We strive to create a market of these oils combined with other natural ingredients to maximize the healthful effect.

*Seowondang thinks of
healthy dishes for our families.*



Seowondang Food Co.



Business History

- 2013**
 - Established Seowondang
 - Established Seowondang's production factory
- 2015**
 - Opened the official website of Seowondang
 - Certified as a business of owner with disabilities
- 2016**
 - Entered into an export contract with the US and Canada
 - Launched a store in a major shopping mall of Korea
- 2017**
 - Signed a cultivation contract with Hoengseong-gun in Gangwon-do
 - Entered into an export contract with Japan
 - Launched a store in a department store
 - Approval of the Gangwon-do agricultural goods certification mark
 - Certified as a rural convergence industry (6th industry)
 - Certified as a venture business
 - Patent application
 - Trademark registration (2 domestic, 1 overseas)
- 2018**
 - Launched in the Korea Armed Forces Welfare Agency
 - Signed an MOU of USD 300,000 with China and Taiwan
 - Factory relocation
- 2019**
 - Registration of food facility with US FDA, FSSC22000
 - Food supplier to schools
 - Acquired the ISO22000 certification
- 2020**
 - HACCP certified**
 - Aired on a home shopping channel



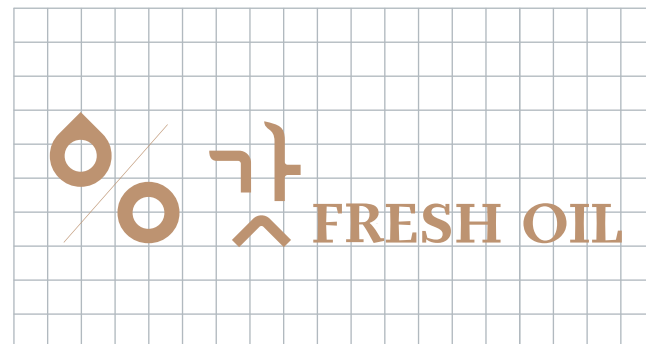
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Logo Story

Seowondang's symbol "ㅇ" represents that we use 100% domestically grown ingredients. At the same time, the pointed and round circles symbolize a sesame seed and perilla seed, respectively.

We intend to relay a message that we give you the best of quality with "freshly pressed oil."



C28 / M43 / Y60 / K0



Product Features

- 1) Our sesame and perilla oils are extracted with our own method of low temperature pressing, which **prevents** harmful substances such as **benzopyrene** that are detected when roasted in high temperatures.
- 2) As for raw perilla oil, raw perilla seeds are not roasted before cold pressing. This minimizes nutrient destruction and contains high amounts of **omega-3 fatty acids**.
- 3) Our products are produced from an HACCP certified facility in the pure region of Gangwon-do.



“ **깨 FRESH OIL** ”



Seowondang Food Co.



Product Processing

The sesame we use are 100% domestically grown, including sesame of Gangwon-do with the highest in quality. The reliable ingredients go through Seowondang's special oil extraction process to become sesame and perilla oils highest in quality and full of flavor. We implemented a clean processing system that blocks harmful factors and produce through a HACCP process. We will always provide our customers with the best of quality.



Roasting



Washing

Receiving and storing of raw ingredients
(low-temperature storage)

Oil extraction



Filtering



Filling

Visual inspection
(checking impurities)

Packaging



Delivery





Business Area and Products

Sesame and perilla oils produced from Seowondang are available from major **department stores** of Korea, local food stores, **gift sets of public offices**, gifts, online shopping malls, **home shopping**, and more. Furthermore, the premium products are certified by Gangwon-do Governor, supplied for **school meals** in Gangwon-do and gift sets for mothers-to-be in Wonju-si.



Gift Set #1 Sesame oil 170ml + Perilla oil 170ml

Gift Set #2 Sesame oil 170ml + Roasted sesame 85g

Gift Set #3 Sesame oil 250ml + Roasted sesame 120g

Gift Set #4 Sesame oil 250ml + Perilla oil 250ml

Gift Set #5 Raw perilla oil 250ml + Perilla oil 250ml



Gift Set #6 Raw perilla oil 250ml + Sesame oil 250ml

Gift Set Dam Sesame oil 170ml + Perilla oil 170ml + Raw perilla oil 170ml

Gift Set Dam-#1 Sesame oil 170ml + Perilla oil 170ml + Roasted sesame 85ml

Gift Set Premium Sesame oil 250ml + Perilla oil 250ml + Roasted sesame 120ml



Seowondang Fresh Sesame Oil

170ml / 250ml

For school meals 500ml / 1.8L

Seowondang Fresh Perilla Oil

170ml / 250ml

For school meals 500ml / 1.8L

Seowondang Fresh Raw Perilla Oil

170ml / 250ml

5ml Sesame Oil 5ml x 10/20 sticks

5ml Fresh Perilla Oil 5ml x 10/20 sticks

Seowondang Freshly Roasted Sesame

100g / 200g

For school meals 500g / 1kg

Seowondang Freshly Hulled Perilla Powder

100g / 200g

For school meals 500g / 1kg



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Certifications

Our products are distributed not only in Korea, but also in the US, Japan, China, Hong Kong, and Canada. We have 1 patent application, 4 trademark registration (1 in China, 3 domestic), as well as Gangwon-do Agricultural Goods Certification, Rural Convergence Industry Certification, Venture Business Certification, business of owner with disabilities certification, FSSC22000, ISO22000, registration of food facility with US FDA, and **HACCP** certification.



Certified Rural Convergence Industry (6th Industry) No. 2017-10-002



Certified business of owner with disabilities No. 0022-2019-00183 (certification)



Certified Gangwon-do Agricultural Goods



Certified Venture Business No. 20190106521



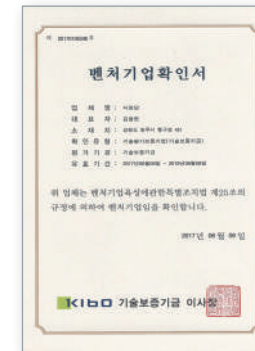
Trademark and service mark registration (3 domestics, 1 overseas [China]), 1 patent application No. 40-2016-0022680, No. 40-2016-0022679, No. 21081554



FSSC 22000 certification, Registration of food facility with US FDA



HACCP certification (sesame and perilla oils)



Clients

