



From inspiration to innovation.

Sanitary Pads

More makes a difference.

Combining top absorbency levels with exceptional skin-friendliness.

Pantyliners



Feminine hygiene is the area of expertise of MEGA Disposables S.A. Armed with 4O years of production know-how and deep consumer knowledge, gathered through qualitative and quantitative research, MEGA has become a specialist in femcare. Our sanitary pads and pantyliners provide a unique combination of top absorbency levels and exceptional skin compatibility.

Innovative product design.
Superior product quality.
Exceptional skin-friendliness.
Top absorbency levels.

Sanitary Pads



EveryDay pads offer several innovations, that provide a distinct difference as end benefit to consumers.

Sensitive concept

"Sensitive" concept is an undeniable value in personal hygiene and in the category of sanitary napkins, it was first introduced by MEGA S.A., with the brand **EveryDay**, in 1997.

Through regular consumer research, MEGA S.A. discerned the unquestionably growing need of contemporary women for **protection without irritation**, as well as the trend towards selecting **skin-friendlier materials**.

Hence, with a view to meet the special needs of sensitive skin, by offering not only top absorbency levels, but also exceptional skin-friendly properties, our company responded by creating in 1997 a true innovation: **the first ever "Sensitive" sanitary pad worldwide**, which as opposed to the plastic film that regular pads have, featured a uniquely **skin-friendly topsheet made of fibers, that came in contact with the skin**.

Consumers' response to this extra hygienic proposal was such that **EveryDay Sensitive** became Greece's fastest growing brand in the category of sanitary pads, enjoying ever since exceptionally high consumer loyalty and the **1st position in the market, within sensitive pads, in Greece**.

However, as a brand inextricably linked to innovation and extra hygienic protection, we never ceased to search for solutions that would allow our products to offer enhanced absorbency and unique skin-friendly properties. Today, we are proud to introduce yet another double innovation: the new **EveryDay Sensitive with cotton pads, featuring the revolutionary** "Center Plus" technology and a uniquely hygienic topsheet made of fibers that contain natural cotton!



Center Plus

The revolutionary "Center Plus" technology, featuring an extended core in the center of the pad, that ensures up to 30% more absorbent surface compared to other ultra pads, offers unique side leakage protection, where it is needed most.



Special sizes

In addition to standard sizes (Normal, Super, Maxi Night) EveryDay pads are also available in unique special sizes:



Exclusive sizes:

- MINI: 20% smaller, compared to EveryDay Normal, ideal for cases of light flow.
- XL: 40% longer, compared to EveryDay Normal and with two sets of protection wings, one in the middle and one at the back, ideal for night use or cases of very heavy flow.



EveryDay pads are available in several tiers, to best fit individual needs.



EveryDay Hyperdry pads feature an extra dry topsheet, providing fast absorption of moisture and a dry feeling. Suitable for heavy flow. With "Center Plus" technology to minimize the risk of side leakage.



Tested according to Oeko-Tex® Standard 100 for absence of harmful substances













With the revolutionary "Center Plus" technology, featuring an extented core that ensures up to 30% more absorbing surface in the center of the sanitary pad.*



EveryDay Fresh pads combine the safe protection of EveryDay Hyperdry with a unique bath-fresh feeling. Lightly scented. With "Center Plus" technology, to minimize the risk of side leakage.













Long wings for extra protection

*compared to standard EveryDay ultra thin pads.











Double innovation. Double protection!

Extra hygienic topsheet that contains cotton.

The new **EveryDay Sensitive with cotton** feature a uniquely hygienic extra soft topsheet, enriched with cotton fibers, providing safe protection from irritation and unmatched skin-friendliness, with a touch of cotton!

Revolutionary "Center Plus" technology.

In addition to enhanced skin-friendliness, the new sanitary pads **EveryDay Sensitive with cotton** also offer enhanced absorbency. Thanks to the revolutionary "**Center Plus**" technology, featuring an extended core in the center, they ensure up to 30% more absorbent surface in the center, compared to other ultra-thin napkins, thus offering maximum protection from side leakage, where it is needed most.

Recommended by the Greek Union of Gynaecologists and Obstetricians



Dermatologically tested

The **1st** sanitary pads **in Europe** to be Oeko-Tex® Standard 100 certified.



Tested according to Oeko-Tex® Standard 100 for absence of harmful substances



With the revolutionary "Center Plus" technology, featuring an extented core that ensures up to 30% more absorbing surface in the center of the sanitary pad.*







Long wings for extra protection



Soft topsheet with cotton

*compared to standard ultra thin pads.

In addition to standard sizes, (Normal, Super, Maxi Night)

EveryDay Sensitive with cotton pads, are also available in unique special sizes.

26 % shorter
28cm
31cm
35cm
46 % longer
compared to EveryDay Normal
NORMAL
SUPER

Exclusive sizes:

- MINI: 20% smaller, compared to EveryDay Normal, ideal for cases of light flow.
- XL: 40% longer, compared to EveryDay Normal and with two sets of protection wings, one in the middle and one at the back, ideal for night use or cases of very heavy flow.



Tested according to Oeko-Tex® Standard 100 for absence of harmful substances





Dermatologically tested









MAXI

NIGHT

EXTRA

LONG





Double Dry Concept

EveryDay has introduced one more pioneering tier: the Double Dry pads. With super-absorbent topsheet, protection wings and an innovative core of double absorbing capacity that retains up to twice the quantity* of moisture, these pads are specially designed for cases of very heavy flow or night use. Moreover, thanks to the revolutionary "Center Plus" technology, featuring an extended core in the center, that ensures up to 30% more* absorbing surface, they offer unique side leakage protection, where it is needed most.











Tested according to Oeko-Tex® Standard 100 for absence of harmful substances



Hyperdry topsheet for extra dryness



Sensitive cotton enhanced topsheet for hygienic care without irritation



Lightly scented for a lasting feeling of freshness



Offer double absorbency for very heavy flow



All our sanitary pads have been tested in-use in external dermatological institutes.

Also available: • Organic cotton pads.

• Biodegradable pads.

Pantyliners



EveryDay pantyliners are designed using the latest technology available in femcare, as well as top quality raw materials. The principle of delivering not only absorbency, but also exceptional skin-friendliness, applies also to MEGA's pantyliners range. All pantyliners are dermatologically tested and approved by the Greek Union of Gynaecologists and Obstetricians.



Chamomile extract



100% cotton topsheet



Lightly scented



All our pantyliners have been tested in-use in external dermatological institutes.

All above pantyliners are individually wrapped with soft textile laminate for extra hygiene and discretion.



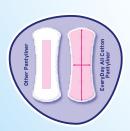
Naturally soft, breathable and well-tolerated even by sensitive skin, cotton is the most skin-friendly material nature offers us for feminine protection. **EveryDay All Cotton** pantyliners truly bring the purity of cotton in contact with the skin, providing maximum skin-friendliness.



• With 100% Cotton topsheet.



• Individually wrapped for extra hygienic protection (optional).



• Edge-to-edge absorbent core, as opposed to other pantyliners featuring an absorbent core only in the center.

100% Natural Touch



Normal for regular underwear,

Anatomically shaped, for daily hygienic care.

Large: 15% Larger

than a Normal EveryDay Pantyliner, for extra protection.

Extra Long 4cm Longer than a Normal EveryDay Pantyliner,

than a Normal EveryDay Pantyliner, for maximum protection, suitable for use right before and after menses.



Dermatologically tested

The **1st** pantyliners **in Europe** to be Oeko-Tex® Standard 100 certified.



Tested according to Oeko-Tex® Standard 100 for absence of harmful substances

(refers to All Cotton & Extra Dry)

Enjoy

the benefits of top absorbency levels paired with exceptional skin-friendliness.

Because offering MORE always matters...

The company has been certified with the Environmental System ISO 14001, the Health and Safety System ELOT 1801/OHSAS 18001 and Energy Management System ISO 50001.





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