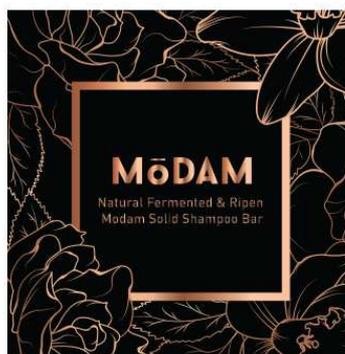
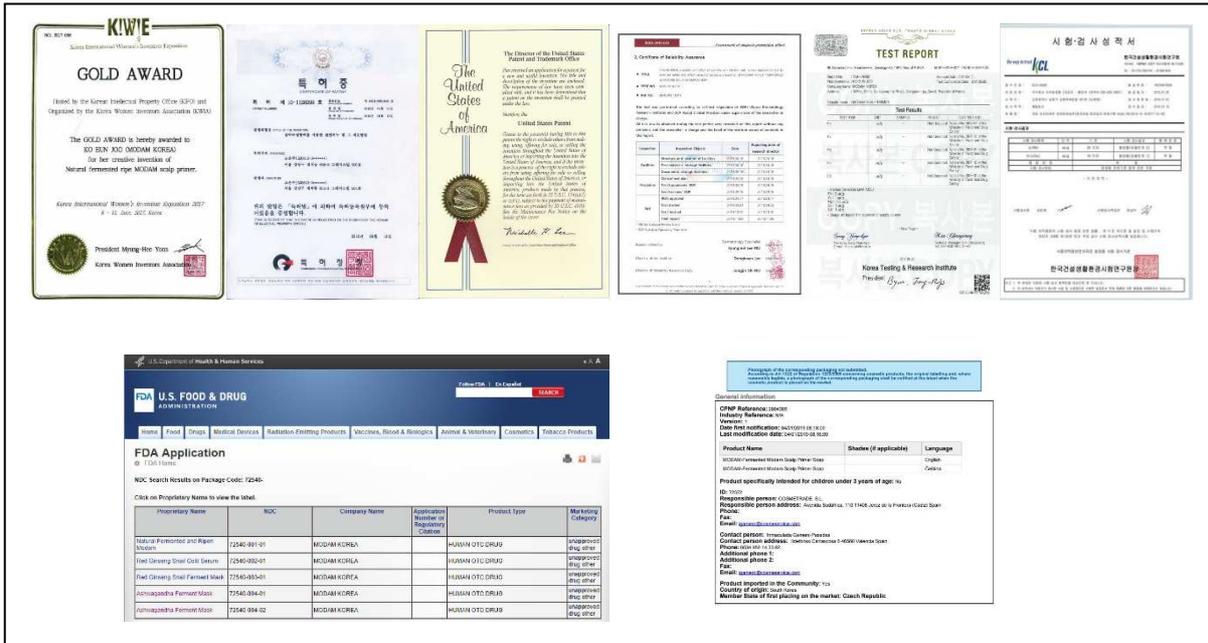


1. Natural Fermented & Ripen Modam Solid Shampoo Bar (CP : Cold Process)



Modam Solid Shampoo Bar is made from 100% natural pure ingredients without addition of artificial chemicals. The shampoo bar contains 20 types of herbal ingredients that prevent hair loss, such as Artemisia Sieversiana Willd, which has anti-inflammatory to cure bedsores and antioxidant effects, as well as eoseongcho, green tea, fennel, pine needles, mint, persimmon leaves, black ginseng, black garlic, rosemary, moringa and so on. Fermentation and ripening technology developed by Modam eliminates the toxicity from natural ingredients and maximizes the absorption rate of nutrients of herbs. When you wash your hair for the first time with the Modam shampoo bar, the inflammation of the scalp will be decreased, the hair will thicken, and if used continuously, you can see the hair grows new. It is also good for improving various scalp troubles such as itching caused by scalp dryness and dandruff. The product has already been verified by the authorized institute as KTR, KCL, and KDRI.

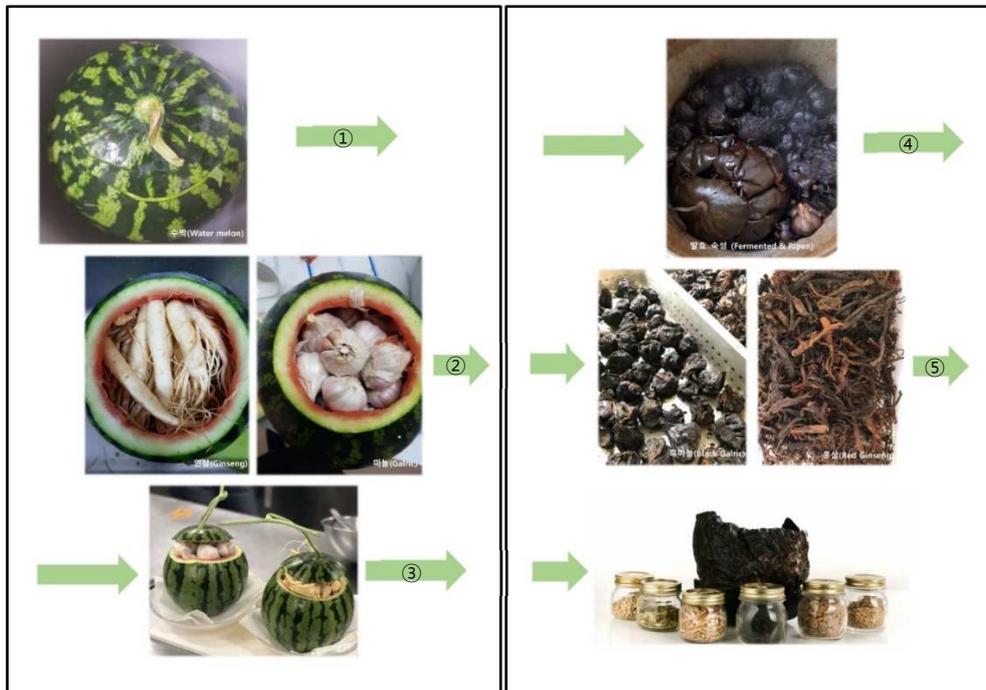




Modam solid shampoo bar was taken clinical test at KDRI and confirmed that it is effective for hair growth. In addition, KTR and KCL have been certified for anti-inflammatory and anti-oxidation effects. Modam has increased export capacity by registration for FDA in USA and CPNP in Europe.

- Manufacturing natural hand-made soap

Modam natural solid shampoo bar is hand-made product



<Manufacturing process using watermelon>

Unique manufacturing process using watermelon obtained Korea and US patents. Modam manufacture competitive high-quality products with such a own technology. In addition, it is suitable for use in countries with high humidity by compensating for humidity sensitivity and less foam, which are disadvantages of hand-made soaps.

제 조 공 정 도(CP : Cold Process)



< Manufacturing Process (CP : Cold Process)>

1. Preparation of raw materials (medicinal herbs)

Medicinal herbs Extraction

→ Fermentation → dry → smash

2. Mixing

Metered and added Carrier oil and EM fermentation solution

→ Agitating Oil and raw materials

3. Warm & Fermentation

Pour into mold and keep it warm and Aging for 72 hours

4. Cutting

As standard size & weight

5. Aging

Aging for more than 3 months on drying rack

6. Packaging & Storage

paper package

→ Inner small box package

→ Carton box packing

→ Storage and Export

Modam natural solid shampoo bar is made using EM fermented solution rather than normal purified water. We do not sell it immediately after production, but take 3-month ripening period (CP: Cold Process) manufacturing process. We directly manage all manufacturing processes (6 steps) from material control to packaging.

- Actual using case



Before



AFTER 60 days

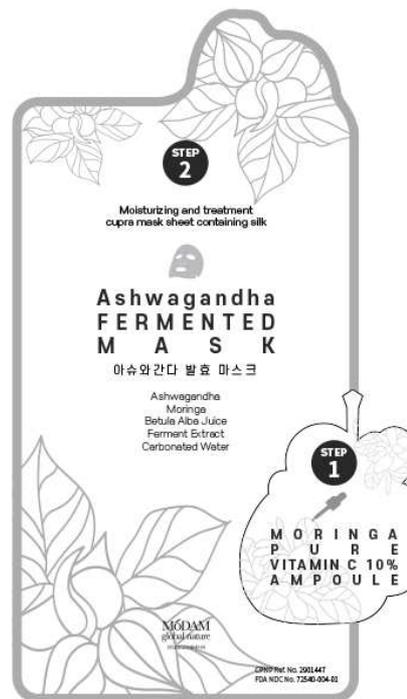


AFTER 150 days

*This photo is a real photo from our Indian buyer and original one without any modifications except resizing.

Duration of use: Rapid effect can be seen when used continuously for minimum 1-2 months.

2. 2 Steps Ashwagandha Fermented Mask



-Step 1 Modam Moringa vitamin C 8.7 Ampoule

High concentration impact ampoule to be applied before using Step 2 mask sheet. It contains Moringa oil, which is rich in vitamins, minerals, and amino acids, and natural vitamin C 8.7% (British vitamin C), provides skin elasticity, moisturizing, smoothing the skin corneous, and as well as sufficient moisture. It is a synergy ampoule that supplies moisture and helps absorb the mask pack and enhances the effect

-Step 2 Modam Ashwagandha fermented mask

A bottle (25ml) of ampoule contain MODAM Ashwagandha. Modam Ashwagandha research and develop source and principle for healthy and beautiful skin based on several thousands of historical Indian Ayurveda and modern delicate biology.

Modam use Ashwaganda, raw material Modam import directly from India, is called "Indian ginseng" (i.e. 50 times of saponin-containing than Korean ginseng), which is rare ingredients in Korean cosmetics.

It contains Moringa oil and extracts, called the tree for non-old & long-life or miracle trees. It also contains the fermented essence by Modam (Stevia, Moringa, Graviola, Green Tea, Angelica, broiler bark, licorice, cypress leaf, wormwood leaves, eoseongcho), that is a multi- functional mask sheet which improves whitening and wrinkles prescribed with high concentration.

It is an exquisite mask pack made of birch sap and precious liquid, which contains the ingredients for promoting metabolism and important to the skin such as calcium, magnesium, iron, potassium and with many micro elements. Cupra premium mask sheet, which contain meek and soft silk, provides rich nutrition and intensive moisture hydrating effect with excellent adhesion.



<Captured on air at QVC Japan >

https://qvc.jp/cont/detail/ShohinDetail.html?hinban=681772&cgry=247&sc_initcmp=brand_plist_legacy

3. 2Step Rose Mask



-Step 1 Modam Moringa vitamin C 8.7 Ampoule

High concentration impact ampoule to be applied before using Step 2 mask sheet. It contains Moringa oil, which is rich in vitamins, minerals, and amino acids, and natural vitamin C 8.7% (British vitamin C), provides skin elasticity, moisturizing, smoothing the skin corneous, and as well as sufficient moisture. It is a synergy ampoule that supplies moisture and helps absorb the mask pack and enhances the effect

-Step2 Modam Rose Mask

It contains high-quality ingredients such as rose absolute (i.e. essential oil), rose water, rose hip seed oil and so on made from precious organic roses imported directly from Bulgaria. The Rose Absolute, which penetrates the dermis of skin, helps to improve the skin effectively with 100% natural rose fragrance, no artificial fragrance is added. Cupra 40 premium mask sheet, which contain meek and soft silk, provides rich nutrition and intensive moisture hydrating effect with excellent adhesion.



<Captured on air at QVC Japan >

https://qvc.jp/cont/detail/ShohinDetail.html?hinban=674235&cgry=783&sc_initcmp=brand_plist_legacy





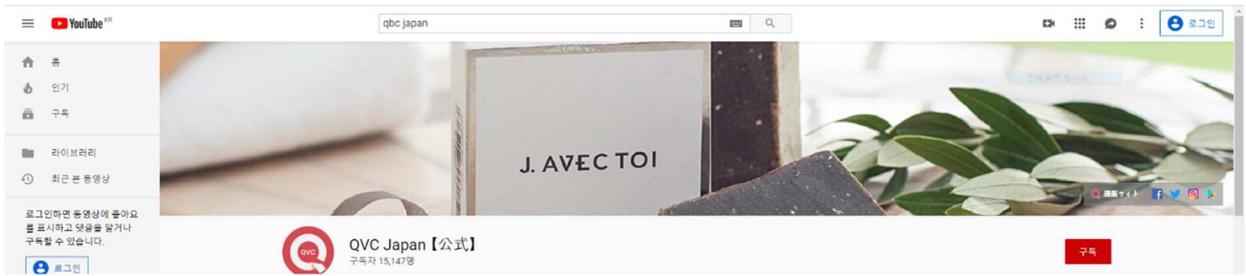
<Imported by visiting Bulgarian Rose Farm in person>

- Launched Japanese home shopping QVC in 2nd half of year 2018

The Japanese cosmetic market is not so easy to launch. Natural aged fermentation Modam solid shampoo bar, Ashwagandha fermentation mask pack and rose mask pack successfully entered the Japanese market. It has been sold out during a special broadcast, that 7 times a day with sales amount of USD 2.4 million every time, since the second half of 2018 through the Japanese QVC home-shopping channel. In addition, it has become a hot product such as main product in QVC Japan catalog and featured on YouTube channel. In the second half of 2021, new products such as hair treatment, serum, body lotion, and facial cream will be launched.



<Captured on air in QVC Japan>



<Main page of QVC Japan in YOUTUBE>

(URL : <https://www.youtube.com/user/QVCJapan>)



<Cover of QVC Japan catalogue (2019.05)>

-Famous producer "J, Noritzg"(J.ノリツグ)

: "J, Noritzg", the best producer at QVC Home Shopping, which sells Modam's products, is a celebrity in Japan and is the best seller of QVC. After experiencing the effects of the product directly from the Modam by himself, it entered the broadcast and successfully exported it.

<Before>



<After>



- Success stories of Madam through KOTRA

서울경제

무인 '싱가포르 경제사절단' 모담코리아 5억원 수출계약

문재인 대통령의 싱가포르 방문에 중대한 호소기업들이 실용적인 성과를 내고 있는 것으로 나타났다. 31일 한국무역협회는 "싱가포르에 다녀온 기업들이 수출하려는 품목이 상당하며, 싱가포르 무역 협회 등 현지 기업들과도 협업을 추진하고 있다. 특히 11일부터 서울과 싱가포르의 국경 봉쇄에 맞춰 707기나 130여편으로 구성된 경제사절단을 파견할 예정이다. 대표적으로 무역협회가 파견한 한화비누 대표

2018-07-25 (수) A13면

업체인 모담코리아는 이번 싱가포르 방문을 통해 현지 유통사 다우켄코리아와 5억원 규모의 수출 계약을 체결했다. 다우켄코리아는 싱가포르를 주요 판매처로 삼아 미국과 인도네시아 등 주요 시장으로 수출을 확대할 예정이다. 모담코리아는 "이번 방문이 한국기업들이 싱가포르에 진출하는 데 중요한 계기가 될 것으로 기대된다. 무역협회는 "대한민국 수출 경제사절단이 포함되는 사실만으로 현지 정부 및 기업 관계자들에게 우수 기업이라는 인식을 심어주게 될 것"이라고 밝혔다. /신화통신



헤럴드경제

2018-07-25 (수) 010면

싱가포르 경제사절단 효과...중기, 수출 물꼬

모담코리아 5억 원 수출 계약

문재인 대통령의 싱가포르 방문에 중대한 호소기업들이 수출 협력을 맺고 있다. 한국무역협회에 따르면 지난 11일부터 서울과 싱가포르의 국경 봉쇄에 맞춰 707기나 130여편으로 구성된 경제사절단을 파견할 예정이다. 대표적으로 무역협회가 파견한 한화비누 대표

이 씨에 에이전트를 통한 간접수출 방식을 선호했는데, 싱가포르 수출계약을 체결한 모담코리아는 중기벤처기업에서 수출지원센터에 신청한 수출지원금도 신청할 예정이다. 그리고 대외무역에 대한 애용을 보여준 기업가들을 싱가포르의 시장과 수출물품을 통해 적극적으로 접근하고 있다. 모담코리아는 "이번 방문을 통해 수출 물꼬가 열렸고, 현지 유통사와도 협업을 추진하고 있다. 이번 방문이 한국기업들이 싱가포르에 진출하는 데 중요한 계기가 될 것으로 기대된다. 무역협회는 "대한민국 수출 경제사절단이 포함되는 사실만으로 현지 정부 및 기업 관계자들에게 우수 기업이라는 인식을 심어주게 될 것"이라고 밝혔다. /신화통신



< Singapore distributor contract with USD 500,000 >

02

국격 따라
상품 신뢰도 업
슈퍼마켓 역할 특색

2018년 7월 싱가포르 경제사절단
모담코리아

대표 고은주
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전화번호 02-3463-7133
홈페이지 modamcosmetic.com

모담코리아의
경제사절단 효과
신시장 개척

Aging
Fermentation

고은주 대표

< KOTRA Registered as a success story of economic and diplomatic business >

Business Info

신상품 소개 'YOS'

100% 수입

AWARDS CER
KOTRA 사창

I think

100% 수입

< KOTRA President's Award for ArtCollabor Design >