



HAYON

Persistent in Nature

Persistent HAYON

A close-up photograph of several vibrant pink roses in a rustic, light-colored wooden bowl. The petals are covered in small, clear water droplets, giving them a fresh and dewy appearance. The background is a soft, out-of-focus light gray.

Persistent in Nature

Persistent HAYON

The natural vitality!
with our pride in
'the true natural' products,
we will be responsible for
your healthy beauty.

HAYON is a pure Korean word that means 'intact nature'.

HAYON was established after a long persistent
research to add only the pure natural ingredients
without any harmful substances.

We only added the ingredients that let skin relax,
breath, and illuminate.

Skin that suffered from chemicals will recover
its natural bright complexion.

HAYON insists on adding only natural ingredients
that are good for skin without chemicals
for fast absorption, good scent,
long expiry date, and favorable formulation.

Recover your natural skin with **persistent HAYON**.

HAYON

Persistent HAYON'S promise

We research cosmetics more
circumspectly than food.
Thinking our family's health.



Be healthy, happy and beautiful with Natural Cosmetics

Chemical ingredient poisons the human body.

Our body can not be healthy using cosmetics
made of harmful ingredients.

HAYON will be a front-runner of natural cosmetics
that can be used with trust.

Natural cosmetics designed to be used by the whole family.

There is no such apple like father's apple, mother's apple and
baby's apple, but why should the cosmetic has to be sorted?

If the cosmetic doesn't have any harmful ingredients,
there is no need to be sorted.

Cosmetic, which is absorbed into blood vessel through the skin,
should be more careful than food.

HAYON will produce natural cosmetic more carefully than food.

We always study new ingredients beneficial to skin.

We will persistent our effort to find ingredient that can make our skin more beautiful
and healthy like unaging skin or making skin
glossy and glow from the inside.

Created Cosmetics formulated
with the philosophy of
Kim Gyeong-ae who studied
“the true natural”
product for 20 years

“

You can make your skin look good easily
and fast with chemicals.
But it will only be ultimately poisonous to your skin.
All answers can be found from nature.
Although it might be a long and difficult way.

”

Main Ingredient



Gem, used only in a few royal class

Far-Infrared Ray Emission

- It emits a far-infrared ray, called a light of life, more than 91% at human body temperature, 37.
- It acts in cell growth and health improvement.

Anion Emission

- It's called a vitamin in the air.
- It makes body regulation ability harmonious.
- It strengthens immune system.

Anti-Bacteria & Sterilization

- Antibacterial test result of Amethyst is shown as 99.9%.
- It is highly effective in troubled skin and completely exfoliates dead skin cell remaining on skin.

Bio-Resonance

- Regular bio-resonance(32,786KHz per a second).
- It gives vitality to skin cell and prevents skin aging.

Whitening Effect

- It has been used for a small number of aristocratic classes with an outstanding effect.
- Purification and detoxification effect of mineral.

Main Ingredient



Bentonite(natural mineral)

Natural mineral that has thousands of use

Clay with 1,000 usages

[main component of bentonite]

- SiO₂-silicon dioxide(80%) : Effective in removing waste product, acne, and blemish with cleansing action by permeating deeply in pore with outstanding absorption.
- MgO-magnesium oxide(4.6%) : Powerful pore tightening action by strengthening collagen, lifting effect that smooths wrinkle which is not positioned deeply.



Honey (Acacia honey)

Queen of honey which has rich nutrition

Queen of honey

[It is rich in all types of vitamin, mineral, protein, potassium, iron and folic acid and has sterilization effect]

- Supplying moisture to skin, moisturizing effect
- Exfoliating dead skin cell
- Preventing skin aging and regenerating skin
- Boosting immunity
- Effective in skin whitening
- Excreting waste product

Main Ingredient



Tropical tree which have the most nutrition compare to the other plants

Moringa, a leguminous plant, is a tropical tree which has the highest nutrition value among the existing plants in the whole world. It is widely cultivated in Asia and Africa, and is also called as 'miracle tree' since it is very rich in nutrition containing 539 nutrition, 93 Pharmacological actions, 46 antioxidant actions, 36 anti-inflammatory components, omega 3, 6, and 9, 20 amino acids, and 6 types of Minerals beneficial to human body as reported by global authorization agency, such as U.S National Institute of Health.



Green Caviar, jewel of the sea

- It is called as Jewel of the Sea (also called as Green Caviar), and contains Fucoidan.
- It makes skin smooth and soft by forming thin film on skin, and helps keep skin moist.
- It helps with purification of skin by extracting harmful energy in skin and preventing accumulation of acidic wastes.
- It prevents skin aging and wrinkle formation and improves elasticity.

Main Ingredient



Retinal of the sea that protect skin

- It contains rich vitamin A, mineral and cysteine.
- Undaria Pinnatifida is called as a retinol of the sea.
- It contains fucoidan and fucoxanthin which are known as components of brown algae.
- It boots skin immunity.
- It prevents skin aging and protects from the external influence



Moisture protection gained from Laminaria

- It is a component obtained from kelp.
- It protects skin and maintains moisturizing ability by forming moisture protection film on skin surface so it helps make skin moist.
- It controls excessive sebum of oily skin by engaging in sebum secretion control and adjusts the balance of oil and moisture in skin to help manage into clean skin.

Main Ingredient



Lotus flower that have healthy vitality

- It prevents skin aging relieves skin trouble and is highly effective in moisturization.
- Kaempferol component is helpful in getting skin healthy and shiny and makes skin soft healthy, and moist.
- Nelumbium Speciosum Flower Oil has a neutralization effect on acne eczema, skin trouble and all types of toxic matter.



Natural medicine doctoring wound

- Anti-inflammatory effect (effective in inflammation mitigation).
- External use as an antiseptic for burn frostbite, eczema, rash and skin ulcer etc.
- It heals injury, acne and atopy.
- Detoxification.

Main Ingredient



Argania Spinosa Kernel Oil

Oil that have full of moisture

- It gives vitality and energy to fatigued skin.
- It make skin texture soft and smooth.
- It prevent evaporation of moisture in skin, gives moisturizing ability and prevents dryness.
- It helps maintain moist skin.

Natural Extracts

Skin relief, moisturization, prevention from hazardous oxygen free radical, suppression of melanin production



Natural Oils

Skin elasticity, regeneration, skin aging prevention





HAYON

Persistent on Nature

Persistent HAYON

Product Lines



HAYONC3 Intensive Repair Ampoule

90ml

Whitening & Anti Wrinkle Functional Cosmetics

Patent application number : 10-2016-0040404

Ingredients extracted from Aronia and Moringa will make your skin healthy and elastic

As a multi-functional product with total system, it makes dull skin brighter with whitening action, increases elasticity with wrinkle improvement action and make skin moist and vital with concentrated nutrition and rich moisture.

Ingredients

Aloe Barbadensis Leaf Extract, Glycerin, Sodium Hyaluronate, Citrus Limon (Lemon) Fruit Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Punica Granatum Fruit Extract, Houttuynia Cordata Extract, Salvia Officinalis (Sage) Leaf Extract, Aronia Melanocarpa Extract, Moringa Oleifera Leaf Extract, Hydrolyzed Conchiolin Protein, Hydrolyzed Collagen, Acacia Concinna Fruit Extract, Arbutin, Copper Tripeptide-1, Acetyl Hexapeptide-8, sh-Oligopeptide-1, Elastin, Canavalia Gladiata Extract, Citrus Paradisi (Grapefruit) Fruit Extract, Adenosine, Myrciaria Dubia Fruit Extract, Levulinic Acid, Olive Oil PEG-7 Esters, Fragrance.



- Makes glossy skin!
- Skin damage care in one bottle!
- Moisture, whitening, anti-wrinkle, elasticity, and moisturization at once!



HAYONC3 Crystal Facial Oil

20ml

Whitening Functional Cosmetics



Containing Lithospermum Erythrohizon root oil and Simmondsia Chinensis seed oil that are good for skin relief and moisturization

Containing Lithospermum Erythrohizon root oil which are good for skin relief and moisturization, it is a highly moisturizing and whitening functional facial oil that gives brightness to dull and fatigued skin by lightly and quickly being absorbed to supply nutrition to skin.

Ingredients

AloeHelianthus Annuus (Sunflower) Seed Oil, Nelumbium Speciosum Flower Oil, Argania Spinosa Kernel Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Camellia Seed Oil, Ricinus Communis(Castor) Seed Oil, Lithospermum Erythrohizon Root Oil, Tocopheryl Acetate, (-)-alpha-bisabolo

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Moisturizing + Brightening + Reducing Skin Trouble +
Anti-Inflammatory and Sterilizing



HAYONC3 Crystal Skin Toner

100ml



Ingredients extracted from Aronia and Moringa will be absorbed deeply into your skin to make your skin healthy and beautiful

It's aloe vera leaf and aronia fruit extract components are absorbed deeply in skin to increase skin immunity, and lotus flower extract relieve skin and are effective in whitening action. It is an emulsion typed toner in which hyaluronic acid and collagen components give moisture and luster to skin.

Ingredients

Water, Hamamelis Virginiana (Witch Hazel) Water, Rosmarinus Officinalis (Rosemary) Leaf Water, Aloe Barbadensis Leaf Extract, Aronia Melanocarpa Fruit Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Eclipta Prostrata Extract, Nelumbium Speciosum Flower Extract, Glycerin, Butylene Glycol, Sodium Hyaluronate, PEG-60 Hydrogenated Caster Oil, Panthenol, Acacia Concinna Fruit Extract, Collagen Sodium Levulinate, Sodium Anisate, Carbomer, Citrus Paradisi (Grapefruit) Fruit Extract, Fragrance

Clean + Soothed + Moisturized +
Elastic Skin!



HAYONC3 Crystal Repair Serum

50ml



Whitening Functional Cosmetics

Caulerpa Lentillifera extract called as a jewel of the sea, and Lotus flower oil that has delicate scent will give skin reproduction

It is moisture filling whitening functional serum that contains Caulerpa Lentillifera extract, called a jewel of the sea and lotus flower oil having delicate scent, and it maintains softness and moistness for a long time by adhering to skin lightly without stickiness.

Ingredients

Aloe Barbadensis Leaf Water, Lavandula Angustifolia (Lavender) Water, Rosa Centifolia Flower Water, Citrus Aurantium Amara (Bitter Orange) Flower Water, Sodium Hyaluronate, Arbutin, Collagen, Caulerpa Lentillifera Extract, Panthenol, Helianthus Annuus (Sunflower) Seed Oil, Nelumbium Speciosum Flower Oil, Tocopheryl Acetate, Honey, Citrus Paradisi (Grapefruit) Fruit Extract, Lecithin, Carbomer, Simmondsia Chinensis (Jojoba) Seed Oil, Lithospermum Erythrorhizon Root Oil, Camellia Japonica Seed Oil, Ceramide NP

Brightening + Moisturizing +
Improving Skin Tone



HAYONC3 Crystal Power Nourishing Cream

50ml



Whitening & Anti Wrinkle Functional Cosmetics

Containing full of Vitamin A and Fucoxanthin, extracted from Undaria Pinnatifida, called as Retinal of the sea, and Laminaria Digitata

It is a nourishing cream that makes skin tight by giving moistness with outstanding adhesion ability. Containing Undaria Pinnatifida extract and Laminaria Digitata kelp extract which are effective in elasticity and regeneration, it gives brightness, even skin texture and healthy elasticity.

Ingredients

Aloe Barbadensis Leaf Water, Camellia Sinensis Leaf Water, Salvia Officinalis (Sage) Water, Chamomilla Recutita (matricaria) Flower Water, chamomilla Recutita (Matricaria) Flower Water, Citrus Aurantium Culcis (Orange) Fruit Water, Helianthus Annuus (Sunflower) Seed Oil, Rosa, Canina Flower Oil, Nelumibum Speciosum Flower Oil, Cetearyl Oliviate, Sorbitan Oliviate, Sodium Hyaluronate, Arbutin, Butyrospermum Parkii (Shea) Butter, Ceteareth-1 Oliviate, Argania Spinosa Kernel Oil, Panthenol, Honey, Collagen, Amethyst Powder, Silk Amino Acids, Simmondsia Chinensis (Jojoba) Seed Oil, Tocopheryl Acretate, Laminaria Digitata Extract, Undaria Pinnatifida Extract, Citrus Paradisi (Grapefruit) Fruit Extract, Lithospermum Erythrorhizon Root Oil, Lecithin, Ceramide NP, Adenosine

Brightening + Moisturizing +
Regenerating + Elasticity



HAYONC3 Crystal Foaming Cleanser

120ml



With purification effect of the natural minerals, bentonite and amethyst powder, this cleanser contains full of nutrition. It is a massaging cleanser that is made by combining and maturing various natural oil raw materials including bentonite, coconut oil, and Oenothera Biennis oil with powder of amethyst formed by hydrothermal process for over ten million years. With purification action of bentonite and amethyst powder which are natural minerals, it removes dead skin cell, waste product, and make-up cleanly without skin irritation and leaves protective film of skin in place to make skin elastic and clean.

Ingredients

Water, Stearic Acid, Glycerin, Bentonite, Amethyst Powder, Lauric Acid Potassium Hydroxide, Cocos nucifera (Coconut) oil, Coco-glucoside, Sapindus Mukurossi Fruit Extract, Cocamidopropyl Betaine, Oenothera Biennis (Evening Primrose) Oil, Myristic Acid, Yellow Ocher, Citrus Paradisi (Grapefruit) Fruit Extract, Vitis Vinifera (Grape) Seed Oil, Ricinus Communis (Castor) Seed Oil, Centella Asiatica Extract, Camellia Sinensis Leaf Extract, Carbomer, Charcoal Powder, Tocopheryl Acetate, Fragrance

- Massage and cleanse at the same time
- Removes even waste deep in the pore
- Brightening + Nourishing
 - + Strengthening Skin Functions
 - + Even Moisturizing Effect



HAYONC3 Crystal Power BB Complete

30ml



Whitening & Anti Wrinkle Functional Cosmetics

Feel the effect of this BB cream that has sunflower seed oil, Argan oil, Vitamin A, E and amethyst used only in royal class

It improves skin damaged from external environment and supplies moisture and nutrition, enhances beauty by preventing oiliness through adjustment of generation and secretion of sebum, hides flaws, and makes facial contour clear with toning effect.

Ingredients

Water, Aloe Barbadensis Leaf Water, Kaolin, Lavandula Angustifolia (Lavender) Water, Glycerin, Butylene Glycol, Caprylic/Capric Triglyceride, Helianthus Annuus (Sunflower), Simmondsia Chinensis (Jojoba) Seed Oil, Sodium Hyaluronate, Cetearth-6, Oliviate, Cetearyl Oliviate, Sorbitan Oliviate, Hamamelis Virginiana (Witch Hazel) Water, Rosa Centifolia Flower Water, Citrus Aurantium amara (Bitter Orange) Flower Water, Arbutin, Collagen, Camellia Sinensis Seed Oil, Argania Spinosa Kernel Oil, Vitis Vinifera (Grape) Seed Oil, Panthenol, Citrus Grandis (Grapefruit) Fruit Extract, Amethyst Powder, Bentonite, Adenosine, Carbomer, Tocopheryl Acetate, Bees Wax, Brassica Oleracea Italica (Broccoli) Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Solanum Lycopersicum (Tomato) Fruit Extract, Fragrance

Possible to be used as makeup base as well
+ Brightening, Anti-wrinkle



HAYONC3 Amethyst Soap

100g



Amethyst powder, Aloe vera gel and squalene will protect your skin without stimulation

The first step of skin protection is “HAYONC3 Amethyst Soap” which does not irritate skin. Amethyst Soap made with amethyst powder, aloe vera gel, and squalene, etc, is a high-quality cosmetic soap that gives a good feeling when using with rich foams and helps make elastic and glossy skin. As a hypoallergenic soap for whole body, it maintains cleanness of skin, removes dead skin cell and unnecessary components, and supplies nutrition to make skin moist and smooth.

Ingredients

Amethyst Powder, Cocos Nucifera (Coconut) Oil, Oryza Sativa (Rice) Bran Oil, Oenothera Biennis (Evening Primrose) Oil, Vitis Vinifera (Grape) Seed Oil, Water, Thuja Occidentalis Leaf Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Ulmus Davidiana Root Extract, Morus Alba Bark Extract, Artemisia Vulgaris Extract, Acorus Calamus Root Extract, Polygonum Multiflorum Root Extract, Scutellaria Baicalensis Root Wxtract, Ricinus

High Quality Soap



EVANON Hydrating All-In-One Skin Treatment

Whitening & Anti-Wrinkle Functional Cosmetics



100ml

Effect

Perfect solution developed for busy modern men!

Brightening function extracted from amethyst and pearl!

All-in-one Skin treatment that helps you get moisture, white, elastic face.

Ingredients

Aloe Barbadensis Leaf Water, Amethyst Water, Lavandula Angustifolia (Lavender) Water, Rosmarinus Officinalis (Rosemary) Leaf Water, Glycerin, Sodium Hyaluronate, Butylene Glycol, Arbutin, 1,2-Hexanediol, Simmondsia Chinensis (Jojoba) Seed Oil, Butyrospermum Parkii (Shea) Butter, Argania Spinosa Kernel Oil, Watermelon Seed Oil, Candida Bombicola/Glucose/Methyl Rapeseedate Ferment, Physalis Alkekengi Fruit Extract, Solanum Aviculare Fruit Extract, Panthenol, Citrus Paradisi (Grapefruit) Fruit Extract, Adenosine, Sodium acrylate copolymer (and) Lecithin, Carbomer, Ceramide NP, Tocopheryl Acetate, L-Arginine, Fragrance.



EVANON Perfect Solution BB Cream SPF15

Whitening & Anti-Wrinkle, Sun Block Functional Cosmetics

1. Enhanced Coverage : Hide your skin flaws with it's enhanced coverage.
2. Entirely different 3 in 1 function : 3 in 1 functional cosmetic has ingredients of; amethyst that can protect your skin from sun and broccoli which is powerful natural sun cream.
3. Brighten your skin : Licorice Extract and Tomato Extract will care your skin and make it healthy.



50ml

Ingredients:

Aloe Barbadensis Leaf Water, Kaolin, Octyl methoxycinnamate, Lavandula Angustifolia (Lavender) Water, Hamamelis Virginiana (Witch Hazel) Water, Rosa Centifolia Flower Water, Citrus Aurantium amara (Bitter Orange) Flower Water, Ethylhexyl Salicylate, Sodium Hyaluronate, Helianthus Annuus (Sunflower) Seed Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Argania Spinosa Kernel Oil, Butyrospermum Parkii (Shea) Butter, Sorbitan Oliviate, Cetearyl Oliviate, 1,2-Hexanediol, Arbutin, Bees Wax, Panthenol, Citrus Paradisi (Grapefruit) Fruit Extract, Tocopheryl Acetate, Amethyst Powder, Brassica Oleracea Italica (Broccoli) Extract, Glycyrrhiza Uralensis (Licorice) Root Extract, Solanum Lycopersicum (Tomato) Fruit Extract, Sodium acrylate copolymer (and) Lecithin, Allantoin, Adenosine, Fragrance.



Hayon Perfect Ginseng Sprout Mask Pack

18ml * 6EA / 1SET

Whitening & Anti-Wrinkle Functional Cosmetics

The rich nutrition of the ginsenoside ingredient of ginseng and the whitening and antioxidant ingredients of the shrub meet with the mineral water and the amethyst extract to give a lively vigor to the barren skin and strengthen the elasticity of the skin to make the skin shine.



Ginseng extract

The ingredients of the ginsenoside provide rich nutrition for the skin.



Chamaecrista nomame extract

The whitening and antioxidant components are clear and transparent in the skin.



Mineral water

It is absorbed quickly and the skin is moisturized and strengthened



Amethyst

The antibacterial effect and negative ion to improve the skin elastic

Ingredients

Amethyst Extract, Mineral Water, Lavandula Angustifolia (Lavender) Water, Aloe Barbadensis Leaf Water, Chamaecyparis Obtusa Water, Glycerin, Argania Spinosa Kernel Oil, Panthenol, Copper Tripeptide-1, Ceramide NP, rh-Oligopeptide-1, Tocopheryl Acetate, Xanthan Gum, Adenosine, Sodium Hyaluronate, Butylene Glycol, Citrus Paradisi (Grapefruit) Fruit Extract, 1,2-Hexanediol, Honey, Arbutin, Panax Ginseng Root Extract, Chamaecrista nomame extract, PEG-60 Hydrogenated Castor Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Fragrance



Directions

- ① After Cleansing, Moisten a cotton facial pad with toner and soothe the skin.
- ② Take out the mask and attach the mask to the face, starting from area around eyes.
- ③ Remove the mask after 15~20 minutes.
- ④ Gently dab your face to allow excess essence to be absorb into the skin.

* The used mask can not be used again.

HAYON

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