

Shinjin Susan Co.,Ltd.

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Shinjin Susan Co.,Ltd.

vol.1

We pursue an honest taste.
With thoughts of serving our own family members, we put all efforts into our products.

www.shinjinsusangoodgim.com

Hello, this is Shinjin Susan.

Sincerity of three generations from grandmother to daughter and granddaughter

After establishment in 1999, we have been growing continuously based on the pursuit of honest taste. Three generations from grandmother to daughter and granddaughter are involved in the laver business and we promise to continue our business.

We have been keeping our original intention and have been analyzing and researching the hygiene and customer's tastes under the thoughts serving our own family members. Based on this driving force, we could grow continuously. As a company specialized in production of the traditional Korean food, flavored laver, we provide soul food that brings back the memories of the childhood. Over the last 20 years, we also have been providing the best products for our customers based on the high-quality seaweed, three generations of recipe, and special manufacturing and processing methods.

We are growing into a global laver-specialized food company by putting emphasis on making the taste of seaweed better instead of focusing on mass-production. In the country of courteous people who love Korean traditions and respect parents, we promise to pursue safe and healthy food for customers. Thank you for your supports and loves.

CEO Bok Kwang-soon



Shinjin Susan Co.,Ltd.

Shinjin Susan researches for quicker and easier approaches in the rapidly changing era. We promise to focus on continuous and steady improvements for product development and productivity enhancement and contribute on industrial development by innovating quality and enhancing production capacities.

Company Name	Shinjin Susan Co.,Ltd.
CEO	Bok Kwang-soon
Scale	Factory : 3.370m, Manufacturing Facilities : 567m, Subsidiary Facilities : 818m
Output	Daily Output : Whole Seasoned Laver (340kg) / Table (195kg) / Box Lunch (75kg)
Human Resource Structure	3 Departments and 5 Divisions

Certificates	ISO22000
Address	22, Jungbo-gil, Boryeong-si, Chungcheongnam-do, Korea
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Homepage	www.shinjinsusangoodgim.com

Patents and Certificates

Shinjin Susan opening up new tastes promises to focus on continuous and steady improvements for product development and productivity enhancement and contribute on industrial development by innovating quality and enhancing production capacities.



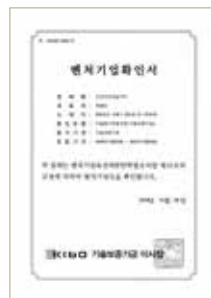
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8

1. HACCP Certificate
2. ISO22000
3. Chinese Plant Registration
4. Venture Certificate
5. Traditional Food Certificate
6. Promising SME Designation Certificate
7. Patent (Seasoned Laver Including Fermented Bamboo Extract)
8. Patent (Seasoned Laver Manufacturing Method)

Business Fields

The Best Manpower / The Latest Production Facilities / Constant Trust / The Best quality

Shinjin Susan grows with the customers based on trusts for gaining hearts, continuous R&D investment, and steady technical development to produce delicious and nutritious products with sincerity.



Trust for Gaining Hearts

Customized one-stop manufacturing system for planning, design, development, and production based on needs of clients



Continuous R&D and Investment

Excellent high-quality raw material. In order to develop products and improve productivity, we will continue to make improvements and contribute to industrial development by improving quality innovation production capacity.



Steady Technical Development and Customer Satisfaction

Shinjin Susan tries to make the best company based on the mutual trust. Shinjin Susan also researches for quicker and easier approaches to the product production in the rapidly changing era.

Process Diagram



1. Raw Material Storage
-20°C frozen storage



2. Metal Detector
Metal detection inspection



3. Automatic Feeders
Automatic supply of raw materials



4. 1st Roasting
Initial roasting in 150°C

5. Seasoning
Add seasoned salts and mixture of canola and sesame oil



6. 2nd Roasting
Sequential roasting from 320°C to 380°C



7. Counter
Counting on fixed quantity



8. Cutter
Cutting into fixed size and put in cases

9. Packing
Individual packing



10. Metal Detector
Non-metal and metal inspection on packed products



11. Product Inspection
Inspection on packing condition and defects



12. Shipments
Shipments to customers

Products of Shinjin Susan



The Best Manpower / The Latest Production Facilities /Constant Trust / The Best quality

Special efforts are needed to enhance the nutrition and taste of lavers.

By putting red clay on a laver farm, red clay enhances laver's growth and helps producing high-quality lavers.

Also, by spraying salted seafood on a laver farm, salted seafood enhances laver's nutrition and helps producing delicious and nutritious lavers.

Shinjin Susan produces seasoned lavers based on consignment production of healthy and nutritious dried laver grown with red clay and salted seafood. Shinjin Susan also promises to strengthen its competitiveness based on continuous passion and challenging spirit and establish new capabilities and specialized skills to continue innovation.

NO.1 92 Gim



Traditional-style laver is cut into 10 pieces for one serving. The traditional-style also comes in a convenient case so that you can open and enjoy the laver right away.

Name	92 Gim
Weight	2g
Size(cm)	6 (Length) X 9 (Width) / Packing : 8 (Length) X 15 (Width)
Flavor (Feature)	Harmony of laver's original flavor, savory taste sesame oil, and salt.
Purpose	Enjoy with steamed rice, liquors, snacks, or eat between meals

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NO.2 Shinjin Doshirakgim



Traditional-style laver is cut into 10 pieces for one serving. The traditional-style also comes in a convenient case so that you can open and enjoy the laver right away.

Name	Shinjin Doshirakgim
Weight	5g
Size(cm)	6 (Length) X 8 (Width) / Packing : 16 (Length) X 8 (Width) X 4.5 (Height)
Flavor (Feature)	Harmony of laver's original flavor, savory taste sesame oil, and salt.
Purpose	Enjoy with steamed rice, liquors, snacks, or eat between meals

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NO.3 Siktakgim



Traditional-style laver is cut into 10 pieces for one serving. The traditional-style also comes in a convenient case so that you can open and enjoy the laver right away.

Name	Siktakgim
Weight	15g
Size(cm)	8 (Length) x 10 (Width) / Packing : 10 (Length) x 19 (Width) x 7 (Height)
Flavor (Feature)	Harmony of laver's original flavor, savory taste sesame oil, and salt.
Purpose	Enjoy with steamed rice, liquors, snacks, or eat between meals

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NO.4 Siktakgim



Traditional-style laver is cut into 10 pieces for one serving. The traditional-style also comes in a convenient case so that you can open and enjoy the laver right away.

Name	Siktakgim
Weight	15g
Size(cm)	8 (Length) x 10 (Width) / Packing : 10 (Length) x 19 (Width) x 7 (Height)
Flavor (Feature)	Harmony of laver's original flavor, savory taste sesame oil, and salt.
Purpose	Enjoy with steamed rice, liquors, snacks, or eat between meals

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NO.5

Buldank matgim



Hot and spicy laver is cut into 10 pieces for one serving. The hot and spicy laver also comes in a convenient case so that you can open and enjoy the laver right away.

Name	Buldangmatgim
Weight	2g
Size(cm)	6 (Length) x 9 (Width) / Packing : 8 (Length) x 15 (Width)
Flavor (Feature)	Harmony of laver's original flavor and hot spicy and sweet taste
Purpose	Enjoy with liquors or enjoy as snacks

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NO.6

Doljaban bokkeum



The laver and sweet and salty for children and you can also make rice balls with various ingredients.

Name	Doljabanbokkeum
Weight	60g
Size(cm)	17 (Length) X 24 (Width)
Flavor (Feature)	The laver has a rough texture and it crumbles easily. It also has light taste and savory taste sesame oil
Purpose	Sprinkle on steamed rice or make rice balls

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NO.7

Jaeraegim



People in all ages and genders can enjoy the product free from allergy causing substances.

Name	Jaeraegim
Weight	20g
Size(cm)	19 (Length) x 25 (Width) / Packing : 21 (Length) x 32 (Width)
Flavor (Feature)	Harmony of laver's original flavor, savory taste sesame oil, and salt.
Purpose	Enjoy with steamed rice and liquor or make rolled omelets

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NO.8

Paraegim



Second favorite laver after Jaeraegim (Traditional-Style Laver). The laver's unique scent works up appetite and brings joy inside mouth.

Name	Paraegim
Weight	20g
Size(cm)	19 (Length) X 25 (Width) / Packing : 21 (Length) X 32 (Width)
Flavor (Feature)	Harmony of green laver's slightly bitter taste (dimenthylsulfide), Savory taste sesame oil, and salt.
Purpose	Enjoy with steamed rice and liquor or make rolled omelets

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NO.9

Saljjagguungim



Enjoy the taste of nature and flavor of healthy seaweed at the same time.

Name	Saljjagguungim
Weight	15g
Size(cm)	19 (Length) X 25 (Width) / Packing : 21 (Length) X 32 (Width)
Flavor (Feature)	The laver's hard texture remains inside the mouth for a long time with
Purpose	Put steamed rice or raw fish on the laver

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NO.10

Dolгим



The laver's rough texture is loved by middle-aged people and it brings the joy of chewing for a long time

Name	Dolгим
Weight	20g
Size(cm)	18 (Length) X 20 (Width) / Packing : 21 (Length) X 27 (Width)
Flavor (Feature)	The laver's hard texture remains inside the mouth for a long time with the harmony of sesame oil's savory taste and salt
Purpose	Enjoy with steamed rice

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NO.11

Gimbap gim



Enjoy the laver for wrapping ingredients. The laver with unique flavor of laver is thick enough to remain inside the mouth for a long time.

Name	Gimbap gim
Weight	100 sheets (200g~250g)
Size(cm)	19.5 (Length) x 21 (Width) / Packing : 26 (Length) x 33 (Width) x 3 (Height)
Flavor (Feature)	The laver remains inside the mouth for a long time and it has the light taste unique to traditional-style laver.
Purpose	Make gimbap or enjoy with sliced raw fish

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NO.12

Gimbap gim



Enjoy the laver for wrapping ingredients. The laver with unique flavor of laver is thick enough to remain inside the mouth for a long time.

Name	Gimbap gim
Weight	20g
Size(cm)	19.5 (Length) x 21 (Width) / Packing : 20 (Length) x 27 (Width)
Flavor (Feature)	The laver remains inside the mouth for a long time and it has the light taste unique to traditional-style laver.
Purpose	Make gimbap or enjoy with sliced raw fish

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NO.13

Gobchang gim



The most enjoyed food among seaweeds and kelps. People in all ages and genders can enjoy the product free from allergy causing substances.

Name	Gobchanggim
Weight	100매
Size(cm)	19 (Length) X 27.5 (Width) / Packing : 22 (Length) X 47 (Width) x 10 (Height)
Flavor (Feature)	Gobchanggim's rough texture remains inside the mouth for a long time and brings the flavor of the sea.
Purpose	Enjoy with steamed rice or liquors

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NO.14

Matgim garu



Seasoned laver is cut thin and long to be used at restaurants and meal places.

Name	Matgimgaru
Weight	250g
Size(cm)	26 (Length) X 43 (Width)
Flavor (Feature)	Harmony of laver's original flavor, savory taste sesame oil, and salt.
Purpose	Use as food garnish or making rice balls

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NO.15 Haeanseom Gim soup



Name	Haeanseom Gim soup
Weight	500g(1~2 servings)
Size	Packing : 16.5cm(Length) x 24cm(Width)
Flavor (Characteristic)	Rich in the umami of fresh seaweed.
Purpose	Easy instant cooking food(instant soup)

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NO.16 Haeanseom Spicy Dried Pollack Gim soup



Name	Haeanseom Spicy Dried Pollack Gim soup
Weight	500g(1~2 servings)
Size	Packing : 16.5cm(Length) x 24cm(Width)
Flavor (Characteristic)	Spicy and fantastic taste with fresh seaweed and pollack mixed.
Purpose	Easy instant cooking food(instant soup)

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NO.17 Haeanseom Garam Masala Gim soup



Name	Haeanseom Garam Masala Gim soup
Weight	500g(1~2 servings)
Size	Packing : 16.5cm(Length) x 24cm(Width)
Flavor (Characteristic)	Rich flavor of fresh seaweed and Indian spices.
Purpose	Easy instant cooking food(instant soup)

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NO.18 Haeanseom Abalone Gim soup



Name	Haeanseom Abalone Gim soup
Weight	500g(1~2 servings)
Size	Packing : 16.5cm(Length) x 24cm(Width)
Flavor (Characteristic)	Fresh seaweed and abalone meet, perfect balance of taste and nutrition.
Purpose	Easy instant cooking food(instant soup)

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NO.19 Haeanseom Truffle Gim



Name	Haeanseom Truffle Gim
Weight	15g
Size	Packing : 10cm (Length) x 19cm (Width) x 7cm (Height)
Flavor (Characteristic)	Korean laver with a deep aroma and luxurious taste with truffle oil.
Purpose	Enjoy with steamed rice, liquors, snacks, or eat between meals

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