



From inspiration
to innovation.

Sanitary Pads

More makes a difference

Combining top absorbency levels with exceptional skin-friendliness

Pantyliners



Feminine hygiene is the area of expertise of MEGA Disposables S.A. Armed with 42 years of production know-how and deep consumer knowledge, gathered through qualitative and quantitative research, MEGA S.A. has become a specialist in femcare. Our sanitary pads and pantyliners provide a unique combination of top absorbency levels and exceptional skin compatibility.

Innovative product design
Superior product quality
Exceptional skin-friendliness
Top absorbency levels

Sanitary Pads



**Innovative design
for unmatched protection from
leakage and certified skin-friendliness.**

Sensitive concept

“**Sensitive**” concept is an undeniable value in personal hygiene. In the category of sanitary pads, it was first introduced by MEGA S.A., with the brand **EveryDay**, in 1997.

Through regular consumer research, MEGA S.A. discerned the unquestionably growing need of contemporary women for **protection without irritation**, as well as the trend towards selecting **skin-friendlier materials**.

With a view to meet the special needs of sensitive skin, by offering not only top absorbency levels, but also exceptional skin-friendly properties, our company responded by creating, in 1997, a true innovation: **the first ever “Sensitive” sanitary pad worldwide**, which, as opposed to the plastic film that regular pads have, featured a uniquely **skin-friendly topsheet made of fibers**.

Consumers’ response to this extra hygienic proposal was such that **EveryDay Sensitive** became Greece’s fastest growing brand in the category of sanitary pads, enjoying ever since exceptionally high consumer loyalty and the **leading position in the femcare category in Greece**.

As a brand inextricably linked to innovation and extra hygienic protection, we never ceased to search for solutions that would allow our products to offer enhanced absorbency and unique skin-friendly properties. We are proud to have introduced yet another double innovation: the new **EveryDay Sensitive with cotton pads**, featuring the revolutionary “**Center Plus**” **technology** and a uniquely hygienic topsheet made of fibers that **contain natural cotton**!

Unique product features

Center Plus

The revolutionary "Center Plus" technology, featuring an extended core in the center of the pad, that ensures up to 30% more* absorbent surface compared to other ultra pads, offers unique side leakage protection, where it is needed most.



*compared to standard ultra thin pads

Available in all tiers & sizes



Special sizes

In addition to standard sizes,
(Normal, Super, Maxi Night)

EveryDay pads are also available
in unique special sizes.

26% shorter
compared to EveryDay Normal



MINI



NORMAL



SUPER



MAXI
NIGHT



EXTRA
LONG

40% longer
compared to EveryDay Normal

Exclusive sizes:

- **MINI:** 20% smaller, compared to EveryDay Normal, suitable for cases of light flow.
- **XL:** 40% longer, compared to EveryDay Normal and with two sets of protection wings, one in the middle and one at the back, suitable for night use or cases of very heavy flow.

Recommended by the Greek Union of
Gynaecologists and Obstetricians



Dermatologically tested





EveryDay Sensitive Cotton enriched protection

EveryDay Sensitive with cotton pads feature a uniquely hygienic extra soft topsheet, enriched with cotton fibers, providing safe protection without irritation and certified skin-friendliness! With the revolutionary "Center Plus" technology, featuring an extended core that ensures up to 30% more* absorbing surface in the center, where needed most.

*compared to standard ultra thin pads



Tested according to
Oeko-Tex® Standard 100
for absence of harmful
substances

Recommended by the Greek Union of
Gynaecologists and Obstetricians



Dermatologically tested



Individually
wrapped



Ultra
absorbent



Long wings for
extra protection



100%
Recyclable packaging

**Responsibly
Sourced Packaging**
with 30% recycled material



Available also in VALUE packs



EveryDay Hyperdry

EveryDay Hyperdry pads feature an extra dry topsheet, providing fast absorption of moisture and a dry feeling. Suitable for heavy flow. With "Center Plus" technology for unmatched leakage protection.

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CONFIDENCE IN TEXTILES
STANDARD 100



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Tested for harmful substances
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Recommended by the Greek Union of
Gynaecologists and Obstetricians



Dermatologically tested



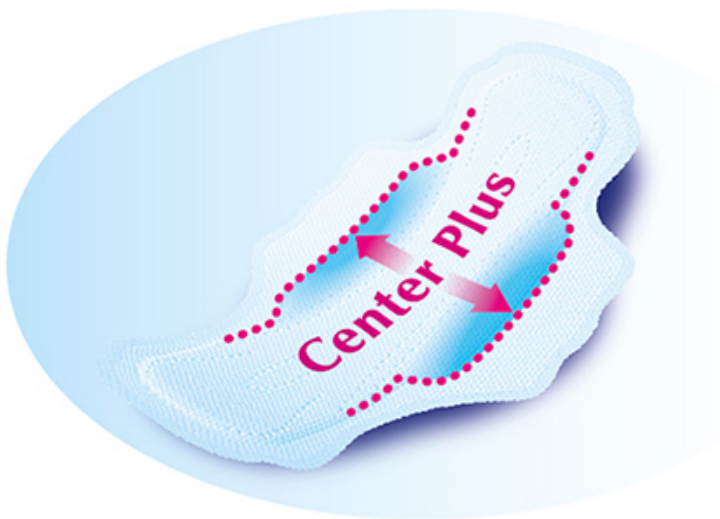
Individually
wrapped



Ultra
absorbent



Long wings for
extra protection



100%
Recyclable packaging

**Responsibly
Sourced Packaging**
with 30% recycled material



Available also in VALUE packs



EveryDay Fresh

EveryDay Fresh pads combine the safe protection of EveryDay Hyperdry with a unique bath-fresh feeling. Lightly scented. With "Center Plus" technology, for unmatched leakage protection.

Recommended by the Greek Union of
Gynaecologists and Obstetricians



Dermatologically tested



Individually
wrapped



Ultra
absorbent



Long wings for
extra protection



 **100%**
Recyclable packaging

**Responsibly
Sourced Packaging**
with 30% recycled material



Available also in VALUE packs



EveryDay Fresh Sensitive

EveryDay Fresh Sensitive with cotton pads feature a uniquely hygienic extra soft topsheet, enriched with cotton fibers. Lightly scented, hence offering a unique combination of hygienic care without irritation and a lasting feeling of freshness. With "Center Plus" technology, for unmatched leakage protection.



Recommended by the Greek Union of
Gynaecologists and Obstetricians



Dermatologically tested



Cotton enriched
topsheet



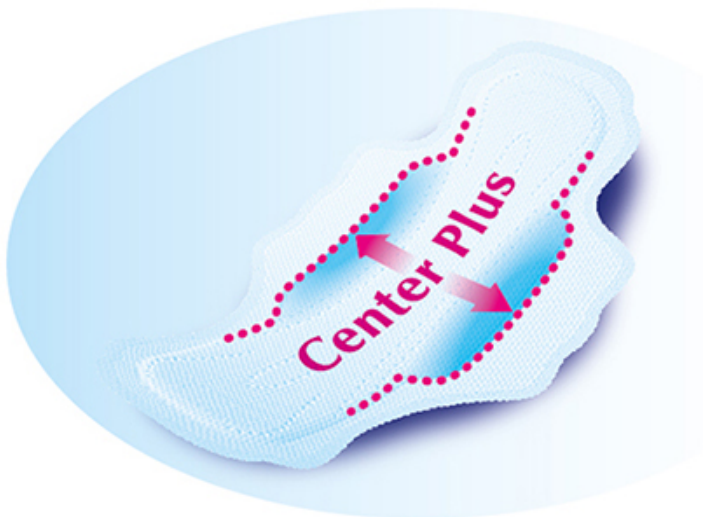
Individually
wrapped



Ultra
absorbent



Long wings for
extra protection



100%
Recyclable packaging

**Responsibly
Sourced Packaging**
with 30% recycled material



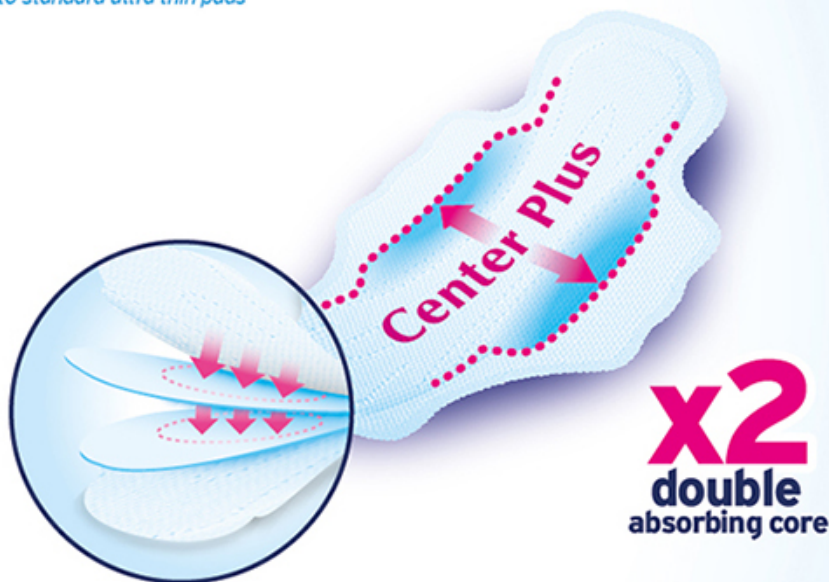
Available also in VALUE packs



Double Dry Concept

EveryDay has introduced one more pioneering tier: the **Double Dry** pads. With super-absorbent topsheet, protection wings and an innovative core of double absorbing capacity that retains up to twice the quantity* of moisture, these pads are specially designed for cases of very heavy flow or night use. Moreover, thanks to the revolutionary "Center Plus" technology, featuring an extended core in the center, that ensures up to 30% more* absorbing surface, they offer unique side leakage protection, where it is needed most.

**Compared to standard ultra thin pads*



Recommended by the Greek Union of
Gynaecologists and Obstetricians



Dermatologically tested

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Tested for harmful substances.
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100%
Recyclable packaging

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Available also in VALUE packs



Hyperdry topsheet for extra dryness



Sensitive cotton enhanced topsheet for hygienic care without irritation



Lightly scented for a lasting feeling of freshness



Sensitive cotton enhanced topsheet and a discreet scent for a unique combination of hygienic care without irritation and a lasting feeling of freshness.



Offer double absorbency for very heavy flow



All our sanitary pads have been tested in-use in external dermatological institutes.

Also available: • Organic cotton pads. • Biodegradable pads.

Pantyliners



individually
wrapped

EveryDay pantyliners are designed using the latest technology available in femcare, as well as top quality raw materials. The principle of delivering not only absorbency, but also exceptional skin-friendliness, applies to MEGA's pantyliners range as well. All pantyliners are dermatologically tested and approved by the Greek Union of Gynaecologists and Obstetricians.



Chamomile extract



100% cotton topsheet



Lightly scented

 extra dry With an extra absorbent topsheet and chamomile extract. Featuring a core made of plant fibers, FSC™ certified. For everyday hygienic care.	1 Normal PACKS OF 20, 30 and 60	2 Large PACKS OF 30 and 50	3 Extra Long PACKS OF 24 and 44
 all cotton With a 100% cotton topsheet. Featuring a core made of plant fibers, FSC™ certified. For unique hygienic protection.	4 Normal PACKS OF 20, 30 and 60	5 Large PACKS OF 30 and 50	6 Extra Long PACKS OF 24 and 44
 fresh With an extra absorbent topsheet and a light scent. Featuring a core made of plant fibers, FSC™ certified. For everyday hygienic care and a long lasting feeling of freshness.	7 Normal PACKS OF 20 and 30		

Core with
plant fibers

FSC™
certified



MIX
Pulp from
responsible sources
FSC™ C118785

100%

Recyclable packaging

with 95%
recycled material

All our pantyliners have been tested in-use in external dermatological institutes.
All above pantyliners are individually wrapped with soft textile laminate for extra hygiene and discretion.



all cotton

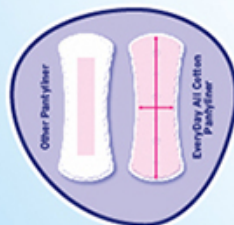
Naturally soft, breathable and well-tolerated even by sensitive skin, cotton is the most skin-friendly material nature offers us for feminine protection. EveryDay All Cotton pantyliners truly bring the purity of cotton in contact with the skin, providing maximum skin-friendliness.



Topsheet with
100% Cotton fibers.



Individually wrapped for
extra hygienic protection (optional).



Edge-to-edge absorbent core,
as opposed to other pantyliners
featuring an absorbent core only in the center.

100% Natural Touch



Available in various sizes

Normal: for regular underwear
Anatomically shaped, for daily hygienic care.

Large: 15% Larger
than a Normal EveryDay pantyliner, for extra protection.

Extra Long: 4cm Longer
than a Normal EveryDay pantyliner. Combine
the enhanced protection of a sanitary napkin with
the discreetness of a pantyliner.

Recommended by the Greek Union of
Gynaecologists and Obstetricians



Dermatologically tested

The **1st in Europe**
certified with



Tested according to
Oeko-Tex® Standard 100
for absence of harmful
substances

(refers to All Cotton & Extra Dry)

We take the future personally

At MEGA, our self-commitment to Sustainable Development stems from our own principles and values. For this reason, we became pioneers decades ago and we introduced the "sensitive concept", choosing cotton over plastic as the topsheet of several of our products. Our sensitive products, which are based on friendly materials, both to the skin and the environment, represent a milestone of indisputable value for personal hygiene in Greece and internationally. Because for us, everything begins with the respect we feel towards consumers, our people, our partners and the environment. Our vision is to have a positive impact on society through sustainability and to promote responsible production and consumption through our activity to ensure a better future for the next generations.

As a Greek industry, but also as one of the largest production units of personal hygiene products in Europe, we are aware of our pivotal role in conserving natural resources and protecting the environment. At the same time, we consider personal care and wellbeing to be inextricably linked to the wellbeing of the planet.

Therefore, we employ both the international and Greek innovative thinking which takes place in our laboratories to introduce the "Act Green: Redesign - Reduce - Recycle" program.

Today, that our planet faces unprecedented environmental challenges, we intensify our efforts. Through the **Act Green Program**, we put into practice the core element of our DNA, care, while through environmentally beneficial operational practices and initiatives that continually reduce our environmental footprint, we reaffirm our commitment to continue acting responsibly with respect and integrity.

All of us at MEGA, more than ever, offer our know-how, resources and collaborations at the service of the planet, significantly reducing our environmental footprint, while providing improved life quality for our consumers through our products.



MEGA's Circle of Sustainability

Our products are a result of responsible procedures, recycling systems which reach 100% and a continuous reduction of electricity and water consumption in the production units.

Our products are manufactured in Greece, constantly reducing our environmental footprint from transportations.

Absolute efficiency based on responsible resources, such as renewable wood pulp from sustainable FSC™ forestry.



100% recyclable packaging made from up to 95% recycled material and product redesign to introduce recyclable material wherever it is possible in our portfolio.

Raw materials that are friendly to the skin and the environment.

Continuous reduction of plastic use and replacement with renewable materials of plant origin.

Sustainability Strategy 2050



Redesign

We are constantly redesigning our products and processes, we choose certified natural raw materials, aiming at increasing environmental performance at all LCA stages*.



Reduce

We are constantly reducing the total volume of packaging materials of our products, the use of plastic, our water footprint, while at the same time we use 100% green energy in our production facilities.



Recycle

We use 100% recyclable packaging; we are constantly increasing the usage of recycled material and we inform consumers about the benefits of the Circular Economy.



*Life Cycle Assessment

Premium quality paired with sustainability

Our mission is to operate with respect to consumers and to the environment by combining the benefits of superior quality and exceptional skin-friendliness, with sustainable production principles and procedures.

Because offering **MORE**
always matters...



The company is certified with:



EN ISO 9001: 2015



EN ISO 13485: 2016



EN ISO 22716: 2007



ISO 45001: 2018



EN ISO 14001: 2015



ISO 50001: 2011



FSC-STD-40-004
FSC-STD-50-001



PEFC ST 2002:2013

QUALITY

SAFETY

ENVIRONMENT



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