

GET DRESSED UP WITH NATURAL FRAGRANCE IN YOUR LIFE

MISSPLUS was founded in 2008 with the slogan "The right ingredients, the right choice."

It is a cosmetics manufacturing company that specializes in aroma therapy products such as bath powders, scented diffusers, natural soaps and more.

Each Missplus bath product is handmade with expert care and love in South Korea.













Missplus was the first company in Korea to register bubble bath products under the CFDA, and also has 5 bath products registered in the EAC, 5 bath products registered under Vietnamese certification, ISO9001 and 14001, MAINBIZ Certification, and many more diverse certifications and registrations.









Certifications

- 1. ISO9001:2015 / 14001:2015
- 2. MAINBIZ
- 3. CFDA (Cloud Bath Tine Basic)
- 4. Eurasia Certification (5 products)
- 5. CPNP (1 product)
- 6. Promising Small and Medium Sized Export Company Award
- 7. Vietnamese Certifications (5 products)



These products were conceptually formulated by mixing natural extracts and oils.

Unlike other general products with just essential oils, these products offer many beneficial effects to the skin and body through various natural extract ingredients.





LEPS Bath Products

Products: 8 variations of bath bombs and bubble bombs.

Volume: 120g (7 types) / 300g (1 type)

- 1. The vibrant colors and diverse scents of the bath bombs as they melt in the water make your bath time a special experience
- 2. Divided into two product types: bath bombs and bubble bombs
- 3. Diverse selection of products with different extracts and special ingredients such as collagen and hyaluronic acid to fit your skin type and needs
- 4. Beautifully packaged gift sets for your special someone or as a special treat for yourself
- 5. This product was developed targeting adults in their 20s and 30s.











Instead of chemically made surfactants such as sodium lauryl sulfate, this product is made with natural surfactants such as Sodium lauryl sulfoacetate and Coco-betaine. The essential oils and moisturizing oils in this product leave your skin feeling

moisturized even after your bath.

This product is a #1 best-selling product for all categories during hot deal events on major Korean online shopping malls such as 11STREET, Auction and G-Market.

The Cloud Bath Time products are skin stimulation tested and approved non-stimulating.







Cloud bath time

Products: Measuring Spoon + Bubble Bath Powder

Volume: 500g / 12 types

- 1. All-in-one multi-purpose bubble bath product, no need for body wash or shampoo
- 2. Luscious, long-lasting bubbles for a truly enjoyable bubble bath experience
- 3. The main ingredients are food-grade materials such as baking soda, citric acid and corn starch
- 4. The product neutralizes the chlorine in tap water and purifies it for your bubble bath
- 5. Natural Korean sea salt ingredient provides a wealth of minerals
- 6. #1 Best-Selling product for all categories during hot-deal events on major Korean online shopping malls such as 11STREET, Auction and G-Market.



This bath product does not need to be rinsed off your skin and is meant to be absorbed.

Rice powder and various natural oils in this product provide moisture and nutrition to your skin.

Your skin will feel moisturized even if you don't lotion after your bath. This product has been skin stimulation tested and approved non-stimulating.







Oneul-do-mal-geum

Products: Measuring Spoon + Carbonating Bath Powder

Volume: 360g / 4types

- 1. This gentle moisturizing bath product contains no surfactants
- 2. It contains rice powder, natural sea salt and moisturizing oils so that your skin is moisturized and soft even without lotion
- 3. This product is meant to be absorbed into your skin without rinsing off after your bath
- 4. The bath powder carbonates in water and the ingredients will spread evenly throughout your tub
- 5. The product neutralizes the chlorine in tap water and purifies it for your bath



The Rainbow Cloud product comes in 4 beautiful colors, and is excellent when used with the Cloud Bath Time product for a fun and colorful bath time for children. Children can experience color play and the stimulation of their senses through a Rainbow Cloud bath time.

Refills are sold separately so that you can continue using this product cost-effectively.







Rainbow Cloud

Products: Liquid Product in Foam-Making Bottle

Volume: 120g / 4types

- 1. Uses coco-betaine, which is certified by Eco-Cert and Cosmos
- 2. Can be used as a body wash and a hand wash
- 3. Can buy refill separately after finishing a bottle
- 4. The vibrant colors, scents, textures and experience stimulate the child's senses
- 5. Most children's products in the market are not classified as "cosmetics" and cannot be used directly on the body, but the Rainbow Cloud product was developed following cosmetics standards and regulations so it can be used directly on the skin as a bath product





보석 캐치













낚시하러 강으로





고래야 놀자

세라의 보글보글펫



낚시하러 바다로

수족관 구경

This bath product includes children's toys, which are all KC certified. The bath product follows cosmetics standards and regulations.

This product was developed targeting younger children, and more similar products are currently under plans for release.







Character Bath Balls

Products: Toy Figure + Bath Product

Volume: Bath Ball – 80g (2 types) / Fishing play bath bomb – 50g (6 types)

- 1. Sera, Dinosaur Egg Bath Balls have the toys inside that come out when the bath ball melts
- 2. The Dinosaur Egg Bath Balls are egg-shaped
- 3. Fishing play bath bomb comes with the bath product and fishing toys separately in a package
- 4. Fishing play bath bomb fishing toys float in water and can be used again even without the bath product
- 5. The carbonation and colorful bubbles are fun to watch and experience for children



This product is made in the Jouju character's colors of pink and yellow, and it comes with a matching pink face washing headband. The scents are sweet and soft smelling to fit young girls' tastes.



Secret Jouju

Products: Face Washing Headband + 2 Bath Products

Volume: 80g / Products

- 1. The bath products are bubble bombs that can be used as bath bombs or bubble bars, depending on how you use it.
- 2. This product comes in a set of two bath products and one headband.
- 3. The ingredients in the bath products include essential oils and moisturizing oils for skin health and moisturization.



To match Super Zach's concept of loving super foods, this product is made with rice powder, corn starch and natural Korean sea salt for children's skin health and nutrition.







Super Zach

Products: Measuring Spoon + Bubble Bath Powder

Volume: 500g

- 1. This product is made by adding rice powder to the Cloud Bath Time product and provides excellent skin nutrition.
- 2. The luscious, long-lasting bubbles make a truly enjoyable bubble bath experience.
- 3. Natural Korean sea salt ingredient provides a wealth of minerals.
- 4. As an all-in-one multi-purpose bubble bath product, there is no need for body wash or shampoo.
- 5. The product neutralizes the chlorine in tap water and purifies it for your bubble bath.



This product is the first DIY bath product to be released in South Korea.

The bath powders are the color of Pororo and Crong, characters from the popular Korean cartoon Pororo, and can be made easily at home.



Pororo DIY

Products: Bath Product Making Set x 4 Sets + Mixer + Pororo Molds x 3 Types + Spoid

Volume: 75g Makers / 4 Sets

- 1. The bath product ingredients are divided into Step 1 and Step 2 so that children can e asily make it themselves.
- 2. The molds come in three shapes: Pororo, Loopy and Crong, so children can choose what they want to make.
- 3. Refills are sold separately.
- 4. The main ingredients are food grade.