



HAIR & BODY

Lumisera

Care from Scalp to Skin, Powered by Nature



JINSUNGON Co., Ltd

LUMISERA Introduce

Discover Lumisera the solution you've been seeking.

LUMISERA is

Lumisera is a high-quality premium hair and body care brand developed through three years of dedicated research and development. It offers a smart care solution designed to support scalp cleansing, enhance hair shine and gloss, and improve skin hydration and elasticity.

JINSUNGON is

We hold certifications including ISO 9001 (Quality Management), ISO 14001 (Environmental Management), and ISO 45001 (Occupational Health and Safety Management), as well as INNOBIZ for technological innovation and MAINBIZ for managerial innovation—demonstrating our commitment to reliable quality and continuous product development. In addition, we are registered with the U.S. FDA and are currently in the process of obtaining China's NMPA hygiene certification, steadily laying the foundation for global market expansion.



LUMISERA Brand

Hair & Body

Lumisera

A radiant gift inspired by nature.

LUMISERA Shampoo

Scalp dandruff and dead skin removal

LUMISERA Body Cleanser

Skin hydration and elasticity

LUMISERA Care Pack

Hair shine and gloss



LUMISERA Key Strengths

LUMISERA Scalp Exfoliating & Dandruff Care Shampoo

- Effectively removes scalp buildup and excess sebum.
- Helps relieve dandruff and itching while strengthening hair roots with a gentle, intensive care formula.
- Also effective in cleansing fine dust and impurities.

LUMISERA Shine & Gloss Home Salon Care Pack

- An intensive care pack that enhances shine and gloss.
- Improves hair elasticity while simultaneously caring for the scalp.

LUMISERA Moisturizing & Firming Body Cleanser

- Maintains smooth skin texture with a moisturized finish after cleansing.
- Gently removes impurities without irritating the skin a mild, non-irritating body cleanser.



LUMISERA Story

Developed over 3 years

1,095 days and 26,280 hours of dedicated research and refinement.

Over 20 years ago,
after a major accident and
a long recovery,



I began experiencing **sudden scalp inflammation**, which led to **severe hair Loss** that impacted not just my daily life but also my confidence.

Despite years of hospital visits
And treatment, **Medications**
And ointments offered only temporary relief, with no lasting solution.



Driven by the belief:
"If no one can solve this, I'll find the answer myself", I began my own research journey.

Over the course of 1,095 hours,
I created and refined shampoo
samples using **naturally Derived ingredients**, testing
and adjusting them until I
found a formula that worked.



That's how **Lumisera** was born. It helps **soothe scalp irritation, relieve hair loss**, and restore **healthy, shiny Hair** with confidence.



Lumisera now stands with those facing scalp and hair loss concerns. With a refreshing herbal scent made from **naturally derived ingredients**, Lumisera supports your journey to a **clean, healthy scalp**.





Complex Scalp Concerns

Scalp rash

Oily scalp

Scalp
inflammation

Scalp flakiness

Hair loss

Frizzy hair

Flat volume

It all begins
with
your scalp.



Now solve it all
with Lumisera
in one go!



**Proven by Word of Mouth,
Now Clinically Verified!**

Lumisera Scalp & Hair Test Results

Improvement
in hair loss recovery: **74.7%**

Reduction
in scalp flakiness: **49.6%**

Improvement in scalp
oiliness (sebum): **37.3%**

Improvement
in scalp elasticity: **6.6%**

Improvement in
scalp shine/moisture: **26.6%**

Skin irritation
test passed **100%**

Test details
Subjects: Adults aged 20-60
with no skin-related restrictions (n=20-30)
Test period: 2025.02.26-06.05 / 2025.04.15-04.17
Testing institution: Korean Dermatology Research Center
(Results may vary by individual)

**One-time results claiming
80-90% hair loss
improvement
in typical competitor
products?**

They mean nothing!

Solving Hair Loss Concerns

with Proprietary Active



Before Use

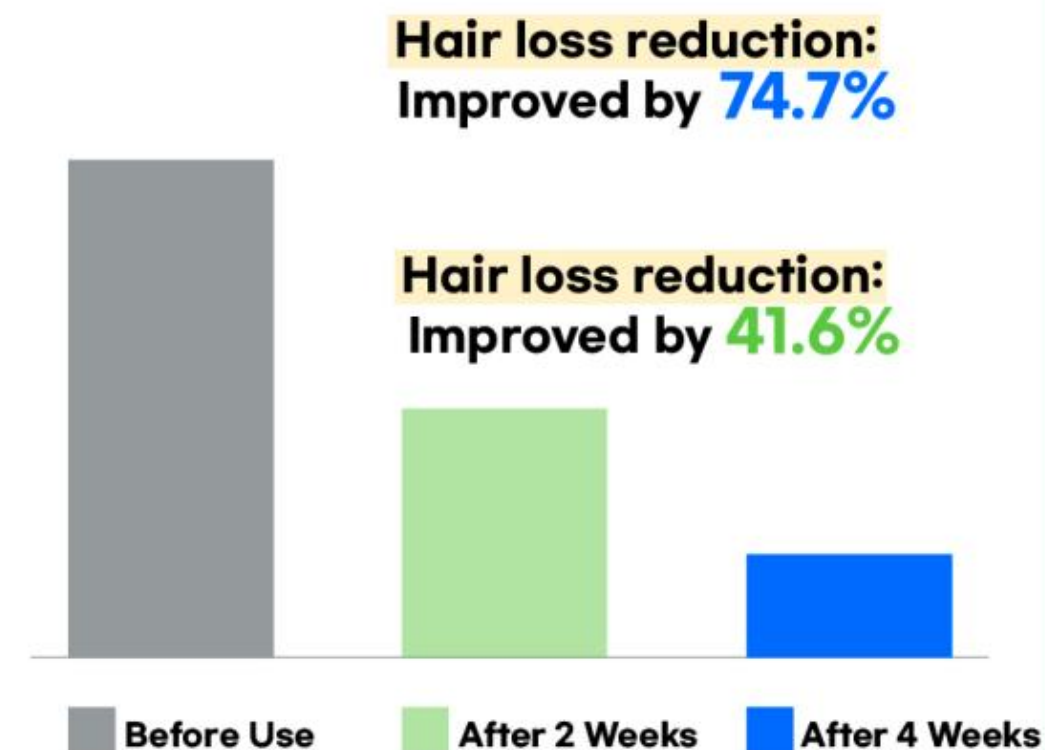


After 2 Weeks



After 4 Weeks

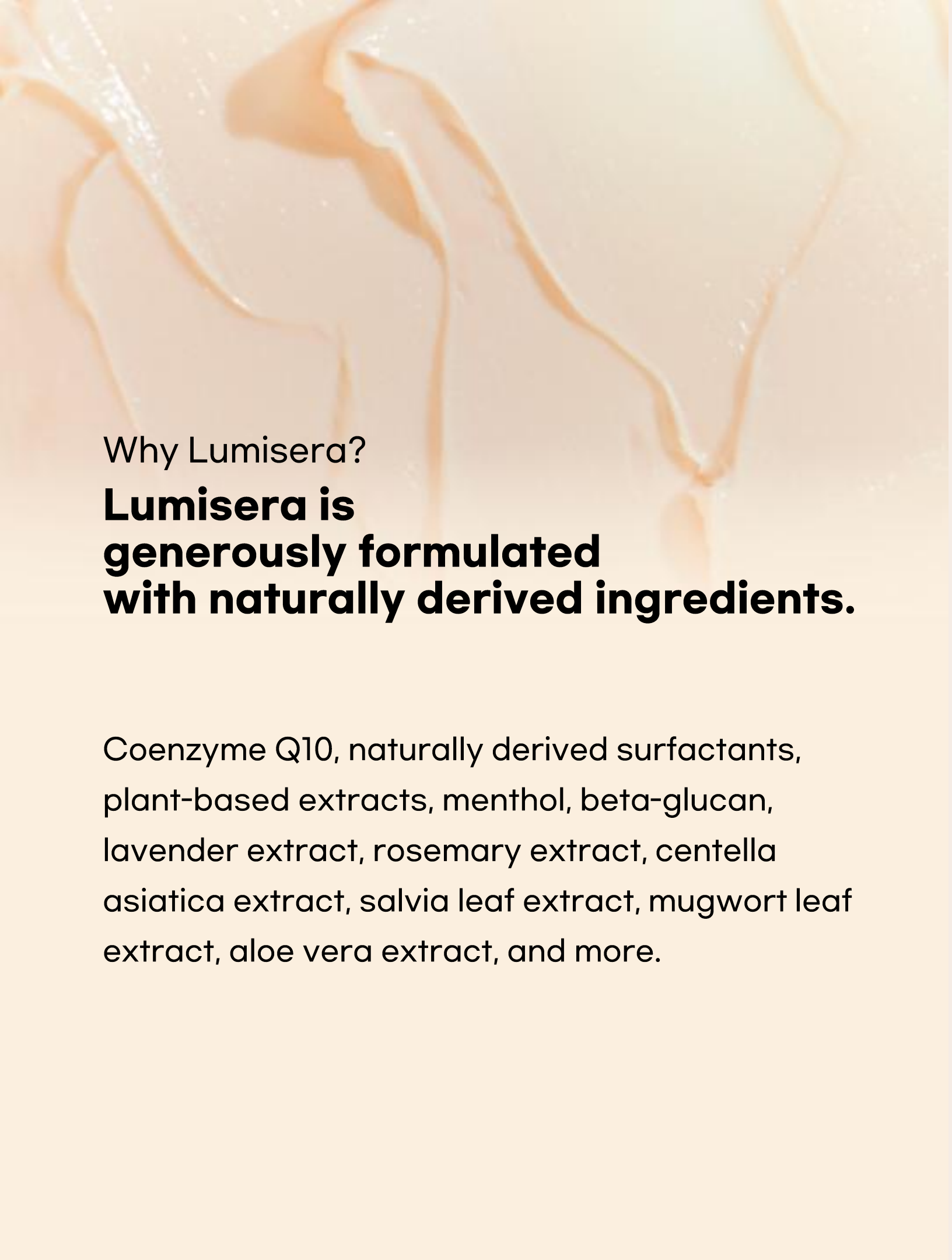
Evaluation of Hair Loss Reduction



Clinical Evaluation of Hair Loss Reduction After Using Lumisera Products
Subjects: 20 adult women aged 20-60, with no skin conditions or skin allergies
Test Period: 2025.05.22 - 2025.06.20
Certified by: ProBM Dermatology Clinical Research Center
(Results may vary by individual)

**Lumisera's unique formula is proven to
reduce hair loss.**

**Only Lumisera targets fallen hair count
with exclusive ingredients.**



Why Lumisera?

**Lumisera is
generously formulated
with naturally derived ingredients.**

Coenzyme Q10, naturally derived surfactants, plant-based extracts, menthol, beta-glucan, lavender extract, rosemary extract, centella asiatica extract, salvia leaf extract, mugwort leaf extract, aloe vera extract, and more.

1

Thorough cleansing

Coenzyme Q10, when exposed to far-infrared radiation, vibrates 2,000 times per minute, helping to break down waste and promote blood circulation.

2

Deep Nourishment

Naturally derived ingredients offer antioxidant benefits, promote skin regeneration, and provide anti-aging effects.

3

Zero Harsh Additives

These natural ingredients eliminate the drawbacks often associated with synthetic chemicals.

Check Point



1. Powerful Scalp & Hair Care

Natural amino acids, vitamins, and minerals penetrate deep into the scalp, nourishing hair roots and maintaining healthy hair and scalp.



2. With Coenzyme Q10 Boosted Elasticity!

Strong antioxidant effects help prevent scalp aging and improve elasticity.



3. Healthy Scalp Environment

Cleanses dead skin cells and impurities, reduces sebum buildup, and helps maintain a fresh, clean scalp condition.



4. Safe for Sensitive Scalps Naturally Derived Ingredients

Lavender, aloe vera, and herbal extracts help soothe and calm the scalp.



5. Dandruff & Oily Scalp Care

Antibacterial properties help control excess sebum and reduce dandruff and scalp concerns.



6. Refreshing Finish & Subtle Fragrance

Provides a clean, non-sticky finish with a gentle cleansing power, while lavender's soft scent offers a calming aromatherapy effect.

*The above descriptions refer to the properties of the ingredients only.

LUMISERA Product Description



LUMISERA

Scalp Dandruff & Dead Skin Removal Shampoo

- Helps remove scalp buildup and relieve dandruff and itching
- Strengthens hair roots and supports hair loss care
- Energizes the scalp and roots while soothing irritation
- Specially formulated for troubled scalp conditions
- Mild and non-irritating formula to minimize sensitivity



LUMISERA

Hair Shine & Elasticity Home Salon Care Pack

- Improves hair condition by enhancing elasticity and shine
- Delivers intensive care by combining nourishment and protection
- Revitalizes hair and supports improved elasticity
- Provides a cooling and soothing effect for the scalp
- Simultaneously cares for both scalp and hair



LUMISERA

Moisturizing & Firming Body Cleanser

- Effectively hydrates and nourishes the skin
- Gently removes impurities to improve skin elasticity
- Helps soothe irritation caused by dryness and excess sebum
- Leaves skin feeling fresh and moisturized with no tightness after cleansing
- Provides a smooth and gentle finish with no stickiness



JINSUNGON Company History

2003

Foundation of Jinsungon

- 2003. 11
- Establishment of Jinsungon
- 2003. 12
- Hojaegift (general shopping mall) Opening

2010~

Brand Registration

- 2005~ (A total of 25 cases)
- Patents, Practicality, Design, Trademarks
Multiple registrations
- 2010~
- Brand Patent Registration
Joey Dent, Smart etc

2017~

Corporate Certification
Preferred Supplier for Public Institutions

- 2017~
- 2017. 04 Women's Enterprise Certification
- 2018. 04 Certification of SMEs
- 2019. 04 Certification of disabled companies
- 2023. 03 Main Biz Certification
- 2023. 04 Certification of direct production confirmation

2020~

Establishment of Research Department

- 2020.
- Establishment of a department dedicated to R&D
- The prime minister
- Patent Commissioner's Award

2022~

Change of Company Name

- 2022. 07
- Change the name of Jinsungon

2023

Incorporation

- 2023. 12
- Jinsungon Co., Ltd incorporation
- 2023. 12
- Jinsungon Co., Ltd (general shopping mall) Opening

2024

Brand Registration

- 2024. 11
- Patent registration of pillows
- Toothbrush, toothpaste patent pending
- ISO 9001, 14001 Certified

2024

Lumisera Brand Launch & Trademark Registration

- 2024. 12
- Lumisera brand launched
- Lumisera trademark registered

2025

Corporate Certifications & Patent Registrations

- 2025. 04
- INNOBIZ Certification / ISO 45001 Certification Acquired
- Joydent Vivid Brush Patent Registered
- 2025. 06
- Lumisera Patent Filed

JINSUNGON is

COMPANY introduction

JINSUNGON pursues social value by working together with underprivileged groups and youth with disabilities.

As a company subject to priority purchasing by public institutions, a portion of Jinsungon's products is manufactured in collaboration with vocational rehabilitation centers for people with disabilities and social cooperatives, supporting employment opportunities for young people with disabilities.

For over 20 years, Jinsungon has also donated part of its profits to rehabilitation centers and various nonprofit organizations supporting the socially disadvantaged — staying committed to social responsibility.

A strong partnership built together with our friends with disabilities.



JINSUNGON Official Certification



We actively participate in the public procurement market with official certifications.

Lumisera

Thank you.