



alance

refresh your life

[www.alance.co.kr](http://www.alance.co.kr)



## ALANCE AIR COMPRESSION MASSAGE DEVICE

**Only 15 minutes a day**

You don't need to spend time and money  
on hospitals or aesthetic spa



# INTRODUCTION



## Philosophy of Management



Gaponet Co., Ltd. is a professional manufacturer that provides a wide range of household & healthcare products. One of our main products is Air Compression Massage Device. The devices were invented back in 2008, and the R&D department has upgraded their functions and designs several times. Finally, we came up with the recent product sets named as Alance Air Compression Massage Devices. Gaponet is known as one of the most famous cutting-edge device providers in South Korea since we established our company back in 1998 and became a frontrunner in the field. Not only Air Compression Massage Devices but also many other household & healthcare products designed and manufactured by Gaponet are actively sold via Korean TV Home Shopping Channels today, and most of them have been greatly successful. Through these huge successes, we were convinced to seek for foreign markets and expand our business worldwide. The primary drive for our company has always been to develop products that help customers find enriched lives and improve their welfare. We are truly a frontrunner in the industry with the team of experts.

*Kim Han Il*

KIM HAN IL / President

# COMPANY

## 15 Years of Experience



OUR CRAFTSMANSHIP HAS  
MADE AIR PRESSURE  
MESSAGE DEVICES FOR 15  
YEARS

## We are a Frontrunner



NO1 PLAYER IN THE AIR  
PRESSURE MESSAGE DEVICE  
INDUSTRY IN KOREA

## We Do Everything



WE DO MAKE, CONTROL, SERVE  
BY OUR OWN

## R & D Team



A DEDICATED OUR R & D TEAM  
INTRODUCES FRESH IDEAS TO  
THE WORLD AND ENHANCE  
OUR PRODUCTS WITH  
EFFECTIVE SOLUTIONS

## Premium Service



WE GUARANTEE PREMIUM  
SERVICE AND QUALITY

<b>Company</b>	GAPONET Co., Ltd.
<b>Established</b>	November 1998
<b>President</b>	Han Il Kim
<b>Capital</b>	KRW 300,000,000
<b>Business type</b>	Manufacturer of Home Appliances & Medical Devices
<b>Address[office]</b>	3 <sup>rd</sup> Floor, Sinjeongdongwoo Bldg., 67, sinjeongjungang-ro, Yangcheon-gu, Seoule, Korea
<b>Address[factory]</b>	114ho-1dong, 42-10, Taejaggondan-gil, wonju-si, Gangwon-do, korea
<b>Phone/Fax</b>	T : +82-2-2695-0260 / F : +82-2-2695-0261
<b>Homepage</b>	<a href="http://www.alance.co.kr">http://www.alance.co.kr</a>

## BRAND & SLOGUN

Air Compression Massage Devices were invented back in 2008, and the R&D department has upgraded their functions and designs several times. Finally, we came up with the recent product sets named as Alance Air Compression Massage Devices. The primary drive for our company has always been to develop products that help customers find an enriched lives and improve their welfare. We are truly a frontrunner in the industry with the team of experts.



# STAFF

Domestic Sales	Broadcasting / TV Home Shopping	Overseas Sales	R & D
<ul style="list-style-type: none"> <li>- Korean Market Places : 2 Staffs</li> <li>- Korean On-line Social Commerce Sites : 2 Staffs</li> <li>- Local Off-Line Sales : 2 Staffs</li> </ul>	Sales Team : 3 Staffs	Sales Team : 4 Staffs	Hardware & Software Development : 3 staffs
	Broadcasting / TV Home Shopping	Overseas Online Marketing	Customer Service
	Producer & Video Editing : 1 staff	In-House SNS Marketing Team : 1 Staff	Call Center : 3 Staffs  - On-Line Customer Service : 2 Staffs
Domestic Online Marketing	Production Line	Warehouse	Administration
In-House SNS Marketing Team : 2 Staffs	<ul style="list-style-type: none"> <li>- Materials cutting</li> <li>- High frequency sealing</li> <li>- Sewing</li> <li>- Firmware installation</li> <li>- Assembly</li> <li>- Product packing</li> <li>- Quality control &amp; Quality assurance</li> </ul> : Total 20 Staffs	<ul style="list-style-type: none"> <li>- Shipping Management</li> <li>- Warehouse &amp; Stock Management</li> <li>- Repair &amp; Replacement / Warranty Service Team</li> </ul> : Total 6 Staffs	: 3 Staffs
			Design
			: 2 Staffs

# HISTORY

## 2016

Nov Participated in Medica Fair in Germany  
 Nov Launched the better lactobacillus forte  
 Oct Launched GAPO Jinsang-redberry 100  
 Mar Be sold out stretching Mat in CJO shopping  
 Jan Participated in Arab Health

## 2015

Sep Participated in Gang-won medical device  
 Sep Participated in IFA  
 July Participated in Las Vegas Cosmoprof show  
 Apr Participated in Hong Kong Electronics Fair

## 2014

Jan Launched Stretching Mat in a Homes hopping

## 2013

Sep Launched GAPO Stretching Mat  
 Mar Launched GAPO Multi-5

## 2012

July Moved to expanded Factory into Wonju Medical Industry Techno valley.

## 2011

Nov Developed GAPO 900 Premium2  
 July Pass sale 100 hundred GAPO 900 Premium

## 2009

May Developed GAPO 900 Premium  
 Oct Launched GAPO 900 Premium in a Home shopping

## 2008

Feb Established GAPO I&G factory  
 May Launched GAPO Slim 11  
 July Launched GAPO Slim in Lotte home shopping

## 2007

Jan Launched GAPO 900 Plus in a Home shopping  
 May Launched CJO-shopping catalogue safe-lock

## 2006

Feb Acquired GMP with GAPO 900  
 Dec Awarded from the Korean Agency for Technology and Standards  
 Dec Developed and launched GAPO 900 Plus

## 2005

Apr Pass sale 60 hundred Magic Spa  
 June Broadcast commercial in a public TV

## 2004

Aug Launched Magic Spa in a TV home shopping  
 Dec Selected as the best hit product from Hyundai Home shopping[Magic Spa]

## 2003

Feb Changed company name to GAPONET Co., Ltd  
 Dec Sole distributor Disk-doctor

## 2001

May Developed and launched Queen-sense AB Slider  
 Nov Developed and launched Good Morning Fabric Lint Remover

## 2000

Mar Developed and launched Good morning Vacuum cleaner  
 Nov Conversion to a corporation

## 1999

Mar Firstly acquired Q mark in this field  
 May Developed and launched Mite Vacuum Cleaner

## 1998

Nov Established Jinwoo Industry

# OEM/ODM PROCEDURES

## 01 Inquires

Contact us for the product that you are interested in by eMail or phone

## 02 Sales Representative Responses Within 48 Hours

Experienced overseas sales team will respond to you within 48 hours

## 03 Quotation

We quote the unit price for the items you plan to purchase in OEM and inform you about payment terms, payment method, shipping cost, estimated shipping time, lead time and etc. in regard to the volume of your order

## 04 Sample Preparation & Dispatch

We make a sample as your requests. It will be sent to your address in the fastest way.

## 05 Payment

Buyer makes the payment in T/T in advance

## 06 Production

Start manufacturing your ordered products.

## 07 Delivery

Your orders will be sent to you in the shipping method you requested

## 08 After-Sales Service

We take care of any issues after sales about defective or damaged items

# SALES CHANNELS IN KOREA



## Korean On-Line Market Places



## Mall & Shopping Center



## B2B Mall



## Korean Social Commerce On-Line Mall



## Korean TV Home Shopping Channels



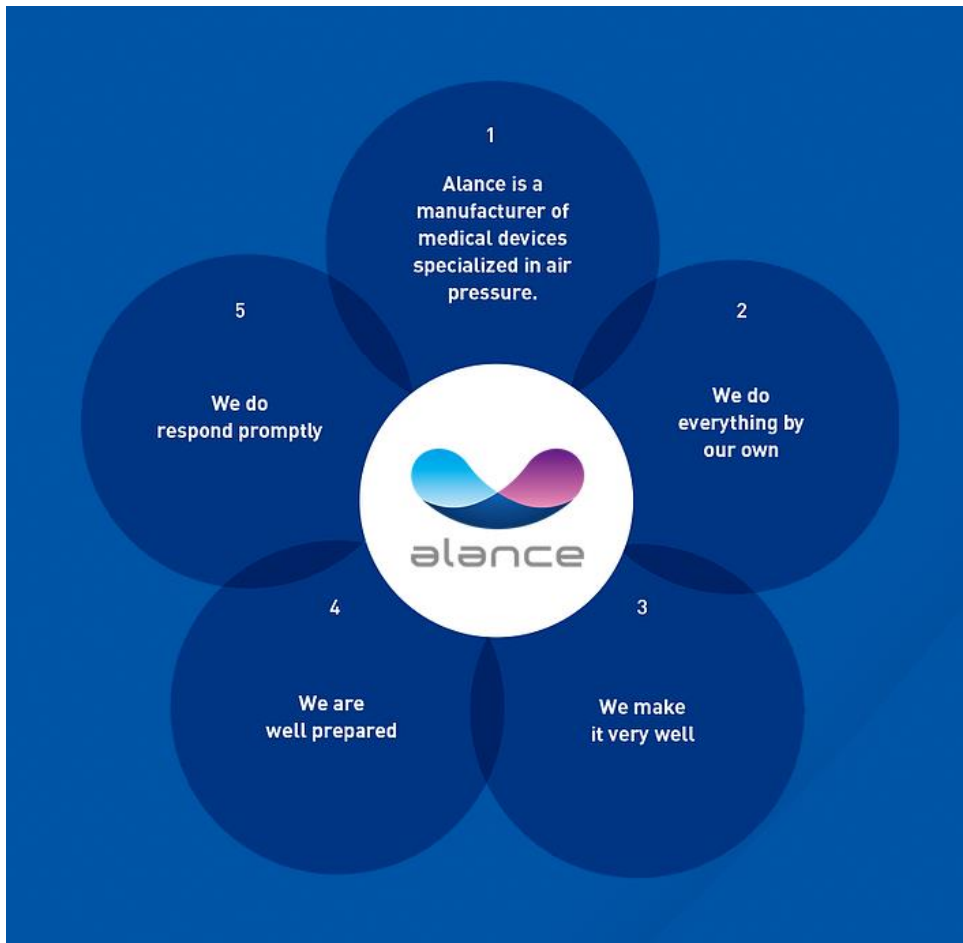


# HOW WE DO



## Quality, Reliability And Service Are Our Top Priorities

1. ALANCE is a manufacturer of medical devices with specialized Air Pressure Technology.
2. We do everything by our own - Research & Development, Planning, Design, Production, Test, After Sales Service and etc.
3. We make it very well - Our production capacity is 10,000 units per month, and we operate the dedicated quality control team.
4. We are well prepared – All of facilities including high frequency, sewing, pressing and cutting machines.
5. We do response promptly – We have the system to provide prompt feedback at the request of buyers and customers.



# BRAND MOTO

We created slogan for 'Responsible for Health and welfare'. We study the diverse culture of world and embrace the wisdom of old generations to create the products that differentiate with other products.

**ALANCE AIR COMPRESSION MASSAGE DEVICE**  
WE SOLD OUT 1 MILLION SETS IN KOREA

We value our brand for health devices that heal your body whether you are home or sports field

# PROMOTION & SUPPORT



Gaponet is a company of experienced professionals, dedicated to provide excellent quality products to our customers. We go well beyond a typical vendor relationship to form a true marketing and sales partnership. Working with us means the benefit from a total management approach by meeting all of your needs. We bring experience, fresh ideas to introduce and enhance our products with effective solutions.



# PRODUCTION PROCESS



Production factory of Alance, the cradle of know-how and technologies. It plays the key role in the global production system bringing the best quality of household & healthcare products. It is located in the special district of health care and medical industry of Korea in Wonju, Gangwon-do, where manufacturers of cutting edge medical devices are located!

Alance is equipped with the production factory since 2012 that passed the screening process of the harsh and demanding requirement to move to this cluster (including high quality products, unique technologies, production system, production capacity and service capacity). **We are truly a frontrunner in the industry with the team of experts.**



production1[High Frequency]



production2[sewing]



assembly



Inspection[3steps]



packing



Shipping



QC

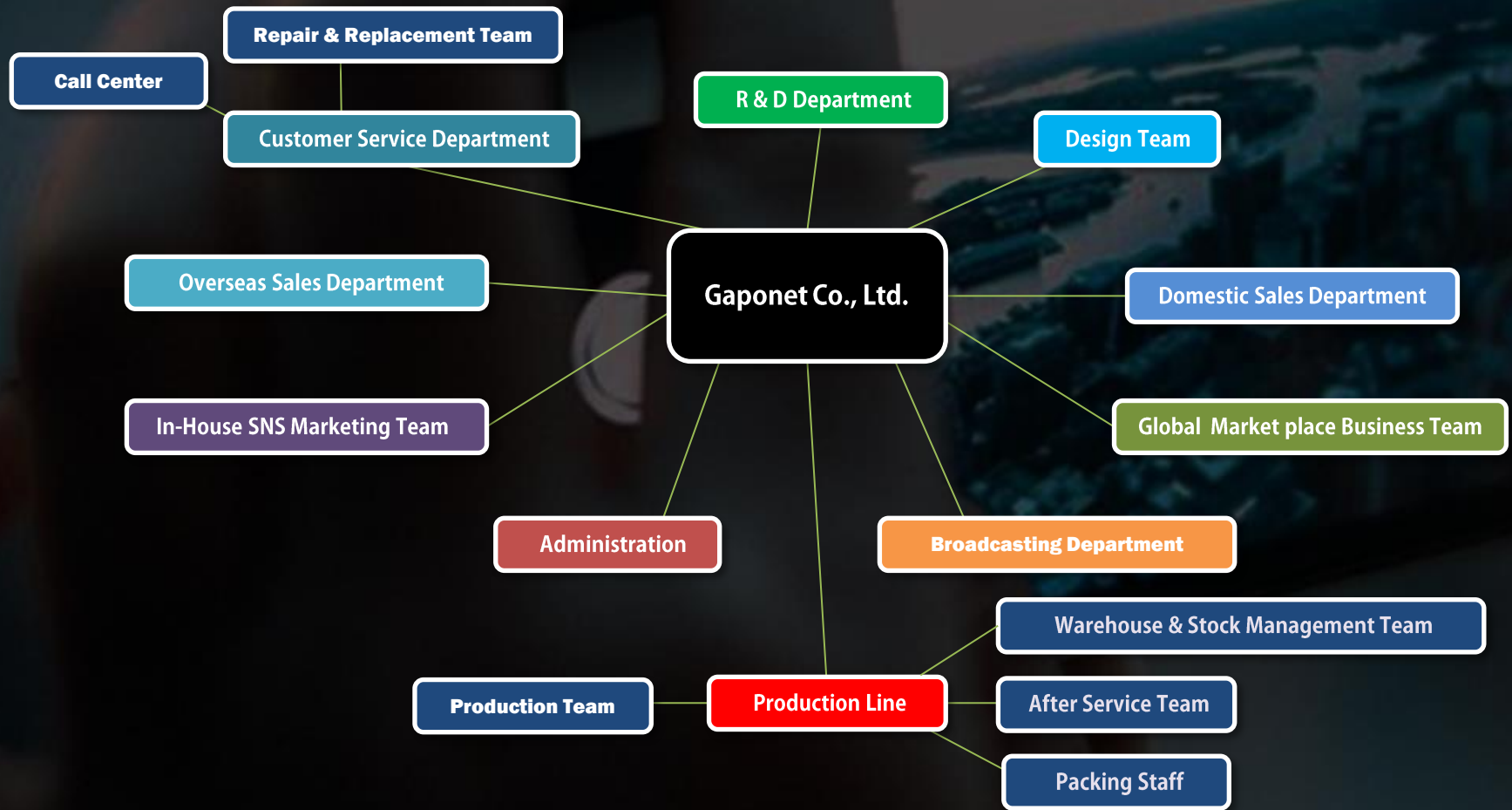


Management

Skillful employees do every work thoroughly. Through control and inspection between processes



# DEPARTMENTS



# RESEARCH & DEVELOPMENT TEAM

“

”

ALANCE R&D Center focuses on R&D demandingly and verifies the products with great care. Developing various products with differentiated features, we commit to contribute to people's healthier lives throughout the world



Air Compression Massage Device was originally invented from our R & D team back in 2008 and they have been upgraded their functions and designs several times since then. Recently, we finally came up with a completion type and named it as ALANCE Air Compression Massage Device. The primary drive for our company has always been to develop products that help customers find an enriched life and improve people's welfare. We are truly a frontrunner in the industry with the team of experts.

## NO.1 Air Pressure Control Technology

1. Development of health devices customized for personal, home and medical uses
2. Development of sound sleep devices that innovate the quality of life
3. Development of IOT based smart health care devices
4. Advanced R&D for technologies sensing body information and health information

# CERTIFICATION



## GMP

Workplace where the quality system is implemented and operated for all of phases for medical devices from R&D and production to post seals management



## Smart Factory

Customized factory where all the production processes are ICT-integrated into the optimized production system



## Venture Enterprise

Technology-Intensive SMB that develops the cutting edge new technologies and ideas and challenges the business



## INNO-BIZ

Technology innovative SMB that has competitive edge based on leading technologies



## Clean Workplace

Workplace where the safety and health control system is implemented



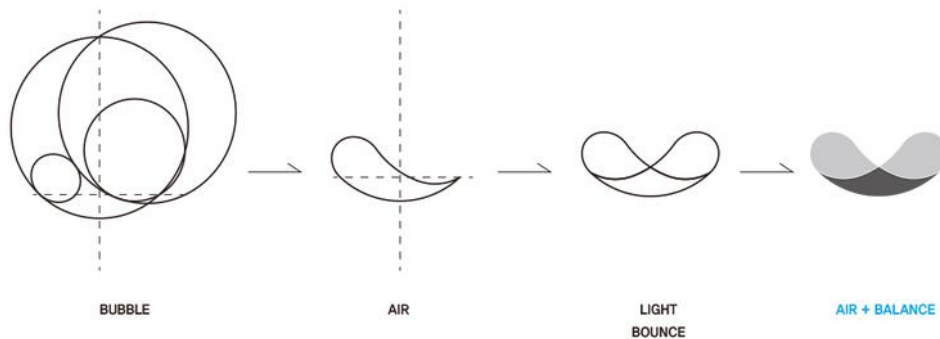
## Promising SMB

Workplace with high growth potential

## WHAT WE ARE CERTIFIED

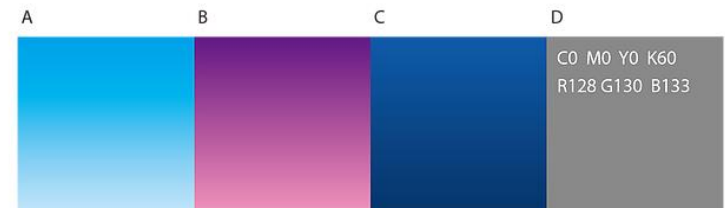


# IDENTITY



AIR + BALANCE = ALANCE

ALANCE contains healthy spirit in the air bubble thus it enables you to have refreshed, cool body and heals your body in balance.





# MADE IN SOUTH KOREA



KOREA IS KNOWN AS  
A COUNTRY WITH  
THE BEST CRAFTSMANSHIP



## WHY WE MAKE IT OURSELVES IN KOREA

- To achieve the best quality for each product
- To maximize the trust of buyers
- To minimize the delivery schedule
- To let users to use products for a long time without problem





# ALANCE ARM CUFF SET

## 1 ALANCE AIR COMPRESSION MASSAGE DEVICE ARM CUFF COMPOSITION



### ARM CUFF SET

The device helps to the blood circulation around the applied area as well as the entire body and provides the healing massage effect around the applied area using soft and powerful air pressure



1. ARM CUFF



2. MAIN CONTROLLER



3. REMO

## >> DESCRIPTION

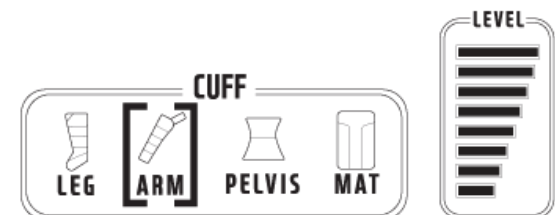
-Wearing the arm cuff around the arm, it is repeatedly inflating and deflating it with air pressure. It provides the massage effect on the area it is worn

-Helps the blood circulation around ARM area as well as the entire body. It also provides the healing massage effect around the applied area using soft and powerful air pressure

-Contains 5 air chambers

-3 different massage modes with professional massage techniques provide perfect massage experience. No matter where you are or how old you are, this air massager can safely and easily relieve your fatigue and improve circulation with daily use.

-There are 8 levels of air pressure strength and you can manually change the level



# ALANCE LEG CUFF SET

## ALANCE AIR COMPRESSION MASSAGE DEVICE 2 LEG CUFFS



### COMPOSITION

#### LEG CUFF SET

The device helps to the blood circulation around the applied area as well as the entire body and provides the healing massage effect around the applied area using soft and powerful air pressure



1. LEG CUFFS



2. EXTENSION ZIPPER



3. MAIN CONTROLLER



4. REMO

## >> DESCRIPTION

-Wearing the leg cuffs around the legs, it is repeatedly inflating and deflating it with air pressure. It provides the massage effect on the area it is worn

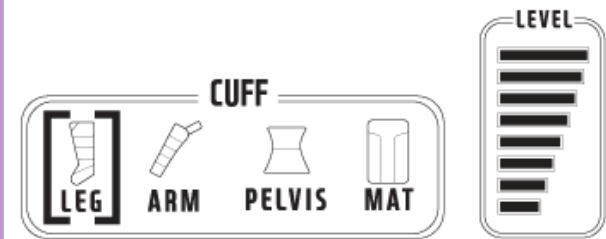
-Helps the blood circulation around leg area that you directly applied on as well as the entire body. It also provides the healing massage effect around the applied area using soft and powerful air pressure

-Contains 5 air chambers

-3 different massage modes with professional massage techniques provide perfect massage experience. No matter where you are or how old you are, this air massager can safely and easily relieve your fatigue and improve circulation with daily use.

-Helpful for restless leg syndrome relief, leg edema, swelling on leg and feet

-There are 8 levels of air pressure strength and you can manually change the level





# ALANCE PELVIS CUFF SET

## 3 ALANCE AIR COMPRESSION MASSAGE DEVICE PELVIS CUFF

### COMPOSITION



#### PELVIS CUFF SET

The device helps to the blood circulation around the applied area as well as the entire body and provides the healing massage effect around the applied area using soft and powerful air pressure



1. PELVIS CUFF



2. MAIN CONTROLLER



3. REMO

## >> DESCRIPTION

-Wearing Alance pelvis cuff around the hip, waist area, it is repeatedly inflating and deflating it with air pressure and provides the massage effect on the area it is worn

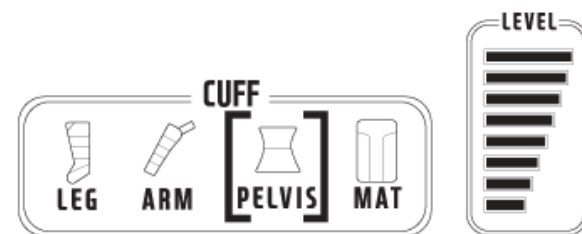
-Helps the blood circulation around PELVIS area as well as the entire body. It provides the healing massage effect around the applied area using soft and powerful air pressure

-Contains 5 air chambers

-3 different massage modes with professional massage techniques provide perfect massage experience. No matter where you are or how old you are, this air massager can safely and easily relieve your fatigue and improve circulation with daily use.

-The device massages the aching muscles of your tummy, waist, hip area

-There are 8 levels of air pressure strength and you can manually change the level





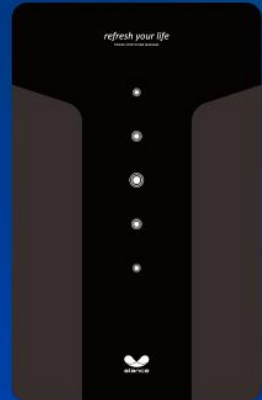
# ALANCE MATTRESS SET

## 4 ALANCE AIR COMPRESSION MASSAGE DEVICE STRETCHING MAT

### COMPOSITION

#### MAT SET

Simultaneous effects including stressed muscle relaxation, flexibility increase, strengthened muscle and joint motion range expansion and maintenance. The device helps posture correction by correcting the body usually bent, stiff and twisted.



1. STRETCHING MAT



2. BAG



3. MAIN CONTROLLER



4. REMO

## >> DESCRIPTION

-Placing 5 air chambers along the spine line (the neck, shoulders, back, waist and pelvis), it stretches the spine and helps strengthen muscles around it by repeatedly pulling and stopping the spinal line up to approximately 13.5cm using the air pressure

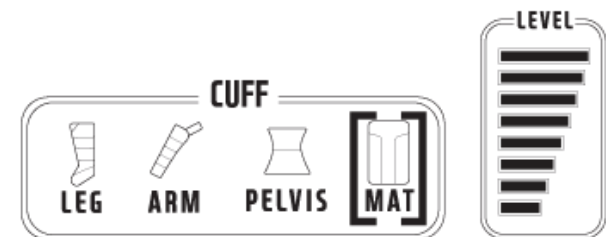
-Spinal stretching effect that keeps the main skeleton healthy and balances your body

-Simultaneous effect including stressed muscles relaxation, increasing flexibility, strengthening muscle and joint motion range expansion and maintenance

-Helps posture correction by correcting the body usually bent, stiff and twisted

-There are 8 levels of air pressure strength and you can manually change the level

-You can buy the carrier bag as an option, or it is included in the full set



# PRINCIPLE & EFFECT FOR MAT



1. Neck



2. Waist+Back+Shoulder



3. Pelvis+Waist



4. Waist+Back



5. Back+Shoulder



6. Shoulder+Neck



7. Pelvis



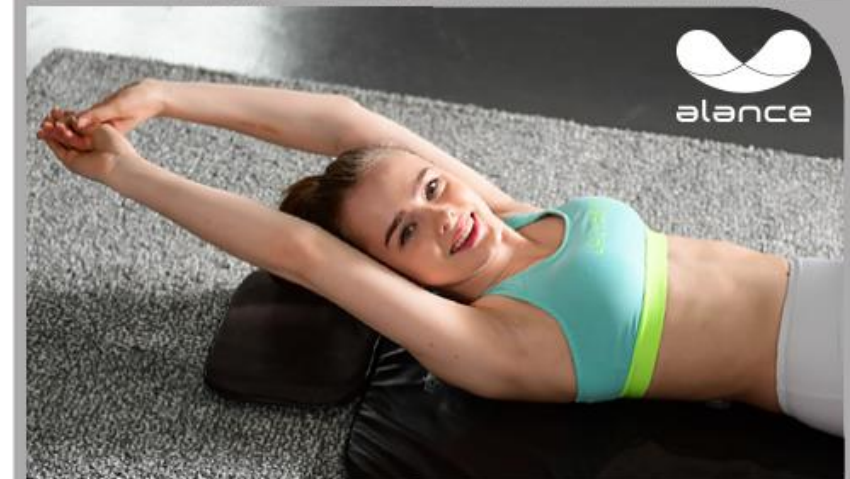
8. Waist



9. Back



10. Shoulder



- Lay the stretching mat on a flat surface. Lie down on the mat aligning your shoulder to the marked shoulder line. Massage starts from the neck.
- Don't put your hands behind the head.
- After use, raise your body by side, so you can keep your back straight
- Using in lower air pressure level is recommended for the beginners.

# SPEC & FEATURES



MAIN UNIT



REMOTE CONTROL

## Common features



5 air chambers



Automatic/manual mode (mat) and automatic/manual/S mode (cuff)



Air discharge time setting in 3 levels (4, 6 and 8 seconds)



1 to 8 level air pressure range(20 to 520 mmHg)



Operating time setting to 15/30 minutes



Wireless remote control

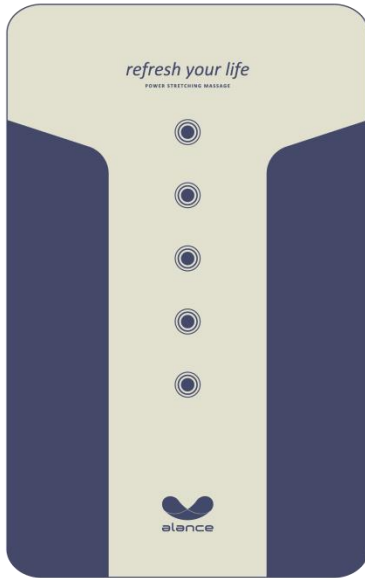


AC 100 to 240V



# COMPONENT / IVORY

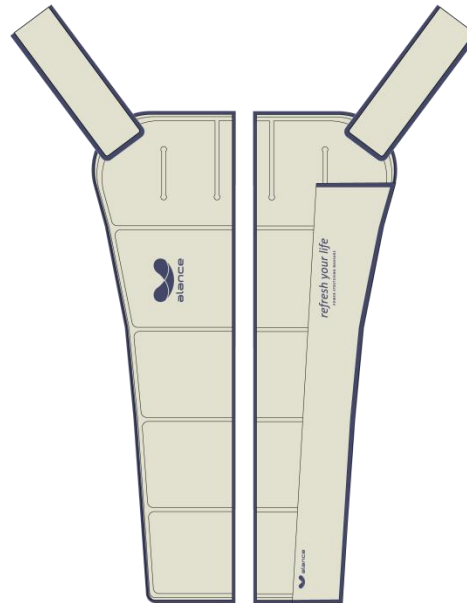
A FULL SET OF IVORY



STRETCHING MAT



LEG CUFF



ARM CUFF



CARRY BAG

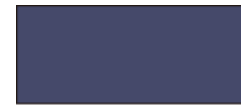


PELVIS CUFF

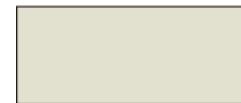


MAIN UNIT & REMO

NO1. IVORY



**VIOLET BLUE**  
**PANTONE 5275C**



**IVORY**  
**PANTONE 3333C**

We have 3 designs to choose from. IVORY color is one of them. It is the color loved by all generations.



# COMPONENT / CHOCO BROWN

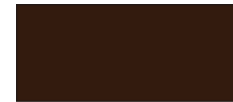
A FULL SET OF CHOCO BROWN



## NO2. CHOCO BROWN



alence



**VIOLET BLUE**  
**PANTONE 5275C**

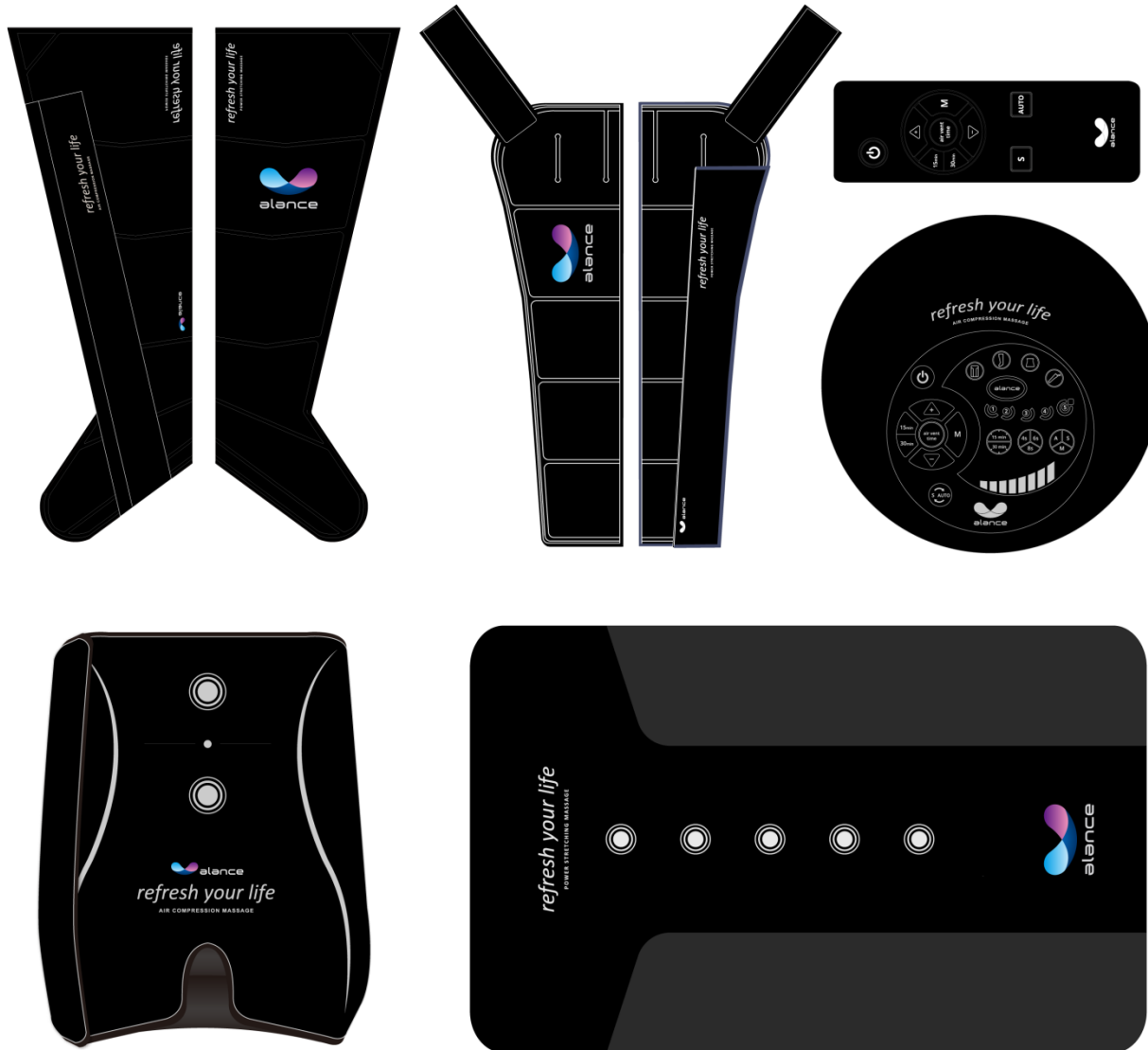


**PURE BLACK**  
**PANTONE 0000C**

We have 3 designs to choose from. CHOCO BROWN color is one of them. It is often seen as earthy and comforting color.

# COMPONENT / BLACK

A FULL SET OF BLACK



NO3. BLACK



alence



**PURE BLACK**  
**PANTONE 0000C**

We have 3 designs to choose from. CHOCO BROWN color is one of them. It is the color associated with elegance, style, **wealth** and sophistication.

# GLOBAL SALES STATUS



We are a vertically integrated, full-service provider



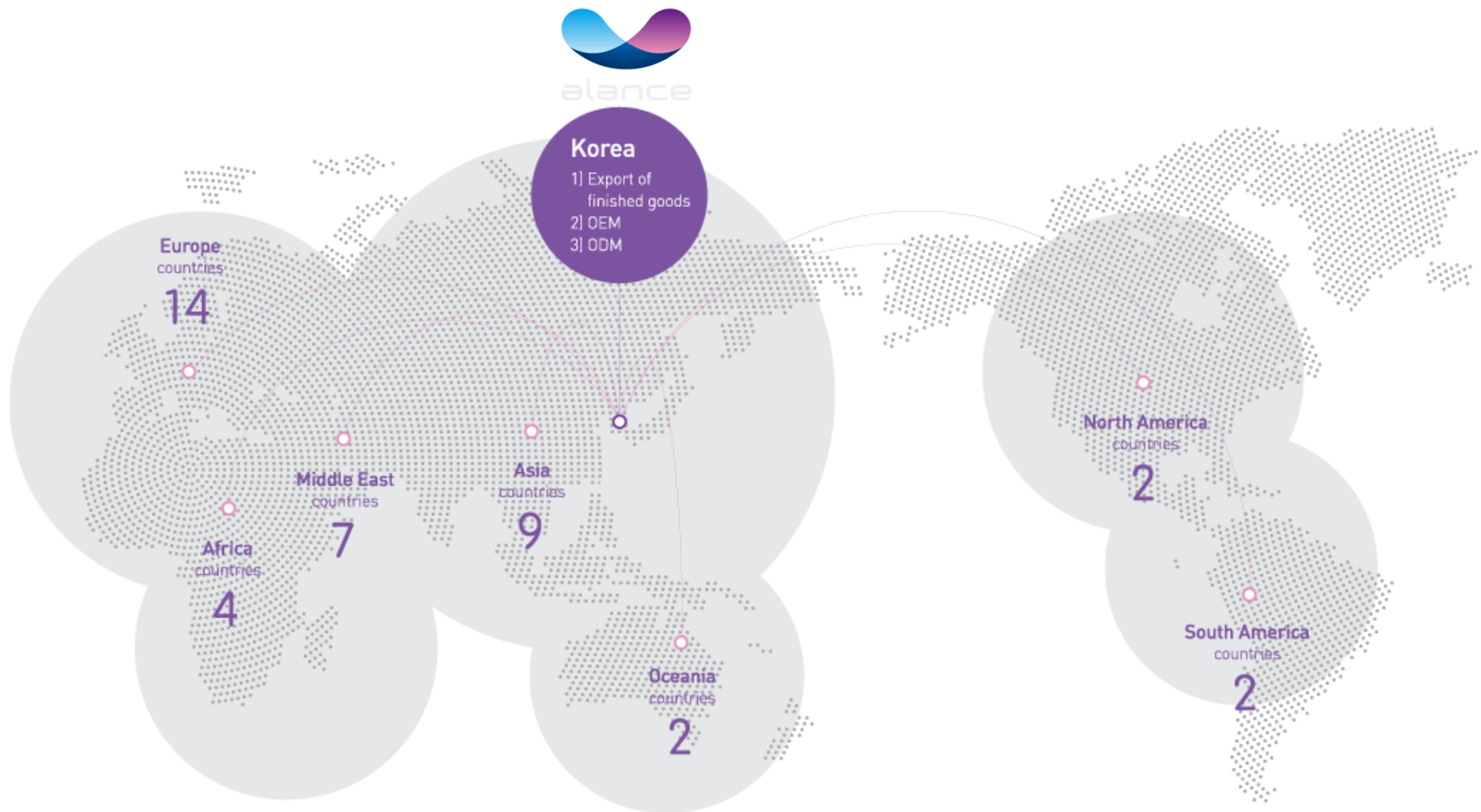
We are fully experienced in Air Pressure Device and Technologies



We are a licensed, global brand



We guarantee premium service and quality





# ANNUAL RETURNS



# LOCATION

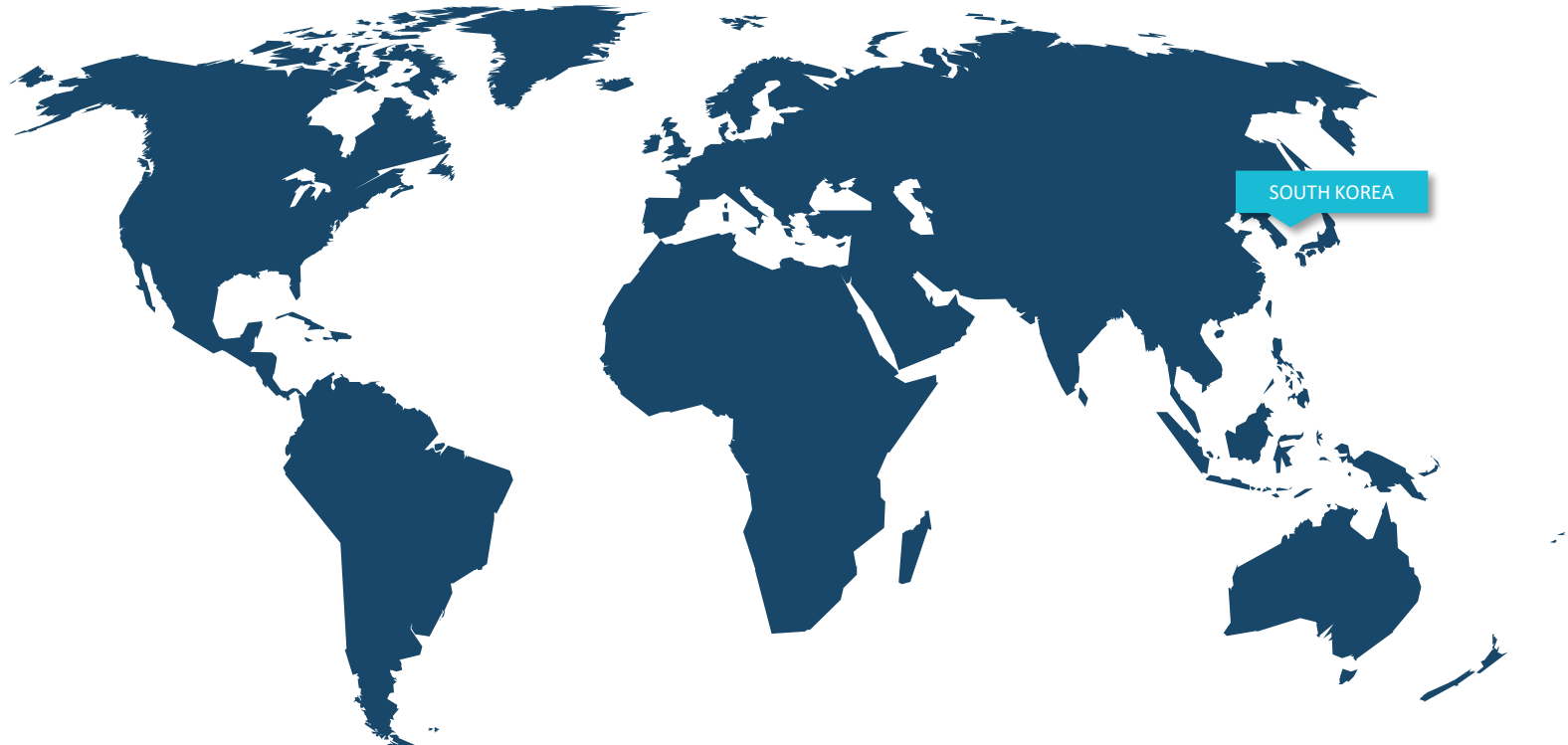
## **GAPONET CO., LTD.**

**Seoul Office** : 3<sup>rd</sup> Floor, Sinjeongdongwoo Bldg., 67, Sinjeongjungang-ro, Yancheon-gu, Seoul, Republic of Korea

**Factory** : 114ho-1dong, 42-10 Taejanggongdan-gil, Wonju city, Gangwon-do, Republic of Korea

**Contact** : Tel : +82-2-2695-0260 · Fax : +85-2-2695-0261

Official Website : [www.alance.co.kr](http://www.alance.co.kr) / Email : [overseas@gaponet.com](mailto:overseas@gaponet.com)



# MAP & DIRECTION







alance  
**REFRESH YOUR LIFE**  
AIR COMPRESSION MASSAGE DEVICE

