


# POWDER COSMETIC

BROCHURE

The marine well-being expert 

**NUWEN BY SETALG COMMERCIAL TEAM STAYS AT YOUR DISPOSAL**

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Built on a peninsula facing the sea at the center of an exceptional European protected maritime site, NUWEN by Setalg is dedicated to the production, processing and valorization of natural marine and land-based products.

NUWEN by Setalg has drawn on its experience of the natural environment for an unrivalled expertise provided to four major industries : Spa and Cosmetics, Food Industry, Nutraceutical, Animal and Plant Nutrition.

Operating in 60 countries, the company is specialized in manufacturing high quality products to suit every specific customers requirements. The commercial and industrial teams are multi-disciplinary, responsive and flexible to listen your needs and meet all your demands.

  
**12000 M<sup>2</sup>**  
SITE

  
**5**  
PRODUCTION  
WORKSHOPS

  
**15**  
SEAWEED HARVESTING  
EMPLOYEES

# BASES PEEL-OFF AND WASH-OFF

## PEEL-OFF

### Translucent base - F885

Color: translucent  
Fragrance: neutral  
Texture: translucent and semi-thick paste  
Drying time: within 8-10 min

Use: ideal for dry skins

حلال

### Classic base face - F141

Color: off-white  
Fragrance: neutral  
Texture: opaque and thick paste  
Drying time: within 4-6 min

Use: ideal for all skin types.

حلال COSMOS

Available in body version - F149

COSMOS

### At home base - F175

Color: off-white  
Fragrance: neutral  
Texture: opaque and very thick paste  
Drying time: within 4-6 min

Use: ideal for all skin types.

COSMOS

## HYDRATION A PROVEN EFFICACY

It has been clinically proven that the use of our peel-off formulas reduce natural skin water loss, to concentrate it within upper epidermis skin layer. Skin is immediately and deeply hydrated.

+ 74,6% HYDRATION  
(on classic and at home bases)

+ 124,3% HYDRATION  
(on translucent base)

Method: corneometer measures (immediate measure of stratum corneum hydration).  
Population: 11 volunteers - Duration: 20 minutes

## WASH-OFF

### Cream base - F920

Color: white  
Fragrance: neutral  
Texture: cream

Use: ideal for sensitive skins or cocoon-like textures

### Gel base - F187

Color: translucent  
Fragrance: neutral  
Texture: gel

Use: ideal for all skin types

### Jelly base - F921

Color: translucent  
Fragrance: neutral  
Texture: jelly

Use: ideal for all skin types

# STANDARD FORMULAS

## PEEL-OFF – FACE

### EXPERT SKIN CARE

#### Timeless - F194

Base: classic  
Fragrance: fresh fig  
Active: Argireline® (anti-ageing peptide: natural amino acids)

#### Eye contour - F122

Base: classic  
Fragrance: neutral  
Actives: apricot kernel powder, rice powder

#### Brightening - F106 حلال

Base: classic  
Fragrance: neutral  
Active: Biowhite® (complex of natural herbals and fruits extracts: saxifrage, grape juice and mulberry juice)

#### Precious stone - F887

Base: gel, need to be mixed with a hyaluronic acid gel  
Fragrance: cherry-almond  
Active: Hemat'ite® (precious stone extract)

#### Caviar elixir - F814

Base: translucent  
Fragrance: neutral  
Active: caviar extract

### DYNAMISE DULL AND TIRED SKINS

#### Vitality - F116

Base: classic  
Fragrance: spice  
Active: ginseng

#### Vitamin Burst - F121 COSMOS

Base: classic  
Fragrance: neutral  
Active: acerola extract

#### Espresso - F137

Base: classic  
Fragrance: coffee  
Active: green coffee extract

#### Delicious - F105

Base: classic  
Fragrance: cocoa  
Active: cocoa powder

#### Tropical - F119

Base: classic  
Fragrance: pineapple  
Actives: pineapple extract, papaya extract

### PURIFY SKINS WITH IMPERFECTIONS

#### Oxygen - F108

Base: classic  
Fragrance: green tea  
Actives: green clay, *Lithothamnium calcareum* (red algae)

#### Perfection - F125

Base: classic  
Fragrance: neutral  
Active: ash tree buds (astringent)

#### Urban D-Pollution - F919 حلال

Base: classic  
Fragrance: neutral  
Actives: chlorella, white clay, white ginseng, charcoal

### SOOTHE SENSITIVE AND REACTIVE SKINS

#### Fresh complexion - F772

Base: classic  
Fragrance: silky rose  
Actives: esculoside (anti-oxidant), *Palmaria palmata* (red algae)

#### Seawater - F923

Base: classic  
Fragrance: marine  
Actives: seawater powder, *Himanthalia elongata* (brown algae)

#### Aquasource - F120 حلال

Base: classic  
Fragrance: neutral  
Active: aloe vera

#### Softness - F118

Base: classic  
Fragrance: tea tree essential oil  
Active: pink clay

#### Women bliss - F174

Base: classic  
Fragrance: white musk  
Active: betaphroline (happiness molecule)

#### Serenity - F744 COSMOS

Base: classic  
Fragrance: rice flower  
Actives: Actimmune™ (broccoli sprout extract), lemon balm leaf

### REJUVENATE MATURE SKINS

#### Eternal - F107 حلال

Base: classic  
Fragrance: pink grapefruit  
Actives: spirulina (blue-green micro-algae), *Laminaria digitata*

#### Home sweet home - F788

Base: at home  
Fragrance: floral and fruity  
Actives: hyaluronic acid, marine collagen

#### Oriental - F176

Base: translucent  
Fragrance: neutral  
Active: argan oil

#### French paradox - F136

Base: classic  
Fragrance: grape  
Active: grape marc

#### Polar - F915 حلال

Base: translucent  
Fragrance: fresh and relaxing  
Active: snow algae (arctic micro-algae, rich in carotenoids)

# STANDARD FORMULAS

## PEEL-OFF – BODY

### FIRM

#### Tonic bust - F126

Base: classic  
Fragrance: pink grapefruit  
Actives: spirulina (blue-green micro-algae),  
*Laminaria digitata* (brown algae), menthol, ginkgo biloba

#### Lightness - F110

Base: classic  
Fragrance: neutral  
Actives: cocoa powder, guarana extract

### REMINERALIZE AND REVITALIZE

#### Cooling - F111

Base: classic  
Fragrance: menthol  
Active: menthol

#### Delicious - F114

Base: classic  
Fragrance: cocoa  
Active: cocoa powder

## WASH-OFF FACE & BODY

### MARINE

#### Marine remineralizing - F929

Base: 100% algae  
Fragrance: neutral  
Actives: seawater powder, *Palmaria palmata* (red algae)

#### Algae energizing - F930

Base: 100% algae  
Fragrance: neutral  
Active: spirulina (blue-green micro-algae)

### SHAPE AND PURIFY

#### Modeling - F195

Base: gel  
Fragrance: floral and fruity  
Actives: tamanu oil, sweet almond oil

#### Purifying self-heating - F931

Base: self-heating +  
Fragrance: neutral  
Actives: white clay, charcoal

#### Firming self-heating - F932

Base: self-heating ++  
Fragrance: neutral  
Active: *Palmaria palmata* (red algae)

### EXFOLIATE

#### Coconut cream scrub - F904

Base: cream  
Fragrance: coco  
Actives: coconut shell particles, coconut pulp powder  
Exfoliation +

#### Rose gel scrub - F907

Base: gel  
Fragrance: rose  
Actives: apricot kernel powder, rice powder  
Exfoliation +

#### Acidulous gel scrub - F908

Base: gel  
Fragrance: lemon  
Actives: lemon peel, rice powder  
Exfoliation ++

#### Vahine jelly scrub - F906

Base: jelly  
Fragrance: monoi  
Active: Bora-Bora sand  
Exfoliation ++

#### Mango jelly scrub - F905

Base: jelly  
Fragrance: mango  
Actives: grape seed, rice powder  
Exfoliation ++



# INGREDIENTS

## MACRO-ALGAE

### Algalithe

*Lithothamnium calcareum*

Fossilized red algae, rich in calcium and magnesium.  
Recommendations for use: sensitive skins, dull complexion.  
Soothing, remineralizing skin care.  
Aspect : fine powder  
Origin: Europe



### Algovert®

*Laminaria Japonica*

Brown algae, rich in alginic acid and fucoxanthin.  
Recommendations for use: dry, mature skins, with dark spots.  
Brightening, moisturizing skin care.  
Aspect : fine powder  
Origin: Asia



### Dulse BIO

*Palmaria palmata*

Red algae, rich in carrageenan and beta carotene.  
Recommendations for use: mature, dry skins  
Anti-ageing, antioxidant, moisturizing skin care.  
Aspects: flakes or fine powder  
Origin: France (Brittany)



### Sea Spaghetti BIO

*Himanthalia elongata*

Brown algae rich in polysaccharide.  
Recommendations for use: unbalanced, dry, stressed skins.  
Balancing, protecting, moisturizing skin care.  
Aspects: flakes or fine powder  
Origin: France (Brittany)



### Irish Moss BIO

*Chondrus crispus*

Red algae, especially rich in carrageenan, very hard once dry.  
Recommendations for use: dry skins, dull complexion.  
Moisturizing, exfoliating skin care.  
Aspects: flakes or fine powder  
Origin: France (Brittany)



### Fucopharm® حلال BIO

*Fucus vesiculosus*

Brown algae, rich in beta carotene and fucoidan.  
Recommendations for use: skins with lack of firmness, mature skins.  
Anti-ageing, firming, antioxidant skin care.  
Aspects: flakes or fine powder  
Origin: France (Brittany)



### Sea Lettuce

*Ulva sp.*

Green algae, rich in ulvan, molecule which structure is similar to hyaluronic acid.  
Recommendations for use: skins with lack of firmness, mature skins.  
Anti-ageing, firming, tensing skin care.  
Aspects: flakes and fine powder  
Origin: Asia



## ALGAE EXTRACT

### Dry *Ascophyllum nodosum* extract

Brown algae extract, which concentrates 5 times algae minerals.  
Recommendations for use: sensitive, tired skins.  
Calming, remineralizing skin care.  
Aspect: fine powder  
Origin: France (Brittany)



## MICRO-ALGAE

### Chlorella

*Chlorella vulgaris*

Micro-algae well-known for its detoxifying action.  
Recommendations for use: urban skins and dull complexion.  
Anti-pollution skin care, natural pigment.  
Aspect: fine powder  
Origin: Asia



### Spirulina

*Spirulina platensis*

Micro-algae well known for its high vitamins, amino acids and antioxidants content. It contribute to cell renewal.  
Recommendations for use: tired and mature skins.  
Anti-ageing, antioxidant, revitalizing skin care, natural pigment.  
Aspect: fine powder  
Origin: Asia



# INGREDIENTS



## SEAWATER

### Atomized seawater

Powder seawater especially concentrates magnesium and potassium minerals and allows to profit from the French coast seawater quality and benefits, all around the world.

Recommendations for use: uncomfortable, dry to very dry skins.

Soothing, remineralizing, radiance skin care.

Aspect : fine powder

Origin: France

## CLAYS

Clays have always been used to cleanse and beautify the skin. Their remarkable properties are used to disinfect, soothe pain and even heal wounds. Green clay is naturally rich in minerals and is suitable for all skin types.



### Green Clay **COSMOS**

Rich in minerals and oligo-elements.

Recommendations for use: oily skins and dull complexion.

Mattifying, purifying, stimulating skin care.

Aspect : fine powder

Origin: France



### Red clay **COSMOS**

Rich in illite and iron. Boost complexion radiance.

Recommendations for use: tired skins, dull complexion.

Revitalizing skin care.

Aspect : fine powder

Origin: France



### White clay

White clay (kaolin type). Its own natural purifying properties linked to its molecular structure.

Recommendations for use: sensitive, urban skins.

Anti-pollution, detoxifying, oxygenating skin care.

Aspect : fine powder

Origin: France



### Pink clay

Association of white and red clays.

Recommendations for use: irritated, uncomfortable, sensitive, dry to very dry skins.

Purifying, soothing skin care.

Aspect : fine powder

Origin: France

## MARINE ACTIVE

### Collagen

White powder, additive free, water soluble.

This collagen is obtained by enzymatic hydrolyze of fish skins. It shows a high molecular weight, offering skin surface filmogen properties

Recommendations for use: mature, dehydrated and dry skins.

Moisturizing, smoothing, anti-ageing skin care.

Aspect : fine powder

Origin: France



# RANGE OVERVIEW

## PEEL-OFF BASES

Translucent base – F885 حلال  
Classic base – F141 (Face) حلال and F149 (Body) COSMOS  
At home base – F175 COSMOS

## WASH-OFF BASES

Cream base – F920  
Gel base – F187  
Jelly base – F921

## PEEL-OFF – FACE

### Expert skin care

- > Timeless – F194 – Argireline®
- > Eye contour – F122 – Apricot kernel powder, rice powder
- > Brightening – F106 – Biowhite® حلال
- > Precious stone – F887 – Hematite®, to mix with a hyaluronic acid gel
- > Caviar elixir – F814 – Caviar extract

### Dynamize dull and tired skins

- > Vitality – F116 – Ginseng
- > Vitamin burst – F121 – Acerola extract COSMOS
- > Espresso – F137 – Green coffee extract
- > Delicious – F105 – Cocoa powder
- > Tropical – F119 – Pineapple and papaya extract

### Purify skins with imperfections

- > Oxygen – F108 – Green clay, *Lithothamnium calcareum*
- > Perfection – F125 – Ash tree buds
- > Urban D-Pollution – F919 – Chlorella, white clay, white ginseng, charcoal حلال

### Sooth sensitive and reactive skins

- > Fresh complexion – F772 – Esculose, *Palmaria palmata*
- > Seawater – F923 – Seawater powder, *Himanthalia elongata*
- > Aquasource – F120 – Aloe vera حلال
- > Softness – F118 – HE tea tree, pink clay
- > Women bliss – F174 – Betaphroline
- > Serenity – F744 – Actimmune™, lemon balm leaf COSMOS

### Rejuvenate mature skins

- > Eternal – F107 – Spirulina, *Laminaria digitata* حلال
- > Home sweet home – F788 – Hyaluronic acid, marine collagen
- > Oriental – F176 – Argan oil
- > French paradox – F136 – Grape marc
- > Polar – F915 – Snow algae حلال

## PEEL-OFF – BODY

### Firm

- > Tonic bust – F126 – Spirulina, *Laminaria digitata*, menthol, ginkgo biloba
- > Lightness – F110 – Cocoa powder, guarana extract

### Remineralize and revitalize

- > Cooling – F111 – Menthol
- > Delicious – F114 – Cocoa powder

## WASH-OFF – FACE & BODY

### Marine

- > Marine remineralizing – F929 – Seawater powder, *Palmaria palmata*
- > Algae energizing – F930 – Spirulina

### Shape and purify

- > Modeling – F195 – Tamanu oil, sweet almond oil
- > Purifying self-heating – F931 – White clay, charcoal
- > Firming self-heating – F932 – *Palmaria palmata*

### Exfoliate

- > Coconut cream scrub – F904 – Coconut shell particles, coconut pulp powder
- > Rose gel scrub – F907 – Apricot kernel powder, rice powder
- > Acidulous gel scrub – F908 – Lemon peel, rice powder
- > Vahine jelly scrub – F906 – Bora-Bora sand
- > Mango jelly scrub – F905 – Grape seed, rice powder

