Company's introduction and history

JOYLIFE Co., Ltd.

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COMPANY VISION

COMPANY HISTORY

2017
- 08 Joint venture business
- 05 Export contract to India
- 02 Export contract to Kazakhstan
- 01 Export contract to China
- 08 Export contract to Cameroon
- 07 ISO22716 (ISD GMP) Certified
- 05 Awarded Outstanding Product of the Korea / Awarded social contribution management

2016
- 02 Recognized Enterprise Institute

2015
- 11 Completed cosmetics & food Manufacturing factory
- 09 Changed corporate name to JOYLIFE
- 08 Launched JUNGNANI branded cosmetic products
- 05 Register cosmetic manufacturing and sales

2013~2014
- 2014.11 Resister cosmetic manufacturing
- 2013. 07 Certification of the women’s entrepreneurial
- 2013. 06 Created a cosmetic division
- 2013. 05 Change corporate name to JOYPRINLIFE

2010~2012
- 2012. 11 selected as standard workplace for the disabled
- 2010. 11 Extend the 4 stories new building

2002~2007
- 2007. 11 employment environment improvement project
- 2005. 11 Facility Upgrading project
- 2002. 05 land of 750 square meter purchase extension
- 2002. 02 Established JOY PRINTECH
SHOWROOM
PRODUCT UNIT

COSMETICS LINE

- Attached Research Station
  부설연구소
- Ultra High Mixer
  울트라 호모믹서
- Multi Package Line
  멀티 포장 라인

TISSUE LINE

- R/O Water Purifier
  R/0정수기
- Nano System
  나노시스템
- Wet Tissue Mixing Equipment
  티슈액 배합 설비
- Wet Tissue Machine
  물티슈기계
- Packing and Filling Machine
  물티슈 충전 포장기
Organization Chart

CEO

Affiliated research institute

Management support team

- Management support department
  - New business team
  - Financial team

Production quality control

- Production department
- Production quality control

Marketing and sales control

- Marketing team
  - Design team
  - Product planning team
  - Sales control
- Sales team

Production department

- Cosmetic production
  - Cosmetic production team1
  - Cosmetic production team2
- Wet tissue production
  - Wet tissue production team1
  - Wet tissue production team2
- Health food production
  - Health food production team1
  - Health food production team2
## Current Revenue

### 2018 Revenue

<table>
<thead>
<tr>
<th>Sortation</th>
<th>Healthy drink</th>
<th>Skin care</th>
<th>Functional cream</th>
<th>Hand cream</th>
<th>Mask sheet</th>
<th>Cleansing tissue</th>
<th>Wet tissue</th>
<th>etc.</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>700</td>
<td>3,871</td>
<td>862</td>
<td>570</td>
<td>252</td>
<td>300</td>
<td>123</td>
<td>800</td>
<td>6,778</td>
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<tr>
<td>percentage</td>
<td>10.3%</td>
<td>57.1%</td>
<td>12.7%</td>
<td>8.4%</td>
<td>12.7%</td>
<td>4.4%</td>
<td>1.8%</td>
<td>11.8%</td>
<td>100%</td>
</tr>
</tbody>
</table>

![Bar and Pie charts showing revenue distribution](image)
### Current Revenue

**Productive capacity (per day)**

<table>
<thead>
<tr>
<th>Sortation</th>
<th>Healthy drink</th>
<th>Skin care</th>
<th>Hand cream</th>
<th>Mask sheet</th>
<th>Cleansing tissue</th>
<th>Wet tissue</th>
<th>Clean cloth etc.</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Production</td>
<td>45</td>
<td>200</td>
<td>22</td>
<td>15</td>
<td>29</td>
<td>21</td>
<td>7</td>
<td>294</td>
</tr>
<tr>
<td>percentage</td>
<td>15.3%</td>
<td>68.0%</td>
<td>7.5%</td>
<td>5.1%</td>
<td>9.9%</td>
<td>7.1%</td>
<td>2.4%</td>
<td>100%</td>
</tr>
</tbody>
</table>

[In Million Won]
OEM & ODM PROCESS

**OEM**
Original Equipment Manufacturing Process

1. **Customer consultation request**
2. **Product consultation**
3. **Contracting**
4. **Hoof development and sample confirmation**
5. **Warehousing of raw material**
6. **Production**
7. **Delivery**

**ODM**
Original Development & Design Manufacturing Process

1. **Customer consultation request**
2. **Business consultation**
3. **Contracting**
4. **Design development and sample confirmation**
5. **Confirming of product concept and sales strategy**
6. **Warehousing of raw material**
7. **Production**
8. **Delivery**
Award and Certification

ISO 22716, Certified
Enterprise Research Center, Certified
Korea Cosmetic Association, Certified
Ministry of Trade, Industry and Energy, Minister Prize
Korea’s best product, Grand Prize
Small & Medium Business Corporation, Grand Prize
Technology Development Performance

- **Cooling Emulsion using menthol and sugar alcohol**
  - Development Period: 2016.03~2017.01
  - Development Method: Self-developed Development

- **Deodorizing mist using Amino Acid**
  - Development Period: 2016.03~2017.01

- **Bubble Peptide Essence**
  - Development Period: 2016.06~2017.11

- **Developing of Transformer Cleanser**
  - Development Period: 2018.01~Now in Progress
Articles which were introduced Joy Life to the press
The empress of the imperial family can blossom with a beautiful heart and close hands.

The desperate heart of love, the daily glad hands, and the patience to endure the years of humanity.

JÜNGNANI cosmetics intend to convey the deep and beautiful mind of orchid.
We believe that every person was born with good skin. Nowadays, due to various causes, diet, eating habits, or wrong skin care, affect skin age. Feel the Jungnani’s exceptional anti-aging care system, developed by Dermatologists. You can keep your skin healthy in a way simply.
The toner that gives necessary moisturizing and arranging the skin that can be dry easily after washing face.

**Main ingredients:** Sh-oligopeptide, Sodium Hyaluronate, Betaine

Function: Since it contains peptide, it gives elasticity and firmness to the dry and rough skin and helps to give beautiful vitality and elasticity to the skin.

The emulsion that makes the skin moisture and soft

**Main ingredients:** Sh-Oligopeptide, Sodium-Hyaluronate, Argan Oil

Function: Argan oil forms a barrier to prevent the evaporation of water from the skin. Moreover, peptide helps the skin to prevent ageing by giving vitality.

Function: Argan oil forms a barrier to prevent the evaporation of water from the skin. Moreover, high functional and high concentrated serum contains peptide that helps the skin to prevent ageing by giving vitality.

By making the skin cell healthy and by supplying nutrition to the skin, make the skin healthy and protects from harmful factor.

**Main ingredients:** Sh-oligopeptide, Sodium Hyaluronate, Betaine, Argan oil
Hyper Facial Eye cream
[Double Function: Whitening, Anti-Wrinkle] 30 ml

Function: It helps the wrinkle around the eyes to improve the elasticity and to maintain healthy skin by containing shea butter.

By supplying moisturizing and nutrition, necessary for the skin around eyes, Collagen and Betain make the skin around eyes moisture and shine.

Main ingredients: Sh-Oligopeptide, Shea Butter, Sweet Almond Oil, Hyaluronic Acid, Panthenol

Hyper Facial Nutrition cream
[Double Function: Whitening, Anti-Wrinkle] 50 ml

Function: The cream function to provide moisture and nutrition into the deep skin gives beautiful vitality and elasticity to dry and rough skin by Peptide.

Peptide ingredient works effectively with jojoba oil, similar to sebum, to help the evaporation of moisture and to give moisture by getting through into the skin.

Main ingredients: Sh-oligopeptide, BSASM PLUS

Hyper Facial B.B cream
[Triple Function: UV Protection, Whitening, Anti-Wrinkle] 40 ml

Function: Hyper Facial BB Cream provides elastic skin care that not only prevents UV B from causing skin cancer, but also prevents UV A, the main cause of skin aging.

Give vitality and shine to the skin that tends to be rough.

Main ingredients: Titanium Oxide, Adenosine, Niacinamide
24K GOLD LINE
the way to have perfect skin

**JNN2 24K GOLD COMFORTABLE SHIELD DAY CREAM**
(ANTI-WRINKLE PRODUCT) 100 g / 3.38 fl. oz.

It's moisturizing day cream that helps keep you bright all day.
It contains gold, snail mucus, and adenosine to help giving rich moisture and reducing wrinkles, and it helps to make dry and wrinkled skin to elastic and moist skin.

**Main Ingredients** | 24K Gold (120 ppm)
Snail mucus extract

**JNN2 24K GOLD VOLUME CARE NIGHT CREAM**
(ANTI-WRINKLE PRODUCT) 100 g / 3.38 fl. oz.

It is high quality and high moisture night cream that help restore skin to a smooth skin the next morning.
The tender texture pulls as much moisture as possible to help strengthen the elasticity of the wrinkled skin.

**Main Ingredients** | 24K Gold (120 ppm)
Snail mucus extract

**JNN2 24K GOLD EXPERT WRINKLE EYE CREAM**
(ANTI-WRINKLE PRODUCT) 100 g / 3.38 fl. oz.

The eye cream prepared by JNN-2 for sensitive and easily dry eyes, which manages wrinkles like a professional care.
It is absorbed quickly and without any polish, so it can be used effectively for wrinkles around the eyes and sides.

**Main Ingredients** | 24K Gold (120 ppm)
Snail mucus extract

**JNN2 24K GOLD ACTIVE ENERGY SERUM**
(ANTI-WRINKLE PRODUCT) 100 g / 3.38 fl. oz.

Active serum increases energy to the tired skin. It improves skin texture to improve clear and transparent skin, and contains 24K gold, snail mucus extract and other elements of tropical fruit to provide more moisture and elasticity.

**Main Ingredients** | 24K Gold (120 ppm)
Snail mucus extract
Nutritious Vitality Cream

[Double Function: Whitening, Anti-Wrinkle] 50 ml

**Function:** Nutritious Vitality Cream that supplies moisturizing and nutrition into the deep skin by supplying vitality and elasticity, give vitality to the weakened skin.

Since it contains peptide and Swallow Nest Extract, it makes the skin moisture and healthy by supplying moisture and nutrition enough to the skin.

**Main ingredients:** Swallow Nest Extract, Coperpeptide-1, Acetyl Hexapeptide

Super Repair Vitamin E Cream

[Double Function: Whitening, Anti-Wrinkle] 50 ml

**Function:** Super Repair Vitamin E Cream helps to maintain healthy skin and to give moisture and nutrition to the skin, tired from external stimulation factors.

The ingredient, derived from Vitamin C, cultivates a slimy skin to clear skin.

**Main ingredients:** Panthenol, Betain, Tocopheryl Acetate, Hyaluronic Acid

Muti-Care Snail Cream

[Double Function: Whitening, Anti-Wrinkle] 50 ml

**Function:** It gives the skin moisture by providing moisture and nutrition and preventing roughness and dryness. As there is Snail Scretion Filterate, it moisturizes the skin and keeps it healthy.

**Main ingredients:** Snail Scretion Filterate, Niacinamide, Adenosine
Truffle All Day Drop (DAY)
[Double Function: Whitening, Anti-Wrinkle] 13 ml

Function: "TRUFFLE" base (Tuber Melanosporum Extract)
As it is rich in vitamins, amino acids, and minerals, controlling Reactive Oxygen Species (ROS) can help skin regeneration, strengthen skin immunity, and purify the skin.

Efficacy: During the day, Not only for whitening, but also for Anti-Wrinkle, brightening, and moisturizing properties

Main Ingredients: Niacinamide, Truffle

Truffle All Day Drop (NIGHT)
[Double Function: Whitening, Anti-Wrinkle] 13 ml

Function: "TRUFFLE" base (Tuber Melanosporum Extract)
As it is rich in vitamins, amino acids, and minerals, controlling Reactive Oxygen Species (ROS) can help skin regeneration, strengthen skin immunity, and purify the skin.

Efficacy: During the night, it helps skin regeneration, soothing and improving wrinkles.
Main Ingredients: Adenosine, Truffle
Dewy finish lip tint provides deep moisturizing on your flaky lips.

Weightlessly applied on your lips! The pigment is evenly colored!

7 different colors flattering on All skin tones Jungnani Lip Tint promotes an irresistibly plump, volumized lips High-shine glossy colors for all - day moisture & softness.

Highly pigmented lip tint in one swipe Smooth once for instant.
JNN Daily Velvet Sun Cream
[Triple function: Whitening, Anti-Wrinkle, UV-Protection] 50 g

- UV CAUTION! Powerful SPF 50+/ PA +++
- White cast STOP: light adherence eliminate excess oil with powdery.
- Anti-pollution: Provides a sturdy, clear coat of skin by effectively protecting skin barriers from the fine dust that cause various troubles.

JNN Complete B.B Cream
[Triple function: Whitening, Anti-Wrinkle, UV-Protection] 50 g

- Nature's perfect nutrition! Honey + Royal Jelly
- High adherence and long lasting.
- Strong antioxidant – Bee venom extract protects against troubles, external causes, etc.
**JNN Tone Change White Cream**

[Whitening] 30 g

- Brightening + Tone Change: transparent cover cream without borders that covers the pores and flushes to create a natural.
- Moisture UP! Adherence Up!: Hyaluronic acid that is a natural moisturizing factor draws moisture and captures moisture on skin.
- Multi-care, highly concentrated, non-greasy cream: Easy application without stuffy feeling including sensitive skin.

**JNN Beta-Glucan Solution Cream**

[Wrinkle improvement] 30 g

- Skin elasticity, deep moisturizing: highly concentrated whitening cream.
- Deep moisturizing and keeping water balance.
JNN Secret Bubble 230 ml

✓ Aromatherapy effect of natural lavender: Lavandine oil component helps to strengthen skin barrier. Natural lavender scent relaxes and relieves stress.

✓ Balance of pH slightly acidic: pH slightly acidic feminine freshness washes the bacteria that can cause unpleasant odors, leaving you feeling clean and refreshed.

✓ 5-Free prescriptions: No Parabens, No Mineral Oil, No Benzophenone, No Artificial Flavors, No Sulfate

✓ Contains natural ingredients.

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JNN Aroma Bubble Cleanser 230 ml

✓ Aromatherapy effect of natural lavender: Lavandine oil component helps to strengthen skin barrier. Natural lavender scent relaxes and relieves stress.

✓ Balance of pH slightly acidic: Soft pH slightly acidic base massages the skin and washes the bacteria that can cause unpleasant odors, leaving you feeling clean and refreshed.

✓ 5-Free prescriptions: No Parabens, No Mineral Oil, No Benzophenone, No Artificial Flavors, No Sulfate

✓ Contains natural ingredients.
AQUA MOISTURE
[MEDICAPSULE] CERAMIDE
Contained Ceramide

MELA-OFF
[MEDICAPSULE] PEARL
Contained Pearl Extract

VITA BRIGHT CLINIC
[MEDICAPSULE] VITAMIN C
Contained Vitamin C

PORE TIGHT
[MEDICAPSULE] ZINC PCA
Contained Zinc PCA

WRINKLE-TOX
[MEDICAPSULE] TRYLAGEN
Contained Trylagen

AC-RELAXING
[MEDICAPSULE] TEATREE
Contained Tea tree Leaf
JNN Medicapsule Mask
23 ml

COLLAGEN LIFTING CLINIC
[Wrinkle Improvement]
[MEDICAPSULE] COLLAGEN
Contained Collagen

SNAIL CLINIC
[Wrinkle Improvement]
[MEDICAPSULE] SNAIL
Contained Snail Musin

PROPOLIS CLINIC
[Wrinkle Improvement]
[MEDICAPSULE] PROPOLIS
Contained Propolis

ALOE SOOTHING CLINIC
[MEDICAPSULE] ALOE
Contained Aloe Vera
JNN II was initiated to achieve the completion of beauty.

The May Rose which is from France will help women have a higher quality skin, caring for skin troubles and for healthy skin, and become an elegant woman.
The skin’s natural moisturizing factor, sodium Hyaluronic acid, helps balance your skin’s moisture balance and hydrates you for your dry skin. It is a moisture toner that keeps moisture with natural moisturizing factor, Glyceryl Glucoside, Caprylyl Glycol component with excellent moisturizing power and rich hydration.

**Main ingredients**: May rose water, Hyaluronic acid

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**Hyper Facial Emulsion**

100 ml

The extracts of licorice root, rosemary leaf, cinnabar, Matsumiyu, chamomile, and Hojanggun are moisturizing to the dry skin. The sunflower seed oil containing the rich protein, lecithin, vitamins A and E is added to continuously moisturize the skin.

**Main ingredients**: May rose water, Rosemary

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**Hyper Facial Serum**

[Whitening, Anti-Wrinkle]

40 ml

Natural moisturizing ingredients such as sodium Hyaluronate and glycerin provide moisturized skin. Liquorice, Rosemary Leaf, Centella asiatica, Chamomile, and Hojang Geun Extract revitalize and moisturize the skin. It contains dual functional raw ingredient in cosmetics with Niacinamide and adenosine, which helps to improve wrinkle improvement and whitening.

**Main ingredients**: NIAOINAMIDE: Whitening
**ADENOSINE**: Wrinkle
Hyper Facial Nutrition Cream
[Double Function: Whitening, Anti-Wrinkle] 50 ml

The common Hyaluronate ingredient helps moisturize the skin and helps to regenerate the skin with elasticity, giving the skin a feeling of hydration and rich nourishment. Licorice Green Tea Rosemary Leaf revitalizes, moisturizes and cleanses the skin. Contains Sunflower Seed Oil to provide energy to tired skin and gives it a lubricious feel with high lubrication.

Main ingredients: NIACINAMIDE: Whitening
ADENOSINE: Wrinkle

Hyper Facial Eye Cream
[Anti-Wrinkle] 30 ml

Provides nutrients to tired skin, giving skin elasticity and smooth skin cream for eye care. The moisturizing power of sodium Hyaluronate and glycerin gives skin moisturized to dry skin. It contains adenosine, a wrinkle-functional cosmetic ingredient, and a wrinkle-functioning raw material.

Main ingredients: ADENOSINE: Wrinkle
Nature has been with humans for a long time. That is why it’s said that humans came from nature.

We always believe in the power of nature.

IZMIZ stammers the forces of nature into a modern science and properly balances the skin and components.

The IZMIZ set by Joy Life specially prepared can apply a complete force of nature in the skin and make the skin look even more attractive.
Beta Glucan water is used to balance the skin’s moisture balance. It is a moisture toner that maintains moisture for a long time with excellent moisture retention and rich moisture.

**Main ingredients:** Beta-Glucan, Sodium hyaluronate

**Active Moisture Toner** 120 ml

It is a moisturizing emulsion using Beta Glucan water as functional water which enhances permeability of active ingredient instead of purified water. It gives vitality to the skin by revitalizing the skin. Peptide helps to make skin more elastic.

**Main ingredients:** Beta-Glucan

**Active Moisture Serum** [Double Function: Whitening, Anti-Wrinkle] 50 ml

It uses Beta Glucan, the number of functions, as a base to help deliver the beneficial ingredients deep into the skin. It is a moisturizing eye cream that gives skin elasticity and soothes tired skin with rich nutrition.

**Main ingredients:** Beta-Glucan, Idenosin

**Active Moisture Eye Cream** [Double Function: Whitening, Anti-Wrinkle] 30 ml
Active Moisture Emulsion  120 ml

It is a moisturizing emulsion using Beta Glucan water as functional water which enhances permeability of active ingredient instead of purified water. It gives vitality to the skin by revitalizing the skin. Peptide helps to make skin more elastic.

Main ingredients: Beta-Glucan, Sodium hyaluronate, Peptides

Active Moisture Cream  [Double Function: Whitening, Anti-Wrinkle]  50 ml

It contains adenosine and Niacinamide to help maintain skin’s freshness and skin elasticity. By using functional water, which is not purified water it helps to get more healthy skin.

Main ingredients: Beta-Glucan, Niacinamide, Adenosine
DERMA I.N.G Injection Ampoule Mask (Elastin/Shining)  [Anti-Wrinkle]

- Ampoules are specialized for high moisturizing and shine.
- Instead of Purified water, which accounts for the majority of cosmetic ingredients, it contains a third-generation high-humidity raw material which was added to the mushroom extract. Gives Abundant nutrition.
- 4 Masks in one set.
JNN Lavender Cleansing Tissue
(30 wipes Portable) [Anti-Wrinkle]

- Easily cleansed without soap and water, you can feel refresh and moisturizing.
- All in one type of cleansing tissue for skin care and cleansing at the same time.
- Weak acid base suitable for skin pH.
- Contains naturally derived ingredients in soft fabrics to give freshness after use.
Purfume hand cream with natural scent changes your mood and moisturizes your dry hand to give it healthy moisturizing.

**PEACH**

Perfume hand cream with a luscious pitch content that contains glycerin to provide a smooth, moisturizing feeling.

80 g

**GREEN TEA**

It is a perfume hand cream containing a soft green tea ingredient. It contains Hyaluronic acid and acts as a moist and vegetable extract.

80 g

**COTTON WHITE**

A hand cream that gives a warm feel to the hand. It contains glycerin and gives a smooth feeling without feeling tacky.

80 g

**MANGO**

Sweet mango makes your dry hands moist and healthy, maintaining excellent moisturizing effect for a long time.

80 g

**LIME**

This delightful hand cream is a sour and sweet lime ingredient that gives moisture to the dry skin to balance the oil content.

80 g
REAL FRESH TROPICAL MASK PACK

It contains tropical fruit components to give life to your skin. Give not only the face but also the neck and hands a massage to the skin with sufficient volume of 25ml.

- **MANGOSTEEN** 25 ml
  - Vitamin-rich mango-steen ingredients supply enough hydration to make skin fresh.

- **AVOCADO** 25 ml
  - Avocado extract gives dry skin moisture and keeps your skin moist.

- **LITCH** 25 ml
  - Contains Rich extract, called the King of Fruits, to make your skin shine and resilient.

- **PAPAYA** 25 ml
  - A rich papaya with vitamin C helps strengthen the skin barrier by strengthening the skin's basic stamina.

- **ALMOND** 25 ml
  - Almond ingredients act effectively on dry skin, helping to protect and smooth skin.
HOW TO FIND US

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