



# EasyBusiness

by KOMPASS



# What do we do ?

KOMPASS, since the past 70 years provides bespoke information used for sales and marketing to companies across the globe.

We offer solutions which support all aspects of sales, marketing and lead generation activities.



# Who are we ?

We believe in partnering with companies to boost their business.

## Kompass

Your Business Development Partner

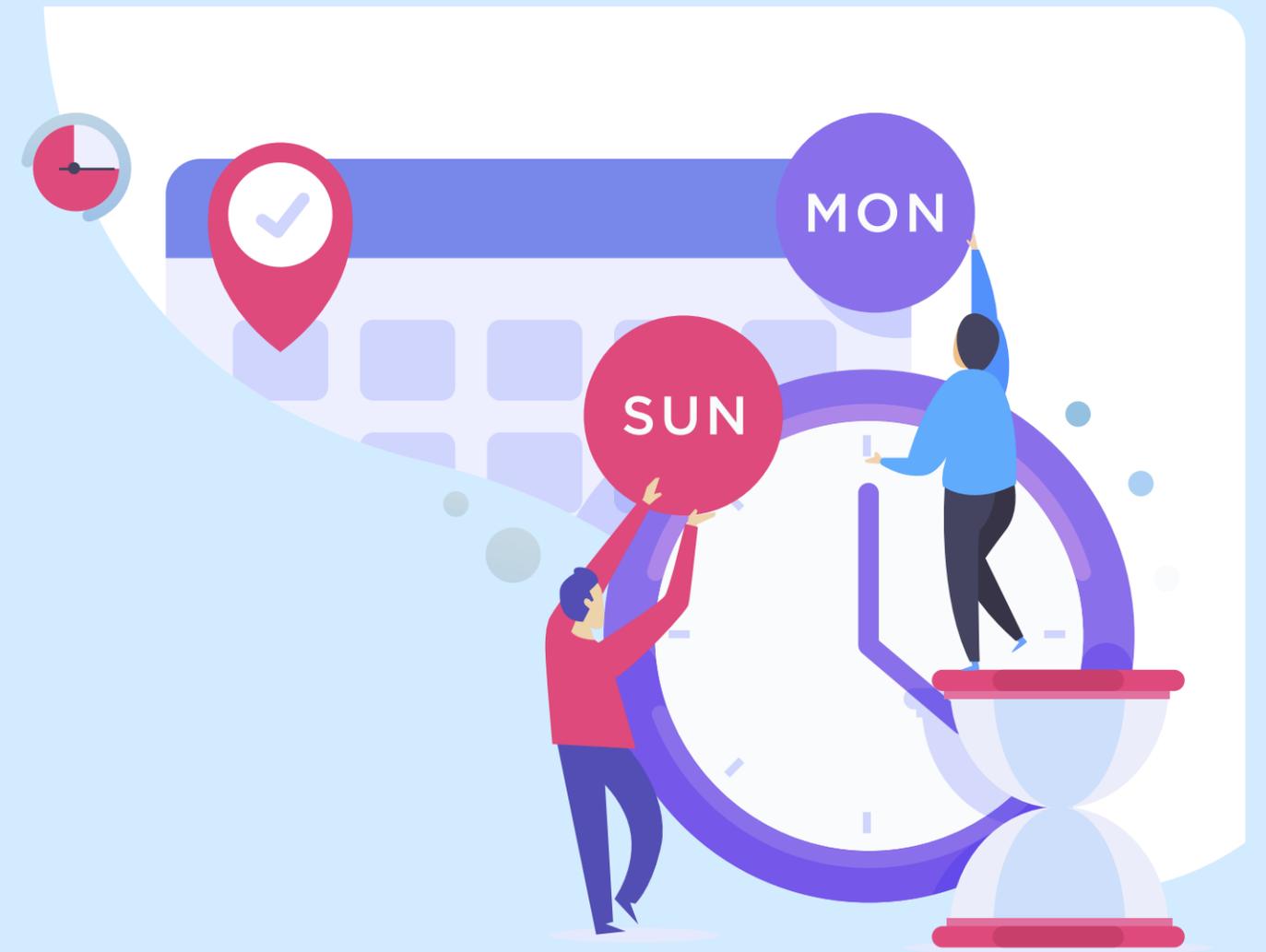
- More than 70 years of experience.
- A world renowned brand.
- Over 10,000 customers worldwide.
- Proprietary B2B classification with more than 55,000 product and service codes.



# How do we do it ?

Everyday we help companies generate new business opportunities by:

- Increasing their global visibility.
- Enriching their existing database.
- Making their database more efficient.
- Improving the performance of their buying and selling processes.



# Our global data

- **74** Countries
- **21** Million Companies
- **31** Million Executives
- **9** Million Executive Email Addresses
- **21** Million Phone Numbers
- **9** Million Company Email Addresses



# What is EasyBusiness ?

EasyBusiness is a global B2B data prospection platform which helps companies segment and analyse their markets, as well as plan and organise all their sales, marketing and lead generation activities.



# Who is EasyBusiness for ?

## MARKETING DEPARTMENT

Market analysis  
Operational marketing  
Direct marketing campaigns

## SALES DEPARTMENT

Customised target lists  
Customer engagement  
Understanding your customers

## PROCUREMENT DEPARTMENT

Legal information  
Detailed financial information  
Detailed company information

## HR DEPARTMENT

Finding profiles (Headhunting)  
Finding Training Organisations & Consultants



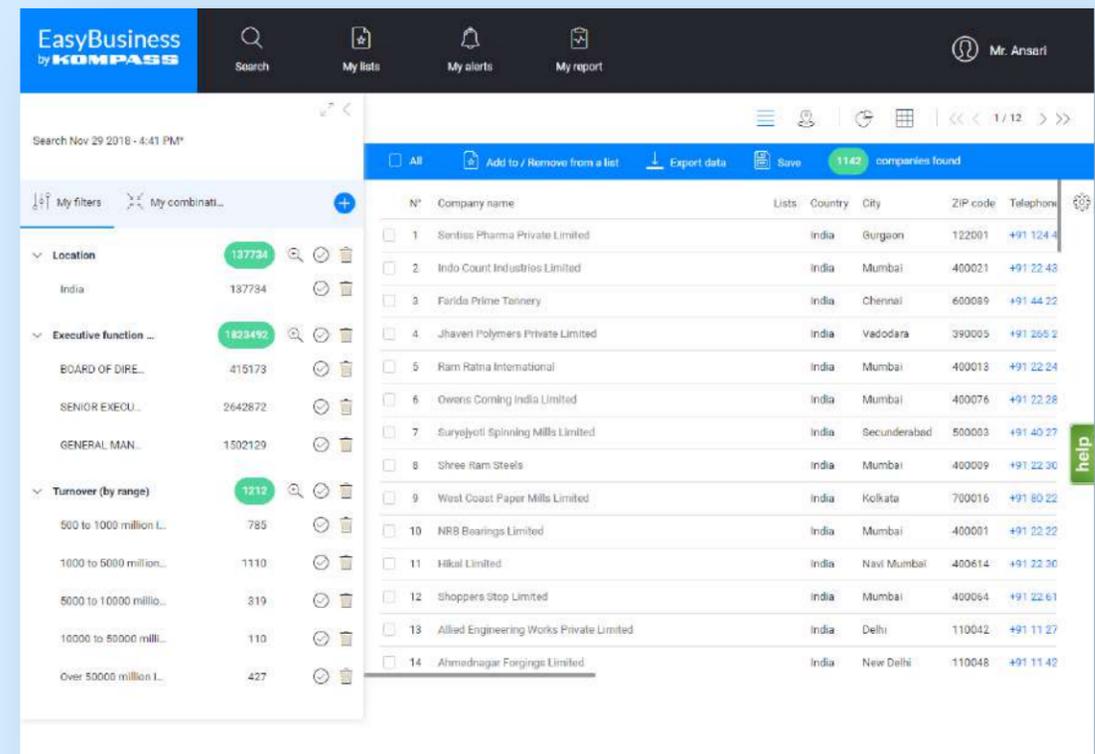
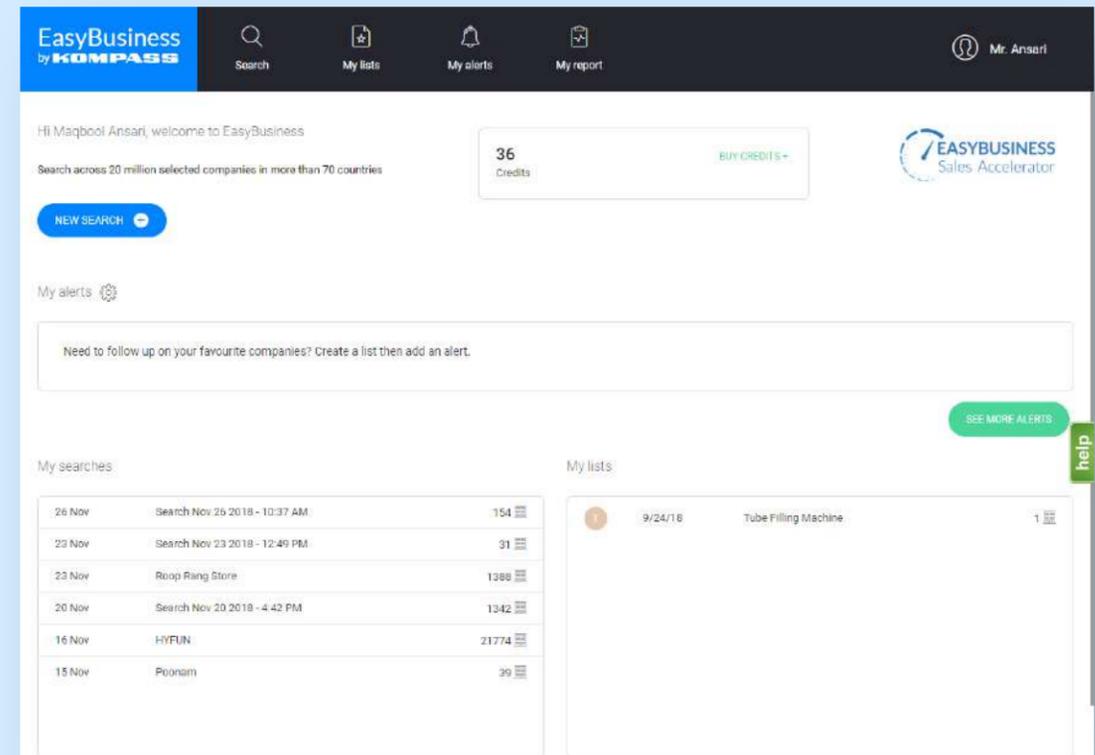
# Main features

## SEARCH:

Use more than 60 search filters to SELECT, SAVE, RECALL, EDIT & SHARE company lists throughout your sales and marketing activities.

## LISTS:

Create customised company lists to manage qualified leads and share them with your team.



# Main features

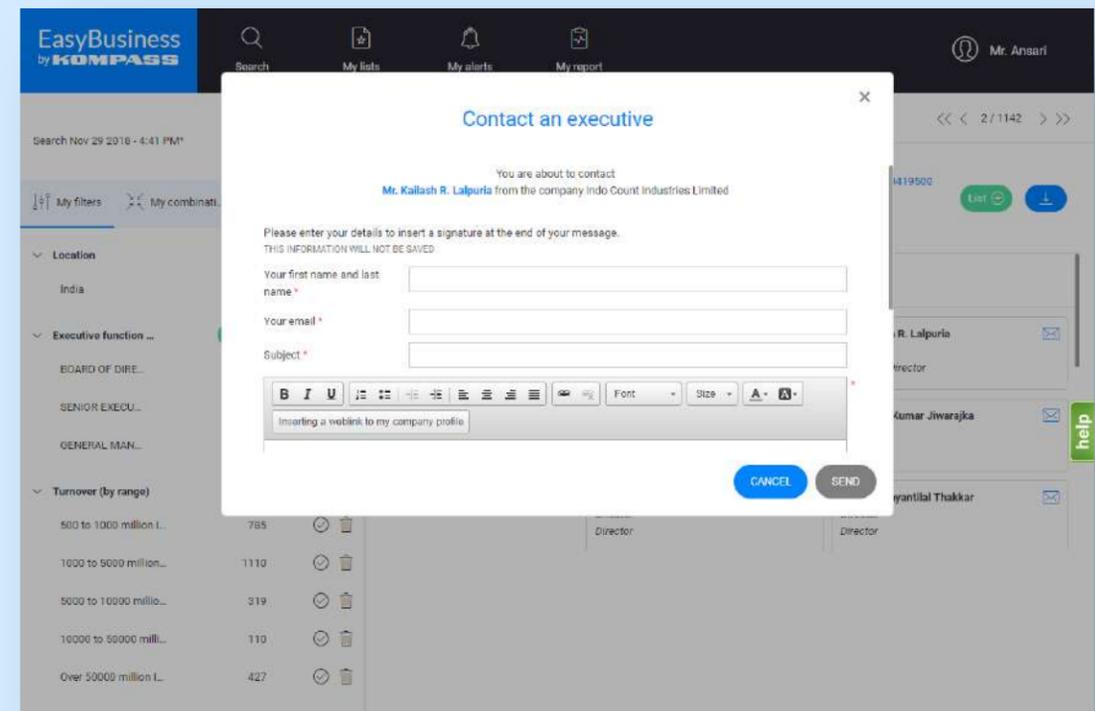
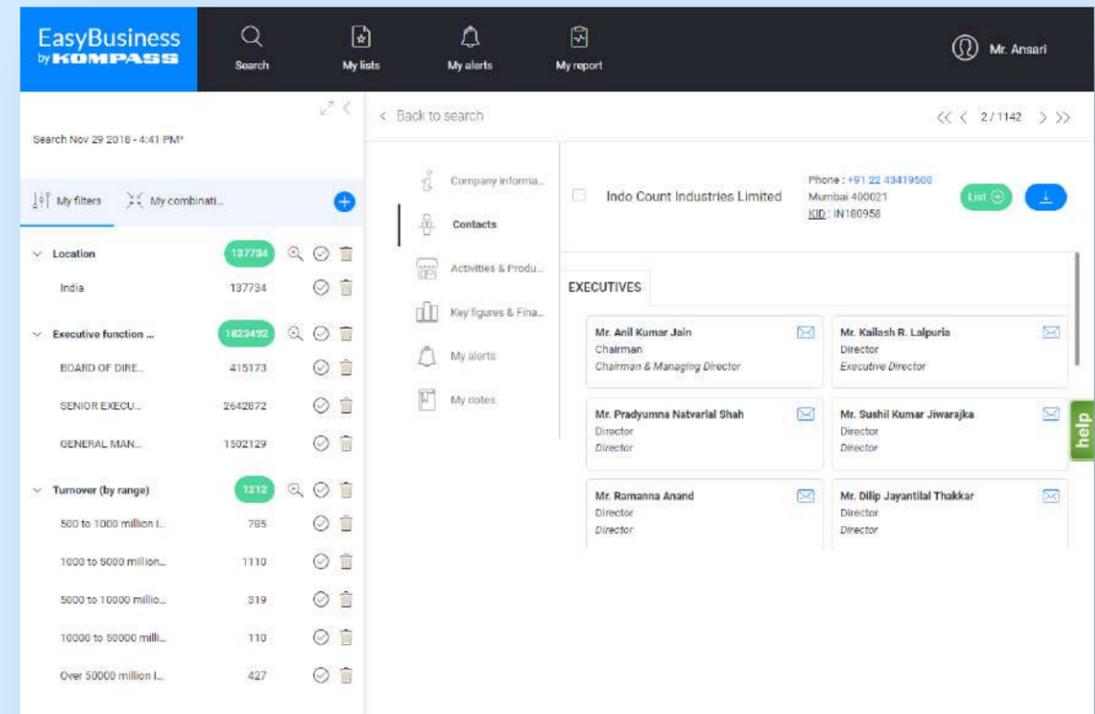
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## VIEW:

Open company profiles to access all contact details, executive names & functions, key figures, financial information etc.

## CONTACT:

Send a direct email message to executives.



# Main features

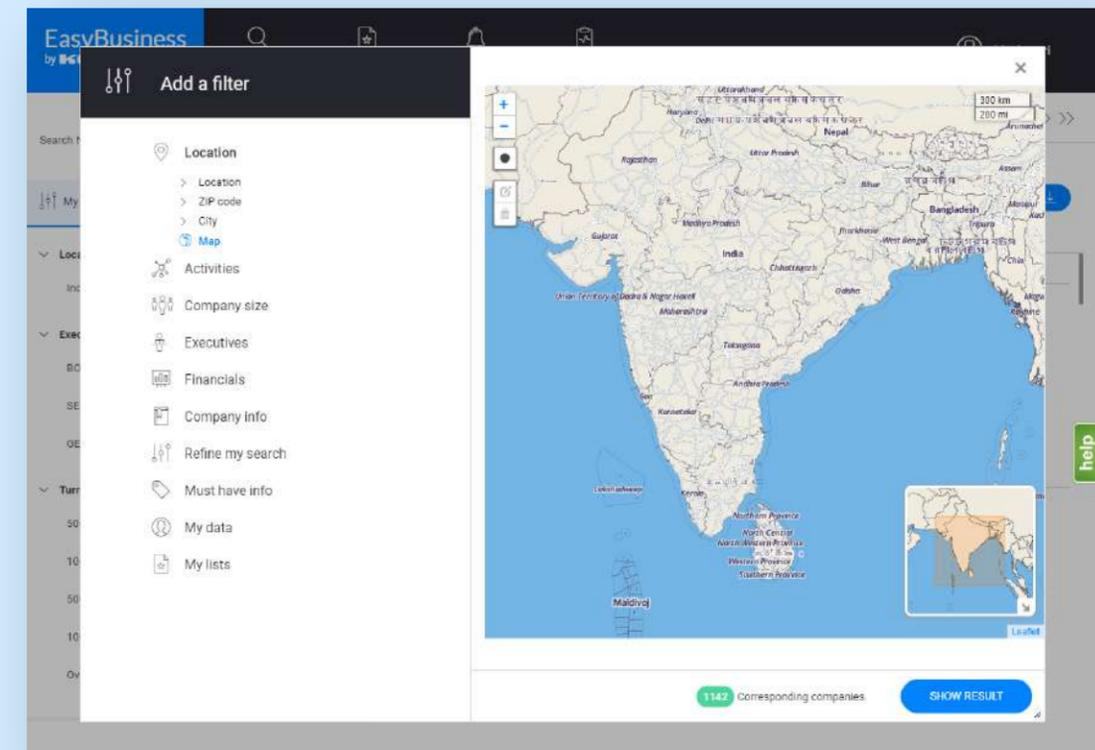
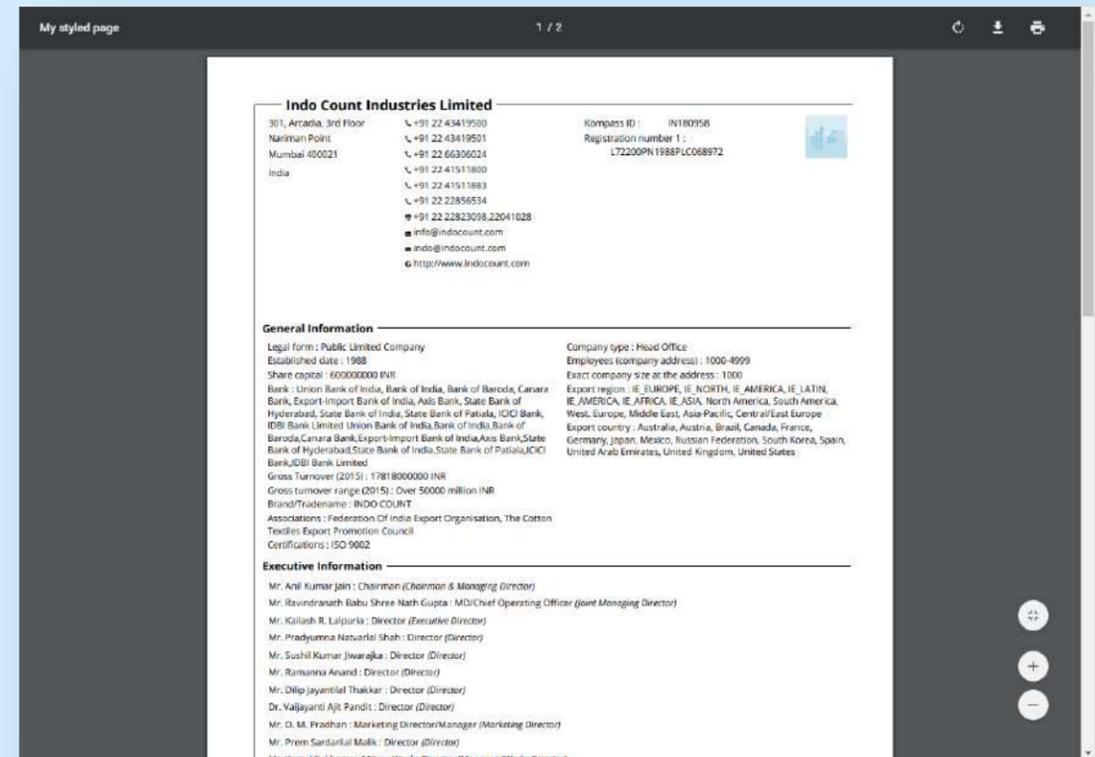
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## PRINT PDF:

Print a company's full profile with just one click and share it with your sales and marketing teams.

## MAP:

Choose a geographical zone depending on your search result and get a geological overview of your results.



# Main features

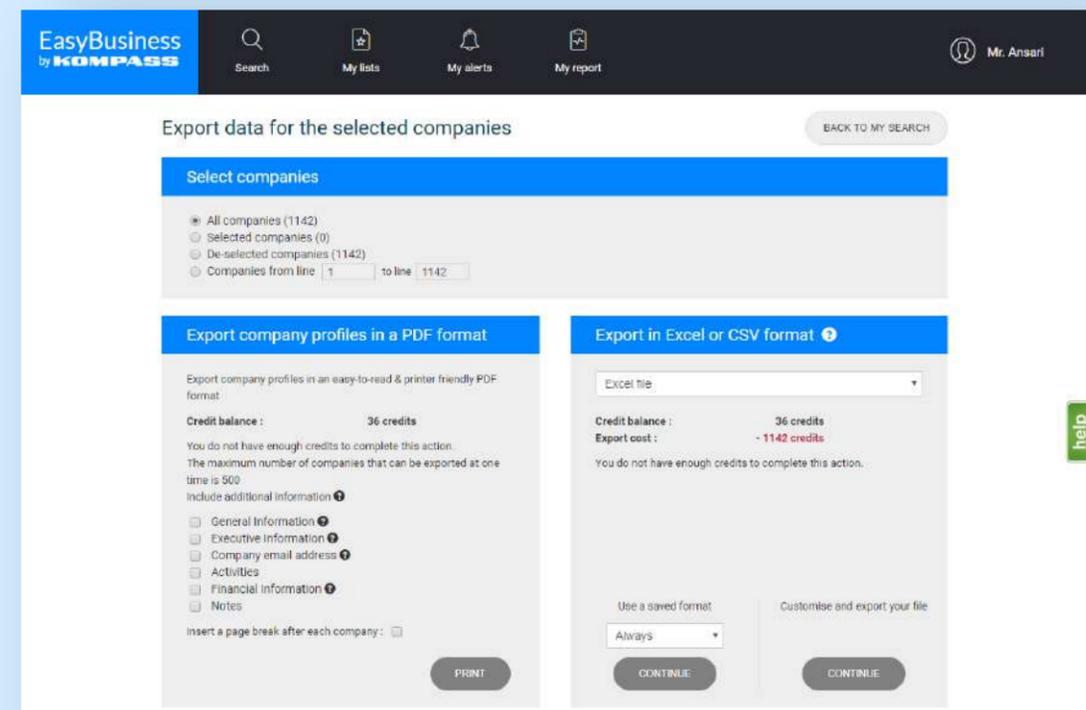
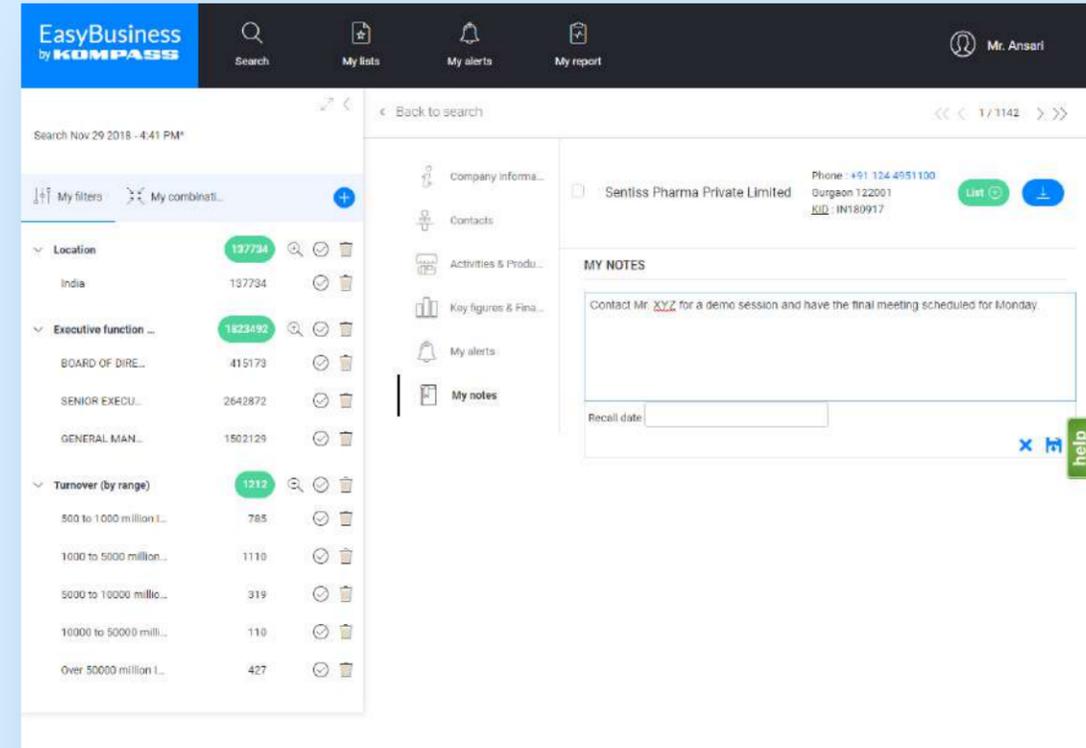
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## NOTES:

Add your personal notes to company profiles, to keep a track of your sales and marketing activities and use them as a filter for following searches.

## DATA EXPORT:

Export and download your selection lists in Excel or PDF format.



# Main features

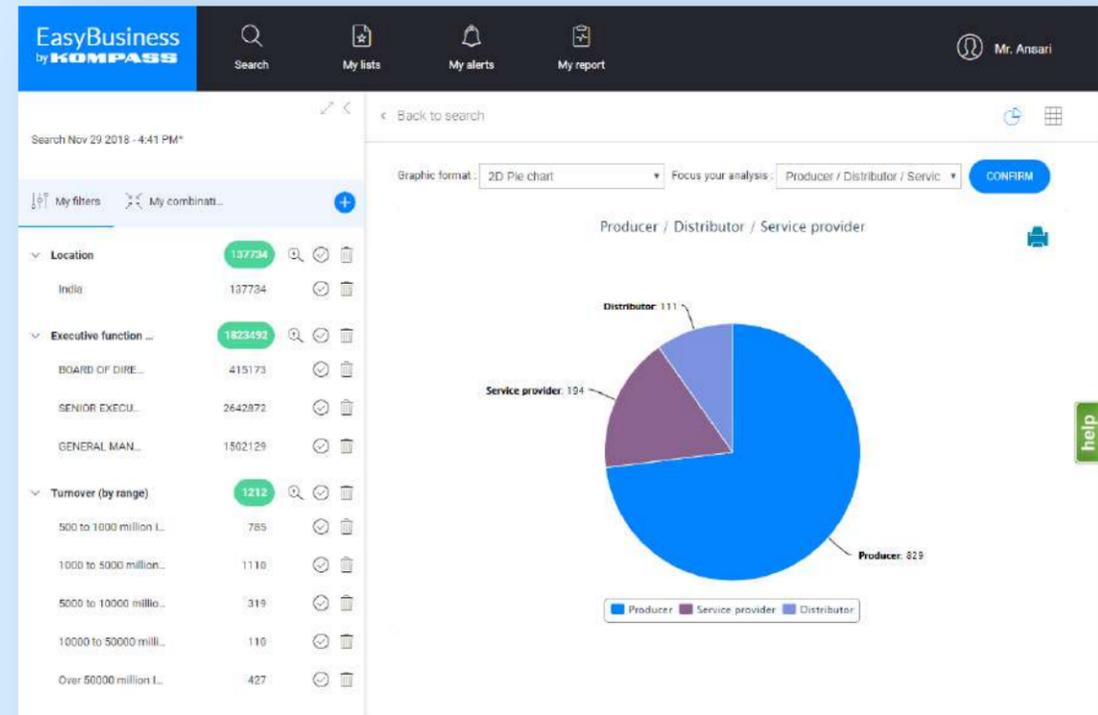
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## ANALYSIS:

Create and export graphics, diagrams and charts to analyse the results of your search.

To know more CALL US AT:

91 (22) 6258 9600



The screenshot shows the 'KOMPASS' contact form page. The header includes 'Our Directory', 'Our Etail Solutions', and 'English'. The main heading is 'Contact us'. Below the heading, there is a message: 'Please contact one of our team of experts +91 22 6258 9600 from Monday to Friday between 9am and 5pm'. The form asks the user to 'Please complete the form below' and includes the following fields: 'Name' (with radio buttons for 'Mr.' and 'Mrs.'), 'Company', 'Postal code', 'City', 'India' (dropdown menu), and 'Phone number'. There is also a 'Please select an option' dropdown menu, a text area for 'Our message', a 'Browse' button, and a note 'Add a file (2Mb maximum)'. A 'help' button is located on the right side of the form.

# EasyBusiness offer !

## Subscription (Single User)

By area or coverage, you can cherry-pick a single country of your interest or get access to the worldwide database.

## Additional Credit Packages

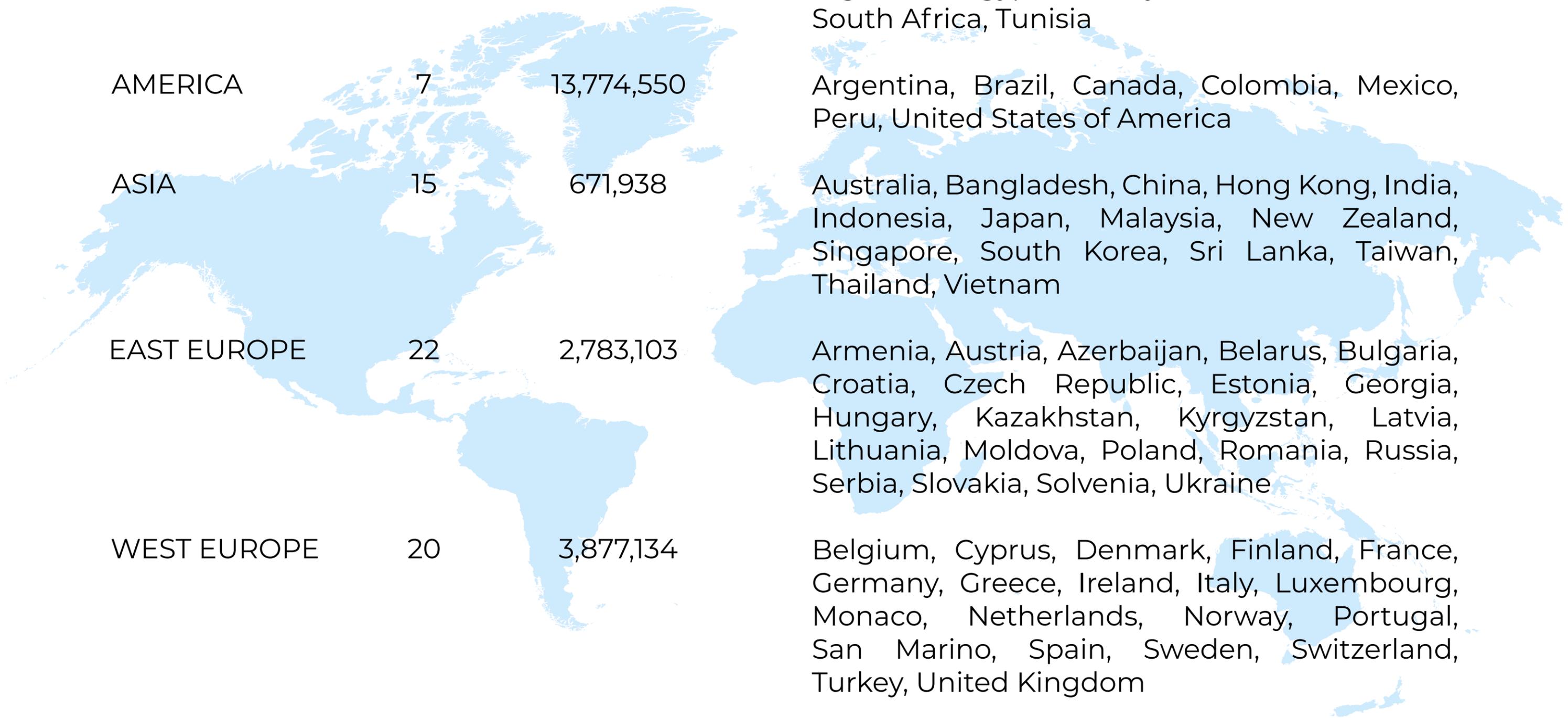
You can buy additional credit packages to export data in Excel, CSV or PDF formats.

## Additional Users

You can also buy additional user accesses to let different people in your company access EasyBusiness simultaneously.



# Our global data presence



AFRICA	6	124,873	Algeria, Egypt, Ivory Coast, Morocco, South Africa, Tunisia
AMERICA	7	13,774,550	Argentina, Brazil, Canada, Colombia, Mexico, Peru, United States of America
ASIA	15	671,938	Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam
EAST EUROPE	22	2,783,103	Armenia, Austria, Azerbaijan, Belarus, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Moldova, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Ukraine
WEST EUROPE	20	3,877,134	Belgium, Cyprus, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Monaco, Netherlands, Norway, Portugal, San Marino, Spain, Sweden, Switzerland, Turkey, United Kingdom
MIDDLE EAST	4	65,183	Iran, Jordan, Lebanon, United Arab Emirates

# Data fields to be exported in excel sheet

- Company name, address, phone number, email address, business activity.
- Company fax number, web address, turnover, employee size, export/import region (wherever available).
- One executive name and function.
- Executive email address (wherever available or only applicable for India).
- Executive phone number (wherever available or only applicable for India).



To know more, please  
feel free to call us at:

**(91) 22 6258 9600**

