



Booster

by KOMPASS



Booster

Your Way to Attract Clients
Locally, Nationally and Internationally



Why Booster ?

Today, successful promotion and building awareness of your brand is a strategic goal for all companies as B2B buyers are spending more and more time on searching for potential suppliers online.

Booster by KOMPASS is a unique SEO solution which allows companies to showcase their products and services in 25 business languages across 74 countries globally.

Important to mention, your products and services are presented in the most optimal manner and time to capture attention of potential B2B buyers looking to make a purchasing decision.

This means you are just a click away to make a new customer!



What do you get with **Booster** ?

- Improved online visibility and trustworthiness of your company and products both nationally and internationally.
- Tools to monitor your results.
- Showcasing your company and products in 25 business languages across 74 countries.
- Support and guidance from our locally based teams.
- New business opportunities and specification requests.

Boost your credibility with our new
“TRUST CERTIFICATE”



Our global audience stats

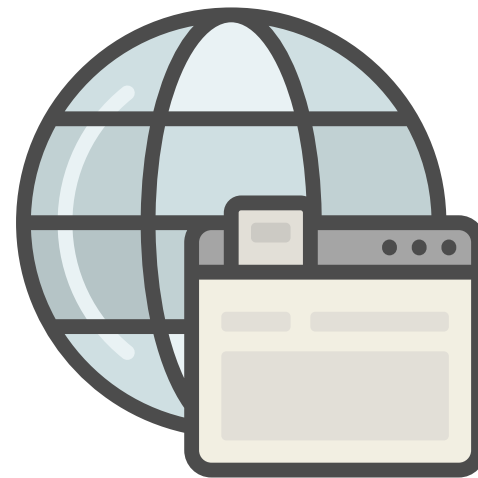
- **120** Million Sessions
- **79** Million Unique Visitors
- **228** Million Pages Viewed
- **4.12** Pages Per Session



Key search figures



400,000 clicks per week towards websites linked with KOMPASS



20 million plus companies are seen **every month** on **KOMPASS** International portals.



14 million plus visits per month on registered company profiles

Example of COMPANY PAGE

- Trust Certificate (New)
- Choose a perfect background picture for your company from our Picture Bank and stand out of the crowd!
- Add short and accurate activity description of your company (recommended that you use keywords).
- Highlighted contact details.

The screenshot displays a company profile for J. K. Ansell Private Limited on the KOMPASS platform. The page features a header with the KOMPASS logo and navigation options like 'REGISTER FOR FREE' and 'CREATE MY PROSPECT LIST'. The main content area includes the company logo, address (Raymond Complex, OLD RAL Building 1st Floor, PO: JEKEGRAM, Pokhran Road No. 1, Thane 400606, India), and opening hours (Thursday, Open, 9:30 AM - 6:30 PM). A product image of a KamaSutra condom box is shown. Below this, there are tabs for 'Description', 'Products', 'Key figures', 'Executives', and 'Activities'. The 'Description' tab is active, showing a 'Presentation' section with text about the company's products and certifications. A 'General Information' table lists details such as 'Year established' (1990), 'Co.Registration No.' (U25199MH1996PLC100697), 'Legal form' (Limited Company), 'Type of company' (Head Office), 'Fax' (+91 22 61527752), and 'Website' (http://www.kamasutra.in). A 'Brands' section lists 'KAMASUTRA'. A 'Company's Videos' section features a video player with a thumbnail titled 'KamaSutra -The Art o...'. On the right side, there is a 'Video J. K. Ansell Private Limited' section with a video player showing a couple in a romantic setting. The page also includes a 'Back to list' button and a '+5 years' badge.

J. K. Ansell Private Limited

Raymond Complex, OLD RAL Building 1st Floor
PO : JEKEGRAM, Pokhran Road No. 1
Thane 400606
India

Opening hours Thursday Open 9:30 AM - 6:30 PM

Description Products Key figures Executives Activities

Call Contact Website Share Favourite

COMPANY INFORMATION J. K. ANSELL PRIVATE LIMITED

Presentation

J. K. Ansell Private Limited Is Manufacturer & Exporter Of Premium Male Latex Condoms Under The Brand " KamaSutra" IN INDIA. The Plant Is ISO 9001 Certified & Accredited For CE Mark From British Standards Institute - UK, SABS, US FDA. Certifications: WHO GMP By FDA Maharashtra, CE Mark No. CES1860 & ISO CERTIFICATION By BSI - UK & SABS Mark Registration.

General Information

Year established	1990
Co.Registration No.	U25199MH1996PLC100697
Legal form	Limited Company
Type of company	Head Office
Fax	+91 22 61527752
Website	http://www.kamasutra.in

Brands

KAMASUTRA

Company's Videos

KamaSutra -The Art o...

Video J. K. Ansell Private Limited

Example of PRODUCT PAGE

Using BOOSTER you can add Product Page(s) for as many products you want! Because of which your products will gain exceptional visibility throughout the internet and they will be just a click away from potential buyers.

- Add short and accurate product description and mention its advantages (recommended that you use keywords).
- Remember about uploading catalogues and videos.
- Add more photos of your product.

The screenshot displays a product page for J.K. Ansell Private Limited, organized into several sections:

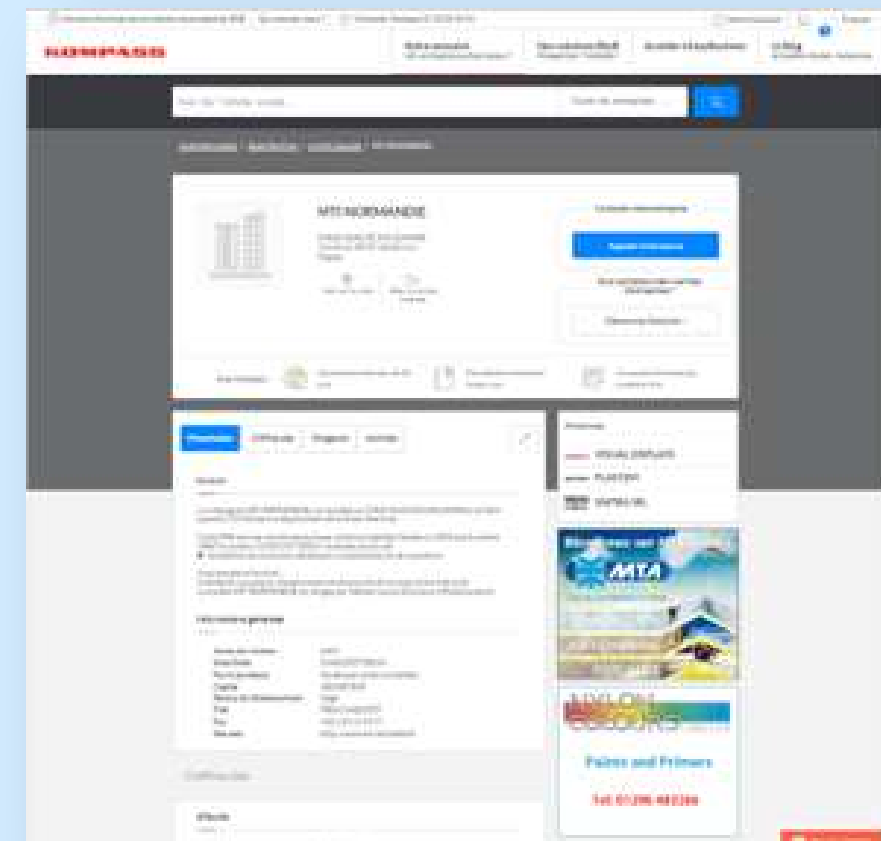
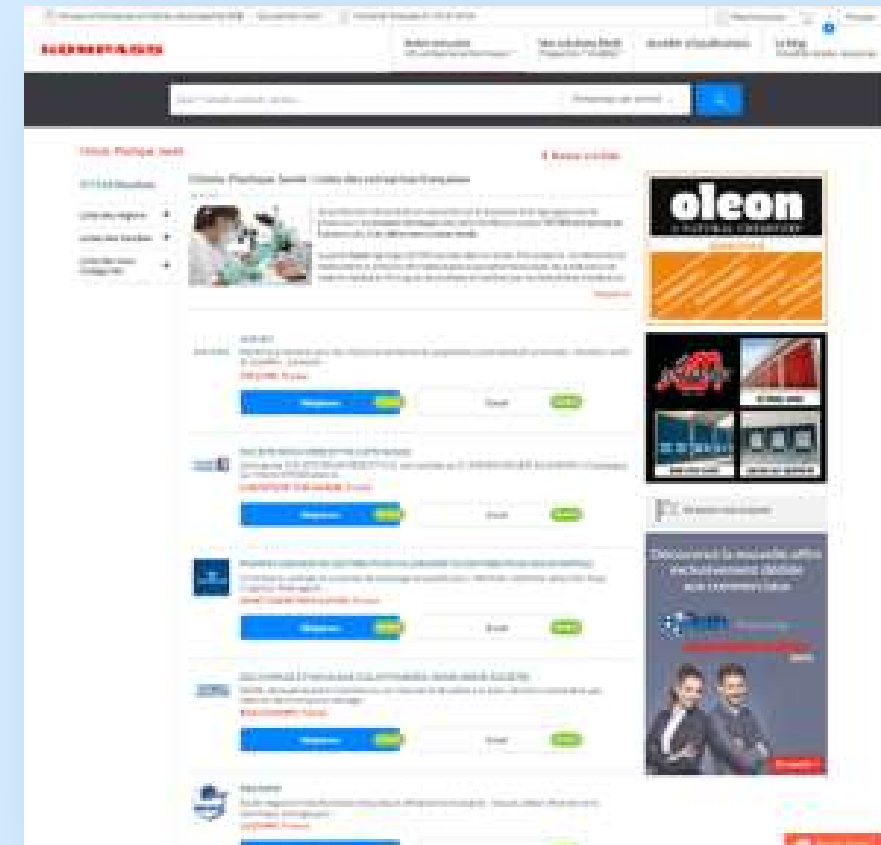
- Banks:** Standard Chartered Bank Standard Chartered Bank.
- Associations:** Chemical and Allied Export Promotion Council of India, Bombay Chamber of Commerce & Industry.
- Export:** Area: Africa, Central/East Europe, Central Asia, Asia-Pacific, Middle East, West Europe. Country: Angola, Romania, Belarus, Burundi, Myanmar, Viet Nam, Ivory Coast, Lebanon, Bangladesh, Zambia, Nepal, United Arab Emirates, Kuwait, Saudi Arabia, Nigeria, Ghana, Philippines, Bosnia and Herzegovina, Mozambique, Iraq, Iran, Iceland, Italy, Jordan, Japan, Cambodia.
- Certifications:** Description: ISO 9001, WHO GMP, By FDA Maharashtra, CE Mark No. CE51860 & ISO CERTIFICATION by ISI - UK & SAS Mark Registration.
- PRODUCTS J.K. ANSELL PRIVATE LIMITED:** 18 products. Search bar: Find a product. Filter dropdown. Product cards for Chill Thrill- Condom and Ribbed- Condom. Link: To see all products.
- KEY FIGURES J.K. ANSELL PRIVATE LIMITED:**

Category	Value
Employees	450 Employees
Turnover	2,045,169,100 INR
- EXECUTIVES J.K. ANSELL PRIVATE LIMITED:** Executive information. Download the executives list. Profiles for Mr. Deepak Vyas (Senior Manager - Export/Import) and Mr. Vishal Tiwari (Manager - Exports).
- ACTIVITIES J.K. ANSELL PRIVATE LIMITED:** Activities. Filter buttons: PRODUCER, DISTRIBUTOR, SERVICE PROVIDER. Activity list: Rubber products for medical, veterinary and laboratory use; Deodorants and anti-perspirant products.

International Square Display

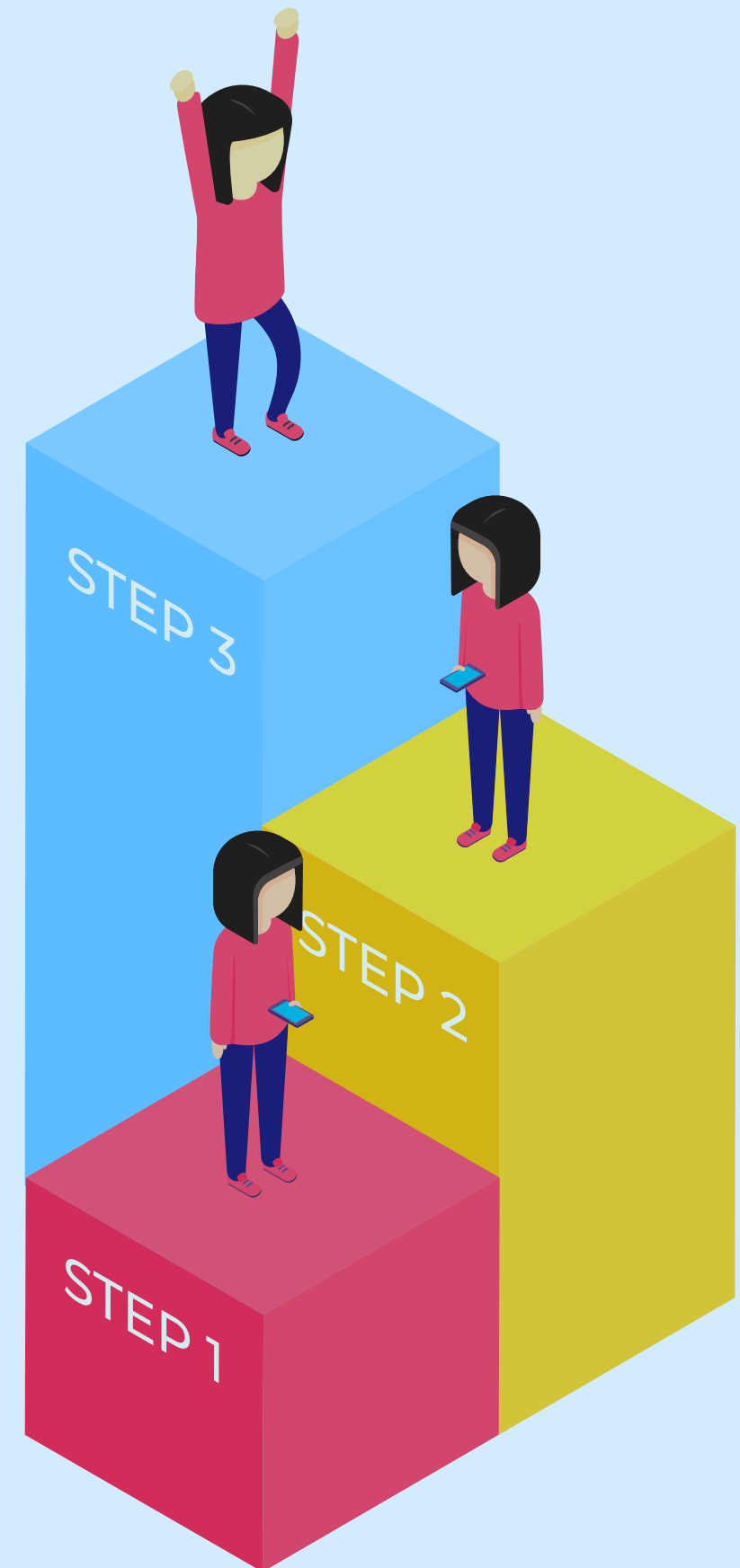
Display on each of the 74 local KOMPASS portals (presence across company profiles, SEO lists and search result pages) linked to your chosen 2-digit classification code.

Showcase your company to the world using our International Square Display.



Boost your visibility in 3 simple steps :

- You will receive access to our online tool to create your Company Page and Product Page(s) to improve their positioning on search engines.
- Our team will contact you to advise and guide in optimizing content on your profile.
“Remember the more content you generate, the greater number of business opportunities come your way.”
- KOMPASS will provide you with statistics to measure your ROI.



Checklist to create your COMPANY PROFILE & PRODUCT PAGE(S)

- Logo
 - Activity and product descriptions (using keywords)
 - Product photos and up to 20 videos & 5 catalogues
 - News and events
 - Information about executives
 - Export/import info
 - Company and product page(s) translations available in 25 business languages
 - Your contact details (email, telephone, address etc)
 - Links to your website and social media pages
 - Background picture to spice up your profile!
- ... and much more to come*



To know more, please
feel free to call us at:

(91) 22 6258 9600

