



#### FINDING PATH TO THE GOAL

Founded in 2010 in Daegu, Republic of Korea, H2CDesign is not only an eyewear manufacturer but also a professional design corporation.





H2C Design has been managing customized ordering beyond the normal OEM manufacturer's production methods so that the customers' needs as well as their imagination is manufactured to create a real product.

Our unique design team offers a wide range of advice and expert knowledge based on our creativity, that in turn is driven by our customers' imagination. Rather, we propose creative production methods that are appropriate for the design of the customer's vision, to create a well-executed, high quality product featuring specialized design.

This is why H2C Design has been working with renowned eyewear brands in Korea. We are fully responsible for the design and production, and upon customer requests.

H2C Design is a Korean manufacturer always at the forefront of new developments and trends of rapidly changing consumers.

WE DESIGN

**WE MAKE** 

# THE PROMISE

The most inspiring and compelling thing we can covey about the brand to its audience.





### **VALUES**

What a brand won't compromise on the principles that define the behaviours under its aegis.



The benefit the brand offers that meet customer needs and drive choice.











WE DESIGN

WE MAKE





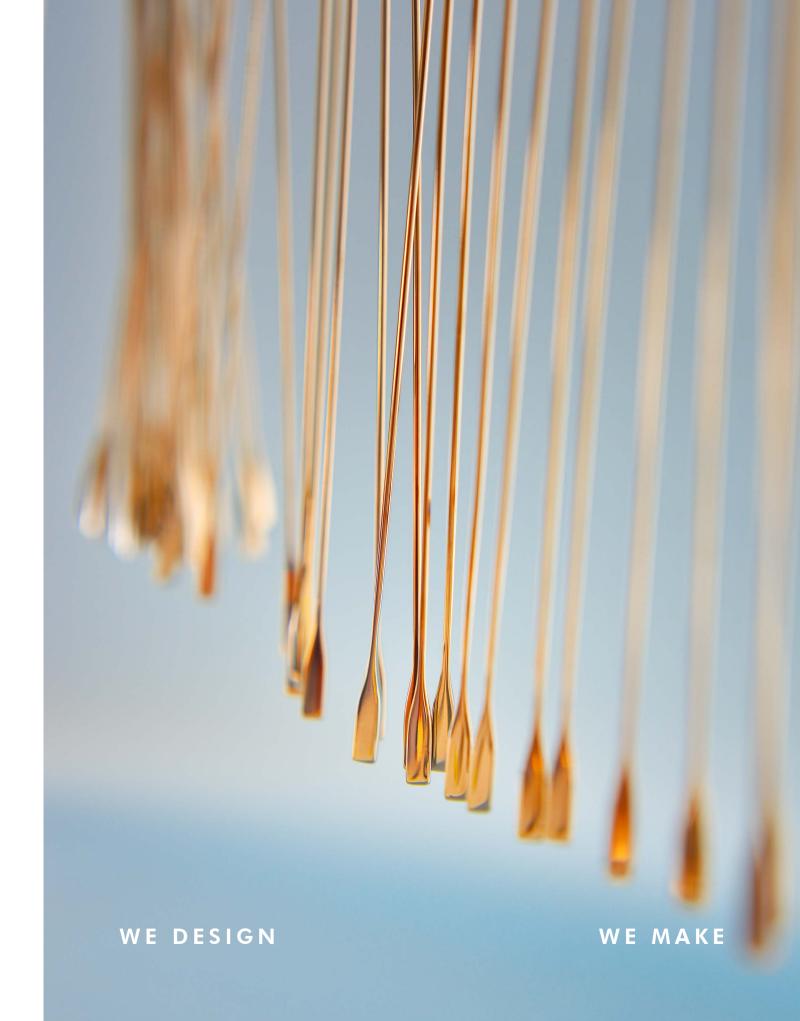
#### **JUST BETA TITANIUM**

#### Titanium is light but strong metal.

It is a metal material that is useful for implants, watches, or eyeglass frames as there is almost no allergic reaction to the human body. However, since it is hard and has poor processability, also a difficult metal that requires processing techniques such as special vacuum instantaneous welding technology.

Beta titanium, made by alloying with pure titanium, is the most elastic and resilient metal, and is considered as the perfect material for eyeglass frames.

H2C is designing products that are simpler and more faithful to material properties with accumulated beta-titanium design know-how and state-of-the-art titanium welding machine.





#### METAL FRAME AND WINDSOR RIM

The quality and design of the metal frame is determined by how finely and precisely it is processed in various ways. Various metal patterns are imprinted, welded, and colored to make beautiful lines of glasses that only metal can have. In addition, H2C's patented technology combines heterogeneous texture acetate on the metal to design and produce a windsor rim product that wraps the coldness of the metal with warm acetates.

Lightweight, durable, abrasion-resistant, elastic and workable, it is advantageous for making beautiful shape frames, but color matching and beautiful patterns influence the quality of acetate. We use Italian Mazzucchelli acetate sheets that have been rated world best quality. H2c products that meet the needs of clients with unique colors and patterns.









glasses are not only an item in terms of functionality to secure eyesight, but a characterizing element that expresses an individual's personality also evolving as a fashion item.

The ability to design ergonomic designs, such as fitting lines that adapt to different face types for each individual or race, is the most important factor in eyeglass design.



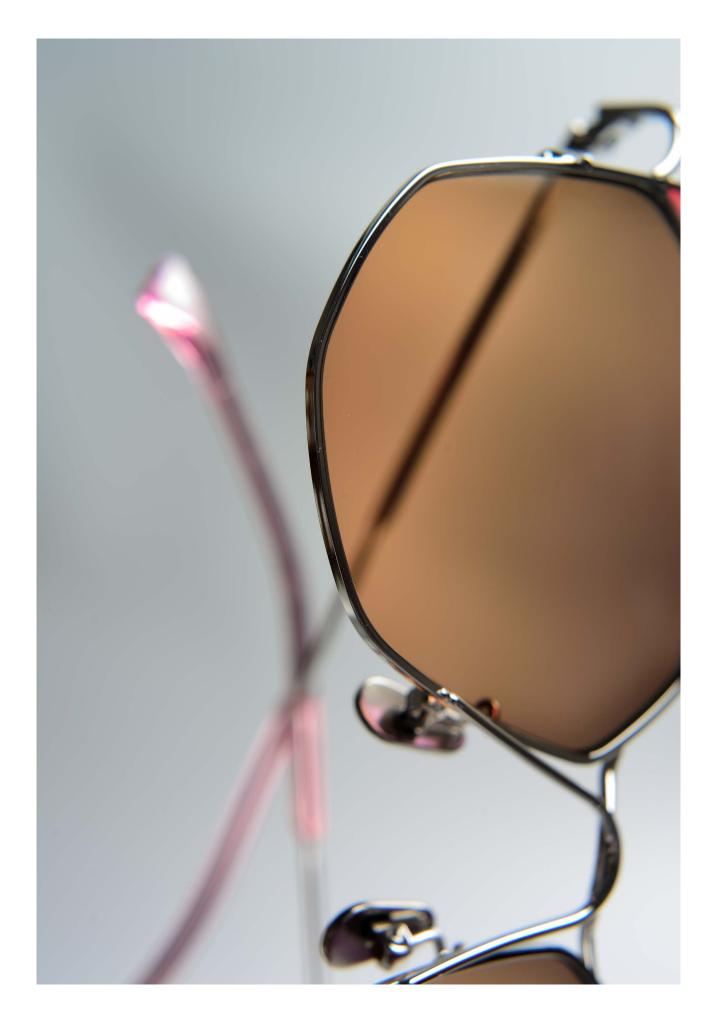


H2C provides more accurate and sensible designs with accumulated data and technology, and secures excellent raw materials through global networking and saves time and money through simplified and sequential process management to provide reasonable costs.









# CONTEMPORARY AND ESSENTIAL DESIGNS,

developed in harmony with the materials used and the needs of people who use them.

H2C design embody personality: iconic and original, they combine style and function, artisanal knowledge and technological innovation.

WE DESIGN WE MAKE

## **H2C DESIGN**

is celebrating over 10 years, yet another milestone to add to its many achievements in communication and design and confirmation that this pioneering company is more than capable of interpreting contemporary trends.



WE DESIGN WE MAKE



## **PARTNERS**

**O**ACRUE

muzļk

**36** PUBLIC BEACON

TIMID FREAK

Present Present

RAWROW

RAVENTEARS

U; IIV

RUCLASSIC e y e w e a r

LASH

Kaffeine













HEAD

**Beyond Closet** 

mahrcato



oror

GENERAL IDEA

stêphane<sup>+</sup>christian

pez værde

GEORGESBAND

**MAM EYEWEAR** 

HAZZYS

eye:street





Addr. 24, Paldal-ro 45-gil, Buk-gu, Daegu, Korea Tel. +82.53.341.8431 Fax. +82.53.341.8432 Mail h2cdesign@i-h2c.com Website www.h2cdesign.com / www.i-h2c.com