

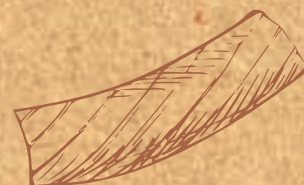
*We share Greek food and  
food culture with the world*



**KIKIZAS**



life in balance





**Melissa Kikizas was founded in 1947** by Alexandros Kikizas. His vision was to highlight the raw materials of our country by turning them into high quality products.

He believed in the constant effort for improvement and he considered **quality** as **the most important factor** for the success of a product.





## Our history

- 1947** Establishment in Athens of the pasta manufacturing company MELISSA, by Alexandros Kikizas.
- 1974** Construction of **Semolina mill in Larissa**, Thessaly.
- 1980** The pasta manufacturing facility is transferred from Athens to Larissa. MELISSA KIKIZAS possesses **the first vertically integrated complex of mill-pasta plant in Greece**, attaining a significant competitive advantage.
- 1992** Achievement of **No1 Pasta Producer** in Greece.
- 1999** Acquisition of **Stella** brand, which held the third place in the pasta market.
- 2000** Exclusive sales and distribution agreement of **Del Monte** canned fruits in Greece.  
Buyout of the polish distribution company **Atlanta**.  
Buyout of the traditional pasta producer **Vlaha**.
- 2007** MELISSA KIKIZAS acquires **Avez** which is the leading pasta brand in North Greece.
- 2009** Innovative launch of **Pasta Kids** product range.
- 2010** Completion of the second expansion investment in the Larissa plant, aiming to increase the production capacity to 90.000 tons annually.  
Launch of **Gluten Free** pasta range.
- 2014** Exclusive sales and distribution agreement of **Heinz** products in Greece.
- 2015** Entry to the **chinese** market.  
Establishment of **Melissa Kikizas Wheat Academy** with a view to educate young farmers.
- 2018** Exclusive sales and distribution agreement of **Kraft** products in Greece.
- 2019** New **Mill Construction**. A 16M investment which will increase productivity and secure the high quality of our products.
- 2020** Launch of **new veggie pasta range** from 30% vegetable puree: carrot, beetroot, spinach.
- 2021** Acquisition of **Terra Creta S.A** which is an innovative & award-winning **Extra Virgin Olive Oil** (EVOO) producer. Terra Creta has turnover of 19m € (95% in exports) and has solid presence to over 30 countries.
- 2022** Launch of **new legumes pasta range** with 50% pulse flours: red lentils, green pea, chickpea. Melissa Spaghetti with **Broccoli** is added to the veggie pasta range.  
Establishment of **Terra Creta Olive Academy** with a view to impart the expertise on the **olive oil** production.
- 2023** Relaunch of **Melissa** brand. Melissa products are now available with a **new logo** and **multilingual packaging**.



Melissa Kikizas owns **the largest vertically integrated complex of mill-pasta plant in the Balkans** where 90,000 tons of pasta are produced annually.

**90.000** tons of pasta



## Brands

Strong product portfolio of leading and reputable brands: **Melissa, Terra Creta, Primo Gusto, Stella, Vlaha, Avez, Deveta**

## Import and Distribution

Exclusive representation and distribution of **Heinz, Kraft, Del Monte** and **Bull's-Eye** leading brands in Greece.

## Exports

Export of products to more than **45 countries** accounting for 45% of the company's annual turnover.

## Wheat Academy

Establishment of **the first Wheat Academy in Greece** in collaboration with the American Agricultural School of Thessaloniki, aiming at educating young farmers and optimizing the quality of the raw materials of our country.

## Contract Farming

In 2013 starts the **contract farming program** with the aim of creating long-lasting relations with Greek producers and working with them to develop and improve the agricultural production.

## Corporate Social Responsibility

Particularly sensitive to corporate social responsibility actions, by implementing a wide range of **voluntary activities** that extend to areas of **social supply, environment, education, health, sport and culture**.

MELISSA KIKIZAS has been amongst the first companies in Greece to be certified for its food quality and hygiene standards. Specifically, the company has been accredited with:

★ **ISO 9001** ★ **ISO 22000** ★ **BRC** ★ **IFS** ★ **BIO** ★ **HALAL** ★



## *Our journey*



Every journey takes its own course. Our own, at Melissa, starts at the golden wheat fields of Greece, and our Wheat Academy where we share our knowledge and craft with the producers. It is a journey full of care and attention, which goes through our state-of-the-art mill and pasta factory, to bring exciting, top-quality flavors to every table, to every dish!





**We are pasta lovers**

Simple and tasty

## Long Pasta

Spaghetti No6, Spaghettini No10, Linguine, Ziti No2, Bucatini No5

Long pasta are the most emblematic & commonly used pasta shape worldwide. Classic long shaped pasta (No6,No7) fit perfectly with the sauce of your choice from the most traditional to the most challenging recipes. Thin shaped Spaghettini No10, with its elegant shape, offers a lighter & more delicate taste to every dish.

Ziti No2, Bucati No3 & Bucatini No5 are ideal for recipes with heavy creamy sauces either with meat or fish. Finally, Linguine is one the most popular long pasta shape in the Mediterranean. For those who look for a fine taste & know how to enjoy pasta.





**Fusilli**  
The real twist

## Short Pasta

Penne, Penne Rigate, Fusilli, Farfalle, Rigatoni, Conchiglie, Elbows, Tortiglioni, Conchigliette, Small Elbows, Ditali, Ditalini, Stelline, Seme di Melone, Sesamo, Risone, Cous Cous

Short cut pasta can star in impressive Mediterranean pasta salads, be combined with vegetables or used in baked casserole as they hold up well in the oven. Either small or medium sized, they are excellent used in pasta salads and mixed with chunky sauces, but they can also be cooked in soups. They are the perfectly sized mouthful.





# Tortellini

Filled with taste

## Filled Pasta Tortellini

One of the most popular stuffed pasta. Made with an authentic Mediterranean recipe offering a special gastronomic journey. Tortellini hold inside all the taste of their filling, giving even greater enjoyment and intense taste in each bite.

Available in four different flavors:

- Feta
- 5 cheeses
- Tricolore





# Tagliatelle

For special pasta lovers

## Special Pasta

Fides Fine, Fides Coarse, Tagliatelle with eggs, Tagliatelle, Lasagne with eggs, Canelloni, Spaghetti Tricolore, Penne Tricolore, Fusilli Tricolore

**Fides:** Unique and traditional, it has a nest like shape and consists of very thin long pasta. Fides can be combined with simple light tomato sauces, broths, consommés, and soups.

**Tagliatelle:** A traditional long shaped pasta like flat ribbons and nested for convenient portions. Available in recipe with eggs or without.

**Canelloni & Lasagne:** Ready to be filled with your favorite ingredients as no precooking is required. Their characteristic shape, flat wide and round, is perfect as a basis for rich and delicious dishes in the oven.

**Tricolore pasta** without doubt brings excitement to everyone tasting it. Dehydrated spinach and tomato are added to the classic recipe to enrich the end mouth feeling deliciously.

A unique type of pasta that is combined with all kind of sauces and numerous ingredients adding color to your dishes.





**Kritharaki**  
Experience the taste  
of Greek Specialties

## Orzo (Kritharaki)

### Orzo, Orzo Medium

Kritharaki, also called Orzo, is the most traditional, iconic and popular pasta in Greece that has been widely adapted in the Mediterranean cuisine.

Its rice shape and small size make it a very versatile pasta, easy to cook with. It can be used in a range of recipes as a main or a side dish in soups in baked and casserole or even cooked risotto style.

Kritharaki has a tasty firm texture and a chewy mouthfeel offering a surprisingly sophisticated result to every meal.

It is a new dimension to a traditional favorite.

Available in four different variants:

- Regular
- Bio
- Whole Wheat
- Gluten Free





# BOOST

WITH  
**Teff**  
FLOUR

SOURCE OF  
**Mg**  
MAGNESIUM

In combination with a varied and balanced diet and a healthy lifestyle, **Magnesium** contribute to:

- Electrolyte balance and normal muscle function
- A reduction of tiredness and fatigue
- Normal energy-yielding metabolism
- Normal psychological function



# HIGH PROTEIN

**22%**  
PROTEIN

WITH  
**Oat**  
PROTEIN

In combination with a varied and balanced diet and a healthy lifestyle, **proteins** contribute to:

- A growth and the maintenance of muscle mass
- The maintenance of normal bones





**Suitable for people with gluten intolerance**

made from corn and rice flours

## Gluten Free

spaghetti  
penne rigate  
orzo



Certain cereals such as rye, wheat and barley contain gluten which is a plant protein. People with celiac disease or gluten intolerance cannot consume foods containing it. Melissa gluten free pasta is **made from corn and rice flours** and it is **suitable for people who follow a gluten-free diet**. It has a unique color and a rich flavor.





**For an authentic,  
more beneficial  
nutrition**

organically grown durum wheat

## Organic-Bio Pasta

spaghetti  
penne rigate  
orzo

Melissa Bio pasta range includes products from carefully selected **finest varieties of organically grown durum wheat**. All selected varieties are cultivated by using methods that respect the soil of the earth and the environment.

Bio range uses **sustainable agriculture** which is a complete system of farming that supports climate change and respects natural resources.





**Produced  
by the entire  
grain seed**

source of fibre and protein

## Whole Wheat Pasta

spaghetti, linguine, bucatini,  
penne rigate, fusilli, farfalle,  
orzo, ditali



Melissa Whole Wheat pasta offers you all the benefits of a healthy and balanced diet. It is rich in taste, as it is **produced by using the entire grain seed**. Whole wheat pasta constitutes a source of complex carbohydrate along with a plant-based protein of high quality, offering to the body the necessary **energy and vitamins for the proper function of the digestive system**.



source  
of protein



source  
of fibre



low fat





# Ancient Grain Pasta

spaghetti  
penne rigate



Ancient grains (*Triticum dicoccum*), known as Zeas, are **one of the oldest known species of wheat**. Their crop is suitable for sustainable agriculture since they are resistant to diseases and require low water consumption for their cultivation. In the past, ancient grains were the fundamental cultivation of the greek land.

During production, the ancient grains are first turned into flour with the **use of a stone mill** creating the purest raw pasta material, delivering a great taste and a rich aftertaste of nuts. Melissa ancient grain pasta is **high in nutritional value**, rich in fiber, manganese, protein and phosphorus.



source of protein



source of fibre



low fat

## Produced by 100% ancient grains

ground to a stone mill





## With greek carob

source of protein and copper  
rich in manganese

# Whole Wheat Pasta with Carob rigatoni

The carob is an evergreen tree that thrives in the Mediterranean climate, enhancing the sustainable agriculture. In Greece it is found mainly in the island areas.

The carob flour is produced by the roasting and grinding of carob fruits and thanks to the natural sugars it contains, it has a sweet taste that resembles to cocoa.

Melissa Whole Wheat Pasta with carob is **rich in manganese and a source of protein and copper**. Combined with a balanced diet and a healthy lifestyle, protein and manganese **help maintain normal bones**, while copper **helps the immune system to function normally**.



source of protein



source of fibre



low fat





# Pasta with Vegetable Puree spaghetti

For those who seek a more tasty but healthy proposition, Melissa introduces a new pasta range **made with durum wheat semolina and 30% puree from fresh vegetables**. An alternative choice to enjoy pasta while keeping a more balanced diet, with multiple nutritional benefits and delicious taste. Available in four unique variants: **carrot, spinach, beetroot and broccoli**.

**100% plant based. No preservatives. No artificial colors.**

  
source of protein

  
suitable for vegan

  
low fat

## With 30% puree from fresh vegetables

delicious & healthy





**With 50% pulse flours & 50% durum wheat semolina**

Taste, texture, high nutritional value



## New Legume Pasta

spaghetti, casarecce, corals rigate

Positioned as a “sibling” of the recently successful launch of Veggie Pasta. A powerful combination of **50% pulse flours** and **50% durum wheat semolina**, that offers a very tasteful proposition and texture “equal” to classic pasta. The pulse flours give to the new Melissa Pasta a significant nutritional value. Available in three unique variants: **chickpea, red lentils, green pea.**





## Unique pasta range

low in fats, sugars and salt

## Pasta Kids

letters, numbers, pets, Paw Patrol, Peppa Pig, Minions, SpongeBob, Moomins



The most playful way to educate children eat pasta!

With Melissa Pasta Kids the little pasta lovers can play writing their names, learning the numbers, or discovering the animal world that will excite them. Also, the beloved pasta heroes will definitely surprise the young children and will make eating pasta a fun and enjoyable procedure.

The various shapes are carefully designed to **help pasta "hold" the sauce** and reassure a perfect blend, **facilitate children to swallow smoothly** and **encourage them to handle the fork**. Melissa Pasta Kids contain all the valuable nutrients of durum wheat semolina, are **low in fats, sugars and salt**.





Olive mill production capacity  
11.000 kilos of olives/hour

Standardization capacity  
10.000 pieces/hour



## Terra Creta, a pioneer in Quality & Sustainability

Our privately owned vertically integrated production facility includes the olive mill, the bottling unit, the warehouses, the smart farming agrometeorological stations, the offices of the staff, the visitors area and the retail shop.

The quality of extra virgin olive oil Terra Creta is confirmed through high-level distinctions in international competitions.

### Terra Creta Products

The journey of our extra virgin olive oils starts from the olive groves of Crete and through sustainable production processes travels around the world

- 21 Extra Virgin Olive oils
- 6 Grape Balsamic vinegars
- 12 Greek table olives

### Exports

- Export of our products to more than 43 countries
- 100%** of our olive oil sales concern extra virgin olive oil
- 15%** of our olive oil sales are organic certified

### Terra Creta Olive Academy

Establishment of the first Olive Academy in Greece in collaboration with selected olive farmers from Crete. The aim is the optimization of the quality of olive oil through continuous trainings to farmers and by applying sustainable practices.

### Sustainability

Our inspiration derives from the balance that a correct and healthy diet brings to our lives, in harmony with nature

We offer natural products, rich in antioxidants and substances that promote health, well-being, and have undergone the minimum necessary processing.

We seek our whole production process to be performed using sustainable practices, which are constantly certified and improved.

#### Climate Footprint calculation

**99%** Recyclable packaging materials



Scan for  
more info

★ ISO 9001 ★ ISO 22000 ★ ISO 14001 ★ KOSHER ★ IFS ★ BIO ★ HALAL ★



Unique flavors

internationally recognized with many awards

# Estate line Extra Virgin Olive Oil

Extra Virgin Olive Oil

PDO Kolymvari extra virgin olive oil

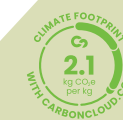
Organic extra virgin olive oil

Our estate line products of Koroneiki variety are characterized by the balanced mild taste, the delicate and fruity aroma and the slightly peppery aftertaste.

Only from selected and certified olive groves that meet the strictest quality criteria.

It is ideal for any kitchen use, from cooking & baking to frying.

Authentic taste with healthy nutrients & antioxidants.





**Flavors, varieties and global awards**  
in a unique premium line of extra virgin olive oils

## Premium line Extra Virgin Olive Oil

**Grand Cru** - holds the 3rd position at the World EVOO Ranking, **42 multivarietal** - from 42 varieties of olives , **Early Harvest** - from October's green olives, **Platinum**- with extremely low acidity, less than 0.3%.

- Sustainable farming under year-round monitoring
- Expertly timed harvest & innovative extraction
- Intense fruitiness and robust flavor
- Sealed freshness - ideal for food pairing
- Limited quantity & premium character gift

**Global awards especially with the unique Grand Cru** to be distinguished with the **MARIO SOLINAS award** and to hold the 3rd position at the World EVOO Ranking.

MONO  
VARIETAL

COLD  
EXTRACTION

THE  
TRACEABLE  
OLIVE OIL





**Fresh aroma,  
balanced flavor**

0% additives / preservatives  
100% natural

# Infusions line

## Extra virgin olive oil & ingredients



Extra virgin olive oil **infused with:**

- Lemon**
- Garlic**
- Basil**
- Pepper**

Specially selected varieties of plants that give a premium aroma and taste, freshly processed under vacuum and low temperature in an all-natural infusion process.

The result is a product that preserves the characteristics of Extra Virgin Olive Oil and the natural and complex aromas of fruits and herbs.

Ideal for sauces, marinades & dips, dressing salads or finishing touches.

**COLD  
EXTRACTION**

**THE  
TRACEABLE  
OLIVE OIL**





**An olive oil assortment**  
fulfils any cooking need

## HomeTastes line

Extra Virgin Olive Oil & Virgin olive oil for all uses

Organic extra virgin olive oil for raw food & greens

PDO extra virgin olive oil for Mediterranean cuisine

Virgin olive oil for frying & baking

Extra virgin olive oil for cooking & roasting

Extra virgin olive oil for salads & cold use

Discover HomeTastes, the complete range of top quality olive oils. The results will uplift your mood and enhance your everyday diet.

COLD  
EXTRACTION

THE  
TRACEABLE  
OLIVE OIL





**Greek olives**  
Healthy choice for salads,  
snacks & Mediterranean recipes

## Olives

### Selection of Green & Kalamata variety olives

Available in a jar: **green, kalamata variety, whole, pitted, stuffed, mixed marinated with herbs & Extra Virgin Olive oil, Organic green whole, Organic kalamata variety whole, Organic mixed marinated with herbs & Extra Virgin Olive oil.**

Available in vacuum bags: **green, dried black, mixed marinated with herbs & Extra Virgin Olive oil.**

They are produced with a natural and slow ripening process to maintain their natural taste and beneficial ingredients. Ready to consume with low salt content (<3%).

- Traditionally fermented without excess salt or any preservatives
- Natural full taste & firm bite
- Available in whole, pitted, stuffed, or marinated with herbs & EVOO
- Ready to consume with low salt content (<3%)
- Healthy choice for salads, snacks & Mediterranean recipes





**Greek balsamic vinegars.**  
from traditional varieties of grapes

## Vinegars

Selection of Balsamic white & red vinegar & balsamic cream

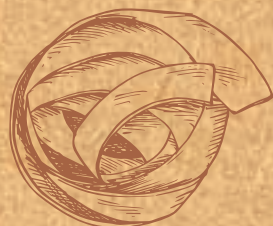
Balsamic Vinegar in a bottle or spray, Balsamic cream, Organic Red balsamic vinegar, Organic white balsamic vinegar, Organic balsamic cream.

Greek balsamic vinegars

- Ideal for BBQ, marinades, salads, dips & decoration
- Delicate aroma, balanced flavor
- 0% sweeteners / preservatives
- Aged quality balsamic vinegar
- Certified materials







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