

www.soqu.co.kr

THE SKIN OF QUEEN SOQU

A company specializing in research & development
and production of cosmetics



G1 BIO Co., Ltd.

COMPANY INTRODUCTION

SOQU which stands for Skin of Queen is the brand created to provide Customers the noble beauty. Natural cosmetic brand SOQU makes products with Gangwon-do's wild plant's extracts and deep seawater for skin moisturizing and improvement of skin firmness. We're growing into a total cosmetic brand by launching Dorefglow skincare products for atopic and dehydrated skin. GI BIO, which is providing SOQU cosmetics to more than 20 buyers in 15 countries, is developing and exporting new products every year through R&D with global partners. We will do our best to make trustworthy products for the skin of people all over the world.



SUMMARY

Company Name	G1 BIO Co., Ltd.		
CEO	Woosik Kim		
Date of Establishment	Sep. 10, 2013.		
Address	30, Bogateo 1-gil, Seo-myeon, Chuncheon-si, Gangwon-do, 24460, Republic of Korea		
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HOLDING TECHNOLOGIES

<div>Patented technology</div> <div>R&D</div>	<ul style="list-style-type: none"> - Black ginseng manufacturing device and method : ginseng manufacturing method to increase the content of low molecular saponin. - Optimization of extraction conditions for mixture of camellia sinensis using response surface analysis methodology : establishment of ultrasound extraction condition
	<ul style="list-style-type: none"> - Research on the phylogenetic classification of Kimchi fermentation probiotics (chemotaxonomy method) - Research on the increase in Rg3, Compound K content depending on ginseng extract fermentation condition - Commercialization of cosmetics ingredients with improved anti-oxidant effect of sprout barley extracts - Research on skin whitening effect of privet fruit extracts - Research on skin whitening effect of cynomorium herb extracts - Technology of hair removal cream whose main ingredient is sugar

AWARDS

- Won Gangwon Governor citation for the contribution to export at the 52th Trade Day (Nov. 2015)
- Won Korea International Trade Association citation for contribution to export at the 44th Commerce Day (Mar. 2017)
- Million Dollar Export Record Award (2017) by President of Korea

OVERSEAS CERTIFICATION

- 3 items registrations in Thai FDA
- 1 item Halal certification
- 5 items registrations in Vietnam FDA
- 10 items China CFDA
- 30 items Europe CPNP

CERTIFICATION

- Designated as adventure company (Korea Technology Finance Corporation)
- Designated as Promising Rising Company (Gangwon Mayor)
- 4patent, 4design, 4trademarks

TECHNOLOGY TRANSFER

Extracts that contain sprout barley origin polyphenol compound and its manufacturing method (From National Institute of Crop Science)

RECORD OF PERFORMING NATIONAL TASKS

- Foundation of Agriculture Technology Commercialization and Transfer(support for the commercialization of R&D outcome Development of high functional mask pack utilizing sprout barley extracts (2015-2016)
- Kangwon National University (support for the commercialization of transferred technology) (2017)
- Gangwon Technopark Fast Track: support for obtaining Chinese FDA (2017)

PRODUCTS

THE SKIN OF QUEEN
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LIFTING MASK LINE



PEPTIDE



POWDERS



SUNCREAMS



ALOE LINE



SOOTHING GEL LINE



ROSE LINE



VITAMIN C LINE



WATERMELON LINE

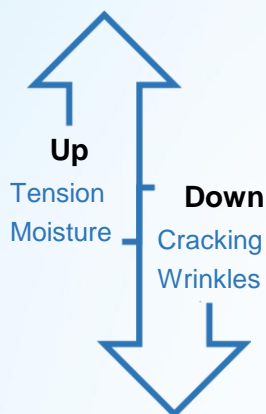


PRODUCTS

THE SKIN OF QUEEN
SOQU

SOQU LIFTING UP FACE MASK

10 Minutes Miracle



- ✓ Lifting Care
- ✓ Moisturizing
- ✓ Pore Care
- ✓ Tension Care



+Bladderwrack Ig
+Allheal

7 Free

- ✓ Triethanolamine
- ✓ Paraben
- ✓ Sulfate
- ✓ Xanthan Gum
- ✓ Mineral Oil
- ✓ Oxybenzone
- ✓ Artificial Coloring

How To Use *On The Face*

Step 1

After washing the face, arrange the skin texture with toner.

Step 2

Use a spatula to spread blend the product evenly on the face.

Step 3

After 7 to 14 minutes, once it is completely dry, rinse with lukewarm water.

Step 4

After using the pack, lightly apply an appropriate amount of [Hyaluronic acid](#) serum to the face.



Step 2



Step 3



Before Use



After Week

SOQU LIFTING UP FACE MASK

10 Minutes Miracle



- ✓ Lifting Care
- ✓ Moisturizing
- ✓ Pore Care
- ✓ Tension Care



+Bladderwrack Ig
+Allheal
+Coenzyme Q10

7 Free

- ✓ Triethanolamine
- ✓ Paraben
- ✓ Sulfate
- ✓ Xanthan Gum
- ✓ Mineral Oil
- ✓ Oxybenzone
- ✓ Artificial Coloring

How To Use *On The Face*

Step 1

After washing the face, arrange the skin texture with toner.

Step 2

Use a spatula to spread blend the product evenly on the face.

Step 3

After 7 to 14 minutes, once it is completely dry, rinse with lukewarm water.

Step 4

After using the pack, lightly apply an appropriate amount of Coenzyme Q10 serum to the face.



SOQU V-Line Dual Mask Kit

1 Week Intensive Skin Care Program



Anti-wrinkle improvement
and whitening effect



Moisturizing
and refreshing skin



+Bio Peptide (EGF, IGF, FGF)
+Plant Stem Cell



- ✓ Moisturizing
- ✓ Elasticity
- ✓ Lift-Up
- ✓ Anti-Wrinkle & Whitening

How To Use *On the Face*

3 Step Mask Pack for Intensive Skin Improvement

Step 1

Apply the spot serum to your skin around eyes, lips and other zone that looks saggy and wrinkled. Massage gently until it gets fully absorbed deep into the skin.

Step 2

Apply the natural cellulose mask, evenly across your upper face.

Step 3

Hook the Lift-up 4D Patch, patented PVP hydrogel patch with highly moisturizing effect, to both ears across your chin. The recommended duration is 20 to 30 minutes. After peeling off the mask sheet, dab the residue of concentrated solution lightly with fingers.



Step 2



Step 3



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BIO PEPTIDE FACE CREAM - W

(80ml / 2.7fl.ozl)



Formulated with **Bio Peptide Complex** and **Plant Stem Cell Extract**, this cream soothes your skin and helps to protect the moisture and nutrition needed to maintain an even skin tone.

Adenosine and **Niacinamide** helps to boost elasticity of the skin and enhance skin resilience. The Cream helps skin to lock moisture from deep inside, and makes the surface appear firm but hydrated.

How To Use *On The Face & Body*

Apply as the last step of your skincare routine. Massage until it absorbs completely. Apply more cream to the sensitive areas of the face.



SOQU

Watery Pumpkin Sunscreen

SPF 50+ PA++++
(50ml / 1.69fl.oz)

Whitening · Wrinkling · UV Protection
Triple Functional Cosmetics

This sunscreen is a fresh moisture sunscreen that supplies plentiful moisture to dry skin with 'Pumpkin fruit extract' and 'Centella asiatica extract', while 'Panthenol' and 'Ceramide' components soothe and protect skin irritated by ultraviolet rays.



UV
Protection



Moisturizing
Care



Airy
Texture



How to Use *On the Face & Body*

Apply it evenly to areas that are prone to UV exposure during the last step of skincare.

SOQU

CHAMOMILE SUNCREAM

SPF 50+ PA++++
(30ml / 1.01fl.oz)



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NO-SEBUM Control Pact

(8.5g / 0.29oz)

SOQU

NO-SEBUM Control Powder

(5g / 0.17oz)

The double sebum-control system controls the secretion of sebum to keep the skin soft and fresh all day long.



Tips!

- Face – Make Up Fixer
 - Hair - Dry Shampoo
 - Eye & Lips - Primer
- ✓ Hordeum Vulgare Leaf Extract
 - ✓ Centella Asiatica Extract
 - ✓ Soluble Collagen
 - ✓ Sea Water

How to Use On The Face & Body

In the last stage of skin care, softly apply on the entire facial area or area with excess sebum using the puff. It may be applied to set the make up or whenever skin gets oily.

SOQU

MULTI MAKE-UP SHADING

(9.5g / 0.33oz)

Shading powder that completes three-dimensional contours with various color expressions.

A 3-color shading powder that can be blended appropriately for various skin tones. Light, applicable and smooth finish with mineral powder contained

Special Point

- 3-stage shading
- Multi-shading for various applications such as skin tone, nose, and hairline
- Transparent Plate Powder
- High transparency and smooth powder for vivid and natural skin expression
- Directing the slimness like a professional
- Powder applied to the skin creates a three-dimensional outline

How to Use On The Face

Mix three colors to lightly wipe the face and the entire surface.

Each color is able to use separately to design the outline of the face, such as nose and hairline, in three dimensions..



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SOQU MOISTURE

ALOE VERA COLLAGEN EMULSION & TONER

(150ml / 5.07fl.oz)



Fresh **Aloe Vera Leaf Extract**, **Hordeum Vulgare Leaf Extract**, and **Deep Sea Water** makes the skin feel firm by helping to provide moisture and nourishment to dry, flaky skin. Another of its ingredients is **Collagen**, it will help to boost elasticity of the skin.

How To Use *On The Face & Body*

Spread evenly moderate amount of Aloe Vera Collagen Toner across starting from the center of your face. Gently tap your skin to absorption. Applying Aloe Vera Collagen Emulsion after using toner, gently tap skin.

SOQU MOISTURE

ALOE VERA COLLAGEN HYDROGEL MIST

(150ml / 5.07fl.oz)



Aloe Vera Leaf Extract and **Deep Sea Water** helps gently soothe and hydrate the skin, while delivering a refreshing sensation. **Collagen** and **Hordeum Vulgare Leaf Extract** makes the skin feel firm by helping to provide moisture.

How To Use *On The Face*

Spray over face with eyes closed at a distance of 20cm when the facial skin feels dry. It can be also misted over make-up.



EMULSION



TONER



HYDROGEL MIST

PRODUCTS

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SOQU MOIST UP

FACE MIST - ALOE VERA

(150ml / 5.07fl.oz)



Aloe Vera Leaf Extract hydrates the skin to calm down troubles, and **Lotus Extract** quickly removes the risk factors such as skin astringency and sebum, making the skin more moist and soft.

How To Use *On The Face*

Spray over face with eyes closed at a distance of 20cm when the facial skin feels dry. It can be also misted over make-up.



SOQU JEJU NATURAL

ALOE VERA DEEP CLEAN FOAM CLEANSER

(120ml / 4.05fl.oz)



Formulated with **Myristic Acid**, rich and creamy foam removes makeup leftover and impurities effectively. With **Aloe Vera Extract**, it cleanses the skin while leaving a deep moisture layer and a relaxed and smooth feeling that lasts long after cleansing.

How To Use *On The Face*

Apply a small amount of product to the palm of your hand and lather. Gently massage your face and then rinse with lukewarm water.



SOQU DEEP SEA WATER MOISTUR

ALOE VERA SOOTHING MASK

(23g / 0.81oz)



Enriched with **Aloe Vera Leaf** and **Hordeum Vulgare Leaf Extract** Delivering the ultra soothing effect for daily skin care

Point 01 Deep hydration

Moisturizing essence help the skin stay healthy all day long

Point 02. The quality tensile sheet with an excellent adhesiveness

It features full skin contact fitting thoroughly without losing any part of skin and delivering highly active ingredients deep into the skin.

Point 03. Excellent soothing effect

It helps the skin stay healthy while calming daily fatigues.

How To Use *On The Face*

- ① Apply mask evenly across your face.
- ② After 10~20 minutes, gently peel mask.
- ③ Dab your skin until the essence fully absorbed.



PRODUCTS

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SOQU DEEP SEA WATER MOISTURE

ALOE VERA SOOTHING GEL

(300ml / 10.56fl.oz)



Jeju Aloe Vera Extract and Hordeum Vulgare

Leaf Extract provides relaxation for stressed skin from free radicals and UV rays, which relieves skin with excellent soothing and moisturizing effect all day long.

Deep Sea Water helps keep skin deeply hydrated with fast absorption without leaving stickiness.

How To Use

For The Whole Body

Apply soothing gel on dry skin in the morning and evening, especially after shower.



SOQU NATURAL

TOMATO SOOTHING GEL

(300ml / 10.56fl.oz)



Enriched with Tomato Extract and Hordeum

Vulgare Leaf Extract, SOQU natural tomato soothing gel gently calms and refreshes the skin Stimulated by the harmful environment. Clean Deep Sea Water gives mineral supplements for healthier skin with fast absorption without leaving stickiness.

How To Use

For The Whole Body

Apply soothing gel on dry skin in the morning and evening, especially after shower.



SOQU NATURAL

Snail SOOTHING GEL

(300ml / 10.56fl.oz)



Enriched with Snail Secretion Filtrate, the formulation of SOQU natural snail soothing gel protects loss of skin's natural moisture and keeps face and body mild and moist all day long with the effect of snail filtrate.

Clean Deep Sea Water gives mineral supplements for healthier skin with fast absorption without leaving stickiness.

How To Use

For The Whole Body

Apply soothing gel on dry skin in the morning and evening, especially after shower .



SOQU NATURAL

Lavender SOOTHING GEL

(300ml / 10.56fl.oz)



Enriched with Lavender Extract, the formulation of SOQU natural lavender soothing gel soothes troubled skin and relieves stress from harmful environment. Clean Deep Sea Water gives mineral supplements for healthier skin with fast absorption without leaving stickiness.

How To Use

For The Whole Body

Apply soothing gel on dry skin in the morning and evening, especially after shower.



PRODUCTS

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SOQU NATURAL

Mango SOOTHING GEL

(300ml / 10.56fl.oz)



Enriched with **Mango Extract**, the formulation of SOQU natural mango soothing gel makes skin pure and bright preventing oxygen free radical. **Clean Deep Sea Water** gives mineral supplements for healthier skin with fast absorption without leaving stickiness.

How To Use

For The Whole Body

Apply soothing gel on dry skin in the morning and evening, especially after shower.



SOQU NATURAL

Pomegranate SOOTHING GEL

(300ml / 10.56fl.oz)



Enriched with **Pomegranate Extract**, the formulation of SOQU natural pomegranate soothing gel makes dull skin bright and gives good effect on exfoliation. **Clean Deep Sea Water** gives mineral supplements for healthier skin with fast absorption without leaving stickiness.

How To Use

For The Whole Body

Apply soothing gel on dry skin in the morning and evening, especially after shower.



SOQU NATURAL

Coconut SOOTHING GEL

(300ml / 10.56fl.oz)



Enriched with **Coconut Extract**, the formulation of SOQU natural coconut soothing gel makes skin elastic and healthy by the coconut's moisturizing nature. **Clean Deep Sea Water** gives mineral supplements for healthier skin with fast absorption without leaving stickiness.

How To Use

For The Whole Body

Apply soothing gel on dry skin in the morning and evening, especially after shower .



SOQU NATURAL

Charcoal SOOTHING GEL

(300ml / 10.56fl.oz)



Enriched with **Charcoal Extract**, the formulation of SOQU natural charcoal soothing gel balances skin's natural oil and moisture by absorbing harmful materials. **Clean Deep Sea Water** gives mineral supplements for healthier skin with fast absorption without leaving stickiness.

How To Use

For The Whole Body

Apply soothing gel on dry skin in the morning and evening, especially after shower.



PRODUCTS

THE SKIN OF QUEEN
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SOQU

Rose FACIAL MIST (125ml / 4.2fl.oz)



Moisturize skin with a delicate **Rose Scent**

Rose Extract helps to soothe dry skin.

This micro face mist makes skin appear hydrate and soft.

Effect

It moisturizes and soothes your skin.

How To Use *On The Face*

Spray onto your face from about 30cm away and dab gently with fingertips until complete absorption.



SOQU

Rose CREAM (70g / 2.48oz)



Full of elasticity like a dewy **Rose**

Formulated with **Rose Extract**, **Collagen**, and **Bio Peptide**, it makes skin appear smooth and hydrated.

This cream is quickly absorbed, and keeps skin moisturized and healthy.

Effect

It helps skin to look healthier, and gives it a youthful glow.

How To Use *On The Face & Body*

Apply cream on face, etc.



SOQU

Rose SERUM (50ml / 1.7fl.oz)



Full of elasticity like a dewy **Rose**

Formulated with **Rose Extract**, **Collagen**, and **Bio Peptide**, it helps skin to appear more elastic and smooth.

It helps to hydrate and brighten your skin.

Effect

It balances skin's moisture levels and improves its tone.

How To Use *On The Face & Body*

Apply in the morning and in the evening to a clean skin and after toning. Dab gently with fingertips until complete absorption.



SOQU

MAKEUP REMOVING CLEANSING OIL (150ml / 5.07fl.oz)

ROSE+HYALURONIC ACID



A mild hypoallergenic cleansing oil with a watery formula and 100% real rose extract effectively removes impurities and makeup while leaving sensitive skin soothed & hydrated.

How To Use *On The Face*

Dispense 2-3 pumps on palms of dry hands and gently massage with fingertips onto dry face with circular motions until makeup and oil are dissolved. Emulsify with lukewarm water and rinse well.

SOQU

MAKEUP REMOVING CLEANSING TONER (480ml / 16.23fl.oz)

ROSE+HYALURONIC ACID



Featuring a blend of rose petals, real flower complex and hyaluronic acid, this mild formula removes impurities and makeup residues without skin irritation, leaving skin hydrated and refreshed.

How To Use *On The Face*

Take an appropriate amount on a cotton pad and gently wipe off makeup and impurities along the skin texture.

SOQU

ULTRA FACIAL CLEANSER (150ml / 5.07fl.oz)

A creamy moist foam cleanser with a fragrant rose scent



Attractive rose extract with hyaluronic acid adds vitality and moisture to dry and weakened skin barrier. A creamy foam serves as an excellent everyday cleansing solution for all skin types.

How To Use *On The Face*

Put an appropriate amount onto wet hand and massage it gently along the skin texture over face and rinse it with lukewarm water.

PRODUCTS

THE SKIN OF QUEEN
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SOQU

Vitamin C FACIAL MIST (125ml / 4.2fl.oz)



Fill moisture and vitality to skin with a fresh **Lemon Scent**

Formulated with **Coenzyme Q10** and **Ceramide**, it makes skin appear hydrated.

Vitamin C keeps your skin clear and bright. This micro face mist soothes skin and makes it look moisturized and soft

Effect

It moisturizes and soothes your skin.

How To Use *On The Face*

Spray onto your face from about 30cm away and dab gently with fingertips until complete absorption.



SOQU

Vitamin C ILLUMINATING CREAM (70g / 2.48oz)



Your skin will look illuminated and radiant

Vitamin C keeps your skin clear and bright.

Formulated with **Coenzyme Q10** and **Ceramide**, it will help skin to appear healthy and bright.

This serum is gentle with a fresh, light scent, and helps skin look moisturized.

Effect

Gives skin a youthful glow.

How To Use *On The Face & Body*

After using a serum, gently apply and let absorb into your skin.



SOQU

Vitamin C VITAL SERUM (50ml / 1.7fl.oz)



Your skin will look illuminated and radiant

Vitamin C keeps your skin clear and bright. Formulated with **Coenzyme Q10** and **Ceramide**, it will help skin to appear healthy and bright. This serum is gentle with a fresh light scent, and helps skin look moisturized.

Effect

Helps skin appear brighter and illuminated

How To Use *On The Face & Body*

Apply in the morning and in the evening to a clean skin and after toning. Dab gently with fingertips until complete absorption



PRODUCTS

THE SKIN OF QUEEN
SOQU

SOQU

Watermelon FACIAL MIST (125ml / 4.2fl.oz)



Hydrate skin with a fresh **Watermelon Scent**

Formulated with **Watermelon Extract** and **Ceramide**, it helps skin to appear hydrated and smooth.

This micro face mist soothes skin, and makes it look moisturized and soft.

Effect

It moisturizes and soothes your skin.

How To Use *On The Face*

Spray onto your face from about 30cm away and dab gently with fingertips until complete absorption.



SOQU

Watermelon SLEEPING MASK (70g / 2.48oz)



Moisturize your skin during the night

Watermelon Extract leaves skin feeling softer and refreshed. Formulated with **Hyaluronic Acid** and **Ceramides**, this mask makes skin appear hydrated. After using the mask, skin will feel smooth, and no sticky residue will be left on face.

Effect

Moisturizes skin while you sleep.

How To Use *On The Face & Body*

Apply evenly to the skin as the last step of your evening skin care routine.

Rinse with lukewarm water in the morning.



SOQU

Watermelon SERUM (50ml / 1.7fl.oz)



Moisturize skin with a fresh **Watermelon Scent**.

Watermelon Extract helps skin to appear hydrated and refreshed. Formulated with **Hyaluronic Acid** and **Ceramides**, this serum makes skin appear moisturized. After using the serum, skin will feel smooth, and no sticky residue will be left on face.

Effect

It makes your skin moist while sleeping.

How To Use *On The Face & Body*

Apply evenly to the skin as the last step of your evening skin care routine. Rinse with lukewarm water in the morning.





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