

MASURI | MASIC REFRESHING



Introduction Products

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1 Introduction



Desizon Co., Ltd is the leading and innovative company in the desiccant industry certified by the ISO 9001&14001. These certificates guarantee that the products provided to the customers are supported by management system. We establish a strict inspection system and continuously analyze of the ratio of moisture absorptivity, RoHS, DMF, harmful substance to enhance the competitiveness of the products.

Company Name : Desizon Co., Ltd

President : Tom Kim

Location : 461, Palgyeolsindae-ro, Bugi-myeon, Cheongwon-gu, Cheongju-si, Chungcheongbuk-do, Korea

Establishment : 2014. 03. 25

1 Introduction – History

2002.09	Establishment of NamGyeong Industrial Co., Ltd.(specializing in desiccant)
2014.03	Desizon Co., Ltd. Separate corporation establishment
2014.05	
2014.09	'Moisture Removal Device for Shoes' patented
2014.12	ISO9001, ISO14001 certified
2014.12	Selected as 'Excellent Start-up Impression(start-up support team)'
2015.01	MOU agreement with ChungBuk National University (Accadematical – Industrial Cooperation agreement)
2015.01	Awarded 'Business Performance in the Start-Up Business'
2015.04	'Wetting Device for Wardrobe' design patented
2015.05	Selected as Innovative company
2015.05	'Wetting Device for Wardrobe' patented
2015.06	'Venture Business' certified
2015.11	Awarded 'Venture Business Superior Management (Youth Committee under the President)
2015.12	Desizon Co., Ltd. R&D certified
2016.07	TV Home Shopping Launched – 'Home & Shopping'
2016.07	Selected as 'Best-New Products IN KOREA'
2017.07	TV Home Shopping Launched – 'Im Shopping'
2020.05	Register the product on 'AMAZON.COM'

2 Business Field- Industrial

Industrial Desiccant



With the package of non-woven fabric, paper, OPP, ORP, industrial desiccant is widely used in industrial field including food, pharmaceutical, container, machinery and many others.

Partners



2 Business Field – Daily Supplies

Daily Supplies



It is an effective moisture removal for daily supplies, shoes, instrument and furniture.

Partners



3 Feature



7 FEATURES OF MASURI

Feature 1 It is safe.

Deodorization dehumidifier of silica gel component which is widely used for food and medicine industry

Feature 2 It has excellent dehumidifying power

It has dehumidifying power twice as high as general industrial dehumidifiers.

Feature 3 Excellent deodorizing power

Remove sick house syndromes and ammonia, hydrogen sulfide and other odor causing substances.

Feature 4 It does not turn into water

Prevents damage to furniture and clothing by not changing into water even after use.

Feature 5 Can be used repeatedly

It can be used repeatedly with the automatic humidity control function (recommended replacement after a certain time)

Feature 6 Check the humidity indicator

You can easily check the reuse time with the humidity indicator.

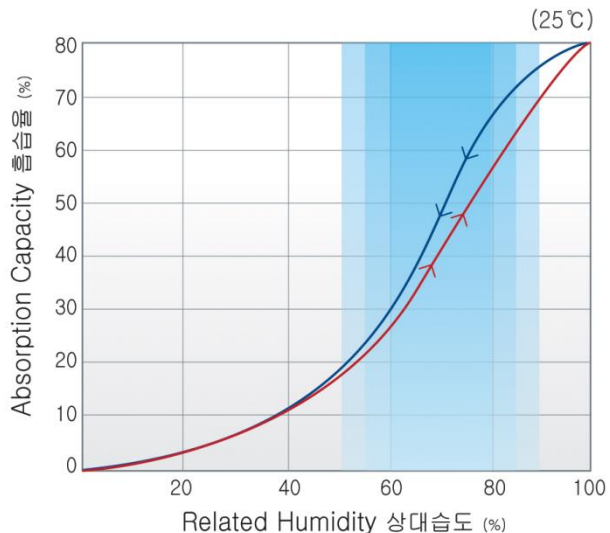
Feature 7 No electric power

It is safe and economical in the way it absorbs and dries naturally.

3 Feature – Humidity Control

습기 관리 HUMIDITY CONTROL

— Red line : Absorption 흡습
— Blue line : Desorption 배출



Humidity Control

Manage to maintain the RH of 50%

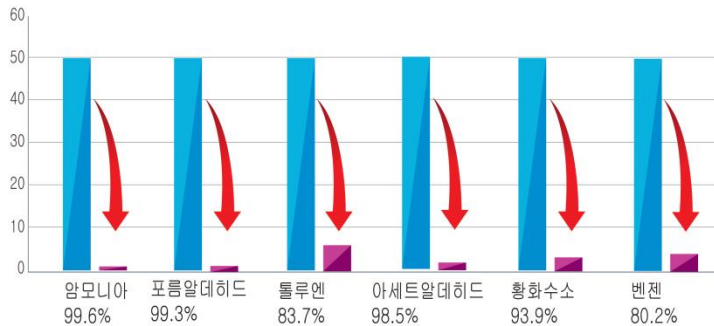
► Moisture evaporates into the air

- The RH is over 90%
- The product is wet
- Humidity is low

► Protect the products by humidity control

3 Features – Deodorization & Harmful substance control

탈취·냄새 제거



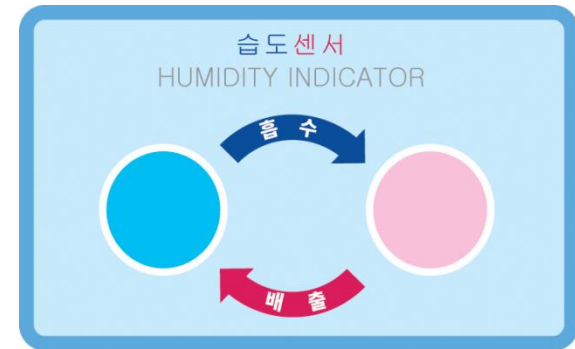
Deodorization & harmful substance control

► Certified efficiency by FITI, KCL

- Ammonia 98.6%
- Formaldehyde 99.3%
- Toluene 83.7%
- Acetal 98.5%
- Hydrogen Sulfide 93.9%
- Benzene 80.2%

3 Features – Repeatable Use

- ▶ Absorb moisture during high RH condition, Discharge moisture during low RH condition.
- ▶ Reusable **by drying**



How to check ?

- ▶ Indicating Pink or transparent :
Time to change

How to dry ?



- ▶ Outdoor Drying
- ▶ Hair Dryer
- ▶ Air Conditioner, Electronic Dehumidifier
- ▶ Vehicle
- ▶ Sunlight

3 Features – Certificate & Test Result

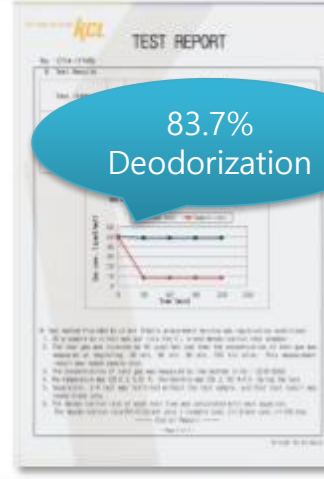
ANTI BACTERIAL-FITI,KCL



AMMONIA-KCL



TOLUENE-KCL



FORMALDEHYDE-FITI



ADSORPTION-KTR



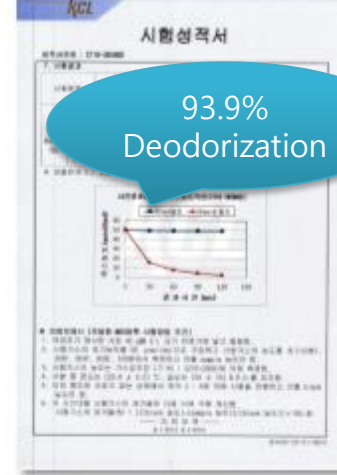
BENZENE-FITI



ACETALDEHYDE-FITI



HYDROGEN-KCL



4 Product - Application

Daily Supplies

Shoes & etc



4 Product – For Wardrobe



Humidity Indicator

Deodorization

Harmful Substance Removal

Length Adjustment

Humidity Indicator

1. Check absorption state by humidity indicator (Blue↔Pink)
2. Easy to hang to any wardrobes by the length adjustment
3. Reactivate the unit/product by drying – Reusable
4. Effective for deodorizing harmful substances emitted from new houses and furniture.
5. Long use unlike other disposable dehumidifying product regardless weather.

Absorption Capacity : 101.4g/ea(RH90%)

4 Product – For Wardrobe



4 Product – For Wardrobe



- Silica Gel – B type
- Color : White
- 1 SET / PAIR
- Absorption Capacity : 101.4g(RH90)
- Deodorization & Dehumidification
- Length Adjustment
- Size : 390x83x26 / Weight : 150g

[Absorb] [Discharge]



Humidity Indicator



Reusable



Moisture
Absorbance



Harmful
substance removal



Odor Removal

4 Product – For Wardrobe

Deodorization

Harmful Substance
Removal

Reusable

Humidity Indicator



1. Check absorption state by humidity indicator (Blue↔Pink)
2. Multi-purpose usage
3. Reactivate the unit/product by drying – Reusable
4. Effective for deodorizing harmful substances emitted from new houses and furniture
5. Long use unlike other disposable dehumidifying product regardless of weather
6. Made of Tyvek® Fiber – Ecofriendly, durable and lightweight.

Absorption Capacity : 31g/pack(RH90%)

4 Product – For Wardrobe



4 Product – For Wardrobe



- Silica Gel – B type
- Color : White
- 1 SET 5PCs / PAIR
- Absorption Capacity : 31g x 5EA (RH90)
- Deodorization & Dehumidification
- Hanging Type
- Size : 125x74x175 / Weight : 45gx5EA

[Absorb] [Discharge]



Humidity Indicator



Reusable



Moisture
Absorbance



Harmful
substance removal



Odor Removal

4 Product – For Cabinet



Deodorization

Harmful Substance
Removal

Reusable
(semi-permanent)

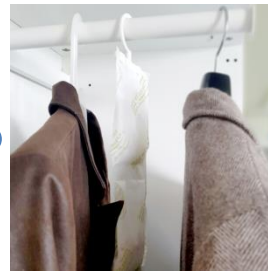
Humidity Control

1. Check absorption state by humidity indicator
(Orange↔Green)
2. Slim design ideal for every type of closets and more
3. Reactivate the unit/product by drying/sunlight – Reusable
4. Removal harmful substances with dehumidifying
5. 1 set includes 4 pcs
6. Basic model
7. Long use unlike other disposable dehumidifying product regardless weather

Absorption Capacity : 69g/set(RH90%)

4 Product – For Cabinet

- Slim design ideal to put in closet, cabinet, drawer and etc



Closet

Cabinet

4 Product – For MASKS

Deodorization

Harmful Substance
Removal

Remove bad smell

Humidity Indicator



1. Internal dehumidifier removes moisture from the mask electrostatic filter and improves static
2. The eco-friendly(PHTHALATE FREE) zipper pouch protects the mask from external contamination.
3. The dehumidifier inside removes the harmful substances in the mask as well as the bad breath of the mask.
4. Dehumidifier can be regenerated and used repeatedly until the deodorant effect decreases
5. Internal dehumidifiers can tell when to regenerate due to changes in color, and can be easily regenerated by putting them in the microwave for a minute.

Absorption Capacity : 20g/set(RH90%)

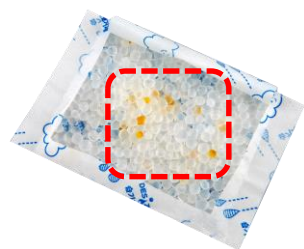
4 Product – For Multi-Purpose

Deodorization

Harmful Substance
Removal

Reusable

Humidity Indicator



[Humidity Indicating
crystal]

1. Check absorption state by humidity indicator (Orange↔Green)
2. Mini size pouch.
3. Reactivate the unit/product by drying/sunlight – Reusable
4. Harmful substances removal with dehumidifying
5. 1 set includes 10 pcs
6. Reasonable price model
7. Long unlike other disposable dehumidifying product regardless weather

Absorption Capacity : 14g/set(RH90%)

4 Product – For Multi-Purpose



4 Product – For Multi-Purpose



- Silica Gel – B type
- Color : White
- 1 SET / 10 pcs
- Absorption Capacity : 14gx10 (RH90)
- Deodorization & Dehumidification
- Size : 115x80 / Weight : 20gX10

[Absorb] [Discharge]



Humidity Indicator



Reusable



Moisture
Absorbance



Harmful
substance removal



Odor Removal

4 Product – For Shoes

Deodorization

Harmful Substance
Removal

Maintain
Original size shoes

Humidity Indicator



1. Check absorption state by humidity indicator (Blue↔Pink)
2. Fit into any size of shoes
3. Reactivate the unit/product by drying/sunlight
4. Harmful substances removal with dehumidifying & foot stench
5. Maintain original size of shoes
6. For children shoes, running shoes and etc
7. Long use unlike other disposable dehumidifying product in all weather

Absorption Capacity : 96.9g/set(RH90%)

4 Product – For Shoes



- Silica Gel – B type
- Color : White & Blue
- 1 SET / PAIR
- Absorption Capacity : 48gx2 (RH90)
- Deodorization & Dehumidification
- Fit into any size of shoe
- Size : 75x160x70 / Weight : 162g

[Absrob] [Discharge]



Humidity Indicator



Reusable



Moisture
Absorbance



Maintain
original size



Harmful
substance removal



Odor Removal

4 Product – Shoe Tree



Shoe-Tree



Anti-Virus



Size Adjustment



Moisture Indicator

- Silica Gel – B type
- Color : Black, Beige, Burgundy
- 1 SET / PAIR
- Absorption Capacity : 48gx2(RH90)
- Deodorization & Dehumidification
- Type : M 230~260mm / L 250~280mm
- Size : 310x200x85 / Weight : 565g

[Absorb] [Discharge]



Humidity Indicator



Reusable



Moisture
Absorbance



Maintain
original size



Harmful
substance removal



Odor Removal

4 Product – Shoe Tree



Maintain original shoe size



4 Product – Shoe Tree

By. 파워블로거 텍사마님



이렇게 눌러져 있는 운동화도 사용 전과 후가 너무나도 크게 차이가 나죠?

발의 건강까지 챙겨주면서 신발의 수명을
오래오래 유지시켜주니 매일 사용할 수밖에 없는 신발이라
다른 분들에게도 확실히 해당 제품을 추천해주고는 싶네요.



현관에는 자주 신고 다니는 신발들이 놓여 있기 마련인데
퇴근하고 집에 들어오면 쾌쾌한 냄새가 났던 현관이
이제는 좋은 향은 아니더라도 쾌쾌한 냄새까지는 확실히 나지 않아 좋네요.

By. 파워블로거 끝도없는 인기님



라운딩 후 습기 꼭 찬 신발 그대로 두기 찜찜했는데 요거 꽂아 두면
바로 습기 제거가 되거든요.





신발 고유 형태를 꼭 잡아주기 때문에 위 우측 사진에서와 같이
슈트리를 넣은 쪽은 팽팽해지면서 골프화 관리 제대로 해주네요 ㅎㅎ

골프화 같은 경우는 가격도 나가고 한번 사면 오래 신잖아요.
이렇게 관리해주면 이제 만사 OK



끼워 놓으면 신발 모양도 살고 신을 때 발이 편해지더라고요 ^^
스타킹 신고 구두 신으면 아무래도 습기 차고 발냄새 날 가능성이 높아지잖아요 ㅋㅋ
요거면 **탈취 제로 습기 제로**니 문제없어요.

4 Product – Shoe Tree

Section				
	Masuri for Shoes line up	Ordinary model	Shoe-tree	Shoe Deodorizer
Dehumidification	O	O	X	X
Humidity Indicator	O	X	X	X
Repeatable use	O	X	O	X
Harmful substances removal	O	X	X	△
Maintain original size	O	X	O	X
Size adjustment	O	X	O	.
Anti-virus	O	X	X	△

4 Product – Shoe Tree



매일 신는 신발 주름생기고 구겨지고, 냄새, 습기차고 관리가 어려웠습니다.

사용전



마수리 인슈즈 베이직으로 간단하게 신발관리해서 새신처럼 신고 있습니다.

사용후

4 Product – Shoes Refill

Deodorization

Harmful Substance
Removal

Maintain
Original size shoes

Humidity Indicator



1. Check absorption state by humidity indicator (Blue↔Pink)
2. Fit into any size of shoes
3. Reactivate the unit/product by drying/sunlight
4. Removal harmful substances with dehumidifying & foot stench removal
5. Refill of MASURI for shoes
6. Basic model
7. Long use unlike other disposable dehumidifying product in all weather

Absorption Capacity : 48g/set(RH90%)

4 Product – Shoes Refill



- Silica Gel – B type
- Color : White
- 1 SET / PAIR
- Absorption Capacity : 48gx2(RH90)
- Deodorization & Dehumidification
- Free size
- Size : 160x70 / Weight : 70g X 2

[Absorb] [Discharge]



Humidity Indicator



Reusable



Moisture
Absorbance



Harmful
substance removal



Odor Removal

4 Product – Shoes Refill



[Shoes Refill]



[Shoe Tree]



[for Shoes]

5 What makes us special – Multi Purpose Usage



Calcium chloride dehumidifier

– Moisture absorption based on Calcium Chloride



Desizon Masuri

– Moisture absorption and dehumidifying based on B-type Silica gel and activated charcoal filter

5 What makes us special – Humidity control, Repeatable usage



Calcium chloride dehumidifier

- Dispose after use
- Remove moisture of product (furniture distortion)



Desizon Masuri

- Reusable
- Absorb moisture in high humidity
- Discharge moisture in low humidity
- Manage to maintain ideal humidity

5 What makes us special – Status Change



Calcium chloride dehumidifier

- Turns to liquid after absorption
- In case of leakage, metal corrosion, apparel damage, furniture distortion
- Recycle after use



Desizon Masuri

- Original condition with gaining weight

5 Product differentiation-INDICATOR

Comparison with similar products

		
Calcium chloride dehumidifier	Desizon Masuri	Other Silica gel dehumidifier
- Visual check the condition (liquid→solid)	- Easy to check the condition by humidity indicator/sensor	- Visual check the condition (transparency)

Thank you