



## UINLUI Coconut Tableware

Healthy Tableware From Nature



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# Company and Brand Introduction

Company & Brand

## We care about People and Nature

Coconut based teco plastic

### Rest assured!

UINLUI baby tableware is harmless to human and nature since all the products are made from eco-friendly coconut biomass

### Share with us our love for nature!

All UINLUI products safely return back to nature after their useful life. The secret is the raw material 'Coconut based Teco plastic', which coconut powder and bio-degradable additive (T-MBA) are added in.

### Let's go ahead!

UINLUI baby tableware dedicates to preserving the environment through sincerely concerning about environmental issues and complying with international environmental regulations.

The U of UINLUI is embodied. Expressing the fetal image of a mother's womb or a mother's embrace of a child.

Expressing the child's comfortable expression and angel wings



Unique Love You & I

유이앤루이 = UINLUI = 与你我乐益



A graphic on the left side of the page featuring coconuts and banana leaves. One coconut is whole, one is cracked open showing the white flesh, and another is cracked open with coconut milk inside. They are arranged on a large green banana leaf. The word 'History' is written in a large, light gray font over the graphic.

# History

**2011**

Founded NET International / UINLUI in December

**2013**

Filed a trade name application for UINLUI and began brand business  
Entered a large retailer (e-mart) with an eco-friendly baby tray

**2014**

Launched UINLUI Suction Angel Tray

**2015**

Filed a trade name application for UINLUI overseas  
Obtained KITA K+ Certification (the only baby tray selected)  
Entered department stores, duty-free shops, and baby stores

**2016**

Launched Suction Wide Bowl / Suction Angel Baby Tray

**2017**

Completed UINLUI's logo and character renewal  
Certified as a startup  
Approved as an exporter with certified country of origin for each item

**2018**

Selected for the Product R&D Project and determined as a success  
by the Ministry of SMEs and Startups  
Selected for the Design Development Project and determined as a  
success by the Intellectual Property Center

**2019**

Launched coconut bioplastics  
Renewed Suction Angel Bowl, Angel Cup, Spoon and Fork 3-Piece,  
EQ Chopsticks, and Magic Plate  
Participated in 2019 Seoul International Sourcing Fair / selected as  
an outstanding company in Incheon  
Selected as an outstanding company in 2019 Small Business  
Product Sales Promotion  
Awarded in Hi Seoul Innovative Brand Awards



# **Eco-friendly Vegetable Raw Materials Introduction**

**Coconut based Teco plastic**





Ecosystems currently suffering  
from various environmental problems







## N seconds for production, 500 years for decomposition

Above all, the danger of microplastics,  
called “grains of death,” is emerging.

Microplastics: plastics of length or diameter less than 5mm





## Why are they called 'grains of death' ?

1

Because they are smaller than the grains of sand, they are not filtered out by sewage treatment systems. They are highly concentrated toxins.

2

Marine organisms that swallow microplastics have side effects such as oxidative stress and eating behavior disorders, after which toxic substances are released.

3

Countries including the United States and Canada have passed anti-microplastics law after becoming aware of the danger.

### The Process that Microplastics Come into Our Body



Microplastic release



Microplastic intake of plankton in the sea



Plankton intake of fish



Fish dishes on our kitchen table

Likewise, **microplastics pose a serious threat** not only to nature but also to the health of our human beings at the top of the food chain.

## So UINLUI thought!

An effective way not to harm nature but also to keep our children's health! **'From nature to nature'**

Sugar cane → Coconut powder  
**UPGRADE**



Previously with  
Sugar cane



**NEW** Coconut



Plastic raw materials coming **from coconut shells**, a natural mineral, are used.

UINLUI's product contain a resolvent (T-MBA) that can be broken down and returned to nature.

Completely changed UINLUI!  
UINLUI's products are safe  
because 'coconut vegetable ingredients' are used!

Plastic raw materials coming from coconut shells, a natural mineral, are used.



E-  
BBC(Coconut)

+



T-  
MBA(Resolvent)



Our products are eco-friendly products that have received 'USDA Label' certification as well as safety certification for human body from many countries in the world.

GB 4806.7-2016  
GB 31604.2-2016  
GB 31604.8-2016

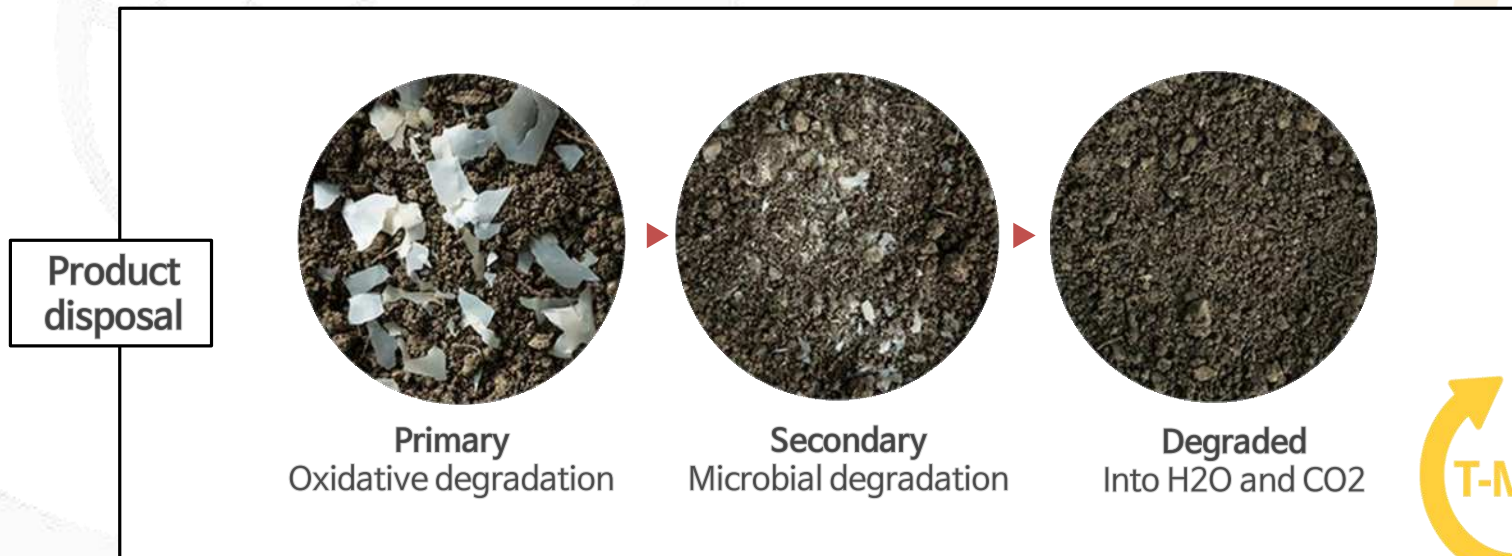




## What is a T-MBA (Resolvent)?

We add an environmentally friendly additive that is added to the bioplastics production process and decomposes into water and carbon dioxide as a polymer.

So, we can deal with effectively environmental problems caused by plastic waste that is discarded indiscriminately.



UINLUI baby tableware recognized by many countries around the world

It has not only human safety certification, but also green label certification, which is difficult to acquire, and even it has passed the GB test!

**KCL**

**시험성적서**

1. 영 수증서 번호 : 14-0021376

2. 의뢰자

○ 의뢰처 : 원자력안전위원회 (원자력안전위원회)

○ 수탁자 : 한국원자력안전연구원 (원자력안전연구소, 서울 15084-100 (송파구, 송파대로100길100번길))

3. 시험과목 : 2019년 (제1회) 12월 ~ 2019년 12월 21일

4. 시험목적 : 시험 목적 : 원자력안전위원회 (원자력안전연구소)

5. 시험 방법 : 원자력안전위원회 (원자력안전연구소)

6. 시험 방법 : 원자력안전위원회 (원자력안전연구소)

7. 시험 결과

1) 시험 결과 요약

시험항목	결과	시험방법	시험결과	비고
시험 목적	합격	(1)	불검출	-
시험 목적	합격	(1)	1	-
시험 목적	합격	(1)	5	-
시험 목적	합격	(1)	2	-
시험 목적	합격	(1)	9	-
시험 목적	합격	(2)	불검출(비스페놀 A : 불검출)	-
시험 목적	합격	(2)	불검출(비스페놀 A : 불검출)	-
시험 목적	합격	(2)	불검출(비스페놀 A : 불검출)	-

2019년 12월 21일

한국원자력안전연구원

시험장소 : 원자력안전위원회 (원자력안전연구소, 서울 15084-100 (송파구, 송파대로100길100번길))

시험방법 : 원자력안전위원회 (원자력안전연구소)



**BPA FREE**  
Certificate of Acquisition  
Bisphenol A Not Detected  
Certification

**TEST REPORT**

Report No: STSGZ19061015E  
Date: 19-Jun-2019  
Page: 1 of 9

Client Name: HET International Co., Ltd.  
Client Address: 1304-1, 19th Fl., 32 Songgongnam-ro, Yongsu-gu, Incheon, Republic of Korea.  
Item Name: 원자력안전위원회 (원자력안전연구소) (원자력안전연구소)  
Model/Item #: 090022  
Series Model #: -  
Brand/Customer: -  
Supplier/Manufacturer: HET International Co., Ltd.  
Receiving Date: 4-Jun-2019  
Test Period: 4-Jun-2019 ~ 13-Jun-2019  
Add Information: -

Standard/Method	Result
GB 4806.7-2016, GB 31604.2-2016	PASS
GB 4806.7-2016, GB 31604.8-2016	PASS
GB 4806.7-2016, GB 31604.2-2016	PASS
GB 4806.7-2016, GB 31604.9-2016	PASS
GB 4806.7-2016, GB 31604.7-2016	PASS
GB 4806.11-2016	PASS
GB 4806.11-2016, GB 31604.8-2016	PASS
GB 4806.11-2016, GB 31604.2-2016	PASS

Report Summary

#	Test	Result
1	Sensory Requirement - National Food Safety Standard - Food contact plastic materials and articles	PASS
2	Overall Migration - National Food Safety Standard - Food contact plastic materials and articles	PASS
3	Consumption of KMOCH - National Food Safety Standard - Food contact plastic materials and articles	PASS
4	Heavy Metal (as Pb) - National Food Safety Standard - Food contact plastic materials and articles	PASS
5	Decolorizing Test - National Food Safety Standard - Food contact plastic materials and articles	PASS
6	Sensory Requirement - National Food Safety Standard - Food contact plastic materials and articles	PASS
7	Overall Migration - National Food Safety Standard - Food contact plastic materials and articles	PASS
8	Consumption of KMOCH - National Food Safety Standard - Food contact plastic materials and articles	PASS
9	Heavy Metal (as Pb) - National Food Safety Standard - Food contact plastic materials and articles	PASS

**GB Test**  
Certificate of Acquisition

GB 4806.7-2016 / GB 31604.2-2016  
GB 31604.8-2016



**USDA**  
Certification  
Institution: US

Certified 26% Biomass content  
based on ASTM D 6866



**Green Label**  
Institution: Singapore (SEC)

Issued and certified for control by Singapore Environment Council, one of the world's top environmental review institutions.

## UINLUI Coconut Tableware

# How is it different from other products?

World's first! It is strong baby tableware without using minerals or oils and can be used without worrying about environmental hormones

UINLUI®	Coconut	Silicon	Corn	Sugar cane	Stainless
Raw material extraction	Plants	Mineral	Plants	Black treacle	Mineral
HOT 120°C	Possible	Possible	Impossible	Possible	Possible
BPA FREE	Not Detected	Not Detected	Not Detected	Not Detected	Detected
Durability	Strong	Strong	Strong	Strong	Strong
Coloring	Low	High	Medium	High	Low
Degradation	Possible	Impossible	Possible	Impossible	Impossible
Primary color	Possible	Possible	Impossible	Possible	Impossible





No need to worry about cleaning and storage!

# Everything works in UINLUI's tableware



Microwave



Boiling water  
sterilization



Dishwasher



Keeping in the  
fridge & freezer



Loved by Innovative Product Design

## UINLUI Baby Tableware, selected as 2019 Hi Seoul Innovative Brand Award



UINLUI, the best brand of baby tableware in Korea

Won the Grand Prize of Korea's representative brand  
in 2015, 2017 and 2019!

대한민국 대표브랜드 대상  
KOREA MASTER BRAND  
AWARDS 2019

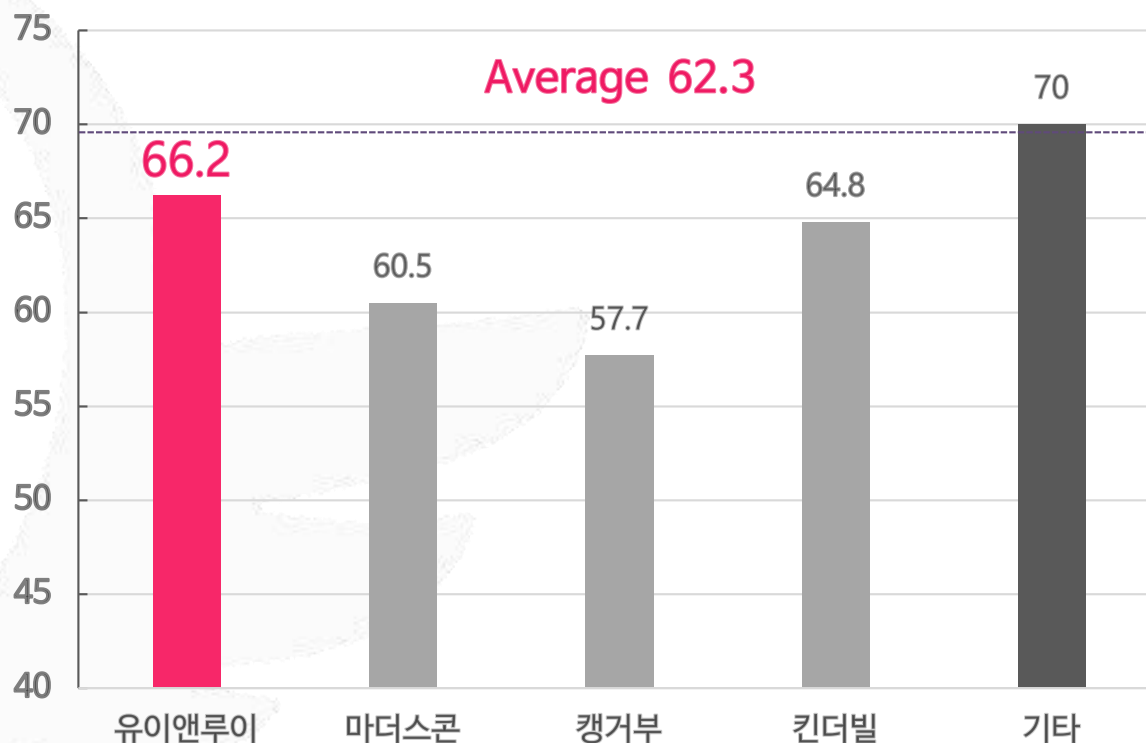


Extract: 대한민국 대표브랜드 대상 보고서 내용

Host: **dongA.com** **imBC** **한경닷컴**

Conduct: 대한민국 대표 브랜드 대상 선정위원회 / 피플인사이트

Sponsor:  산업통상자원부  동아일보  한국경제신문

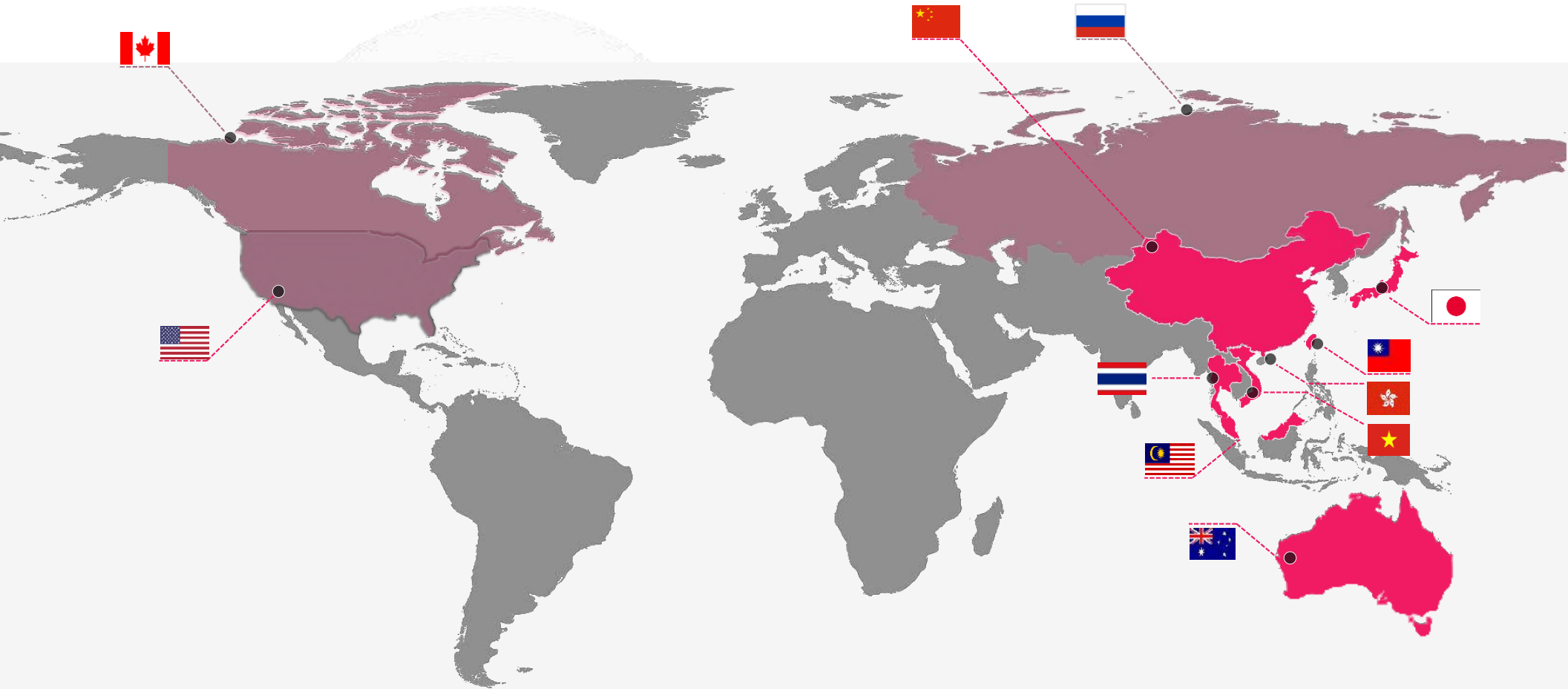


[ The total result table of assessment scores by item ]



Check the status of overseas exports

## UINLUI, reinventing itself as a global brand!



- Exporting to China / Japan / Hong Kong / Taiwan / Vietnam / Malaysia / Thailand / Australia
- Scheduled to export to Canada / Russia / USA

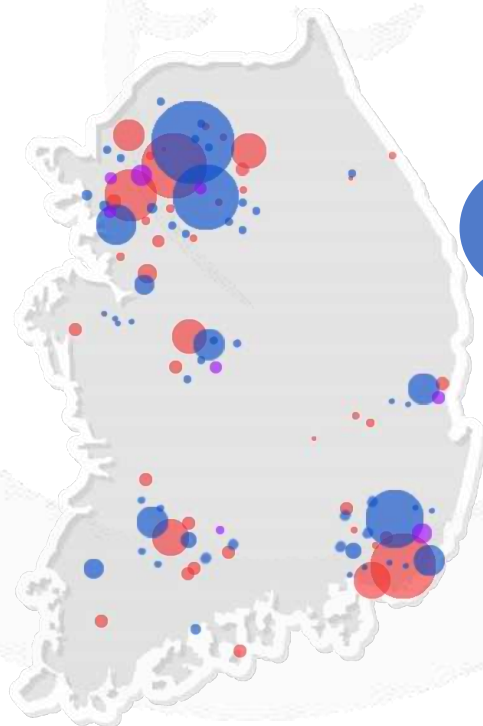
Check the status of offline stores

**UINLUI, You can see everywhere nationwide!**

● Large retail stores

● Department stores,  
Duty-free shop

● Baby stores



Large  
retail stores

150

롯데마트

**emart**

Home plus

Department  
stores,  
Duty-free shop

80

BORYUNG

신세계백화점

HYUNDAI  
DEPARTMENT STORE

SHINSEGAE  
DUTY FREE

Galleria  
DUTYFREE

LOTTE  
DEPARTMENT STORE  
롯데백화점

SHILLA IPARK  
duty free

WALKERHILL  
DUTY FREE

SM DUTYFREE

Baby  
stores

50

Fey Young Kids  
토이아일랜드

Baby Plus

**Toy&Mom**

MOM'S MOM

TWISTBABY

**BBHOUSE**

MY LITTLE  
TIGER

Marts, department stores, duty-free shops, baby stores, etc.

UINLUI®

Meet our products in various offline stores!

롯데마트

**emart**

LOTTE  
DUTY  
FREE

롯데면세점

LOTTE  
DEPARTMENT STORE  
롯데백화점

신세계백화점

**Toy&Mom**

HYUNDAI  
DEPARTMENT STORE

**Galleria**  
DUTY FREE

SHILLA IPARK  
duty free

**BBHOUSE**

BORYUNG

MY LITTLE  
**TIGER**

**Baby Plus**

MOM'S MOM

TWISTBABY

For Your Kids  
도이아울렛

**TOYSAFARI**

**DIDIM**  
Global Restaurant Business Group

**OCON**  
STUDIOS

Holt Children's Services, Inc.  
홀트아동복지회

**여기어디.**







# **Sponsorship & Appearing on TV**

**Sponsorship & Broadcasting**

Appearing in “Superman is Back”, a popular Korean entertainment TV program!

Appearing in several TV programs including Seolsudae, Rohee, JamJamyi, etc.!





UINLUI baby tableware appeared in the entertainment programs "**Half Moon Friends**", where JTBC's popular idol group Winner made an appearance, and EBS Ding Dong Daeng Kindergarten "**Bangbang Cook Bus**"





# UINLUI that Korean Wave stars love

UINLUI®

Korean celebrities also loved UINLUI's eco-friendly baby tableware!



We sincerely support you who choose to go mother's path

UINLUI, Regular sponsorship for the 'Holt Children's Services Inc.'!

나의 특별한 날을   
 너에게 선물할게  
 특별한 날을 나눔으로 기념해보세요

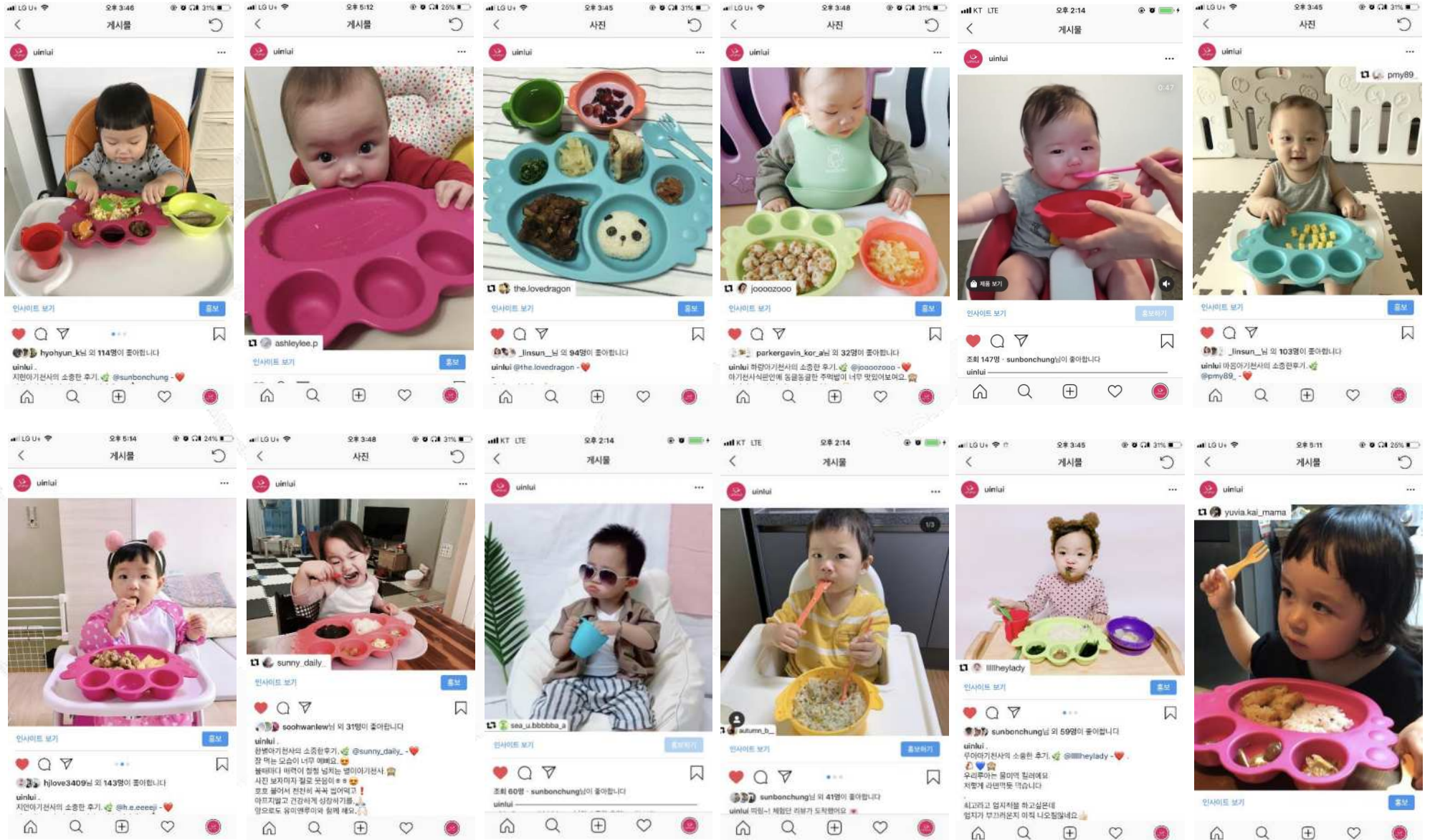


Since 2018, we've provided baby tableware free of charge for the adopted families of Holt Children's Service every month.





# UINLUI's SNS Review Collection







# **UINLUI's product Introduction**

## **Product**

# Change from sugarcane to coconut

## Advantages with coconut baby trays!

1



### No worry for coloring caused by food!

With our product, you do not need to worry whether kimchi or curry causes coloring!

2



### More solid!

Our products become more solid due to the characteristics of coconut materials, so they are not broken easily even if your kid throws or drops them.

3



### No residual food smell!

Even if your baby eats slowly or you wash our product late after some time, it is hygienic as there is no residual food smell!



Monday 3:25

Tuesday 3:25

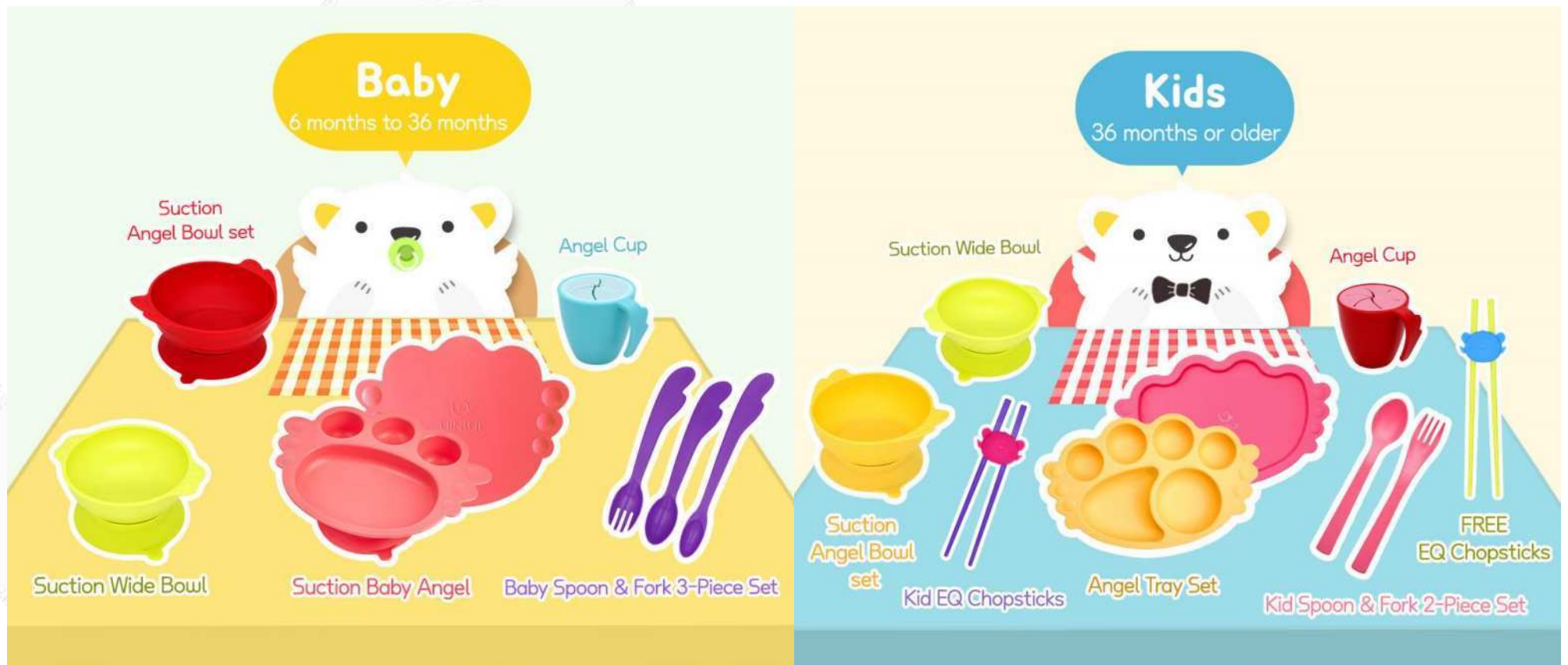
After washing 4:05

### [What will happen after 24 hours?]

If you clean our product simply with a soft sponge even after 24 hours, it is all clean without any coloring stain!

## UINLUI Coconut Tableware

Let's take a look at all of our baby tray products!





# Suction Baby Angel Tray Gift Box

Age for use 6 months to 36 months | Size W 37.6 H 26.8 D 8(cm) | Weight 730g



Suction Baby Angel + Tray Lid



Suction Wide Bowl

Baby Spoon & Fork  
3-Piece Set



Angel Cup +  
Snack Cap



# Suction Baby Angel Tray Gift Box

COLOR



Lime Green



Banana Yellow



Coral Peach



ALL Aqua Blue



Berry Pink



Aqua Blue



Lilac



ALL Berry Pink

# Suction Baby Angel

[Design registration number : 300860330000]

## Various colors

Cultivate your child's sensitivity with primary color's energy that can help child's emotions without worrying about environmental hormones!

## Sanitary Plate Cover

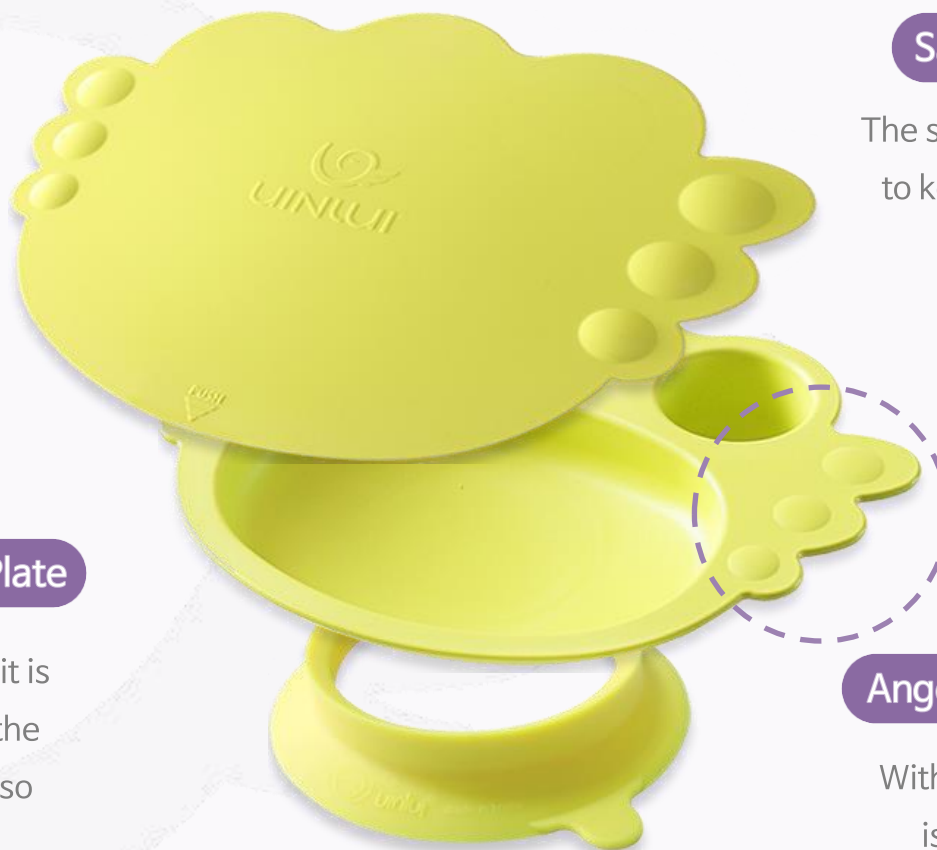
The strong plate lid allows you to keep your food hygienic!

## Detachable Strong Suction Plate

As a 100% silicone suction plate, it is safe because it doesn't slide on the baby table or booster and it is also easy to attach or remove.

## Angel's Wing-shaped handle

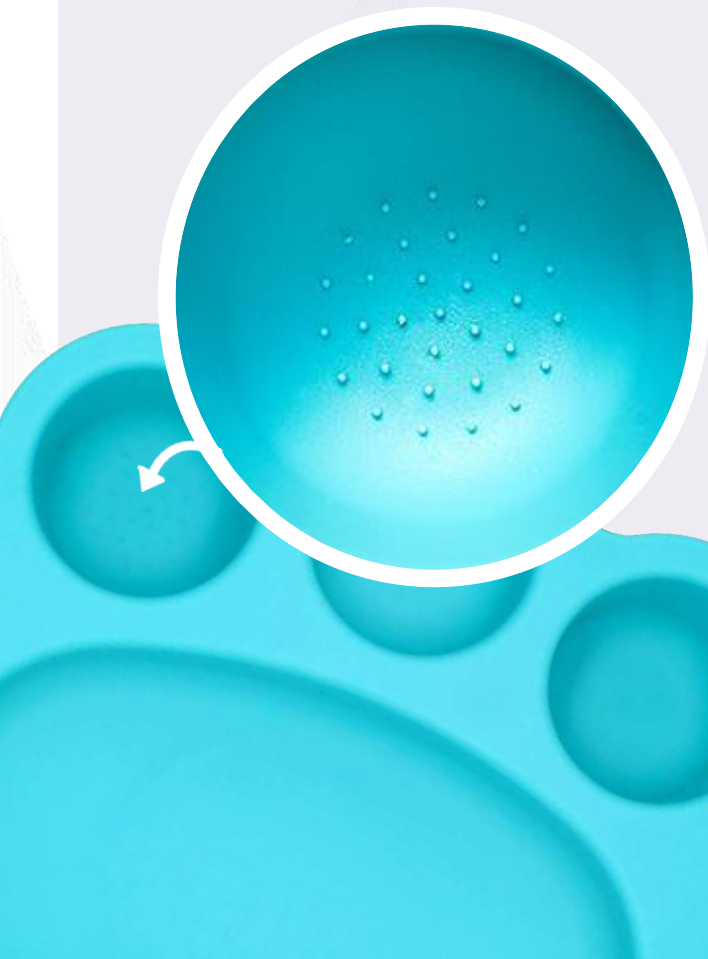
With the wing-shaped handle, it is easy to grip and helps to develop baby-led eating habits.



COLOR

Age for use 6 months to 36 months | Size W 37.6 H 26.8 D 8(cm) | Weight 730g

## Special feature only for UINLUI's tableware **Bumps** for mashing !



### 1 Mashing feature

Bumps in one of the compartments make it easier to mash or pick up food.



### 2 Easy to pick up slippery food

Bumps in our dish compartment tightly hold food with a slippery surface like eggs so that your baby picks up on his or her own.



Amazing absorptive power of suction baby angel tray !  
**It is strong like this!**



## Suction baby angel tray Photos

