Is your scalp condition fine? There are some symptoms caused by scalp problems.

> Too much dead cells. Thinning hairs. Hair loss. Appearing scalp skin.

If you want thick and abundant hair Secret recipe to find beauty from nature

## Biota Oriental Hair Tonic

One bottle per a month (everyday use) Two times in a day (Morning/Evening) Fully spray onto scalp and massage



## We recommend to people related to any of followings;

- 1. I have thinning hair and hair loss.
- 2. I'm interested in scalp care without any side effect of hormone.
- 3. I want to have abundant and healthy hair.
- 4. I have itchy scalp and concern about dandruff.



## BIOTA ORIENTAL HAIR TONIC



1984 15: Miles and 유이오타 오리엔탈 위에 도닉 <sup>101</sup> 95:505 #10 4 월 6 년

Arayun, developed from RNS Inc. offers reliable products made from effective natural ingredients with professional pharmaceutical knowledge.

> www.arayun.co.kr e-mail : contactrns@biorns.com Customer consulting center: (+82)-70-7727-9771

Secret Recipe for Scalpe Care

# BIOTA ORIENTAL HAIR TONIC

Secret Recipe for Scalpe Care

TAORLENTA IR TONIC No.254 No. 2080-211 Oct 이오타 오리엔탈 에 토님 SE 유미케이블 위전 비성 레시티 목영양생분과 천연성분이 두피라크리 123 활격을 했어넣어 두피와 오말 (ji 18을 주는 전문 두피 카이 에어 토닉

Natural biocompounds help you to have thick and abundant hair By giving nutrients and energy to the scalp.

#### Biota oreientalis

Hair growth stimulants were found from leaves of Biota orientalis by 7 year research of Eco-vis laboratory, and also those components were extracted and refined to highly pure natural-based biocompounds. Biota orientalis is commonly known as tree of life. Biocompounds of its extract care tired scalp due to external stilmuli, and promote hair growth by activating hair growth factor.

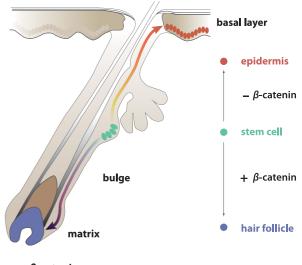
#### Scalp care complex

Scalp care complex is a concentrated long-term/low-temperature extract solution of underlying natural plants without any loss of nutrients. (Eclipta Prostrata, Chrysanthemum morifolium, Fritillaria verticillata bulb, Alpinia Officinarum Root, Kaempferia Galanga Root, Ligustrum Lucidum Fruit, Panax Ginseng Root, Nelumbo Nucifera Seed and Platycodon Grandiflorum Root) It gives natural nutritive components to the scalp for healthy and thicker hair.

#### Biocompounds from Biota orientalis work as a multifuntional compound which has diverse functions related to hair growth;

- 1. Inhibit 5α-reductase (inhibition of DHT creation): finasteride (oral medication) mechanism of hair growth
- 2. Increase VEGF creation (activation of hair cell): minoxidil (topical medication) mechanism of hair growth
- 3. Increase  $\beta$ -catenin creation (induction of hair follicle creation): New mechanism of hair growth
- It helps fast hair growth by activating mechanism 1, 2 and new mechanism 3 above.

#### Role of $\beta$ -catenin in hair



 β-catenin Decrease in β-catenin keratinizes stem cell which will be removed as a dead cell, results no change in hair growth.

+  $\beta$ -catenin Increase in  $\beta$ -catenin affects stem cell to be germinal matrix cell which promotes hair growth.



## Recommended in the following cases!

- For relieving the anxiety of aged, **wrinkled** appearance
- For lifting-firming-tightening skin in areas prone to **sagging**
- For achieving brighten & toned up the skin from a **darken complexion**
- For more smoother textured skin from **rough, dull skin**
- For reassuring all doubt on reliable cosmetic with a **mild, safe formula**

Search for Arayun in NAVER

### Customer Center 1899–1975

10:00 a.m. to 5:00 p.m. on weekdays (Excluding Saturdays, Sundays and public holidays) Lunch is from 12:00 a.m. to 1:00 p.m. (Hard-working Arayun in pleasure after lunchtime)

Functional Cosmetics of Anti-Wrinkle & Whitening

Goji Berry Wrinkle Improvement Cosmetic



아라인 구기자 고충경 세력

orarg

Arayun Goji Berry Wrinkle Improvemant The vital energy of 7 selected berries changes the aged skin into more younger & firmer skin

Oratros

아라면 구기자 동안 크림

## **GOJI BERRY WRINKLE IMPROVEMENT**

## **SKIN CARE 4 SET**

The Anti-aging Solution with the Power of Goji Berry



### GOJI BERRY ESSENTIAL SKIN\_100ml

## Hydra-Rich textured Skin with potent moisturizing ability of natural berry complex

- Blooming energy of High-enriched 7 Berries for bringing the reborn skin that is revitalized, brighten skin
- Moisture-Holding Treatment based on enriched Camellia Oil, Hyaluronic acid, Betaine Trehalose, Panthenol feel the skin refreshed, moisturized without a dry feeling
- Skin-Comfort Recipe filled with rich & rebalancing ingredients for the beautifully glowing, healthy skin

### GOJI BERRY ESSENTIAL EMULSION\_100ml

#### Rich in Moisture Emulsion for especially dry skin nourishes the skin while renewing skin's surface with the power of berries

- 🖸 Blends of 7 concentrated berries to boost vibrant energy into the skin with its natural glow
- Natural Moisturizing Treatment based on Camellia Oil, Macadamia Oil, Shea butter, Honey Extract helps to achieve deep-nourished, soft-textured skin from the inside out
- Skin-Comfort Recipe filled with rich & rebalancing ingredients for the beautifully glowing, healthy skin

## GOJI BERRY REPAIR SERUM\_30ml



#### Barrier-Restorative Serum powered by high nutrients offers acting as a water-oil balance to powerless skin, leaving a visibly resilient look

- Self-developed Goji Berry<sup>™</sup> + Adenosine, which boosts Anti-oxidant power of visibly reducing the appearance of fine lines, wrinkles
- 🗹 Collagen + Elastin + Ceramide to create skin density and visibly firm & contour skin
- Human Oligo Peptide-1 + Acetyl Hexapeptide-8, which is Epidermal growth factor strongly rebuilds skin protective shield helping skin resilience

### GOJI BERRY ANTI-AGING CREAM\_100ml

## Antioxidant-Rich, Moisturizing Cream with skin-adhering ability makes firmer, elastic skin in areas prone to sagging

- Self-developed Goji Berry<sup>™</sup> + Adenosine, which acts as a potent anti-aging agent, helping the appearance of fine lines, wrinkles
- Create a brighter, more luminous Complexion on the look of dark skin with Luminus White<sup>™</sup> asit acts on irregular melanin in the skin
- S Increase the contents of Collagen + Elastin + Ceramide supporting the natural elasticity on the skin
- Human Oligo Peptide-1 + Acetyl Hexapeptide-8., which is Epidermal growth factor strongly rebuilds skin protective shield helping skin resilience

## DETAIL

### BERRY VERY COMPLEX

Berry Complex of 7 beneficial botanical berry extracts based on Gojiberry, Indian Gooseberry, Raspberry Fruit, Cranberry, Bilberry, Assai plum, Lingonberry to bring a revitalized skin with a natural original glow



**Goji Berry™**: Concentrated Goji berry extracts promoting immediate skin activation and quick-delivering key substances deep into the skin

Luminus White<sup>™</sup> : Acts on irregular melanin and improves the area in spots, freckles, dark circles, skin tone

#### Human Oligo Peptide-1 + Acetyl Hexapeptide-8 :

which is Epidermal growth factor playing a key role in strongly rebuilds skin protective shield, collagenesis, skin regeneration

**Ceramide**: It is the major lipid playing a key role in the barrier function, keep all the hydration from leaking out



Efficacy

- 🗹 Moisture & Nutrients Supply
- 🗹 Tone Up
- 🗹 Wrinkle Improvement



## Arayun's Confident Luxury Soap



For the sensitive skin-safe soap free from chemicals.

For removal of the build-up dead skin from all over the body.

For the abundant nourishing & moisturizing to the skin while cleansing.



- A. Arayun's luxury soap has high mineral and moisture content but the size of soap can be
- **B.** The soap is vulnerable to moist because it has neither chemicals nor coagulant, which may cause water drop,
- C. This soap appears in natural-born color due to no addition of pigment.

#### How to use Arayun soap





Make a full foam to maximize the effect of deep cleansing accumulated impurities and great exfoliation with Deep ocean water.



Gently massage the skin

for 20-30 seconds with

the rich foaming



Thoroughly rinse off the entire face with warm water not to leave residue.

Search for Arayun - in NAVER



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## Arayun, Recipe to Beauty Find From Nature

# **ARAYUN** NATURAL SOAP

Luxury soap

## The Secret Recipe for Clear & Pure skin

Natural Premium Soap made from highly concentrated 8-Herbs & Deep Ocean Water for more beautiful, healthy skin

### Arayun, Recipe to Beauty Find From Nature.



arayun

BLUE MARLY.

NATURAL SUAP

arayun

Natural Premium Soap infused with 8-Herbs & Deep Ocean Water from Goseong, Gangwon Province for more beautiful, healthy skin.

## BLUE MARIN NATURAL SOAP / 110g

The Secret Recipe for fragile & sensitive skin

Deep Ocean Water to softly exfoliate build-up dead skin leaving smooth skin texture and Blue Marine Complex™ for the more resilient & transparent skin.

[Main ingredients] Vegetable fatty acids, glycerin, Deep Ocean water salt, Blue marine complex™ (Dictyopteris Membranacea Extract, Laminaria Japonica Extract, Enteromorpha Compressa Extract, Gelidium Cartilagineum Extract, Codium Fragile Extract, Ecklonia Cava Extract)

## LOTUS NATURAL SOAP / 110g

#### The Secret Recipe for clean & clear skin

Deep Ocean Water to softly exfoliate build-up dead skin leaving smooth skin texture and Lotus Complex<sup>™</sup> to help in purifying the skin while keeping it clean & clear.

[Main ingredients] Vegetable fatty acid, glycerin, Deep Ocean water salt, Lotus Complex™ ( Nelumbinis Semen Extract, Lonicerae Flos Extract, Platycodi Radix Extract, Arctii Fructus Extract, Anemarrhenae Rhizoma Extract, Forsythiae Fructus Extract, Lysimachiae Herba Extract, Honey Extract )



#### The Secret Recipe for well moisturized & healthy skin

Deep Ocean Water to softly exfoliate build-up dead skin leaving smooth skin texture and Propolis Complex™ to naturally offer all-day-long moist skin, which makes it healthy-looking.

[Main ingredients] Vegetable fatty acid, glycerin, Deep Ocean water salt, Propolis Complex™ (Propolis Extract, Scutellariae Radix Extract, Lysimachiae Herba Extract, Forsythiae Fructus Extract, Citri Reticulatae Viride Pericarpium Extract, Acanthopanacis Cortex Extract, Crisii Japonici Herba Extract, Honey Extract)



Recommend for VIP customers, Holiday gifts, Free gifts, and Return Presents

#### Arayun Premium Gift Set of 2 Natural Soap

Consist of Blue Marine Natural Soap and Propolis Natural Soap



### Arayun Premium Gift Set of 3 Natural Soap

Consist of Blue Marine Natural Soap, Lotus Natural Soap and Propolis Natural Soap



www.arayun.co.kr



## Recommended in the following cases!

- For treatment of the freckles, spots and moles
- 🗸 For brightening up the **darker skin** overtime
- For relieving the anxiety of aged, wrinkled appearance
- For the changes of **rough, non-glowing skin** to more smoother skin
- For reassuring all doubt on reliable cosmetic with a **mild, safe formula**

## Search for Arayun in NAVER

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Functional Cosmetics of Anti-Wrinkle & Whitening

# Snow Flower Whitening Cosmetics





## Arayun Snow Flower Whitening

**42-Herbal complex's** natural & healthy skin-care starts from skin roots, which gives a vibrant glow & clear skin while replenishing it with moisture

## SNOW FLOWER WHITENING

**SKIN CARE 4 SET** 

White-Glowing Facial Solution like A Snow Flower



### SNOW FLOWER PORE TIGHTENING SKIN\_130ml

Refreshing, Pore tightening skin that moisturizes & softens the darken skin leaving a fresh feeling

- M Light, Refreshing formula to visibly tightens & purifies enlarged pores an keep well-moisturized skin
- 42-Herbal Complex helping with Skin Gloss + Tone Up + Texture Improve
- Natural Moisturizing Treatment with non-dry feeling on skin based on Jojoba Oil + Hyaluronic acid + Beta-Glucan + Trehalose + Panthenol

### SNOW FLOWER WHITENING ESSENCE\_100ml

Moisture Whitening Essence, creating a healthy natural glow lightly absorbs and keeps the skin moisturized

- Main a light, Refreshing formula to give the skin a luminous glow
- Snow Flower<sup>™</sup>, a clinically proven patent for improving the area in spots, freckles, dark circles, skin tone
- 42-Herbal Complex helping with Skin Gloss + Tone Up + Texture Improve

### SNOW FLOWER WHITENING CREAM\_50ml

Extra Rich Whitening Nutrition Cream to softly absorb like a Snow flower, giving full nutrients and moisture to the skin

- M Light, Nutritional formula of this high-moisturizing cream to bring out skin's radiance
- Snow Flower™, a clinically proven patent for improving the area in spots, freckles, dark circles, skin tone
- 42-Herbal Complex helping with Skin Gloss + Tone Up + Texture Improve

### SNOW FLOWER LUMINUS OIL\_30ml

#### A Brilliantly brightening Oil rejuvenates dull skin's complexion with all-over-glow leaving pure, flawless skin tone

- Create a brighter, more luminous complexion on the look of dark skin with Luminus White™
- 🕑 Botanically-based Facial Oils of Jojoba Oil, Rosehip Oil, Green Tee Seed Oil, Apricot Seed Oil for a visibly bright glow to the skin



## DETAIL

#### SNOW FLOWER<sup>™</sup>

This self-developed, clinically proven patent actually fades all freckles, spots, and mole in the skin in 4 weeks from start (National application number KP 2012-0129687 International application number PCT/KR 2013-010412) ㈜엘리드: Visual evaluation, photography, Chromameter evaluation results, improvement in whitening / no skin irritation

42-Herbal Complex's natural & healthy skin-care starts from skin roots and gives a beautiful glow & pure skin while replenishing continuous moisture to the skin



- White peony, White ginseng, White atractylis, White tuckahoe, White bletilla, Angelica root, White Peppervine
- Adlay ,Mung bean, White bean, Buckwheat, Barley, Rice bran, Wrinkle Poncirus, Chinese Cucumber, Poncirus, Ginger, Korean pepper



White mushroom, Cordyceps, Coltsfoot flowers, Opuntia



M Relief Formula

M Whitening

M Strengthen Skin Barrier

Apricot seed, Peach seed, Peony root, Korean Angelica Chrysanthemum

Lotus seed, bamboo, Forsythia, Anemarrhena, Lappa fruit, Tribuli Fructus, Taxture Honeysuckle flower, platycodon, Mulberry bark, Persimmon leaf, Green tea, Apple, Quince, Honey



- Moisture & Nutrients Supply
- M Tone Up
- **Wrinkle Improvement**





### Highly recommended in the following cases!

- 🕑 For All skin type and especially for rough, dull skin.
- For Extremely dry skin that must be supercharged with full moisture.
- Sor Always deep-moisturized skin by instant hydration.
- For Refreshing, non-sticky skin care.
- So For Calming care for the sensitivity caused by acne-prone skin.

## HOW TO USE

LOTUS DERMA-PURE PANTHENOL SKIN > LOTUS DERMA-PURE CELAMIDE LOTION > LOTUS DERMA-PURE CICA SERUM

Take an adequate amount and gently apply it over the entire face for absorption.

Always for the firming, moisturized skin barrier

# LOTUS DERMA-PURE SKIN CARE

## Intensive basic skincare for the troubled skin Skin sensitivity tested

Soothing / Purifying / Moisturizing / Protection

Jane Records



## LOTUS DERMA-PURE SKIN CARE

## Skin Trouble Goodbye



## LOTUS DERMA-PURE PANTHENOL SKIN\_100ml

#### Intensive Soothing Care Skin for the sensitive & weakened skin

- Moisture Surge & Soothing Skin to strengthen weakened skin barrier and combat against harmful aggressors with Lotus extract and Panthenol.
- Moisture lock in Panthenol skin that forms a tight moisturizing layer through deep-hydration.
- Real-Firming barrier skin that keeps the skin moisturized from within, leaving non-dry feeling.

### LOTUS DERMA-PURE CERAMIDE LOTION\_100ml

Ceramide Daily Intensive-Care Lotion for ability to enhance skin barrier that helps continuous moisturizing

- Lotus extract and Panthenol to firm skin barrier and soothe the tired skin by protecting against harmful aggressors.
- Panthenol & Ceramide to densely build a deep moisturizing a layer and tightly lock in moisture.
- Real-firming barrier lotion deeply hydrating the skin from the inside with natural moisturizing factors

## LOTUS DERMA-PURE CICA SERUM\_30ml

#### Centella Asiatica Mild Calming Serum for the Troubled skin

- The intensive Soothing Care Serum to strengthen the fragile skin barrier and calm the tired skin from harmful aggressors with Lotus extract and Centella Asiatica.
- Panthenol & Centella Asiatica to form a dense moisturizing layer that is excellent for moisture retention and moisturizing.
- Real-firming barrier serum continuously supplying moisture in and out the skin, leaving a non-dry feeling.

### LOTUS CERAMIDE BODY CREAM\_150ml

## Daily Calming Moisturizer Body Cream that offers fast-acting relief for dry, skin

- A real-firming barrier body cream that continuously moisturizes the skin from the inside for comfortable skin-calming.
- Skin-Protective Body Cream forming a solid skin barrier strongly protects against an external harmful environment with Lotus extract & Ceramide.
- Panthenol & Ceramide functioning as comfortably skin-soothing and skin-protecting by adding multiple moisture layering for the sensitive skin.

## DETAIL

An Optimized formula made up of 8 kinds of herbs – Centella Asiatica Extract, Propolis extract, Anemarrhena Asphodeloides Root Extract, Arctium Lappa Root Extract, Lotus seed extract, Forsythia Suspensa Fruit Extract, Platycodon Grandiflorus Root Extract, Lonicera Japonica (Honeysuckle) Flower Extract helps with safe relief for the troubled skin.



Pantenhol : Soothing Care for the skin that is easilyirritated and Fortifying retention of moisture (Enhance skinprotective layer, supply moisture, and strengthen moisture)β-glucan : Increase the skin elasticity by promotingcollagenesis, and replenish the skin with moisture byquick-absorption.Sodium Hyaluronate : As a natural moisturizer, It hashighly strong ability of skin to absorb moisture, which

keeps the skin hydrated with locking in moisture. Lipidure : 2 times more moisturizing power than hyaluronic acid creating a strong layer of moisture.



Ultra-mild, safe formula for the healthiest skin.
Fast-absorption without leaving stickiness on the skin.
Intensive soothing care for super sensitive skin.
Supply of moisture for well-hydrated & nourished skin.

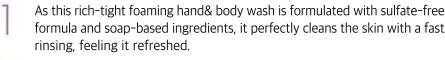
- Strengthen fragile & weakened skin barrier.
- Improve even, smooth skin texture & troubled skin.





# LAVENDER SPA HAND & BODY WASH

## The pH 7.5 of Powerful ability to clean Refreshing & Relaxing the tired daily life with Lavender



The whipped, creamy foaming of this liquid-type of body cleanser gently washes impurities from all over the body away.

Exclusive Premium Self-Spa Day for Healthy, Beautiful Body Care at Home.

Mineral ingredients derived from Deep sea salt smoothly exfoliate the body with a soft skin texture.

Deep sea water, Jojoba seed Oil, Blue marine Complex (Dictyopteris membranacea extract, Laminaria japonica extract, Enteromorpha compressa extract, Gelidium cartilagineum extract, Codium fragile extract , Ecklonia cava extract)

Efficacy Soothing / Moisturizing / Nourishing / Controlling dead skin / mild cleansing



Ingredient

## Highly recommended in the following cases!

- ${f M}$  For a perfectely clean & clear feeling after washing hand & body.
- For a velvety, smooth hand & body cleansing with mildness for to sensitive skin.
- M For overcoming the itch caused by extreme dryness after a shower.
- M For wide use body shower shared by all family members.
- M For safe exfoliation-care for the dead skin from arm and leg.
- For helping with selecting a safe, trustworthy body wash infused with a delicate scent.



# NATURAL BODY SHOWER 3 SET

## **BASIL & LEMON BODY CLEANGER**

A Feel-good & Refreshing Body Cleanser with mildness

## FRESH BALSAM HAIR SHAMPOO

A Refreshing Balsam scent-infused Shampoo

## LAVENDER SPA HAND & BODY WASH

A Lavender-enriched Exfoliating Hand & Body Wash





# FRESH BALSAM HAIR SHAMPOO

## The Ideal pH 5.5 A Refreshing and Tangy-scented Basil & Lemon Body cleanser

- This liquid type of Mild Body Cleanser that thoroughly removes all build-up impurities with a rich & tight foaming.
- Refreshing & Relaxing the tired daily life with a safe-relief formula to enhance the fragile skin barrier.
- Mineral ingredients derived from Deep sea salt effectively help with exfoliation and skin-softening.
- Ingredien

Deep sea water, Jojoba seed oil, Sun flower seed oil, Melissa officinalis extract & Honey extract Soothing / Moisturizing / Nourishing / Controlling dead skin / mild cleansing

# Always Keep the scalp & hair healthy with a Silicone-free cleaning system!

- Formulated with a silicone-free cleansing system, this liquid-type of shampoo perfectly cleanses the scalp & hair with rich-tight foaming for a silky & healthy hair condition.
- The mineral ingredient of the deep sea salt helps to take the build-up impurities away on the scalp delicately, which nourishes, hydrates and adds shine to the hair.
- Nature-derived extract GF7 containing high-nutrients perfectly fits for the damaged hair making the hair fine & silky.
- 4
  - Exfoliate the remaining impurities & all build-up dead skin and Relax the scalp with stress-relief through rich nutrition.
- IngredientDeep sea water, Jojoba seed oil, Evening primrose,<br/>GF7 (Rice, Bean, Mung bean, Adlay, Black sesame, Sorghum, Black soybean)
  - ficacy Hair bulb / Protection / Moisturizing / Nourishing / Soothing / Ultra-mild cleansing



## Highly recommended in the following cases!

For a completely clean & clear feeling after washing hand & body.
For a velvety, smooth body cleansing with mildness for sensitive skin.
For overcoming the itch caused by extreme dryness after a shower.
For wide use body shower shared by all family members.
For safe exfoliation-care for the dead skin from arm and leg.



## Highly recommended in the following cases!

- M For protecting the powerless hair by using pH5.5 shampoo.
- For highlighting the hair by adding volume with a use blow dryer after shampooing.
- M For overcoming the smell & itch on the hair.
- M For solving the white-covered dead skin on the scalp.
- M For Finding out the mild shampoo free of stimulation to scalp.
- ${f M}$  For strenghtening the weakened hair due to the extreme dry scalp.

# 30% Hot Spring Water # Immediate Moisturizing # Skin Irritated Test

# Arayun Natural Spa Body Set

48 HOURS Long-Lasting Moisturizing

Lotus Spa.

Big Cum

marin

The Immediate Moisturizing To 120% UP

## Recommended in the following cases!

500+

1000

Rosemary Spa.

dy Cleanse

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500-

Bill Cherry

The second

10

Lotus Spa.

By Con

Brown C

For a velvety, smooth body cleansing with **mildness** For **relieving the itch** caused after a shower For the **well-hydrated skin** from extremely dry skin For safe exfoliation care for **dead skin on arm and leg** For reliable body wash infused with a **delicate scent** 

## Arayun Natural Spa Body Series

500-

Rosemary Spa.

"Let clearning and a relivecting finit

500-

a Body Cleanse

84 Cherry

DIOL/LAT

Daily Relaxing Treatment for stressed mind & body with rich mineral from Hot Spring Water PREMIUM HOME SPA CARE

Search for Arayun v in NAVER

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## ARAYUN NATURAL SPA BODY 3 SET

## MINERAL BOMB!! PREMIUM HOME SPA CARE



dy Cleane

## ROSEMARY SPA AQUA BODY CLEANGER

Moisture body cleanser leaves you with a delicate rosemary scent

- Hot spring water to accelerate skin moisturizing power to 120% (Its clinical test for improvement in the immediate moisturizing effect is completed)
- A delicate scented Rosemary Body cleanser to relax all day long tired mind & body
- Rich mineral ingredient gently exfoliates the all build-up impurities for for soft-textured skin

(This clinical test for irritation and skin sensitivity has completed)

Rosemary Scent Ultra-Mild Cleansing - Wastes Removal





## LOTUS SPA AQUA48 BODY CREAM

# Moisture body cream leaves the delicate scent of lotus on full-body

Body cream moisturizes skin without taut feel with Hot spring water

(This cream passed moisture susceptibility test)

- 🗹 A pelicate Lotus Scent to comfortably relax the tired mind & body
- Real barrier Cream with Silicone-free, Safe & Mild Formula and Ceramide, Acetyl Hexapeptide-8

(This clinical test for irritation and skin sensitivity has completed)

Lotus Scent Strengthen skin barrier Skin Texture

48 Hours Moisturizing

## DETAIL

#### 30% Hot Spring water :

Gentle exfoliating cleansing and potent moisture ability with mineral power

### Sulfate-free, Safe & Mild formula :

This rich & creamy foaming clears up all wastes on the skin

### Jojoba Seed Oil, Evening Primrose Oil :

Forms skin-protective shield, feeling it refreshed and non-sticky feeling

### A nourishing, high-concentrated natural complex GF7 :

Contains Rice, Bean, Mug bean, Adlay, Black sesame, Sorghum, Black bean and it eliminates build-up wastes from the body with mild exfoliation

#### **30% Hot Spring Water :**

Rich minerals keep the skin in the moisturized & nourished condition

Avocado Oil, Evening Primrose Oil, Olive Oil, Grape Seed Oil :

Forms skin-protective shield, feeling it refreshed and non-sticky feeling

### Ceramide, Acetyl Hexapeptide-8 :

Create a hydrating layer on the skin and keep all the hydration from leaking out

#### Soothing Complex :

Contains Centella Asiatica, Propolis, Anemarrhena , Burdock, Lotus Seed, Forsythia Fruit, Bellflower Root, Honeysuckle Flower play a role in a calming agent for the troubled skin

DETAIL

# BIOTA ORIENTAL HAIR TONIC

Secret Recipe for Scalpe Care

TAORLENTA IR TONIC No.254 No. 2080-211 Oct 이오타 오리엔탈 에 토님 SE 유미케이블 위전 비성 레시티 목영양생분과 천연성분이 두피라크리 123 활격을 했어넣어 두피와 오말 (ji 18을 주는 전문 두피 카이 에어 토닉

Natural biocompounds help you to have thick and abundant hair By giving nutrients and energy to the scalp.

#### Biota oreientalis

Hair growth stimulants were found from leaves of Biota orientalis by 7 year research of Eco-vis laboratory, and also those components were extracted and refined to highly pure natural-based biocompounds. Biota orientalis is commonly known as tree of life. Biocompounds of its extract care tired scalp due to external stilmuli, and promote hair growth by activating hair growth factor.

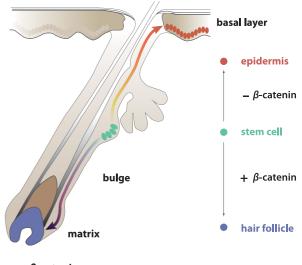
#### Scalp care complex

Scalp care complex is a concentrated long-term/low-temperature extract solution of underlying natural plants without any loss of nutrients. (Eclipta Prostrata, Chrysanthemum morifolium, Fritillaria verticillata bulb, Alpinia Officinarum Root, Kaempferia Galanga Root, Ligustrum Lucidum Fruit, Panax Ginseng Root, Nelumbo Nucifera Seed and Platycodon Grandiflorum Root) It gives natural nutritive components to the scalp for healthy and thicker hair.

#### Biocompounds from Biota orientalis work as a multifuntional compound which has diverse functions related to hair growth;

- 1. Inhibit 5α-reductase (inhibition of DHT creation): finasteride (oral medication) mechanism of hair growth
- 2. Increase VEGF creation (activation of hair cell): minoxidil (topical medication) mechanism of hair growth
- 3. Increase  $\beta$ -catenin creation (induction of hair follicle creation): New mechanism of hair growth
- It helps fast hair growth by activating mechanism 1, 2 and new mechanism 3 above.

#### Role of $\beta$ -catenin in hair



 – β-catenin Decrease in β-catenin keratinizes stem cell which will be removed as a dead cell, results no change in hair growth.

+  $\beta$ -catenin Increase in  $\beta$ -catenin affects stem cell to be germinal matrix cell which promotes hair growth.

Is your scalp condition fine? There are some symptoms caused by scalp problems.

> Too much dead cells. Thinning hairs. Hair loss. Appearing scalp skin.

If you want thick and abundant hair Secret recipe to find beauty from nature

## Biota Oriental Hair Tonic

One bottle per a month (everyday use) Two times in a day (Morning/Evening) Fully spray onto scalp and massage



## We recommend to people related to any of followings;

- 1. I have thinning hair and hair loss.
- 2. I'm interested in scalp care without any side effect of hormone.
- 3. I want to have abundant and healthy hair.
- 4. I have itchy scalp and concern about dandruff.



## BIOTA ORIENTAL HAIR TONIC



1984 15: Miles and 유이오타 오리엔탈 위에 도닉 <sup>101</sup> 95:505 #10 4 월 6 년

Arayun, developed from RNS Inc. offers reliable products made from effective natural ingredients with professional pharmaceutical knowledge.

> www.arayun.co.kr e-mail: arayun@biorns.com Customer consulting center: (+82)-70-7727-9771

Secret Recipe for Scalpe Care