



REBECOCO

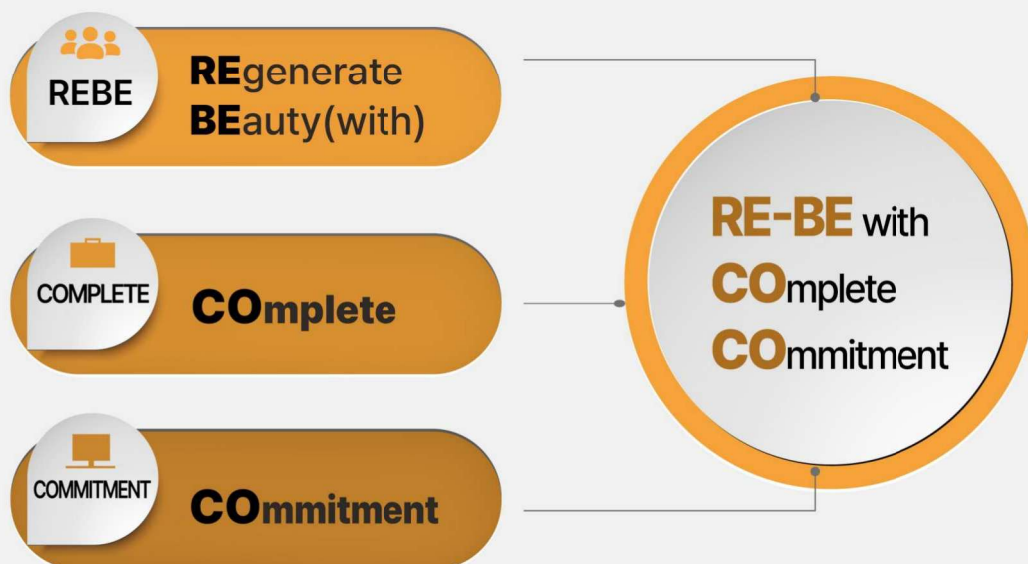
For Your Skin's True Health



REBECOCO

Experience the comfort that Rebecoco's unique Golden Drip patented ingredient provides to your scalp and skin

REBECOCO is a compound word of ' **REBE** (REgenerate BEauty: to regenerate beauty) + **COMPLETE** + **COMMITMENT**', embodying the meaning of ' **the perfect promise from nature**'. This is our core value, focusing on restoring the skin's inherent health and self-regenerative power, beyond simple beauty.



REBECOCO's

REBECOCO is
a natural cosmetics company
established in 2016.

Our aim is to restore the skin
of people exhausted from
stress and busy daily life,
and to develop its ability
to persevere on its own.

We produce competitive and differentiated premium products
using scientifically-verified, carefully selected **oriental herbal
ingredients and a patented dew extraction** method.

A powerful solution for your skin concerns, **rebecoco's patented
core ingredient, Golden Drip**, seamlessly adapts to various skin
types - dry, oily, and sensitive - for convenient daily use.

In the demanding sensitive skincare market, Rebecoco has earned
trust and achieved solid growth, backed by a **high repurchase rate,
excellent reviews, and a low complaint rate.**

Less irritation, More functionality

REBECOCO's products are nature-based and they are made of 'mild natural ingredients' instead of irritating chemicals that we have been using, in order to rest our skin and enhance its self-purifying power.

Rebecoco's
signature ingredient

: **Golden Drip**



Creates a
powerful synergy
with advanced
derma ingredients



Patented technique that
eliminates irritation
and maximizes efficacy

: **DEW Technique**



A pure extract created
through **100%
natural fermentation**
and a **long, distilled
extraction** process

Philosophy



Natural
vegetable
ingredients



Enhancement
of the skin's
self-purifying power



All ingredients
acquired the EWG
safety index



Excludes
harmful
chemicals



Rational cosmetics
by decreasing the
number of products
to apply



DENDRO PANAX

Core ingredients of Rebecoco products
Special efficacies of Dendropanax Morbifer

The Dendropanax tree, the main ingredient of Golden Drip, is a ——— unique Korean species that thrives only in the acidic soils of Jeju Island and the southwestern coast. It endures harsh sea winds and sustains its vitality for thousands of years. This natural plant is so highly valued that it is often called the ginseng tree or wild ginseng tree.



■ A powerful natural antioxidant

Rich in polyphenol and flavonoid components, providing anti-aging and skin protection.

■ Long-term control of oil-water balance

Rich in vitamins and saponins, it provides skin soothing and resolves sensitive skin problems.

■ Anti-inflammatory action

Rich in polyacetylene, a component possessing powerful antioxidant capabilities, it helps improve skin troubles.

■ Effective for a healthy skin tone

It provides powerful inhibition of melanin pigments, self-protection from UV rays, deep moisturizing action, and maintenance of moisture.

The Dew Technique

TECHNOLOGY AND DIFFERENTIATION

Key Ingredient : GOLDEN DRIP EXTRACTS

Our patented cosmetic composition No. 10-2213150 : A complex herbal extract that effectively expresses the benefits of 13 medicinal herbs, including Dendropanax tree, Loquat, Sophora, Schizonepeta, Oats, and Dietary Sulfur. A distilled essence created through our independently developed fermentation and enzymatic process



Key features of Golden Drip

- Increased active ingredients through fermentation and enzyme treatment
- Significantly improved skin absorption through low-molecular-weight structuring
- Special distillation minimizes skin irritation while maximizing effectiveness
- Significantly reduced skin side effects

Golden Drip Products

Rebecoco products are sold both offline, at specialized care salons, hospitals, and other physical stores, and online through its official brand mall, Coupang, Smart Store, and other platforms. Over the past nine years, it has demonstrated a high re-purchase rate in the premium trouble-care sector and is steadily growing with its loyal customers.

Golden Drip 48K Shampoo



Volume	Shampoo 255ml	Shampoo 400ml
Unit Size	49×49×210(mm)	61×61×202(mm)
Net Weight	325g	498g
Unit of Packaging	50(개)	30(개)
Pack Size	514×264×234(mm)	386×324×226(mm)
Gross Weight	17.5 Kg	16 Kg

Golden Drip 64K Scalp Tonic



Volume	110ml
Unit Size	47×45×158 (mm)
Net Weight	161g
Unit of Packaging	66(개)
Pack Size	580×310×230 (mm)
Gross Weight	12 Kg

Golden Drip Toning Essence



Volume	140ml
Unit Size	41×41×180 (mm)
Net Weight	203g
Unit of Packaging	70(개)
Pack Size	430×320×205 (mm)
Gross Weight	15 Kg

Golden Drip Ample Serum



Volume	50ml
Unit Size	40×40×126 (mm)
Net Weight	133g
Unit of Packaging	48(개)
Pack Size	350×255×150 (mm)
Gross Weight	7 Kg

Golden Drip Derma 59 Cream



Volume	50ml
Unit Size	38×38×155(mm)
Net Weight	153g
Unit of Packaging	98(개)
Pack Size	563×305×230 (mm)
Gross Weight	16 Kg

Golden Drip Zero Soap



Volume	100g
Unit Size	70×25×70 (mm)
Net Weight	88g
Unit of Packaging	132(개)
Pack Size	440×300×175 (mm)
Gross Weight	13 Kg

Golden Drip 48K Shampoo



Volume : 255ml, 400ml

Function : Functional shampoo for hair loss relief (reported to MFDS)

Efficacy : Excellent efficacy for chronic and severe problematic scalps, including seborrheic dermatitis, hair loss, itching, scalp acne, excessive sebum, dead skin cells, and scalp heat

It contains 3 types of scalp-improving patented ingredients, including the Golden Drip patented ingredient, making it safe for use by individuals highly sensitive to antifungal ingredients like Zinc Pyrithione, as well as pregnant women, children, adolescents, and those with sensitive scalps.



■ Hypoallergenic Daily Shampoo

With a patented 48% of the patented Golden Drip herbal extracts and three scalp-improving ingredients, it can be used safely by people with sensitive scalps, pregnant women, and children

■ Antibacterial shampoo

Clinically proven to have an antibacterial effect on *Malassezia*, a causative agent of seborrheic scalp

■ Scalp Oil-Moisture Balance Control

Excellent for controlling the oil-moisture balance, popular with those suffering from hair loss, seborrheic dermatitis, and dandruff

■ Multi-Care Scalp & Hair

Simultaneously manages hair loss, scalp issues, and hair damage to maintain overall scalp and hair health

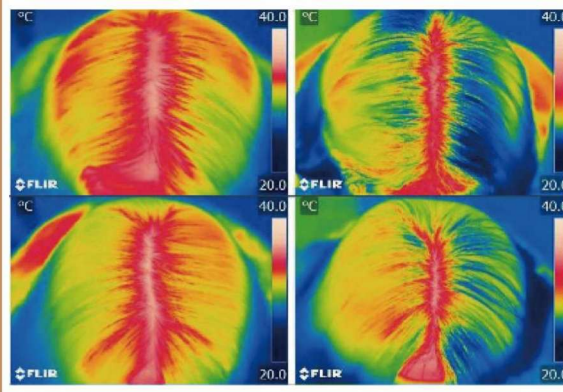
■ Clinical Testing Completed

Has completed 8 types of human clinical tests for scalp and hair, in addition to sensitivity and hypoallergenic tests

Clinical TEST

- Strict and demanding European standards : 8 clinical trials completed

Scalp Temperature Improvement

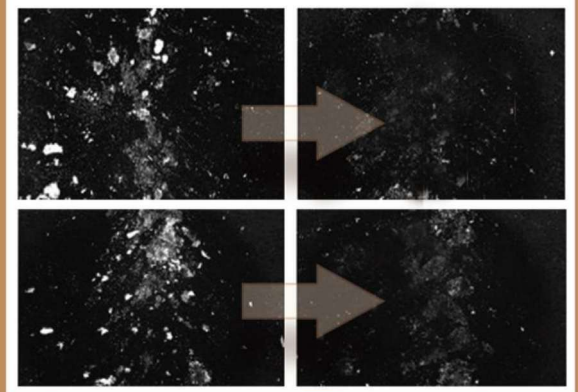


Before Use

4 hours After Use

1.5 degrees Celsius down

Scalp Exfoliation Improvement



Before Use

After 4 weeks Use

10.47% decrease

66.67% ↑

Itching Score
Improvement

45.82% ↑

Number of Hair loss
Improvement

18.57% ↓

Scalp sebum
reduction

13.04% ↑

Aribitrary Unit
Improvement

Scalp soothing **4.78%** ↑

Scalp pH Improvement **4.53%** ↑

- Testing Institution: Intertek Testing Services Korea Ltd.
- Study Number: CRS-2021-KR-12
- Study Period: 2021.06.29 ~ 2021.07.27
- Subjects: 20 adults, individual differences may occur.
- Test Product: Used Golden Drip 48K Shampoo & 64K Scalp Tonic
- Comparison of scalp/hair area before use and after 4 weeks of use, measured 4 hours after product use

*These are the clinical results of using Rebecoco Shampoo and Tonic together

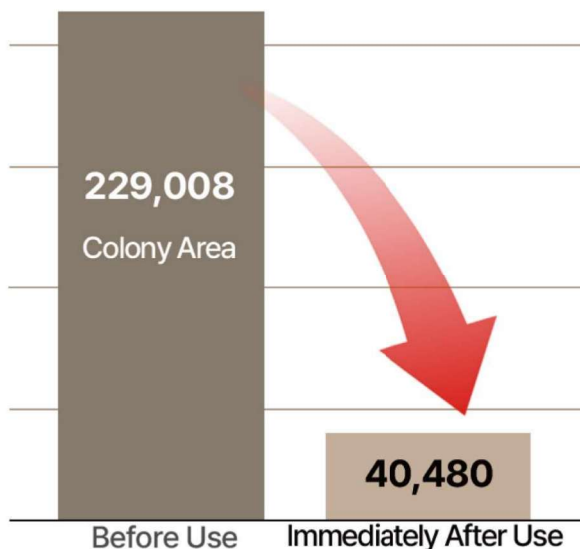
*This is an image for better understanding and results may vary depending on individuals

Antibacterial Test

- Human application test for the antimicrobial activity of Golden Drip 48K shampoo

Reduction rate of seborrheic causative bacteria (Antimicrobial activity against *Malassezia furfur*)

* Antimicrobial activity confirmed with just a single use *



A maximum reduction
of **99.2%**

An average reduction
of **82.4%**

M. furfur (Malassezia): A fungus known to cause seborrheic scalp, dandruff, and other scalp troubles when it overgrows on the human body

- Testing Laboratory : Intertek Testing Services Korea
- Test Period : November 9, 2022 ~ November 28, 2022
- Report Number : RT22K-S287-001
- Test Subjects and Number: 20 adult men and women
- Evaluation Items : Colony area and antibacterial activity against M. furfur bacteria

*Golden Drip 48K Shampoo has completed antibacterial clinical and scalp improvement clinical tests for cleansing products in accordance with the Cosmetics Act and MFDS (Ministry of Food and Drug Safety) standards.

Real **REVIEWS**

Naver scalp & hair loss representative online community cafe
Meticulous and sensitive 170,000 members

Review by Daychu

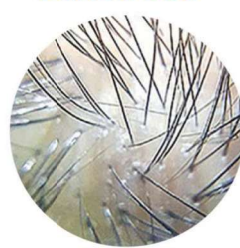
Before Use



After 3weeks Use

Review by Ronaldo

Before Use



After 3weeks Use

Review by Sun** Kim :



Since I was suffering from seborrheic scalp, I had tried everything and even received treatments and care, but my scalp didn't get better. My scalp has improved. I now understand why there are so many positive reviews. I'm not going to switch to any other shampoo from now on. You'll know if you just try it once

Golden Drip 64K Scalp Tonic



Volume : 110ml

Function : Intensive scalp care with hair loss patent ingredients
plus four patented ingredients

Efficacy : A spray-type scalp tonic for anti-hair loss and immediate
soothing of scalp itchiness, with an anti-inflammatory function

Golden Drip 64K Scalp Tonic is a scalp intensive care product containing 64% Golden Drip, a highly concentrated plant extract, along with hair loss patent ingredients, four additional patented ingredients for dandruff inhibition, seborrheic control, and sebum inhibition, and nutritional ingredients such as silk amino acids and hydrolyzed keratin.



■ Powerful Clinical Effects

Clinically proven to reduce scalp sebum by 18.3%, dryness-related discomfort by 66.6%, and hair shedding by 45.8%.

■ Highly Concentrated Formula

Contains 640,000ppm of patented Golden Drip herb extract, offering excellent scalp soothing and trouble care.

■ Special Fermentation and Distillation Process

Undergoes a 168-hour fermentation and distillation process to maximize active ingredients and remove impurities.

■ Proven to be Safe

Confirmed with a skin irritation index of 0.00, making it safe for sensitive scalps and pregnant women.

■ A Multi-Solution for 5 Scalp Concerns

Provides a fundamental solution for various scalp issues, including excessive sebum, dryness, itching, dandruff, and weak hair.

Golden Drip

Phyto-Thera Toning Essence



Volume : 140ml

Function : Hydrating mist toner essence for a smooth, radiant finish

Efficacy : Quickly calms and revitalizes dry, rough skin with rich moisture, leaving a lightweight and fresh finish without any stickiness

Golden Drip Phytotera Toning Essence is a highly moisturizing mist containing a patented Dendropanax extract and a Moisture Magnet Trio. Its ability to improve skin texture and tone and soothe sensitive skin after a single use has been clinically proven. Equipped with a fine mist pump, it can be easily used anytime, anywhere to create moist and radiant skin.



■ Visible Results in a Single Use

A clinical survey confirms that just one use of this product can improve skin tone and texture, and soothe sensitive skin. It is effective for various skin concerns like dryness and dullness.

■ Non-Sticky Radiance

The 'Moisture Magnet Trio' (allantoin, panthenol, and amino acids) provides deep hydration to the skin, giving it a clear and radiant glow.

■ Exclusive Patented Ingredient

Contains patented Dendropanax extract to soothe and protect the skin.

■ Ultra-Fine Mist Spray

Delivers an even and delicate mist across the entire face.

■ Elegant and Subtle Aroma

The product features an elegant and subtle aroma that adds a relaxing and healing touch to your skincare routine.

Golden Drip

Phyto-Repairing Ampoule Serum



Volume : 50ml

Function : A Plant-Based Ampoule for Enhanced Skin Density

Efficacy : This all-in-one ampoule absorbs quickly and provides deep moisture and radiance with a non-sticky finish, all while being clinically proven to improve eye wrinkles and skin firmness in just two weeks

Featuring a patented Dendropanax tree extract, this highly concentrated formula delivers deep nourishment to the skin. It is clinically proven to provide visible results, from improved skin texture after a single use to enhanced firmness in just two weeks. The formula absorbs quickly with a non-sticky finish, creating a smooth, radiant canvas for perfect makeup application.



■ The Perfect Canvas for Flawless Makeup

This ampoule quickly delivers rich nourishment and absorbs with a fresh, non-sticky feel. It's lightweight even when layered, making it perfect for daily use and for creating a flawless, long-lasting base for makeup.

■ Triple Synergy Solution

This is an all-in-one ampoule serum that addresses multiple skin concerns by providing moisture, improved texture, radiance, and firmness. It gives deep hydration to make the skin clear and firm.

■ Highly Concentrated with 20 Plant Solutions

Contains a high concentration of ingredients to help with skin density and firmness.

■ Exclusive Patented Ingredient

Features rebecoco's patented Dendropanax extract, made with a special 168-hour fermentation process.

■ Clinically Proven Results in Just 2 Weeks

Confirmed to reduce eye wrinkles and improve skin density and lifting effects in just two weeks.

Golden Drip Derma 59 Cream



Volume : 50ml

Function : A deeply nourishing cream for sensitive skin

Efficacy : This 5-in-1 solution, with a patented Dendropanax complex, is clinically proven to improve skin's sebum, barrier, and elasticity for a healthy, radiant complexion

This cream contains a highly concentrated, exclusive Dendropanax complex to build a firm foundation for the skin. It is a multi-solution product that is clinically proven to improve skin barrier, density, and sebum. The cream provides deep moisture and nourishment to sensitive skin, making it healthy and radiant.



■ Exclusive Patented Dendropanax Complex

A patented, 100% naturally fermented Dendropanax complex (590,000 ppm, 59%) strengthens the skin's natural power and protects sensitized skin.

■ Powerful Clinically Proven Effects

Efficacy in improving skin sebum, barrier, and elasticity has been proven in various clinical tests.

■ Skin Soothing and Barrier Improvement

Reduces skin irritation by 268.67% and improves the skin barrier by 13.73% in just two weeks.

■ Multi-Solution for 5 Skin Concerns

A 5-in-1 multi-lock cream that addresses a wide range of concerns including enlarged pores and frequent breakouts.

■ All-Encompassing Nourishment and Moisture

A high-nutrient cream that fills skin with density, shown to increase skin moisture content by 30.35% after 4 weeks of use.

Golden Drip

Natural ZERO SOAP



Volume : 100g (85g dried weight)

Function : A hypoallergenic moisturizing soap for sensitive skin

Efficacy : Infused with a Dendropanax complex, various oils like olive, jojoba, and castor, and honey, this product delivers moisture and soothing nourishment to fatigued skin

This is a low-irritation, weakly acidic soap containing 20 EWG Green Grade natural ingredients and 100,000 ppm of herb extracts. It has completed a skin irritation test and is handmade and aged for 30 days, making it safe for sensitive skin. The rich and dense foam effectively cleanses impurities while leaving skin feeling hydrated.



■ Rich Herb Extract Content

Contains 100,000 ppm of herb extracts to soothe and moisturize the skin.

■ Weakly Acidic, Low-Irritation Formula

With a pH of 5.5-6.0, it is gentle on the skin and safe even for babies.

■ Dense and Rich Naturally Derived Foam

Natural surfactants create a rich foam that effectively cleanses impurities without stripping moisture from the skin.

■ 20 EWG Green Grade Ingredients

Formulated with 20 plant-derived ingredients and natural oils, ensuring it's safe for the whole family.

■ Handmade and Naturally Aged for 30 Days

A handmade soap aged for 30 days without artificial additives, capturing the purity of nature itself.

THANK YOU

We deeply appreciate your trust in our efforts to utilize nature's purest ingredients and our unique Golden Drip patented technology, and we sincerely hope you experience the remarkable difference rebecoco offers, nurturing your comfortable and radiant beauty every day.

CONTACT US

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