

Masada Eyewear

We, MASADA EYEWEAR, pursue european style eyewear brand domiciled in Daegu-City, South Korea.

Our major brands have been developed by young and gifted designers, and that with high quality materials and Our designs concept is based on ergonomic designs using the best materials, it pursues simple and fashion.

We are proud to use Acetate from Mazzucchelli, Windser rim from Aurochim in Italy and high-end Beta-titanium & stainless from German, Japan.

We were inspired designs by European house brands and use mostly top-end materials to creat world top eyewear brand and services for distributors on each countires and opticians throughtout the globe.

1) Masada Collection

As the main brand, the design of MASADA has been inspired by European house-brands.

For the quality, the all materials are from Germany (Stainless steel), Italy (Acetate & Windsor rim) and Japan (Titanium for all metal tip-end).

2) MW Collection (100% Pure Titanium/IP Plating)

While this collection also pursues Western European's designs & colors, rim-shapes are more market-oriented to catch up with popularity.

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