

# HASIMJUNG, A mind of Lowering Myself and Respecting the Other



Hoengseng Insam Farm Corporation





## CEO Greeting

“ **Hoengseong Ginseng Farming Cooperative Company,  
Making Efforts for Customers' Faith and Trust** ”

Hoengseong Ginseng Farming Cooperative's philosophy,  
“HASIM Spirit,” is a mindset of lowering oneself and respecting others (customers)

Thank you for visiting us!

My name is Choi Ki-jong, the CEO of Hoengseong Ginseng Farming Cooperative Company (HASIMJUNG). We sincerely thank you for your constant love, encouragement, and applause.

Now, although we are a small-scale start-up, we are proud of presenting our brand "HASIMJUNG" and its health food products, made from the best raw material and with honesty and good conscience. We are deeply grateful for our customers' satisfaction.

We wish you good health and happiness of your family and we will reward you with good products.

## Company History





## Products

### HASIMJUNG Raw HoengseongDeodok Extract 99.9(80mlx60ea / 80mlx30ea)

HasimjungDeodok Extract is a product made by low-temperature ripening and processing of dried deodok and purified water. The first sweet flavor comes from moderate dry & temperature control and last pungent flavor is native flavor of deodok.



### HASIMJUNG HoengseongDeodok Pill(10x3ea)

HasimjungHoengseongDeodok Pill is a pill-type product made by mixing dough of pure 100% domestic deodok powder



### HASIMJUNG Deodok Extract(240g)

HasimjungDeodok Extract is a pure deodok juice made by extracting and concentrating active components of deodok.

This product is processed by extracting and concentrating deodok for a long time at low-temperature.





## Products

### Pure Red Ginseng Extract 99.9(80mlx60ea / 80mlx30ea)

Hasimjung Pure Red Ginseng Extract is a reliable product rich in ginsenoside, saponine, and active red ginseng components. This product is made by ripening and extracting 100% 6-year red ginseng for 48 hours at low-temperature.



### Hasimjung Red Ginseng Pill(10x3ea)

100% pure red ginseng pill is made by grinding whole 100% domestic 6-year red ginseng and making it into a pill



### Hasimjung Red Ginseng Extract(240g)

Pure 100% red ginseng extract is processed by extracting and concentrating 6-year red ginseng and purified water at low-temperature.





## Products

### Hasimjung Fermented Black Deodok Extract(80mlx30ea)

Hasimjung Fermented Black Deodok Extract is a reliable healthy juice made by adding black deodok, samultang soup(angelica, cnidium officinale MAKINO, peony root, rehmannia radix preparata), pear, and jujube, and extracting them for 48 hours at low-temperature. Black deodok is made by steaming representative specialty, Hoengseongdeodok and fermenting and processing it.



### Hasimjung Fermented Black Deodok Pill(10x3ea)

Hasimjung Fermented Black Deodok Pill is pill-type product made of 100% black deodok without any additives. This product is sealed and filled of easily portable and ingestible pills.





## Products

### Hasimjung Red Balloon Flower Extract(80mlx30ea)

Hasimjung Red Balloon Flower Extract is a healthy drink rich in saponin and it's great for bronchial and respiratory organs. It contains balloon flower made by steaming and drying carefully selected balloon flower in a traditional method, ginger, pear, and jujube which are ripened and extracted for 48 hours at low-temperature.



### Hasimjung Red Balloon Flower Pill(10x3ea)

Hasimjung Red Balloon Flower Pill is made by grinding pure 100% red balloon flower made by steaming and drying domestic balloon flower in a traditional method.





## Products

### Hasimjung Sungjaemo Brown Rice Cordyceps Militaris Extract(80mlx30ea)

Hasimjung Sungjaemo Brown Rice Cordyceps Militaris Extract is a reliable healthy drink rich in cordycepin component. This extract is made by extracting and processing pure 100% Sungjaemo brown rice cordyceps militaris certified as healthy functional food.



### Hasimjung Sungjaemo Brown Rice Cordyceps Militaris Pill(10x3ea)

Hasimjung Sungjaemo Brown Rice Cordyceps Militaris Pill is pill-type product made by mixing dough of pure 100% brown rice cordyceps militaris powder.



## Products

### Hoengseong Deodok Tea(10gx30ea)

HoengseongDeodok Tea is a granular deodok tea.  
One pack contains 3~4 concentrated deodok roots.



### Hoengseong Deodok Powder(300g)

HoengseongDeodok powder is made by drying raw deodok and making it into powder. The powder can be used on various cooking.

### Dried Deodok(200g)

This dried deodok is made by drying deodok in drier for over 24 hours and naturally drying it in solar power drying place.



### Peeled Deodok



Peeled deodok is directly delivered from clean Hoengseongdeodok cultivation area

### HoengseongDeodok Gift Set

HoengseongDeodok Gift Set provides carefully selected fresh deodok directly delivered from clean cultivation area.



### Wild Cultivated Ginseng



Sild ginseng cultivated in clean Gangwon-do region.



Nature-born ingredients are made into  
masterpieces through efforts.



Hoengseong Insam Farm Corporation

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