#### Competitiveness

#### Price

- Supply NON-OEM products by half price of OEM products
- Current NON-OEM product's price in the market are 40~70% for OEM but NON-OEM product's are linked to OEM manufacturer. Our products can be comparable with AM products and higher quality than other OEM manufacturer

#### Quality

 Alternative parts which is certificated by government is 50% lower than OEM parts but have similar quality. It have more competiveness than AM products because we have higher quality and have more trust by customers

#### Platform

- Making up current platform, Customer can search any parts from anywhere and can purchase any products in the worldwide by our server. By our platform, we can manage easily sales, inventory, accounting which is linked to our platform.

#Development plan

## **Increasing alternative items**

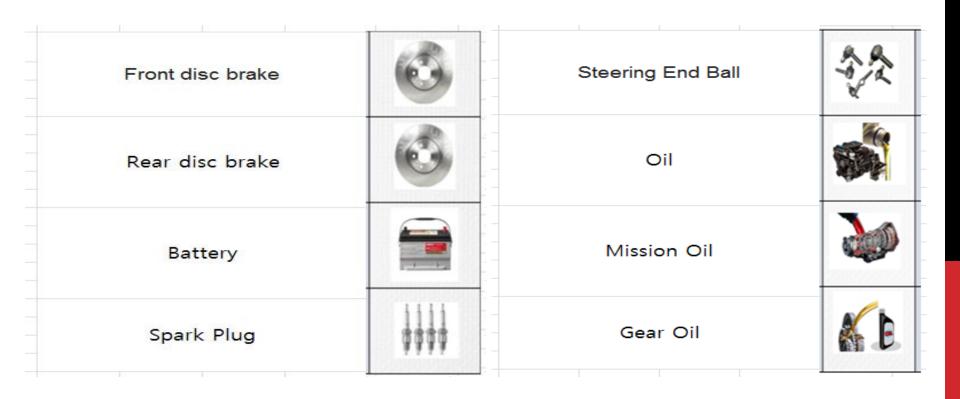
 $\square$  1st Development - External parts 2items+ Functional  $\cdot$  Consumable Parts  ${ t 24ltems}$ 

Left rear view mirror	Control Arm Front Lower	D
Right rear view mirror	Control Arm Rear	2
Engine cooling water pump	Control Arm Front Upper	$\triangle$
Anti-freeze	Control Arm Rear Upper	C

#Development plan

## **Increasing alternative items**

 $\square$  1st Development - External parts 2items+ Functional  $\cdot$  Consumable Parts  ${ t 24ltems}$ 



#Development plan

## **Increasing alternative items**

☐ 1<sup>st</sup> Development - External parts 2items+ Functional · Consumable Parts 24Items

Air Filter		Drive Belt	6
Acc Cabin Air Filter		Timming Belt	
Oil Filter		Window washer	
Fuel Filter	1	Wiper Blade Set	

#Development plan

**Increasing alternative items** Enlargement

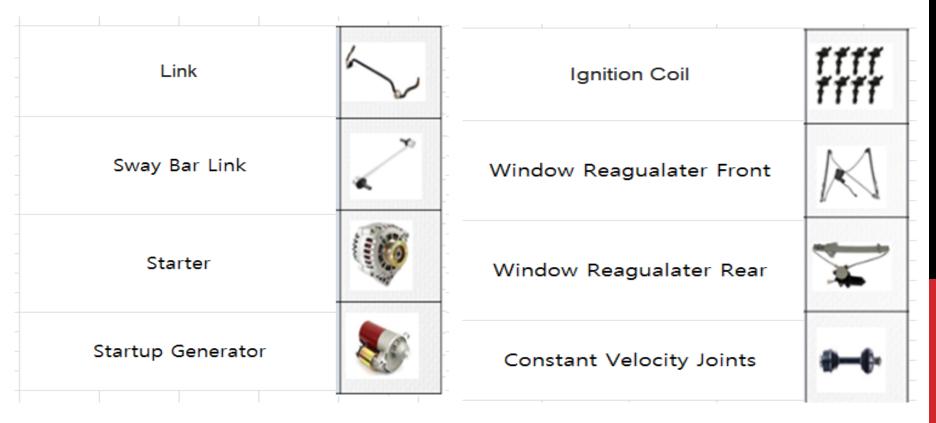
☐ 2<sup>nd</sup> Development - Functional · Consumable Parts 24 Items

Compresser	Radiator upper Hose	5
Air condensor	Radiator Lower Hose	*
Radiator	Shock Absorber Front	
Fan	Shock Absorber Rear	1

#Development plan

**Increasing alternative items** Enlargement

☐ 2<sup>nd</sup> Development - Functional · Consumable Parts 24 Items



#Development plan

**Increasing alternative items** Enlargement

☐ 2<sup>nd</sup> Development - Functional · Consumable Parts 24 Items

Brake Calliper Front	Fuel Injector	4444
Brake Calliper Rear	Fuel Pump	
Steering Gear	Valve Cover Gasket	(I)
Power Pump	Cylinder Head Gasket	