

Differentiation factor

Competitiveness

- **Price**

- Supply NON-OEM products by half price of OEM products
- Current NON-OEM product's price in the market are 40~70% for OEM but NON-OEM product's are linked to OEM manufacturer. **Our products can be comparable with AM** products and higher quality than other OEM manufacturer

- **Quality**

- Alternative parts which is certificated by government is 50% lower than OEM parts but have similar quality. It have more competitiveness than AM products because we have higher quality and have more trust by customers

- **Platform**

- Making up current platform , Customer can search any parts from anywhere and can purchase any products in the worldwide by our server. By our platform, we can manage easily sales, inventory, accounting which is linked to our platform.

Differentiation factor

#Development plan

Increasing alternative items

□ 1st Development – External parts 2items+ Functional · Consumable Parts **24Items**




Left rear view mirror		Control Arm Front Lower	
Right rear view mirror		Control Arm Rear	
Engine cooling water pump		Control Arm Front Upper	
Anti-freeze		Control Arm Rear Upper	

Differentiation factor

#Development plan

Increasing alternative items

□ 1st Development – External parts 2items+ Functional · Consumable Parts **24Items**


Front disc brake		Steering End Ball	
Rear disc brake		Oil	
Battery		Mission Oil	
Spark Plug		Gear Oil	

Differentiation factor

#Development plan

Increasing alternative items

☐ 1st Development – External parts 2items+ Functional · Consumable Parts **24Items**

Air Filter		Drive Belt	
Acc Cabin Air Filter		Timming Belt	
Oil Filter		Window washer	
Fuel Filter		Wiper Blade Set	

Differentiation factor

#Development plan

Increasing alternative items Enlargement

□ 2nd Development – Functional · Consumable Parts **24 Items**

Compressor



Air condensor



Radiator



Fan



Radiator upper Hose



Radiator Lower Hose



Shock Absorber Front



Shock Absorber Rear











Differentiation factor

#Development plan

Increasing alternative items Enlargement

□ 2nd Development – Functional · Consumable Parts **24 Items**








Link		Ignition Coil	
Sway Bar Link		Window Reagualater Front	
Starter		Window Reagualater Rear	
Startup Generator		Constant Velocity Joints	

Differentiation factor

#Development plan

Increasing alternative items Enlargement

□ 2nd Development – Functional · Consumable Parts **24 Items**

Brake Calliper Front		Fuel Injector	
Brake Calliper Rear		Fuel Pump	
Steering Gear		Valve Cover Gasket	
Power Pump		Cylinder Head Gasket	