



Natural anti-pollution chosen by oriental medicine and skin science

Garam of nature Company Introduction



GARAM OF NATURE

- 01/ history
- 02/ About Us
- 03/ brand story
- 04/ Introduction of item

- 2018.07 Gyeongbuk Creative Innovation Center selected as pre- G star
- 2018.09 Selected as a technology innovation type enterprise
- 2018.10.23 Established garam of nature
- 2018.11 Selection of life innovation type enterprise support
- 2018.11 Participated in industry-academia cooperation expo (Busan)
- 2018.12 Awarded the best prize for creative talent in Korea
- 2018.12 Gyeongsangbuk-do Establishment Competition
- 2018.03 Selected serum 3 species launched
- 2018.04 Become a member of Cluenco
- 2018.05 Moved to Gyeongbuk Techno Park
- 2018.06 Selection of initial start-up package and selection of cosmetics competitiveness enhancement project

garam of nature

'Garam of Nature' is a combination of 'Garam', a Korean word for 'River', and 'Nature', a foreign language of 'Nature'. It means 'river of nature'.

Garam of Nature, a researcher of Daegu Han University's Oriental Pharmacology Institute, will seek new ways of oriental medicine and innovate and innovate beyond the age of the environment to establish the best investment and research facilities for the future of herbal cosmetics as well as oriental medicine science There is.



Functional Materials Research

Development of high functional human-friendly new material



Cosmetic quality control

Strict quality control to ensure safety



Cosmetic Technology Research

Development of differentiated and superior product formulations

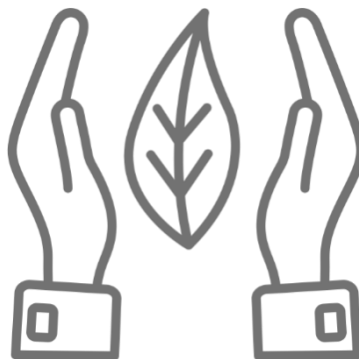
Distinction garam of nature

closer to nature



The product contains natural purity and utilization of medicinal resources through hard evidence.

More stable



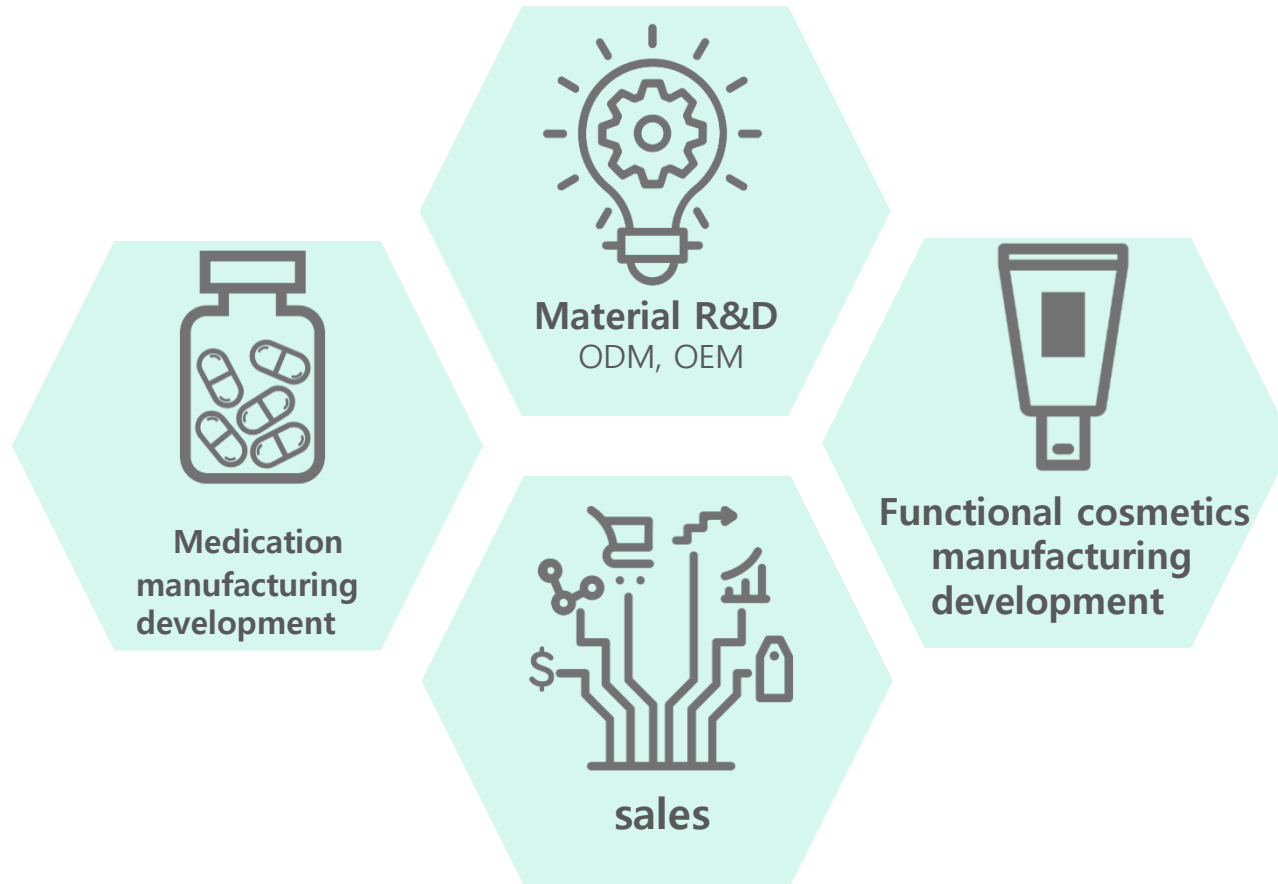
through a modern pharmacological approach stable and high-functional Create a product.

use together



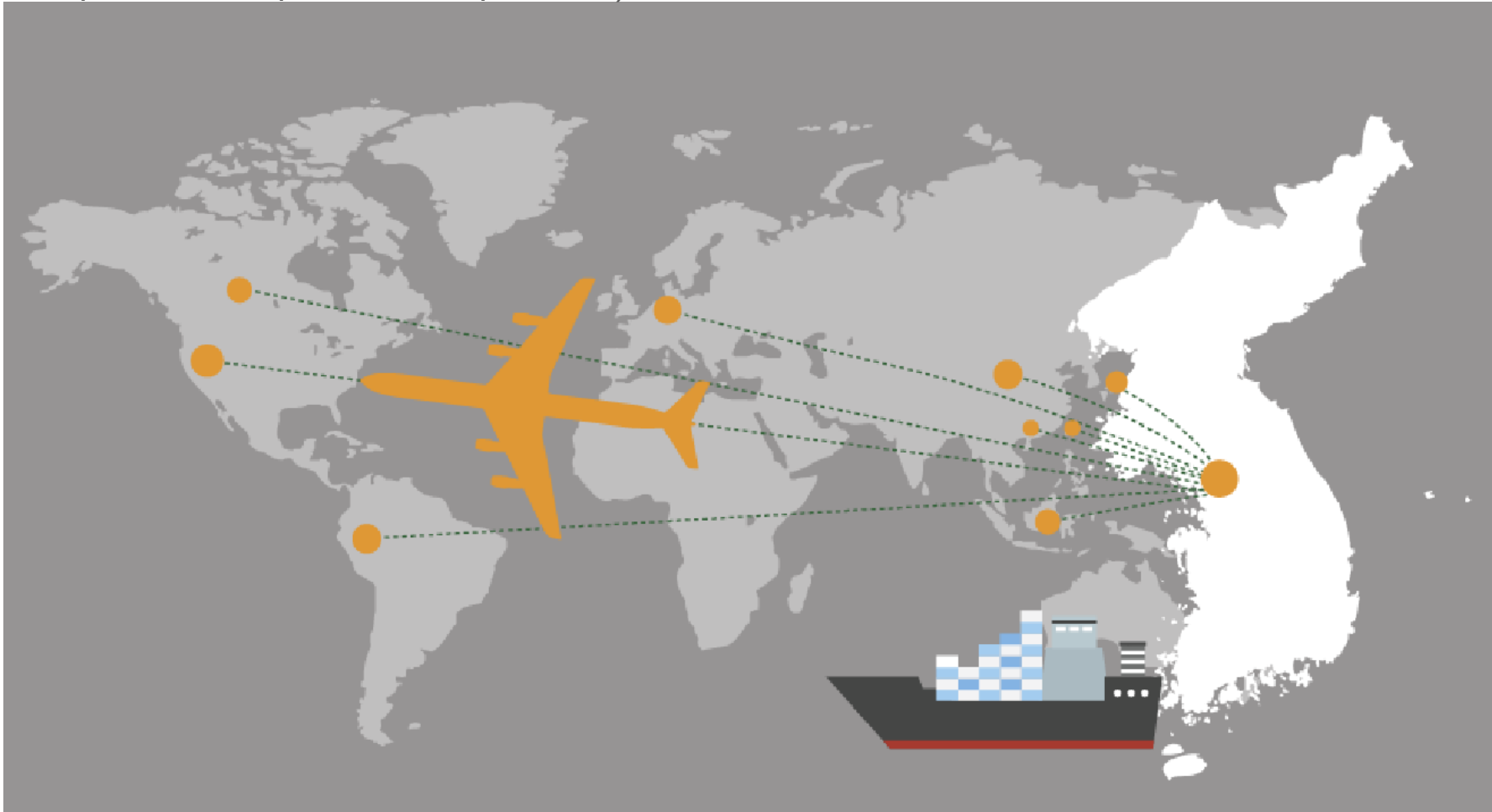
Develop a product that can be used safely by all customers with healthy beauty.

Promotion project



Global garam of nature

We are preparing to spread globally with the goal of Global Caram of Nature (USA / Vietnam / Thailand / Australia / China).



Selected,

Selected for you cosmetics.

selected literally means 'selected'. "We have studied a number of natural medicinal materials, I made it. " I wanted to include this process in my brand.

03

브랜드 개요



Selected anti-wrinkle day serum

It rejuvenates your skin and skin.

The skin that is lifeless by external irritation and stress is refreshed by natural energy and becomes clean and healthy by the newly born skin.
50ml



Selected reinforce day serum

It's a solid skin structure
Reinforcement of skin elasticity and resistance

With full nutrition and silkworm cocoons, the root structure of the skin is firmly established and smooth and resilient with healthy static and wrap effect.
50ml



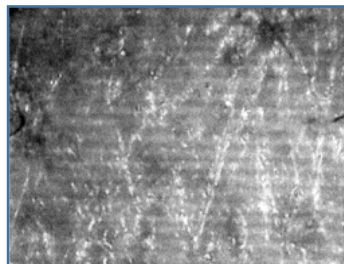
Selected hyaluron day serum

The strength of the skin begins with a strong skin barrier.

Moisturizing by the deep moisturizing of Mount Hialuron. Amino acid amide and natural forces lighten the skin.
50ml

Develop products aimed at patents per product

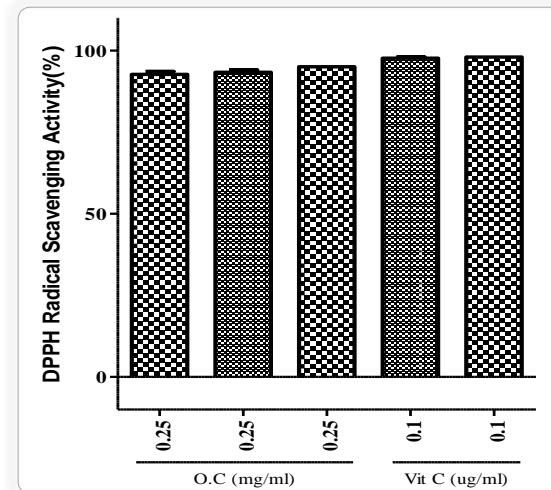
U3 브랜드 개요



Photographs of facial skin surfaces after pack test with the non-woven fabric treated with low a) before test b) after test

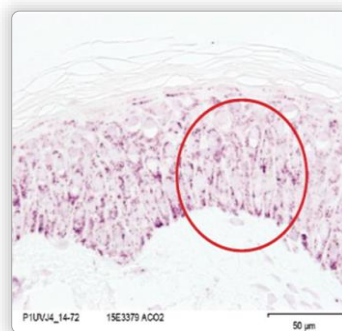
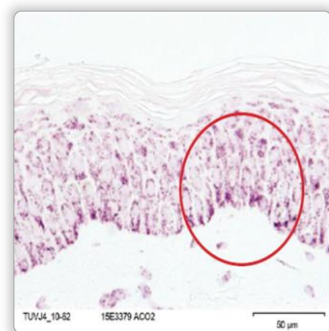


출원번호통지서	
출원일자	2017.12.28
특가사	심사청구(유) 공개신청(무)
출원번호	10-2017-0182908 (보수번호 1-1-2017-136672-63)
출원인명	오성원(4-2017-076106-1)
대리인명	서상호(6-2005-000367-4)
발명자명	오성원
발명의명칭	주름 개선용 화장료 조성물



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개발원료 O.C 의 경우 비타민 C와 DPPH assay 분석 시 우수한 항산화능을 나타냄



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- Develop products aimed at patents per product
- 3 types of products using patent application materials

03 브랜드 개요

STUDY DESIGN

- 6 female volunteers, 40~48 years
- Single application on inner forearm with 224 μ l of SERICIN
- Determination of moisture in the skin by Transient Thermal Transfer measurement

Benefits

- Creates a silky skin hydration cocoon by reducing TEWL



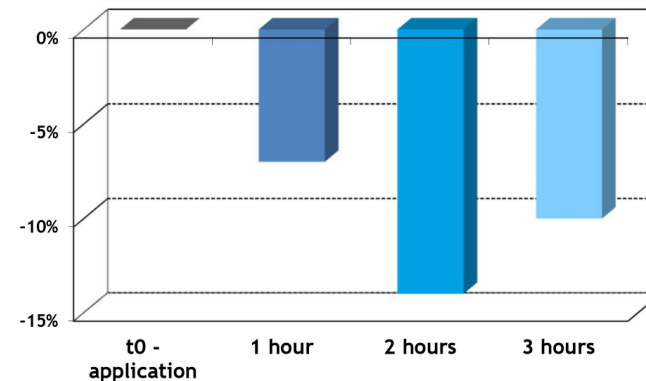
- Smooths and protects skin like silk



SERICIN EFFICACY - *in vivo*

Lock in moisture

Reduction of Transepidermal Water Loss (TEWL) after single application



After single application SERICIN strengthens the epidermal barrier by decreasing TEWL .

03 브랜드 개요

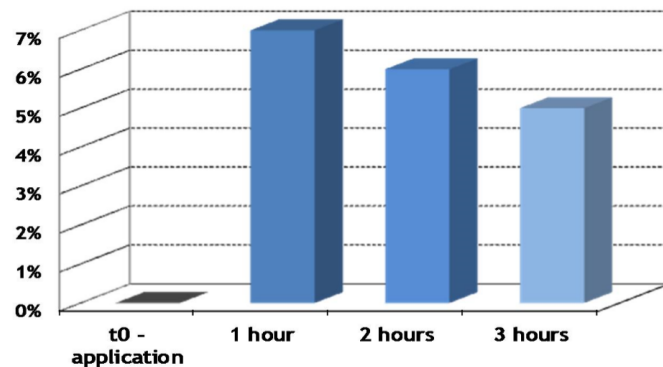
STUDY DESIGN

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SERICIN EFFICACY - *in vivo*

Upregulates skin's moisture content

Moisture content increase in epidermis after single application

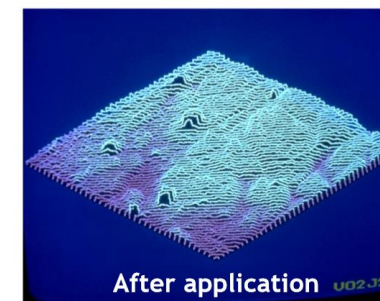
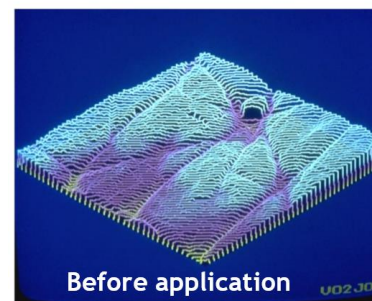


Strong moisturizing effect after single application.

SERICIN Efficacy - *in vivo*

Wipe away wrinkles

Image of the cutaneous relief of one volunteer before and after the treatment



SERICIN induces an improvement of the cutaneous relief and a decrease in deep wrinkles

Selected.

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04 핵심 추진 사업

Establishment of North American Market Model through Okta LA Linkage



Times Square Advertisements Before North America Launches
(SEPHORA, Whole Food Market)

04 핵심 추진 사업

Vietnam Market Strategy



Operate the localization of Vietnamese services through a contract with a French-based Vietnamese company (Buy2cell) Execute diversification of distribution and marketing lines such as Aeon Mall, Lazada, shopee, etc.

04 핵심 추진 사업

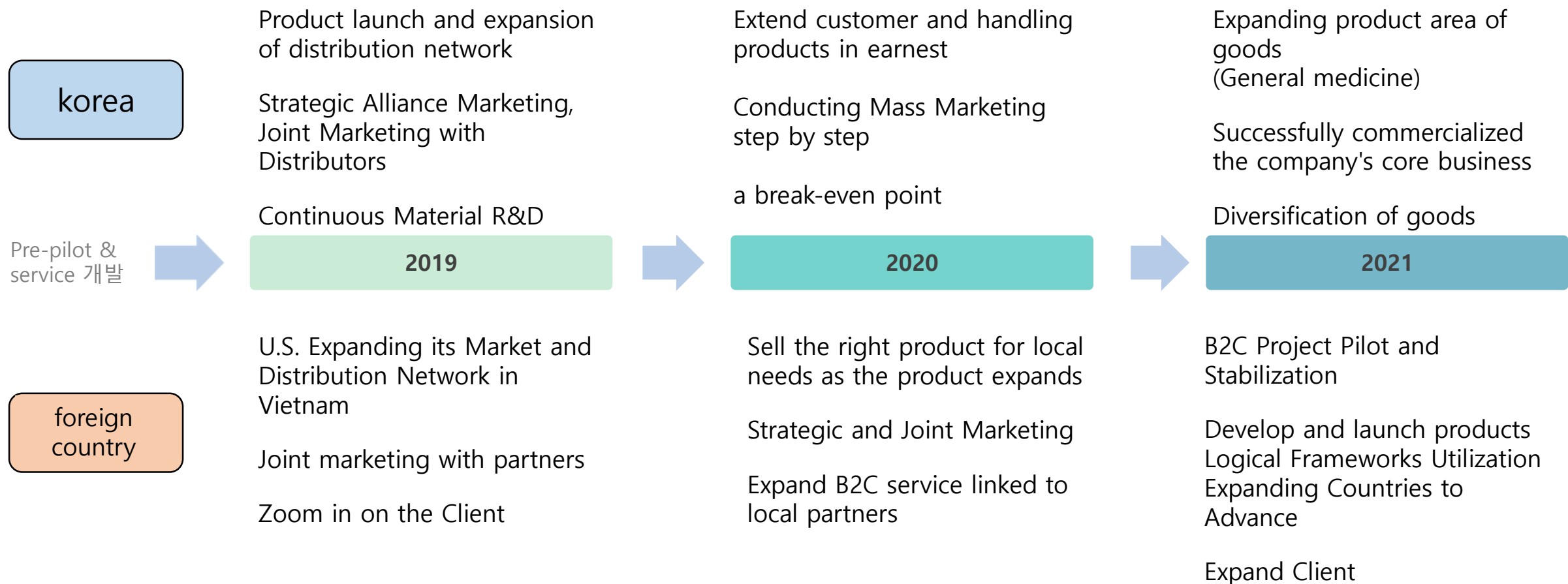
Vietnam Market Strategy



In Singapore and Vietnam, together with a French-based Vietnamese company, Buy2cell.
Launching localized marketing through product user relations and demonstration

04 핵심 추진 사업

Marketing roadmap



The Garam of Nature believes that good health is the foundation of a vibrant life. That is why communities thrive and develop. We aim to keep people healthy at every age and at every stage of life. We are committed to using our scope and size for our customers. We strive to improve accessibility and economics, create a healthier community, and keep a healthy mind, body and environment within everyone's reach.

