


Anchor
MOUTHWASH



COMPLETE 10 Mouthwash
Cool Mint Flavour | Fresh Mint Flavour
250ml
غسول الفم كومبليت ١٠
Barcode: 5060058540014
Case Config.: 24 pcs

مجلس الإمارات للمواصفات والمقاييس
Emirates Authority For Standardization & Metrology



ABOUT ANCHOR HEALTH & BEAUTY CARE PVT. LTD.

Our journey began in 1992, with the launch of a breakthrough product – India's first vegetarian toothpaste. Pioneering the use of calcium phosphate, extracted from rock rather than bone ash, Anchor had developed a groundbreaking product that propelled it to becoming a major player in the toothpaste market. In 2005, we forayed into the personal care segment with the launch of Dyna beauty soap. A revolutionary quality product with 76% TFM, consumer acceptance soon followed. With its clear positioning and strong value offering, Dyna beauty soap became the youngest entrant into the league of the top five soap brands.

At Anchor, innovation in products and processes is always the first step in our pursuit of continued excellence. The most important thing for us, at Anchor, besides innovation and strong financial performance is being mindful of our consumers' needs and becoming a trustworthy and caring partner.

Today, Anchor Health & Beauty Care Pvt. Ltd. offers a variety of superior quality toothpastes, toothbrushes and mouthwash in the oral care segment. Additions to the personal care portfolio along with the Dyna range, include products such as Anchor Health+ soaps, hand wash and hand sanitizer.

Today, Anchor Health & Beauty Care Pvt. Ltd. has grown into a formidable player and one of India's fastest growing companies in the FMCG market. Anchor's overseas market presence is found in the MENA region where its product range finds a great demand.


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ORAL CARE • PERSONAL CARE
www.anchorglobal.net