



*“ In all pristine beauty “*

*- Southeast Asia -*

**What we know about our skin is not exactly what we are.**

Despite so much knowledge and information about skin and related problems, it is surprising that the condition of our skin is far worse or even better than we are aware of. Our skin is not only dry and oily; it has more types: normal skin, combination skin, dry skin, oily skin and sensitive skin.



# The Association of Southeast Asia Nations (ASEAN)

It is a government-level cooperation organization of Southeast Asian countries formed in 1967. Thailand, Indonesia, Malaysia, the Philippines, Singapore, Brunei, Laos, Cambodia, Vietnam and Myanmar, and aims at economic and social cooperation within the region.



MYANMAR THAILAND LAOS CAMBODIA VIETNAM



PHILIPPINES MALAYSIA SINGAPORE BRUNEI INDONESIA

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Recommended basic skin care cosmetics according to hot weather and oily food diet:

TONER, MIST, FOAM CLEANSING, PIGMENTATION, TONIC ESSENCE, REFINE PORE CREAM, ANTI-WINKLE CREAM AND TONE-UP CREAM(SUNBLOCK), BRIGHTENING,



**Texture should have good absorbency and spreadability, it must be matted.**

Our customers in this area usually have combination skin type due to oily daily dietary. For you, it is wise to strike the balance between water and oil on your skin, not removing oily components of the skin.

# FIX MIST / 50ml



## Natural Premium

*Strong face mist to feed sufficient moisture to your skin without stickiness.*

For our customers living in a tropic climate, SKIN MIST will help to keep your moisture balance during the day.

After make-up, while being outside, our portable SKIN MIST can fix your make-up and of course there is no worry for stickiness.

Almost 90% of all ingredients are from fruits and plants, making it perfectly OK for your exhausted skin by heaps of chemical products.



Moisture  
supply



Oil and moisture  
balance



Whitening

*“COOL SHOWER for your face exhausted by summer heat”*

# CLEANSING FOAM / 100ml



*Including exfoliation  
with weakly acidic cleansing  
agent Cleans and protects  
skin soothing components*

For skins damaged by dust, or other acid chemicals, our SKINCLEANSING FOAM not only removes dead skin cells and stabilise it but also makes your skin brighter.

With acid balanced cleanser (Ph5.5), our SKINCLEANSING FOAM offers soft feeling, and only a small amount of application can be even more effective at curing skin types affected by acidity lurking in water in South East Asia.



Moisture  
supply



Oil and moisture  
balance



Whitening



Cleansing

*“Healthy skin begins with appropriate removal of make up”*

# SKIN PIGMENTATION / 50ml



For people over 40s with aging skin, acne pits and other pigmentation problems, our SKINPIGMENTATION CREAM strengthen the function of regeneration with minimum stimulation on your skin.

While boosting cells from deep under layer of your skin, this CREAM helps to brighten skin conditions, of course with no stickiness.



Moisture  
supply



Oil and moisture  
balance



Whitening



Cleansing

*“Right choice for pigmentation and pore problems”*

# TONIC ESSENCE / 50ml



Combination of traditional toner and essence. Our tonic essence is closer to essence with the feature of light toner.

As familiar base-skin products, our customer can use naturally both in the morning and evening. Strong penetration and moisturisation will give our customers a feeling of greater satisfaction compared with traditional toner.



Moisture  
supply



Oil and moisture  
balance



Whitening



Nutrition

*“Very first and last meal for your skin”*

# SUN BLOCK / 50ml



The Cream functions to make skins whiter and also protect them from heat sun-ray of the regions. The most important feature is that the cream is not sticky at all, making the cream perfectly applicable to our customers living in Malaysia and Vietnam.



Moisture  
supply



Oil and moisture  
balance



Whitening



Nutrition



UV protection

*“Make your skin look whither and healthier even under relentless sun-ray”*

# AgeBack cream / 50ml



The cream functions to reduce wrinkles on your face. The most important feature of this cream is to regenerate your skin cells by impenetrating into deep inside your skin. Apply them properly before you are fall asleep at night.



Moisture  
supply



Oil and moisture  
balance



Whitening



Nutrition



UV protection

*While your evening progresses, your skin goes back to your best time.*